

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: PepsiCo, Inc.

**Alternative Name(s) of Service Provider (including all names under which the service
provider is doing business):** NuNrml

Address of Service Provider: 700 Anderson Hill Road, Purchase, NY 10577

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Nora Schiess

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box
or similar designation is not acceptable except where it is the only address that can be used in the geographic
location):
PO Box 120, 127 West 83rd Street, New York, NY 10024

Telephone Number of Designated Agent: 646-637-7694

Facsimile Number of Designated Agent: 914-249-8085

Email Address of Designated Agent: nunrml@gmail.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 4 April 2012

Typed or Printed Name and Title: Thomas P. Schur, Sr. Legal Vice President

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

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