



**Interim Designation of Agent to Receive Notification of Claimed Infringement**

**Full Legal Name of Service Provider:** NCM Associates, Inc.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** \_\_\_\_\_

**Address of Service Provider:** 10551 Barkley, Suite 200, Overland Park, KS 66212

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Spenserv, Inc.

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
1000 Walnut Street, Suite 1400, Kansas City, MO 64106

**Telephone Number of Designated Agent:** (816) 474-8100

**Facsimile Number of Designated Agent:** (816) 474-3216

**Email Address of Designated Agent:** sfbaction@spencerfare.com

**Signature of Officer or Representative of the Designating Service Provider:** \_\_\_\_\_  
Date: 11/23/09

**Typed or Printed Name and Title:** Jill Hobbie  
Vice President of HR/Operations

**SCANNED 12 11-2009**

**Note: This Interim Designation Must be Accompanied by a Filing Fee\* Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at [www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:  
Copyright GC/I&R  
P.O. Box 70400  
Washington, DC 20024

