

Agenda
for
June 10th Hearing on Marketplace Alternatives to Statutory Licensing

MORNING SESSION

9:30 AM

Welcome and Introduction

Maria Pallante -- Register of Copyrights

Session #1 Witness Statements (5 minutes per party)

Session #2 The Broadcast Television Business

The local commercial broadcast television business model

The public broadcasting model

Licensing content for broadcast television

BREAK

Session #3 Statutory Licensing

Benefits and drawbacks

Local signals v. distant signals

Types of television stations carried

Session #4 Communications Law

Retransmission consent

Must carry/Carry one – carry all

Program exclusivity regulations

LUNCH BREAK

AFTERNOON SESSION

1:00 PM

Session #1 Sublicensing

Differences between broadcast stations and cable networks

Broadcast station disincentives

Double dipping

Possible models

Session #2 Collective Licensing

Collective licensing for music

Competition and pricing issues

Consent decrees

Possible models

BREAK

Session #3 Direct Licensing

Transaction costs/ Identifying copyright owners

Hold-ups

Broadcast programming, scheduling, and blackouts

Direct licensing examples

Possible models

Session #4 Hybrid Approach to Private Licensing

Mixed use of sublicensing, direct licensing, and collective licensing

Session #5 Phase-out Options

When should the licenses be phased out?

How should the licenses be phased out?

Subscriber concerns

CLOSING REMARKS