



UNITED STATES
COPYRIGHT OFFICE



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

Final Program

**INTERNATIONAL TRAINING
FOR DEVELOPING COUNTRIES AND COUNTRIES IN TRANSITION
ON EMERGING ISSUES IN COPYRIGHT AND RELATED RIGHTS
AND ISSUES PERTAINING TO BLIND AND VISUALLY IMPAIRED
PERSONS**

Organized by
The United States Copyright Office
and
The World Intellectual Property Organization (WIPO)

Washington, D.C.
March 8 – 12, 2010

PROGRAM

Monday, 8 March 2010

Location: *Thomas Jefferson Building, Room 119
Library of Congress*

8:45-9:30 **Opening Reception and Introduction of Participants**

Ms. Marybeth Peters

Register of Copyrights, U.S. Copyright Office

Ms. Geidy Lung

Senior Legal Officer, Copyright Law Division, WIPO

9:30-10:00

Overview of Program and Issues:

Copyright Law, Technology, the Marketplace, & International Cooperation

Ms. Maria Pallante

Associate Register, Policy & International Affairs

U.S. Copyright Office

10:00-11:30

Copyright Policy on Capitol Hill: Special Remarks

Mr. Aaron Cooper, Senior Counsel for Intellectual Property and Antitrust

U.S. Senate Committee on the Judiciary

Ms. Stacey Dansky, Chief Copyright Counsel

U.S. House Committee on the Judiciary

Mr. Mark Patton, Republican Counsel

U.S. Senate Committee on the Judiciary

Mr. Matthew Sandgren, Counsel to Senator Orrin G. Hatch (R-UT)

U.S. Senate Committee on the Judiciary

Mr. David Whitney, Republican Chief Copyright Counsel

U.S. House Committee on the Judiciary

- 11:30-12:00 **Break and Group Photograph**
Great Hall, Thomas Jefferson Building
- 12:00-12:30 **Copyright and the UN Convention on Disabilities**
Ms. Jean Bonilla
Director, Office of International Intellectual Property Enforcement
U.S. Department of State
- 12:30-1:30 **Luncheon**
Courtesy of the Library of Congress
Office of the Associate Librarian for Library Services
- 1:30-2:30 **Berne, TRIPS and the International Copyright Framework**
Protecting Exclusive Rights of Authors and Understanding
Limitations, Exceptions and the Three-Step Test
Professor Daniel Gervais
Vanderbilt University School of Law
- 2:30-2:45 Questions
- 2:45-3:00 Break
- 3:00-4:30 **The Role of Advocates and Service Organizations:**
How Public and Private Organizations Further Accessibility
Mr. Frank Kurt Cylke
Director, National Library Service for the Blind & Physically Handicapped
- Dr. Marc Maurer**
President, National Federation of the Blind
- Mr. Allan Adler**
Vice-President for Legal and Governmental Affairs
Association of American Publishers

Ms. Melanie Brunson
Executive Director, American Council of the Blind

Mr. Paul Schroeder
Vice President, Programs and Policy, American Foundation for the Blind

Mr. James Love
Director, Knowledge Ecology International

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Tuesday, 9 March 2010

Location: *James Madison Building, Room 408*
Library of Congress

9:30-10:00 **White House Office on Disabilities, Special Remarks**
Mr. Kareem Dale
Special Assistant to the President

10:00-10:45 **The Interplay of Fair Use, Exceptions and Limitations
in U.S. Copyright Law**
Professor Peter Jaszi
Washington College of Law, American University

10:45-11:00 Break

11:00-11:45 **Case Study 1: The U.S. Exception for Visually Impaired Persons**
U.S. Chafee Amendment
Educational Materials (K-12 and Post-Secondary)
General Trade Materials
Ms. Michele Woods
Senior Counsel, Policy & International Affairs, U.S. Copyright Office

- 11:45-12:15 **The Role of Public and Private Trusted Intermediaries**
American Printing House for the Blind
Dr. Tuck Tinsley III
President, American Printing House for the Blind
- 12:15-1:30 Lunch Break (Free time)
- 1:30-2:45 **The Role of Public and Private Trusted Intermediaries (continued)**
National Library Service for the Blind & Physically Handicapped
Dr. Deanna Marcum
Associate Librarian for Library Services, Library of Congress
- Recording for the Blind & Dyslexic (RFB & D)
Dr. George Kerscher
Senior Officer, Accessible Information, RFB & D
- Bookshare
Mr. Jim Fruchterman
President & CEO, Benetech
- 2:45-3:15 Questions & Discussion
- 3:15-3:30 Break
- 3:30-4:30 **Technical Standards in Accessibility: DAISY Consortium**
Dr. George Kerscher
Secretary General, DAISY Consortium
- 4:30-5:00 **Community Libraries and the Print Disabled Population**
Ms. Carrie Russell
Director, Program on Public Access to Information,
American Library Association

6:00-9:00 **Reception, Special Remarks and Private Movie Screening**
 Courtesy of Motion Picture Association of America
 Remarks, Bob Pisano, MPPA President and CEO

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Wednesday, 10 March 2010

Location: *James Madison Building, Room 408*
 Library of Congress

9:30-10:00 **Copyright Industries in the United States**
 Mr. Michael Schlesinger
 Counsel, International Intellectual Property Alliance

10:00-10:30 **Copyright and the Balance of Trade**
 Ms. Kira Alvarez
 Deputy Assistant U.S. Trade Representative for Intellectual Property and
 Innovation, Office of the United States Trade Representative

10:30-10:45 Break

10:45 -11:15 **Book Authors, Exclusive Rights and Publishing Contracts**
 Mr. Paul Aiken
 Executive Director, The Authors Guild

11:15-11:45 **Book Publishers, Licensing and World Markets**
 Mr. Allan Adler
 Vice-President for Legal and Governmental Affairs, Association of American
 Publishers

11:45-12:00 Questions & Discussion

12:00-1:30 Lunch Break (Free time)

- 1:30-3:00 **Report on WIPO Initiatives:**
The Stakeholders Platform/Trusted Intermediary Guidelines
Ms. Geidy Lung
Senior Legal Officer, Copyright Law Division, WIPO
- Ms. Tarja Koskinen-Olsson
Co-Chair, Trusted Intermediary Working Group
- WIPO and Capacity Building**
Ms. Martha Chikowore
Training Officer, WIPO Worldwide Academy
- 3:00-3:15 Break
- 3:15-4:00 **Case Study 2: The Experience of Chile**
Mr. Luis Villarroel
Researcher, Center for Legal Studies, Central University of Chile
- 4:00-4:45 **Case Study 3: Kenya and the Experience of Africa**
Dr. Marisella Ouma
Executive Director, Kenya Copyright Board, Nairobi
- 4:45-5:00 Discussion
- 5:00-6:30 **Reception**
Montpelier Room, James Madison Building, 6th Floor
Courtesy of the U.S. Register of Copyrights

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Thursday, 11 March 2010

Location: *Thomas Jefferson Building, Room 119*
Library of Congress

- 9:00- 9:30 **WIPO Report on Limitations and Exceptions**
Ms. Judith Sullivan
Consultant, World Intellectual Property Organization
- 9:30-10:00 **Treaty Requirements Pertaining to Technological Protection Measures**
Mr. Steven Tepp
Senior Counsel for Policy & International Affairs, U.S. Copyright Office
- 10:00-10:30 **Digital Millennium Copyright Act**
Mr. Robert Kasunic
Assistant General Counsel, U.S. Copyright Office
- 10:30-10:45 Questions
- 10:45-11:00 Break
- 11:00-11:30 **Special Remarks**
Ms. Victoria Espinel
Intellectual Property Enforcement Coordinator, White House
- 11:30-12:00 **Access and the American Disabilities Act**
Mr. Daniel Goldstein
Brown, Goldstein & Levy, LLP
- 12:00-1:30 **Luncheon and Break**
Courtesy of the World Intellectual Property Organization
Keynote Address
Ms. Marybeth Peters, U.S. Register of Copyrights

1:30-3:30

**The Member States of WIPO: Current Issues of the
Standing Committee on Copyright & Related Rights**

Ms. Maria Pallante

Associate Register, Policy & International Affairs, U.S. Copyright Office

Limitations and Exceptions, Libraries & Archives

Ms. Nancy Weiss

General Counsel, U.S. Institute of Museum & Library Services

Treaty of the World Blind Union: Facts and Objectives

Mr. Flavio Arosemena Burbano

National Directorate of Copyrights and Related Rights

Ecuadorian Institute of Intellectual Property

Building International Consensus: Observations of the United States

Mr. Justin Hughes

Senior Advisor to the Undersecretary of Commerce for Intellectual Property

U.S. Patent & Trademark Office

3:30-3:45

Break

3:45-4:45

Initiatives in Digital Media: E-Pub, Web Accessibility and Related Topics

Dr. George Kerscher

President, International Digital Publishing Forum

Ms. Judy Brewer

Director of the Web Accessibility Initiative, World Wide Consortium

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Friday, 12 March 2010

Location: *James Madison Building, Room 408*
Library of Congress

9:30-10:15 **Introduction to Extended Collective Licensing**
Ms. Tarja Koskinen-Olsson
Former President, IFRRO
Co-Chair, Trusted Intermediary Working Group

10:15-10:30 Break

10:30-12:00 **Country Remarks and Participant Discussion**

12:00 **Closing Ceremony and Certificates**