

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Nest Collective, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): The Nest Collective ; Plum Organics

Address of Service Provider: 1485 Park Avenue, Suite 200
Emeryville, CA 94608

Name of Agent Designated to Receive Notification of Claimed Infringement: Shannon Long (Customer Service)

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

1485 Park Avenue, Suite 200
Emeryville, CA 94608

Telephone Number of Designated Agent: 510-405-5956

Facsimile Number of Designated Agent: _____

Email Address of Designated Agent: info@plumorganics.com

Signature of Officer or Representative of the Designating Service Provider:

Kate Sibel

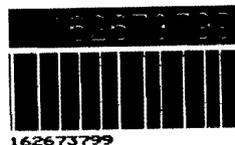
Date: 6/9/11

Typed or Printed Name and Title: Kate Sibel, Sr. Manager (Marketing)

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

**Scanned
AUG 16 2011**



Received
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