

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: SodaHead, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): SodaHead.com

Address of Service Provider: 15821 Ventura Blvd, Suite 590, Encino, CA 91436

Name of Agent Designated to Receive Notification of Claimed Infringement: Jason Feffer

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
15821 Ventura Blvd, Suite 590, Encino, CA 91436

Telephone Number of Designated Agent: 818-322-0247

Facsimile Number of Designated Agent: 818-302-1551

Email Address of Designated Agent: CopyrightAgent@SodaHead.com

Signature of Officer or Representative of the Designating Service Provider: _____ Date: 4/16/2007

Typed or Printed Name and Title: Jason Feffer, CEO

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee Made Payable to the Register of Copyrights.

SCANNED 06 22-2007



RECEIVED

APR 24 2007
COPYRIGHT OFFICE

SCANNED 00 22-2007