

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: HowStuffWorks, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): howstuffworks.com, HSW Media

Address of Service Provider: 3350 Peachtree Road, Suite 1500; Atlanta, GA 30326

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Bradley T. Zimmer

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
One Capital City Plaza; 3350 Peachtree Road, Suite 1500; Atlanta, GA 30326

Telephone Number of Designated Agent: (404) 760-4347

Facsimile Number of Designated Agent: (404) 760-3458

Email Address of Designated Agent: legal@convexgroup.com

Signature of Officer or Representative of the Designating Service Provider:
Date: 8/9/04

Typed or Printed Name and Title: Bradley T. Zimmer; VP, Business Affairs

**Note: This Interim Designation Must be Accompanied by a \$30 Filing Fee
Made Payable to the Register of Copyrights.**

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RECEIVED

OCT 04 2004

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