

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** GfK Custom Research LLC

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** gfkinsights4u.com, gfkamerica.com, gfk.com, cybershoppersonline.com

**Address of Service Provider:** 75 Ninth Avenue, 5th Floor, New York, NY 10011

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Brian K. Dinicola

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
GfK Holding Inc 75 Ninth Avenue, New York, NY 10011

**Telephone Number of Designated Agent:** (212) 240-5485

**Facsimile Number of Designated Agent:** (212) 240-5353

**Email Address of Designated Agent:** brian.dinicola@gfk.com

**Signature of Officer or Representative of the Designating Service Provider:**  
[Redacted Signature] Date: 3/3/2010

**Typed or Printed Name and Title:** Brian K. Dinicola  
Vice President, Associate General Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:  
Copyright GC/RRP  
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Washington, DC 20024



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