

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Pharmavite LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Pharmavite.com; Nature Made; NatureMade.com; Nature Made Nutritional Products; SoyJoy; Soyjoy.com

Address of Service Provider: 8510 Balboa Blvd., #100, Northridge, CA 91325

Name of Agent Designated to Receive Notification of Claimed Infringement: Copyright Agent

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
8510 Balboa Blvd., #100, Northridge, CA 91325

Telephone Number of Designated Agent: (818) 221-6200

Facsimile Number of Designated Agent: (818) 221-6600

Email Address of Designated Agent: copyrightagent@pharmavite.net

Signature of Officer or Representative of the Designating Service Provider:
[Redacted Signature] Date: 1/14/2011

Typed or Printed Name and Title: Christine Burdick-Bell
Vice President and Counsel, Legal Affairs

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**
***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright RRP
P.O. Box 71537
Washington, DC 20024



JAN 27 2011