

Amended Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Lifetime Entertainment Services, LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): mylifetime.com, dressupchallenge.com, lifetimemoms.com

Address of Service Provider: 235 East 45th Street, New York, NY 10017

Name of Agent Designated to Receive Notification of Claimed Infringement: Darci Bailey, Litigation & Intellectual Property Counsel

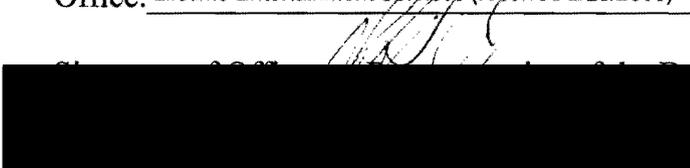
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
235 East 45th Street, New York, NY 10017

Telephone Number of Designated Agent: (212) 210-1400

Facsimile Number of Designated Agent: (212) 210-1308

Email Address of Designated Agent: copyright@aetn.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: Lifetime Entertainment Services (received 2/20/2008)

 Signating Service Provider:
Date: 8/1/2011

Typed or Printed Name and Title:
Douglas P. Jacobs SVP + General Counsel

Note: This Amended Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024



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