

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: The Obvious Corporation

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): obvious.com / medium.com / me.dm / Medium

Address of Service Provider: 800 Market Street, Suite 800, San Francisco CA 94102

Name of Agent Designated to Receive Notification of Claimed Infringement: Trishan Arul

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
800 Market Street, Suite 800, San Francisco CA 94102

Telephone Number of Designated Agent: (415) 508-5008

Facsimile Number of Designated Agent: (415) 508-5007

Email Address of Designated Agent: copyright@medium.com

[Redacted] Representative of the Designating Service Provider:
Date: July 30, 2012

Typed or Printed Name and Title: Trishan Arul, Head of Business Operations

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

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AUG 17 2012

Mail the form to:
**Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024**



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AUG 08 2012
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