

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** WHI Inc.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** We Heart It

**Address of Service Provider:** 1413 1/2 W. Kenneth Rd, #284, Glendale, CA 91201

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Neil Berkman

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 1442 A Walnut Street #200, Berkeley, CA 94709-1405

**Telephone Number of Designated Agent:** (510) 402-6705

**Facsimile Number of Designated Agent:** (510) 295-2673

**Email Address of Designated Agent:** copyright@weheartit.com

**Signature of Officer or Representative of the Designating Service Provider:**  
 Date: 5/24/2011

**Typed or Printed Name and Title:** Neil Berkman, President

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:  
Copyright I&R/Recordation  
P.O. Box 71537  
Washington, DC 20024

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