

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Belcaro Group, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): ShopAtHome.com

Address of Service Provider: 7100 E. Belleview Ave., #208, Greenwood Village, CO 80111

Name of Agent Designated to Receive Notification of Claimed Infringement: Legal Department

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
7100 E. Belleview Ave., Suite 208
Greenwood Village, CO 80111

Telephone Number of Designated Agent: 303-843-0302

Facsimile Number of Designated Agent: 303-843-0377

Email Address of Designated Agent: legal@shopathome.com

Signature of Officer or Representative of the Designating Service Provider:
 Date: 3 Oct 2011

Typed or Printed Name and Title: Claudia Braunstein, Vice President

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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