Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Hyperion Media LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Unzipped Media, unzipped.net, menmagazine.com, gaywired.com, freshmen.com, menmachine.com

Address of Service Provider: 10960 Wilshire Blvd., Suite 1050 Los Angeles, CA 90024

Name of Agent Designated to Receive Notification of Claimed Infringement: Adam Lucas, Director Product Management

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Unzipped Media 10960 Wilshire Blvd., Suite 1050 Los Angeles, CA 90024

Telephone Number of Designated Agent: 310-943-5858

Facsimile Number of Designated Agent: 310-806-6349

Email Address of Designated Agent: dmca-agent@regentmedia.com

Signature of Officer or Representative of the Designating Service Provider: _____ Date: May 21, 2009

Typed or Printed Name and Title: Adam Lucas, Director Product Management

SCANNED 07 08 - 2009

Note: This Interim Designation Must be Accompanied by a $80 Filing Fee Made Payable to the Register of Copyrights.

Mail the form to:

Copyright GC/I&R
P.O. Box 70400
Washington, DC 20024

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