Amended Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: News America Marketing Interactive L.L.C.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Smartsource, News America Marketing, News America Marketing In-store Services, Inc., smartsource.com, smartsource.net and newsamericamarketing.com

Address of Service Provider: 20 Westport Road, Wilton, CT 06897

Name of Agent Designated to Receive Notification of Claimed Infringement: Stacy Grossman

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
News America Incorporated, Legal Department, 1211 Avenue of Americas, New York, NY 10036

Telephone Number of Designated Agent: (212) 852-7886

Facsimile Number of Designated Agent: (212) 852-7217

Email Address of Designated Agent: dmca-legal@newscorp.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: This Amended Interim Designation replaces earlier designations filed by News America Marketing In-Store Services, Inc. on 04/06/2005 & News America Marketing Interactive L.L.C. on 09/16/2008

[redacted]sentative of the Designating Service Provider:
[redacted] Date: Feb. 7, 2011

Typed or Printed Name and Title: Stacy Grossman, Vice President & Associate General Counsel, News America Incorporated

Note: This Amended Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to:
Copyright GC/RRP
P.O. Box 71537
Washington, DC 20024

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