

TRANSCRIPT OF PROCEEDINGS

In the Matter of:)
)
SECTION 1201 PUBLIC HEARING:)
PROPOSED CLASS 5)
COMPUTER PROGRAMS - REPAIR)
)

Pages: 1 through 86
Place: Washington, D.C.
Date: April 16, 2024

HERITAGE REPORTING CORPORATION

Official Reporters
1220 L Street, N.W., Suite 206
Washington, D.C. 20005-4018
(202) 628-4888
contracts@hrccourtreporters.com

UNITED STATES COPYRIGHT OFFICE

In the Matter of:)
)
SECTION 1201 PUBLIC HEARING:)
PROPOSED CLASS 5)
COMPUTER PROGRAMS - REPAIR)
)

Suite 206
Heritage Reporting Corporation
1220 L Street, NW
Washington, D.C.

Tuesday,
April 16, 2024

The parties convened remotely, pursuant to notice,
at 2:35 p.m.

PARTICIPANTS:

Government Representatives:

NICK BARTELT, U.S. Copyright Office
MARK GRAY, U.S. Copyright Office
LUIS ZAMBRANO RAMOS, National Telecommunications
and Information Administration

Panelists:

JACOB BLOUGH, FreeICT USA
STEVEN R. ENGLUND, Jenner & Block LLP, on behalf
of Joint Creators and Copyright Owners
DENVER GINGERICH, Software Freedom Conservancy
STACEY HIGGINBOTHAM, Consumer Reports
PRIYA NAIR, ACT | The App Association
ANTHONY D. ROSBOROUGH, Dalhousie University, on
behalf of iFixit and Canadian Repair Coalition
MEREDITH ROSE, Public Knowledge
KYLE WIENS, iFixit

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

P R O C E E D I N G S

(2:35 p.m.)

MR. BARTELT: Hi, everyone. Welcome to the Class 5 Computer Programs - Repair hearing. We're just waiting one second. We're going to pull down the opening slide here so you can see the speakers as they rotate through. We're just trying to resolve one quick audio issue, and we'll be commencing shortly.

(Pause.)

MR. BARTELT: Hi, everyone. Sorry about that. Emily, is your audio working yet? If not, I'll just go ahead.

MS. CHAPUIS: You tell me, is it working?

MR. BARTELT: It is. Please proceed, and if it cuts out again on you, I'm happy to take over. Oh, I'm sorry, it looks like it's cut out again. I apologize. I'm not sure what's happening with our audio, and apologies to the panel and to the participants, attendees, but I'll do our intro here and introduce everyone.

Good afternoon. Welcome back. This is the Class 5 Computer Programs - Repair hearing. My name is Nick Bartelt. I'm an Attorney-Advisor here at the Copyright Office. We're continuing Day 1 of the Section 1201 rulemaking hearings.

1 Before we begin Class 5, I'd like to go over
2 a few logistical items. In this session, our
3 panelists, my government colleagues, myself will ask
4 specific questions and call on participants to
5 respond. To indicate that you'd like to speak, please
6 use the Raise Hand function on Zoom or, if that's not
7 working for you, feel free to wave your hand, your
8 real hand, and we will know to recognize you.
9 Hopefully, no one else has the same sort of audio
10 issues we're experiencing on our end.

11 So we have a lot of topics to cover, so
12 please do try to focus your responses on the
13 particular question being posed and please keep your
14 comments relatively brief. This hearing is being
15 live-streamed. It is also being recorded and
16 transcribed by a court reporter. The video and
17 transcript will be posted on the Copyright Office
18 website after the hearings conclude. Both for the
19 benefit of our court reporter and for our live
20 participants, we ask that everyone speak loudly and
21 clearly and that you mute your audio anytime you are
22 not speaking.

23 Finally, for those of you who are listening,
24 on Thursday afternoon, we will have a public
25 participation session that will run from 4 to 5 p.m.

1 Anyone who would like to participate in that session
2 can sign up using the link in our chat -- hopefully,
3 that'll be up in a second -- and it's also on our
4 website for those who are looking for it. Public
5 comments can relate to any of the classes that are
6 being discussed during this proceeding, but we ask
7 that remarks be limited to three minutes each.

8 So, again, this afternoon's hearing is on
9 Class 5. This is Computer Programs and Repair.
10 Before we begin, I'd like to invite my colleagues to
11 introduce themselves. Again, I'm Nick Bartelt, an
12 Attorney-Advisor with the Office of General Counsel.
13 I also have, I believe, another colleague from the
14 Office of General Counsel here with me, Mark Gray.

15 MR. GRAY: Hello, everyone.

16 MR. BARTELT: Mark is an Assistant General
17 Counsel with our group. And from the National
18 Telecommunications and Information Administration,
19 would you like to introduce yourself?

20 MR. RAMOS: Sure. Hey, everyone. I'm Luis
21 Zambrano Ramos. I'm a Senior Policy Advisor in NTIA's
22 Office of Policy Analysis and Development.

23 MR. BARTELT: Thanks, Luis.

24 And now I'd like to invite the participants
25 to introduce themselves. Let's start with the

1 proponents of the proposed exemption. Jacob, could
2 you go ahead.

3 MR. WIENS: Jacob has been messaging me.
4 He's trying to get on but hasn't been able to get on
5 yet, so maybe come back.

6 MR. BARTELT: Oh, okay, thank you. Kyle,
7 while you're on, why don't you introduce yourself and
8 then we'll rotate back through.

9 MR. WIENS: Sure. I'm Kyle Wiens. I'm the
10 CEO of iFixit, the free repair guide for everything.

11 MR. BARTELT: Thanks, Kyle.

12 Denver?

13 MR. GINGERICH: I'm Denver Gingerich. I'm
14 the Director of Compliance at Software Freedom
15 Conservancy.

16 MR. BARTELT: Okay. Thank you, Denver.

17 Stacey?

18 MS. HIGGENBOTHAM: Hi. I'm Stacey
19 Higgenbotham. I am a Policy Fellow at Consumer
20 Reports.

21 MR. BARTELT: Thank you.

22 And, finally, Anthony, from the proponents.

23 MR. ROSBOROUGH: Hi. I'm Anthony
24 Rosborough, Assistant Professor of Law and Computer
25 Science at Dalhousie University in Canada and founder

1 of the Canadian Repair Coalition.

2 MR. BARTELT: All right. Thank you.

3 And let's turn to those who are opposing the
4 proposed exemption, so let's start with Steven.

5 MR. ENGLUND: Hi. I'm Steve Englund of
6 Jenner & Block and I'm here representing the
7 Entertainment Software Association, the Motion Picture
8 Association, and the Recording Industry Association of
9 America.

10 MR. BARTELT: Oh, I realize I neglected -- I
11 overlooked one person on the proponents side. Bear
12 with me, let's go right back to Meredith.

13 MS. ROSE: No problem. I'm Meredith Rose.
14 I'm Senior Policy Counsel at Public Knowledge.

15 MR. BARTELT: Thank you, Meredith. You had
16 floated off my screen with all the people that we have
17 here today.

18 And now back to the opponents, Priya.

19 MS. NAIR: Hi, everyone. I'm Priya Nair.
20 I'm Senior IP Policy Counsel for ACT | The App
21 Association.

22 MR. BARTELT: All right. Well, thank you,
23 everyone. I think that covers our panel. Again,
24 thank you for your patience. And with that, let's
25 start off with the questions. I'll start with the way

1 we're going to divide this up essentially is into
2 three parts, just to give you a roadmap. First, we're
3 going to have a section just focusing on the scope of
4 the proposed class. After that, we'll move into a
5 section on the proposed non-infringing uses. And
6 then, finally, we'll have a third section that's going
7 to focus us on adverse effects, understanding that
8 there will be some bleed between those sections, but
9 we'd like to try to keep the discussion limited to
10 those three sections. So, if you have comments
11 related to one, please be assured we'll get to them
12 eventually.

13 So, with that, I'll start off by asking a
14 question that relates to the scope of the proposed
15 class. So the Petitioners, in their initial comments
16 here, provided four index examples of commercial
17 industrial devices. Those were for commercial food
18 preparation, construction equipment, programmable
19 logic controllers, and enterprise IT. So this is a
20 question to any of the proponents. So we'd like you
21 to explain why, in your view, that these four index
22 examples support a class covering all commercial
23 industrial devices and are there any examples of other
24 device types that should be considered? So please
25 raise your hand if you'd like to respond. And maybe

1 I'm not seeing the Raise Hand function.

2 MR. RAMOS: Meredith, why don't you go
3 ahead. I'll help Nick with his visuals.

4 MS. ROSE: Sure, yeah. So the reason we
5 selected these particular four is because we felt that
6 we had a uniquely developed record on the four of them
7 as it was a significant part of it in that, you know,
8 acknowledging that many other sort of sub-types of
9 devices had been brought up in previous attempts at
10 the petition, but the Office's response had generally
11 been that there were specific parts of the analysis or
12 things such as alternatives to circumvention that
13 hadn't been correctly explored in prior petitions.
14 And so we picked them largely because (a) we thought
15 that there was a robust record for each of the four of
16 these; and (b) we felt that it showed both the breadth
17 of the problem in terms of access to repair tools and
18 TPMs or, rather, the inability to repair due to TPMs,
19 while also illustrating the similarities that users
20 face among each of them.

21 MR. BARTELT: Thanks, Meredith.

22 And now I see Kyle's hand, so please go
23 ahead.

24 MR. WIENS: Thank you. Well, part of it was
25 we just really like ice cream and so, right now, six

1 percent of ice cream machines in Washington, D.C., are
2 not working and that feels problematic. One in five
3 in San Diego right now, where it's warmer, are not
4 working. So we thought that that was an entry into
5 it.

6 You know, at iFixit, we have repair guides
7 for over a hundred thousand products. We see the
8 spectrum of all the products that people deal with.
9 Fundamentally, if you look inside these things,
10 oftentimes it's the same chip inside different
11 products, so the actual software, the nature of the
12 work, is relatively similar across different
13 industries.

14 But we wanted to pick different examples.
15 The PLCs, I think, comes up because it a little bit of
16 a unique software development environment with PLCs.
17 Enterprise IT, you know, we had some examples of some
18 data center equipment with IBM and some of the other
19 systems. But, broadly, enterprise IT is similar. So
20 we tried to give you, you know, a set of kind of four
21 cases that I think are pretty representative of the
22 software situation across the commercial and
23 industrial and the electronic space.

24 MR. BARTELT: All right, thank you. I do
25 have a few follow-ups, but I'm going to ask one more

1 for the proponents and then I have some questions for
2 the opponents here. So one follow-up I have is about
3 the proponents' initial comment, which said that it
4 doesn't intend to cover devices with scientific uses.
5 I was just curious how you would define "scientific"
6 in this context and what kind of devices you had in
7 mind that might fit that definition?

8 Go ahead, Meredith, I see you.

9 MS. ROSE: Yeah. So our intention was
10 essentially to exclude things like lab equipment
11 partly because that is an area where we haven't,
12 frankly, been able to have conversations with folks
13 who run labs who use it. And also the bleed-over
14 between lab equipment and things like medical devices
15 was pretty substantial and we weren't sure how to best
16 address that. And so we used the term "scientific" as
17 a little bit of a placeholder to try to address that
18 or to carve out that sort of subset of devices.

19 MR. BARTELT: Okay, thanks, Meredith.

20 Again, I had one more question that I'll
21 come back to, but I wanted to give the opponents or
22 the participants who are opposing the exemption a
23 chance to weigh in on the scope of the class question,
24 which was sort of the flip side of this, was to
25 explain why, in your view, the examples and record

1 provided by the proponents do not support a broad
2 class of commercial industrial devices. And, Steve, I
3 see you have your hand raised. Please go ahead.

4 MR. ENGLUND: Yeah. So, as you
5 foreshadowed, I do not believe that these examples are
6 representative of the full scope of the class, nor do
7 I think the record is particularly well developed, but
8 we'll focus on the breadth of the class.

9 When you're talking about commercial and
10 industrial equipment, you're essentially talking about
11 almost everything under the sun that's not a consumer
12 good. And so, as most relevant to my clients,
13 commercial and industrial equipment used for
14 processing creative works includes things like arcade
15 game machines, motion picture projection equipment,
16 systems for transmitting music and motion pictures in
17 commercial buildings and by cable television,
18 satellite broadcasting.

19 But, even beyond that, Ms. Rose mentioned an
20 exemption for scientific. I think that barely begins
21 to scratch the surface of the critical applications
22 here. Even within the category of enterprise IT,
23 we're talking about systems that are used to control a
24 great deal of critical infrastructure, the electrical
25 grid, power plants. But moving beyond enterprise IT,

1 I think you're talking about communications, network
2 equipment, avionics equipment on commercial aircraft,
3 water purification systems, everything under the sun.
4 And I don't think there's a sufficient record here to
5 support an exemption for the four categories that have
6 been identified, but certainly haven't made a record
7 on avionics equipment or control systems for nuclear
8 power plants.

9 MS. NAIR: I would have to agree with that.
10 I don't think that this petition has expressed the
11 full scope of the class at all. Our members are small
12 and medium-sized software developers that provide IoT-
13 based and mobile-type devices that kind of span
14 different industries. Commercial industrial equipment
15 is very limited. And I also don't believe, which I'm
16 sure we'll get into, that the petition even expresses
17 enough evidence to fully prove actual harm here, to
18 actually enable an exemption in this case. So I'll
19 leave it at that.

20 MR. BARTELT: Thank you, Priya, and thank
21 you, Steve. Kyle, I see your hand raised, but, before
22 we let you in, I just wanted to allow -- we do have
23 our final participant, who's just joined us. I hope
24 he can hear us. Jake, if you'd like to introduce
25 yourself, please do so.

1 MR. BLOUGH: Yeah. Hopefully, you can hear
2 me.

3 MR. BARTELT: Yes.

4 MR. BLOUGH: I had to join from a gigantic
5 conference room, so all you see is a very long table.
6 Jake Blough from FreeICT USA and also Service Express.

7 MR. BARTELT: All right. Thank you, Jake.
8 And please go ahead, Kyle.

9 MR. WIENS: Yeah, I appreciate the
10 opposition comments. You know, when you look at the
11 actual electronics that go into these products,
12 whether it's a water treatment plant or a nuclear
13 power plant, both of those are controlled by PLCs,
14 which are in the example. So, if you dive into the
15 actual products, the actual control boards, the actual
16 software that we're talking about, there's a
17 relatively small number of actual operating systems
18 and actual CPUs that are running these systems.

19 MR. BARTELT: Thanks, Kyle.

20 I did want to give my colleague, Luis, a
21 chance to ask a question here as a follow-up to one of
22 our earlier questions. Luis, go ahead.

23 MR. RAMOS: Yeah, sure, thank you so much,
24 Nick. So just one follow-up on this on scope. I'm
25 curious if the supporters and proponents can talk a

1 little bit about the ubiquity or the lack thereof of
2 copyrighted software in commercial and industrial
3 equipment today for which an exemption would be
4 necessary. You know, do most commercial and
5 industrial equipment today require a TPM -- require an
6 exemption to bypass a TPM and access copyrighted
7 software? And, opponents, if you also have thoughts
8 on this, please chime in.

9 MR. BARTELT: Kyle?

10 MR. WIENS: Yeah. So, if you dive into
11 let's say PLCs as an example because we're talking
12 about them, it's very common for them to have a PIN.
13 It's almost a default. And you have two layers of
14 software. You have the IC running the unit and you
15 have the embedded firmware on the system and then you
16 have any programming controls that you've built on top
17 of it. And there will be a lock above the program
18 controls and then there would be a lock above the
19 actual firmware that runs the unit itself. So, in
20 both cases, the nature of the copyrighted work is the
21 software that runs the system.

22 I'm in the process of -- we're building a
23 new facility and we have a building automation system
24 and we hired a controls company to write custom
25 software that is just for our building that sets when

1 the lights turn on and when the HVAC turns on and that
2 kind of thing. It's a work-for-hire that they're
3 doing for me, but the default, when I talked to them,
4 I said, are you going to give me the password to the
5 software that I'm paying you to create, and they said
6 not usually, no. So that's pretty typical.

7 MR. BARTELT: All right. Thank you.

8 And Steve?

9 MR. ENGLUND: I won't hold myself out as an
10 expert on programmable logic controllers, but I did
11 try to read up on the subject in preparation for this
12 panel, and, obviously, they contain software, which I
13 think was the original question from Mr. Ramos.
14 Basically, they're just small ruggedized computers,
15 and so the whole point of them is to execute software.

16 And, you know, it does appear that there may
17 be a couple of layers of TPMs that are applied to
18 them. The TPM on the device, to the extent I can tell
19 from my reading, should be thought of as more akin to
20 the password on your phone or your laptop than it
21 should be as something designed to keep users out.
22 It's designed to enforce protection for the
23 user/owner. So, for example, I saw that Department of
24 Homeland Security recently released a security
25 bulletin to water utilities encouraging them to change

1 the default passwords on their Unitronics PLCs because
2 these devices come with a default password of 1111 and
3 DHS determined that due to cybersecurity threats, it
4 was not desirable for water utilities to have all
5 their PLCs have the password set to 1111, it's not a
6 lockout device.

7 In terms of software installed by systems
8 integrators, as Mr. Wiens said, these are contractors.
9 I've negotiated plenty of contracts for the
10 procurement of customized software systems, and, in
11 general, people who contract for software that's
12 custom-developed don't get locked out by their
13 contractors. If they do, there's a contract problem.
14 But, to the extent that the systems integrator might
15 be providing proprietary software, it's presumed
16 they're licensed and subject to license restrictions.
17 I'd expect that TPMs would be used to enforce the
18 license restrictions as TPMs are commonly used to
19 enforce restrictions on licensed software.

20 MR. BARTELT: All right. Thanks, Steve.

21 And I see, Meredith, you also had your hand
22 up. You'd like to respond?

23 MS. ROSE: Yeah. I want to make really sort
24 of two discrete points. One is that to your question,
25 Luis, about the sort of ubiquity of software enabled

1 in these devices, the answer is, yes, everything that
2 we have found. All the current models of construction
3 equipment, for example, come with some kind of
4 diagnostic software that runs and monitors different
5 inputs on the device. You know, everyone's right
6 about the McFlurry machines. I feel, if you've opened
7 Wired in the last two years, you've probably come
8 across a story about the McFlurry machines breaking
9 down.

10 The other thing I do want to point out here
11 is that, you know -- and I know we'll get into this
12 further in sort of the adverse effects section, but I
13 do just want to bring to top of mind the fact that the
14 Office has repeatedly in the last few triennials
15 declined to consider situations, sort of external
16 regulations and, you know, the purported risks of
17 circumvention for things like either health and safety
18 or cleanliness regulations. So, when we talk about
19 things like nuclear power reactors and water chips,
20 this is a way of getting at the idea that there might
21 be some sort of systemic risk to public safety by
22 mishandling of these devices, and that is something
23 that the Office has firmly come down repeatedly and
24 said that this is not a thing we will consider, there
25 is no cover using the DMCA in order to commit

1 violations of other safety standards and security law.
2 So I just want to bring that to top of mind.

3 MR. BARTELT: All right. Thank you,
4 Meredith, for raising that point.

5 I have a question I'll move on to. This is
6 a question sort of for both or for anyone on the panel
7 and this is, if the Office were to find that
8 insufficient commonalities existed to support the
9 class as proposed, should the Office consider a
10 narrower class limited to the record's examples? For
11 example, does the Office have enough of a record to
12 extrapolate from the Taylor ice cream machine to cover
13 equipment used in commercial food preparation? Again,
14 that's for anyone on the panel. Steve and then
15 Meredith.

16 MR. ENGLUND: I'll say no because,
17 historically, the Office has really wanted to do a
18 detailed analysis of any kind of use case for which
19 it's considered granting an exemption. And, here, as
20 Ms. Rose said, what we have are a few Wired articles
21 that talk about ice cream machines. We haven't heard
22 from people at Taylor. We haven't heard any kinds of
23 details about how those TPMs work. While I will not
24 hold myself out as an expert on Taylor ice cream
25 machines, again, I tried to prepare for this panel and

1 it seems like the proponents' complaint about the
2 Taylor machines is that they display cryptic error
3 codes and break a lot. But neither of those is a
4 circumvention issue. There's reference in the
5 comments to a 16-button combination of key presses
6 necessary to access a service menu to apparently
7 demystify the error codes, but the iFixit comments say
8 that that's unrealistic. So I was initially at a loss
9 to even understand what the circumvention is here
10 that's desired.

11 There is reference in the comments to third-
12 party devices that are apparently helpful to
13 franchisees. Reading the Wired article, cited in the
14 comments, there is apparently a device called a Kytch,
15 spelled K-Y-T-C-H. Apparently, this is some kind of
16 circumvention device. But, if it really is a
17 circumvention device, trafficking in it is prohibited.
18 I can't think of a case where the Office has
19 entertained an exemption to permit use of a prohibited
20 circumvention device. So, even in the case of soft
21 serve ice cream machines, it seems like the exemption
22 is problematic.

23 MR. BARTELT: All right. Thanks, Steve.

24 Meredith, you're next.

25 MS. ROSE: So a couple of things. So, to

1 the original question, we feel that this as a class
2 is, frankly, as delineated, as clearly delineated as
3 consumer devices as a class, in which case consumer
4 devices, you cannot sort of examine every single
5 consumer device that is on the market. Similarly, we
6 have worked and the Office has worked in previous
7 triennials to use these sort of index cases with deeds
8 and records to establish the similarities across a
9 class, which we discussed extensively in our long
10 comment and in our replies.

11 To some of the more specific comments, so we
12 actually do go into pretty significant detail in our
13 filing about what the actual circumvention requirement
14 is in the case of Taylor ice cream machines. But,
15 just to re-up that, the Taylor machines, in some
16 cases, can be accessed via this 16-button press, which
17 is not advertised anywhere. It was actually
18 discovered by accident. That is in some cases until
19 there is a firmware update. Now, if the machine has
20 been touched by an official Taylor technician at any
21 point, that 16-button key press no longer works as far
22 as we are aware. These firmware updates come with
23 every single repair. They are not noticed to the
24 owner of the machine, and it also scrambles the codes
25 that are involved. So, no, there is, in fact, no

1 option but to circumvent these in order to get the
2 codes, as we laid out pretty extensively in our
3 comments.

4 The idea that because we have not heard a
5 response directly from Taylor means that the Copyright
6 Office must abandon a petition is unprecedented and,
7 frankly, just unworkable by the standards of any of
8 these proceedings. We have had many, many instances,
9 frankly, in which, you know, companies that are
10 affected decide not to weigh in on this and
11 deliberately as a way to obscure access to technical
12 information. And if that were the case and that were
13 the standard that we were working on, then there would
14 be simply no exemptions. Just the option to defeat an
15 exemption by sitting it out is not something that the
16 Copyright Office has ever recognized, nor do I think
17 they should start now.

18 MR. BARTELT: All right. Thank you.

19 And I see, Kyle, you also had your hand up.
20 Please go ahead.

21 MR. WIENS: Thank you. Yeah, I might
22 explain what the Kytch device does. This is the
23 aftermarket hardware that connects to the ice cream
24 machine because maybe it's indicative of the kind of
25 innovations that consumers might want to create. So,

1 in the case of Kytch, they made a tool and they were
2 selling a tool, so that would be trafficking. In this
3 case, Kytch had permission from Taylor to create and
4 traffic that tool, so it's not relevant, that
5 particular device isn't relevant to the proceeding in
6 terms of being a violation, but I think it's
7 indicative of the kind of tool that you might want to
8 do. So the Kytch tool, kind of like an OBD reader for
9 your car, you plug it in and then you have a phone app
10 and you can see what's going on. The Kytch tool
11 plugged into the ice cream machine and then decoded
12 these crazy, incredibly baroque error messages and it
13 was kind of a user aid to help you navigate the
14 system.

15 So you can imagine a franchise owner that
16 owned the machine and has a whole lot of, you know,
17 high school, college students working for them. They
18 would need to make the interface easier to use so that
19 they could manage the pasteurization system. As a
20 software engineer myself, I might want to tinker with
21 my machine, reverse engineer it, re-enable those
22 diagnostic screens, or even create a separate
23 interface so that my employees could manage the
24 machine better.

25 And so I think it's a good proxy to see how

1 you have this embedded software device that is not
2 intuitive to work on. I, as the owner, might want to
3 find a way to make it easier to work on, provide that
4 to my employees. And you can see how that type of
5 approach might be highly relevant to say a contractor
6 who has a piece of construction machinery, it's
7 difficult for his employees or maybe some of his
8 subcontractors to use, and so you might want to create
9 an interface for them to make it easier to work on.
10 Same thing for a water treatment plant or anything
11 else.

12 So I think the exact types of use cases that
13 we're talking about, being able to bypass a lock to
14 improve diagnostics or in the case of maybe you have a
15 pass code, the employee who set the pass code doesn't
16 work for you anymore -- we had an example of a school
17 district where the janitor, the employee who set up
18 the building automation system, passed away and then
19 the school didn't have access to the code with all the
20 programming and the only way around that without
21 bypassing a TPM, they were going to have to wipe the
22 entire programming for the building, so the school
23 would be shut down for a few days while they recreated
24 all the programming from scratch. It's far better for
25 the site owner in this case to bypass the password and

1 reset it themselves. And we provided in the record a
2 few examples of how you might do that with a PLC.

3 MR. BARTELT: All right. Thank you, Kyle.

4 And I see, Steve, you have your hand raised,
5 and after that I want to give one of my colleagues a
6 chance to ask a question, but go ahead, Steve.

7 MR. ENGLUND: Just quickly, I think Mr.
8 Wiens said that this Kytch device for the Taylor
9 machines is licensed, and it would be very strange,
10 indeed, to adopt an exemption for Taylor machines
11 designed to enable to use the Kytch device when the
12 Kytch device is licensed. It seems like that's proof
13 that a Taylor exemption is not needed.

14 MR. WIENS: The idea is I want to be able to
15 make my own. The Kytch device isn't available for
16 sale anymore.

17 MS. ROSE: Yeah. It's worth noting the
18 Kytch device is currently tied up in litigation due to
19 other reasons.

20 MR. BARTELT: Well, speaking of that, I
21 think that my colleague, Mark Gray, has a follow-up
22 question relating to the Taylor ice cream machines.

23 MR. GRAY: Sure. So I wanted to turn back
24 quickly to something you said a minute ago, Meredith,
25 which was, in your initial comment, you mentioned, I

1 think, in one or two places that when Taylor
2 technicians come in and actually repair the device,
3 sometimes they will just update the firmware without
4 necessarily knowledge of the consent of the
5 franchisee. Jumping a little bit ahead to adverse
6 effects, what is that representation based on? Like,
7 have you had conversations with franchisees? Like,
8 sort of how do you know this?

9 MS. ROSE: I believe this was covered in the
10 mass reporting about it, but Kyle, I think, may have
11 had one-on-one conversations as well.

12 MR. WIENS: Yeah, I didn't have that
13 conversation. I can look that up and find that for
14 you later, but I don't off the top of my head know the
15 source for that.

16 MR. GRAY: Okay, great, that's helpful.

17 MR. BARTELT: Thanks. I wanted to follow
18 up. I think we got a little sense of this earlier
19 maybe from Steve, but either for Steve or Priya, I'm
20 wondering if there were any device types that should
21 maybe be specifically excluded from this class.
22 Again, are there any specific device types or fields
23 that raise unique considerations or are sufficiently
24 distinct from any of the examples offered by the
25 proponents here? Steve, go ahead -- oh, sorry.

1 MS. NAIR: Go ahead.

2 MR. ENGLUND: First of all, I assume that
3 the existing language in the exemption concerning
4 circumvention to access creative works would be
5 maintained and that it's not my understanding that the
6 proponents are proposing to change that. That would
7 obviously be very important to my clients.

8 But looking at the proposed class more
9 broadly, I think the enterprise IT category is
10 extremely problematic because, here, the example that
11 the proponents give is IBM mainframes, and the IBM
12 mainframe, obviously, a general purpose computer, a
13 very expensive one subject to individualized
14 negotiations between parties of significant bargaining
15 power. I've negotiated licenses with IBM in the past
16 and they are negotiated, to contrast mass market
17 consumer licenses. And the software is separately
18 priced, and so it has market value distinct from the
19 box, which has been significant to the Office's
20 consideration of proposed classes before. And the
21 TPMs are typically associated with the preservation of
22 license restrictions. And the class is stated very
23 broadly here, so it looks like any software on an IBM
24 mainframe could be circumvented or have the TPM
25 circumvented if it was swept up in a repair effort.

1 The comments also referred to an upgrade key
2 as one of the security measures on the IBM mainframe
3 and, typically, upgrades would be priced. You would
4 get them if you have a maintenance contract, you would
5 get them if you paid for them. And I understood the
6 proponents' comments to say, well, part of a repair
7 effort, we could put a pirated copy of an upgrade on
8 by circumventing the upgrade key, and that's kind of a
9 radical proposition.

10 So, beyond that, the IBM mainframes are used
11 in a lot of critical applications and designed for
12 security in a way that consumer products typically are
13 not. And so the thought of having unauthorized
14 circumvention of security measures on a product that's
15 designed for security and used in critical
16 applications, including all critical infrastructure,
17 the banking system, communications systems, ought to
18 be scary to everybody.

19 MR. BARTELT: Thanks, Steve.

20 And I know, Priya, you were coming off mute
21 a second ago, so I'm going to go to you, then come
22 back to Jake, then Denver, and then I had a question
23 from Luis at NTIA. So go ahead, Priya.

24 MS. NAIR: Thank you. Just to back up a
25 little bit, I want to explain something of why we're

1 here, why The App Association is here, today on this
2 specific topic. Right-to-repair exemptions in the
3 past and even this one are overly broad. They're very
4 expansive on a process that is supposed to be narrow,
5 necessary, and have a high burden. We don't believe
6 that they have met their burden of proof here.

7 And I think what's fundamentally wrong here
8 with this petition and also broadly looking at
9 legislative proposals federally and state-wide is that
10 there is a framing of copyright and copyright-related
11 protections as anti-competitive, and that's just not
12 true without more. We don't believe that there is
13 enough evidence here to show that market solutions are
14 ineffective or that there aren't any market solutions
15 at all.

16 And so kind of going back to what was
17 previously said about enterprise IT systems, the harm
18 that this petition poses on critical infrastructure
19 that lay the foundation for the functioning of the
20 U.S. Government for our economy outweighs the ill-
21 defined harm proposed in this petition. Cyber attacks
22 are becoming more prevalent and larger scaled, and the
23 U.S. Government is trying to provide tools and legal
24 obligation to allow businesses to deploy secure
25 products on the market, and as these cyber attacks

1 become more advanced and complicated, as TPMs become
2 more advanced, the United States has provided for both
3 federal and state laws, and some of those are the
4 National Cyber Strategy, the Secure by Design
5 initiative, and the Biden Administration's May 2021
6 Executive Order on the nation's cybersecurity.

7 So we would really implore the U.S.
8 Copyright Office to consider these kinds of harms that
9 can come from a petition like this if accepted.

10 MR. BARTELT: All right. Thank you, Priya.
11 Jake, I see you had hand raised next. Go
12 ahead.

13 MR. BLOUGH: Yeah, and I'd like to kind of
14 maybe clarify a mainframe comment and then speak to
15 the comment Priya just made. So the mainframe
16 comment, I actually would agree that upgrade keys
17 really aren't the thing to deal with, but there are
18 items on the mainframe that you cannot repair the unit
19 without passwords and without bypassing. So it means
20 that a customer that has invested in this platform
21 literally cannot repair it once IBM has decided that
22 they no longer want to support it. So this is a risk
23 to the business which forces them into unplanned
24 upgrades because these passwords are not put in for
25 security. They're put in by engineering to lock it

1 in.

2 To speak to Priya's point, a similar
3 situation that actually did involve the federal
4 government is their enterprise storage arrays, the
5 only way that you can repair them, including replacing
6 spindles, is to go through an RSA encrypted login on
7 the machine. EMC decided they no longer wanted to
8 maintain it and so the federal government was
9 abandoned and they could not repair their own machine,
10 and anyone who goes into bypass that system would be
11 at risk of running afoul of this section, which is
12 why, like, you know, I believe in the petition we talk
13 about it's about diagnosis, maintenance, and repair.
14 It's not to unlock upgrades. It's not to unlock
15 software. But, once a manufacturer has abandoned a
16 product, they should not be able to continue to lock
17 the device so that no one else can fix it, and that is
18 a risk to the federal government, that is a risk to
19 American business, that's a risk to our financial
20 system because that is who uses those machines.

21 MR. BARTELT: Thank you, Jake.

22 And Denver?

23 MR. GINGERICH: Yes, thank you. I just
24 wanted to comment on the IBM mainframe example as
25 well. I think the example provided, that the only

1 possible use of bypassing an upgrade key would be to
2 install an infringing copy of IBM's mainframe
3 software, I think that's somewhat unreasonable because
4 there are many other things that you could install
5 that do not violate any licenses. For example, there
6 are many companies out there that have built on Linux,
7 which is a freely licensed work that allows you to
8 build on and improve it, and the point here being that
9 all of these companies that are building on that and
10 creating alternatives to the software that's running
11 on the IBM mainframe should not be prohibited from
12 installing this software for, you know, competitive
13 reasons and many other reasons, especially, as Jake
14 said, if IBM has chosen to simply not support it
15 anymore. The mainframe could become vulnerable to
16 various security exploits, and it should be up to the
17 owner of the mainframe to maintain the functionality
18 of the mainframe using whatever software they wished.
19 And so it would be unreasonable to allow IBM to lock
20 that down so that you couldn't install something else
21 on it if it was, of course, properly licensed.

22 MR. BARTELT: All right. Thank you, Denver.

23 And before we go to Luis, I actually have
24 Mark Gray has a question for one of our panelists.

25 MR. GRAY: Sure. Priya, I wanted to follow

1 up really quickly on your point a moment ago about
2 cybersecurity issues. So we noticed in your comment
3 from The App Association you mentioned sort of similar
4 issues, cybersecurity, you know, other issues that
5 generally we would describe as sort of non-copyright
6 harms. Earlier today, Meredith mentioned that in the
7 past, particularly in our 2017 Section 1201 policy
8 study and in subsequent recommendations, we have
9 generally tried to focus more on the Title 17 and
10 copyright issues when we're going through this
11 exemption process, and so I understand your point on
12 the Administration's cybersecurity Executive Order.
13 But we've also gotten comments in this proceeding from
14 the Federal Trade Commission, from the Department of
15 Justice Antitrust Division. Our colleagues at NTIA
16 are the information advisors to the President. How
17 should the Office look at the Administration's
18 interest in cybersecurity but also what the
19 Administration has been telling us during this
20 proceeding about the repair and competition aspects
21 that they have made a priority for the Administration?

22 MS. NAIR: Absolutely. Thank you for that
23 question. I think the fact that the FTC and the DOJ
24 and the Administration have weighed in justifies the
25 fact that the DMCA triennial review process is

1 actually not the right venue. This is why. As I've
2 mentioned, there are many state proposals, many that
3 have also been implemented, and then some federal
4 proposals in the past on right to repair. There are
5 more issues than just copyright here. It's
6 cybersecurity, it's consumer privacy, it's child
7 protection, it's competition. If that is true, then
8 we need comprehensive frameworks in policy or a
9 federal legislative proposal that is more balanced.

10 The copyright process here for Section 1201
11 is primarily to protect copyright-related protections,
12 which are technical protection measures. The
13 exemptions are checks and balances for the system in
14 order to allow the DMCA to evolve with our digital
15 landscape. That's what it's for. And we do have
16 permanent exemptions in the DMCA that are very
17 narrowly tailored and necessary and actually promote
18 innovation, and our members use it for security
19 research, reverse engineering. These are things that
20 promote innovation. But, to the extent that the
21 petition is overly broad or doesn't provide enough
22 information on actually why there is an actual harm
23 here, I don't see a reason why this should be
24 accepted.

25 MR. GRAY: So I see Meredith has her hand

1 up. Before we let her speak, I guess the question I
2 have is, certainly, the DMCA process is a balancing
3 process and I take the point that the scope of all of
4 these "non-copyright harms" might be a reason why it
5 makes more sense for this to be a matter of state
6 legislation or federal legislation.

7 In our role as the Copyright Office advising
8 the Librarian of Congress, you know, this is a
9 petition we have in front of us and we have to make a
10 recommendation. So is your argument essentially that
11 because there are all these non-copyright issues, we
12 should decline to recommend? Is it that regardless of
13 the non-copyright issues, there is simply not enough
14 factual evidence that there has been a showing of
15 likely adverse effects to a non-infringing use? Or is
16 it something else?

17 MS. NAIR: I would say that there is not
18 enough evidence to show that there is a adverse effect
19 here to non-infringing use. I do think the Copyright
20 Office should weigh in on a comprehensive framework
21 here, but I don't think this petition is the right
22 venue.

23 MR. GRAY: Great. Thank you.

24 Meredith?

25 MS. ROSE: Yeah. I actually -- you know,

1 just to sort of reiterate -- I can talk everyone's ear
2 off about the fact that sort of non-copyright
3 regulatory matters are outside the scope of the
4 Copyright Office's purview and, if they weren't,
5 frankly, you know, you guys who are already under a
6 pile of work would be swimming in it for several more
7 weeks at a minimum.

8 You know, I will point out that the primary
9 or at least many of the issues that Priya mentioned
10 are specifically within the purview of the DOJ and the
11 FTC, who, despite this, came out not only with very
12 full-throated support for the petition without us
13 contacting them -- this was entirely sui generis from
14 the FTC and the DOJ as far as we can tell -- but they
15 actually argued that the repair exemptions should
16 expand even in more of a blanket than we petitioned
17 for in the first place. So, to the extent that the
18 federal government is concerned about things like
19 security, safety regulations, those are best dealt
20 with under the respective jurisdictions of the
21 agencies that have taken responsibility for them. And
22 the FTC and DOJ, as primary, you know, contact points
23 for all of these concerns, have taken it under
24 consideration and decided that the Copyright Office,
25 you know, for the purposes of deciding the copyright

1 question, should recommend the class.

2 MR. BARTELT: Thanks, Meredith.

3 And before we go to Steve, I think, Luis,
4 you had a follow-up here.

5 MR. RAMOS: I did. I want to follow up on
6 sort of cybersecurity concerns and other concerns, and
7 this question is for opponents, perhaps Priya or
8 others. There have been several repair exemptions
9 now, for several years now, going to multiple
10 rulemakings ago. Is there evidence that these
11 concerns have materialized following the granting of
12 those exemptions, and how should such evidence or the
13 lack thereof inform our analysis? Thank you.

14 MR. BARTELT: And, Steve, you already had
15 your hand raised.

16 MR. ENGLUND: I had my hand up to address
17 the larger point, but I will try to --

18 MR. BARTELT: Priya, we'll go to you next
19 too.

20 MR. ENGLUND: -- turn to Mr. Ramos's point
21 as well. So I think, on the merits, I actually didn't
22 find the DOJ/FTC letter very persuasive. It seemed
23 like mostly what it did was describe the Public
24 Knowledge/iFixit filing, and so it doesn't really add
25 much to the record. But I think it's really notable

1 here that other government agencies are just sending
2 mixed messages on the topics here. As Meredith said,
3 the Administration has very much made cybersecurity an
4 imperative, and so I think you shouldn't lose sight of
5 that message just because competition authorities are
6 in favor of competition.

7 But even the FTC is sending mixed messages.
8 There's a report from the FTC cited in Note 2 of our
9 comments called "Nixing the Fix," where the FTC
10 suggests that there's not a one-size-fits-all approach
11 to extending right to repair beyond consumer goods to
12 the kinds of things that are the topic of this class.
13 So perhaps the FTC has had a change of heart, but,
14 again, mixed messages.

15 You know, concerning Mr. Ramos's question, I
16 think the nature of the cybersecurity risk that is
17 posed by this proposed class is very different from
18 any other class that we've seen. Enterprise
19 technology that is used to control critical
20 infrastructure is very different from consumer goods
21 or even medical devices and motor vehicles. So the
22 fact we haven't seen a massive cybersecurity problem
23 associated with consumer goods, or at least I haven't,
24 doesn't suggest to me that it would be a good thing to
25 encourage circumvention of security measures on

1 products that are designed to be secure because they
2 secure important infrastructure.

3 MR. BARTELT: All right. Thanks, Steve.

4 Priya, I think you were about to speak
5 before we went to Steve. I don't know if you wanted
6 to jump back in here.

7 MS. NAIR: No problem. Yeah. So, as for
8 prior petitions on the right to repair consumer
9 devices, we have always opposed that, particularly
10 because they're often too overbroad.

11 As far as cybersecurity threats
12 matriculating from them being accepted, we don't have
13 any specific examples on that and would be happy to
14 follow up a bit on that. But I will say that cyber
15 attacks have advanced in the past maybe five years, a
16 lot of ransomware attacks, one of which happened in
17 2017. It was a global ransomware attack that used an
18 NSA hacking tool, EternalBlue, to attack Microsoft
19 Windows. I think it infected between 200,000 to
20 300,000 computers. This was also within corporate and
21 government networks. These kinds of things happen
22 more and more frequently.

23 In fact, two days ago I was reading an
24 article from the FBI where they suspect or they
25 estimate a global loss of one billion U.S. dollars per

1 year due to ransomware attacks. This should be enough
2 to support the idea that technical protection measures
3 have to have strength to them and every time that
4 they're being cut away, there is more cause for these
5 types of cyber attacks.

6 MR. BARTELT: Thank you.

7 And I see, Stacey, you have your hand
8 raised, as well as Anthony. Go ahead, Stacey.

9 MS. HIGGENBOTHAM: Okay, thank you. On the
10 cybersecurity front, I do want to make a distinction
11 between the types of attacks on OT networks that would
12 happen because of access to the PLC and the type of,
13 like, circumvention we're talking about versus
14 something like EternalBlue, which was a ransomware
15 attack against Microsoft Windows software. So I do
16 want to say, on the cybersecurity front, the questions
17 we should be asking should be about attacks at the PLC
18 level because that's what we're trying to protect
19 here. So those are far more expensive and less common
20 than the majority of the attacks on critical
21 infrastructure that we see today. So having a
22 cybersecurity exemption here, I don't think it's as
23 relevant or as important.

24 MR. BARTELT: Thank you.

25 Anthony, go ahead.

1 MR. ROSBOROUGH: Yeah, thank you. I just
2 wanted to echo some of the statements of others, you
3 know, pointing to the caution, I guess, of using this
4 process as a means to sort of mitigate the
5 cybersecurity merits of a certain exemption. And I
6 think, you know, it's not only important that
7 cybersecurity concerns are not part of that
8 consideration but that they're, you know, explicitly
9 ignored and left to other regulatory instruments to
10 deal with that.

11 And just on a sort of anecdotal point, I
12 think that, you know, to the extent that there are
13 cybersecurity risks that are presented by allowing
14 circumvention of TPMs, you know, I would think that
15 those who are willing to carry out widespread
16 cybersecurity attacks or threats would not be terribly
17 persuaded by a TPM violation under copyright law.

18 MR. BARTELT: All right. Thanks, Jake.

19 I'm going to pivot here a little bit in the
20 questions and this is a specific question maybe more
21 for Meredith and Kyle for the petition. What we are
22 looking at here was the petition for the class said
23 that it wanted to expand the current repair class to
24 commercial and industrial equipment, which would
25 presumably involve the same regulatory text. We're

1 looking to see if you wanted to clarify here. Are you
2 proposing to amend the consumer device exemption, or
3 are you proposing a new regulatory paragraph that uses
4 the same text as the consumer device exemption but
5 which applies to commercial and industrial equipment?

6 MS. ROSE: So our primary thought was to
7 expand based on the consumer devices exemption and
8 just incorporate that. However, we are open to, you
9 know, regulatory text that gets at a similar end if it
10 would be easier for drafting purposes just to separate
11 that into two categories.

12 MR. BARTELT: Okay, thank you. Another
13 maybe sort of clarification here too, and I don't know
14 that you actually requested this, but the current
15 exemptions permit lawful modification for vehicles,
16 including agricultural equipment, but do not permit
17 modification of other types of devices, including
18 medical equipment. So, if the Office recommended an
19 exemption that did not permit modification in line
20 with medical equipment, would that be an issue for any
21 of the proposed uses that you seek to engage in?

22 MS. ROSE: I don't believe so, but, Kyle,
23 you can correct me if I'm wrong there.

24 MR. WIENS: Saying modification of any kind?

25 MR. BARTELT: Right, or I guess we have

1 lawful modification for vehicles, including
2 agricultural equipment but under the other exemptions.
3 Just if modification was required in order to execute
4 any of the repairs, if that's what you mean.

5 MR. WIENS: Modification would be helpful.
6 Let me give you an example. We have a building
7 automation system that has access controls, so your
8 badges to get into the building, and the manufacturer
9 who built the system has abandoned the system. They
10 don't make security updates available and so we have
11 to, like, separate the thing off from the Internet
12 because we don't trust it because it doesn't have
13 security updates available, and it had a 99 key card
14 limit. So, when I hired my 100th employee, we didn't
15 have a way to give them access to our building
16 anymore. And so that would be the kind of thing where
17 I would want to go in and modify and find where is
18 this crazy 99 limit and be able to modify and improve
19 it. And I think that's often the case. I mean, if
20 you look at construction equipment, it's very common.
21 You're modifying the equipment physically to
22 accomplish the task. I think it would make sense to
23 allow modification of the software as well.

24 MR. BARTELT: And I'll just give the
25 opponents a chance to respond, whether modification

1 raises any specific concerns, you know, as it's
2 allowed for vehicles or as applied to the commercial
3 and industrial device class.

4 MR. ENGLUND: So, yes, it isn't something
5 that the proponents asked for, so it isn't something
6 that we have had occasion to think about and vet to
7 any length. But modification is certainly something
8 that the Office treated at great length in one or more
9 of the prior proceedings before limiting it to just
10 the motor vehicle class, and all of that analysis
11 speaks for itself.

12 But, you know, for example, in the
13 enterprise IT category, all the software we're talking
14 about is licensed, so the licenses would typically
15 prohibit modification. So saying that we will permit
16 circumvention to enable modification, it's a violation
17 of the licenses for mainframe software, doesn't seem
18 like something that's consistent with the copyright
19 principles that the Office applies in these
20 proceedings.

21 MR. BARTELT: All right. Thanks, Steve.

22 And sorry, Denver, I had overlooked, I saw
23 you had your hand up. Please go ahead.

24 MR. GINGERICH: Yeah. So I just wanted to
25 comment on that. I think, in chatting with Kyle, just

1 to clarify, the 99 user limit was simply a restriction
2 built into the software. There was no licensing --

3 MR. WIENS: That's correct.

4 MR. GINGERICH: -- on top of that. So it
5 wasn't like Kyle could pay more to get more users. It
6 was just simply not allowed by the software.

7 MR. WIENS: I couldn't pay more of any kind
8 because they totally discontinued their support of the
9 product, so yeah.

10 MR. GINGERICH: Right, and that's another --

11 MR. WIENS: And that wasn't an arbitrary
12 license in the first place. It was purely just a
13 limitation of the system.

14 MR. GINGERICH: Right. And speaking to
15 limitations of the system, I just wanted to follow up
16 on that, indicating that one of the issues too is
17 with, as was said, some of the modifications. You
18 know, when we're talking about modification versus
19 repair, it's important to consider what baseline
20 functionality you're looking at, and I think one thing
21 that has been noted a lot is that if the baseline
22 functionality is do not be vulnerable to known
23 exploits, then some amount of "modification" per se is
24 required in order to maintain that level of
25 functionality. And as Kyle was talking about, you

1 know, when these things become unsupported, it's
2 extremely important for the owner of the device to be
3 able to remedy that by using alternate software if
4 necessary and, of course, appropriately licensed, but
5 it may not always come from the manufacturer of the
6 device since others with appropriate expertise can
7 create software that is compatible with that hardware
8 as well.

9 MR. BARTELT: All right. Thank you for
10 clarifying that, Denver.

11 Anthony, I see you have your hand raised.
12 Would you like to go ahead?

13 MR. ROSBOROUGH: Yeah, just very quickly. I
14 think Denver kind of beat me to most of what I was
15 going to say, but, you know, the distinction between
16 circumvention that has a indefinite effect -- you can
17 think of so-called jail breaking -- and modification
18 on the other hand, that distinction can be quite
19 tenuous, and I would caution against, you know,
20 singling out modification as being distinct from a
21 kind of indefinite circumvention.

22 MR. BARTELT: Thank you. Continuing with --
23 well, off of the regulatory text, but continuing with
24 sort of scoping the proposed class, and we've touched
25 on some of this already, but I wanted to just circle

1 back to it, was it's more about -- I know, as this is
2 somewhat a broad class, we have some of the index
3 examples. I was curious if maybe for the proponents,
4 but also to the extent that opponents have knowledge
5 here, if the copyrighted works, meaning in most cases
6 the software, possibly in some cases manuals, are
7 installed on the equipment in all cases or if in some
8 instances it might be just installed on some other
9 type of device ancillary to the equipment being
10 repaired.

11 All right, Jake, I see your hand is raised,
12 and then Kyle.

13 MR. BLOUGH: Yeah. In the experience that
14 we have in enterprise IT, these are things that are
15 built typically into the firmware that interfaces to
16 the hardware to enable repair, diagnosis, or
17 maintenance. They may be on what they would call a
18 management console which may be physically separate
19 from the unit but interlinked.

20 MR. BARTELT: All right. Thank you.

21 And, Kyle?

22 MR. WIENS: Yeah. Most of my experience is
23 the software is installed physically on the thing, so
24 a PLC is a physical object that has the computer and
25 the controls on it. I'm sure there are cases where

1 it's a situation like you described, but most of the
2 equipment that we see, the software comes pre-loaded
3 on the physical artifact, whether that's a piece of
4 machinery or controller.

5 MR. BARTELT: Thanks, Kyle.

6 And, Jake, did you have a follow-up, or was
7 your hand just still raised from a moment ago?

8 MR. BLOUGH: It was still raised. I'm good.

9 MR. BARTELT: Okay, that's all right.

10 Continuing on with this line of questioning about sort
11 of the specifics of where the software is installed,
12 we also were curious about who or what entity
13 typically develops or owns the commercial industrial
14 equipment software -- for example, it could be the
15 manufacturer, a vendor, a system integrator, or the
16 purchaser -- and whether this varies depending on the
17 type of device. For example, with the PLCs, something
18 in the record suggests that the device owner might
19 commission custom software to be installed on the
20 device. In that instance, does the client then own
21 the software as a work made for hire or -- Kyle, I see
22 you came off mute. Go ahead.

23 MR. WIENS: Sure, yeah, a good question. So
24 I think we have to frame this as like devices that are
25 programmable, where you're writing software on top of

1 it, and devices that are not. Probably the majority
2 of the category, you're not writing software on top of
3 it if you have a software. The Taylor ice cream
4 machine, for example, doesn't have a software
5 development environment on top of it. It's just the
6 machine.

7 But, in the PLC situation, they're building
8 automation software, very, very common. Actually, I
9 have a systems integrator working for me right now
10 writing software on top of a machine, and in this
11 case, it's a work for hire. But I have to admit, you
12 know, having negotiated a lot of contracts, I couldn't
13 tell you what the exact terms of the work-for-hire
14 contract of this guy that I'm paying tens of thousands
15 of dollars. It didn't cross our mind as we were
16 designing a building that we would need to be focusing
17 on the IP licensing in the process. And we're
18 learning regularly that it's very common for an owner
19 not to be given the access code to the software. So I
20 think I will defer to the lawyers in the room. I'm
21 not one to talk about what the default kind of
22 ownership of that software is.

23 But the experience of an owner is, five
24 years down the line, the integrator will be gone.
25 They wrote that software that sat on top of the

1 software written and owned by the device manufacturer.
2 I have the physical device. There's boutique software
3 that was written and there's really only generally one
4 installation of that particular set of software in the
5 world. It's operating my facility and I'm going to
6 need to be able to go in and change a parameter, and
7 if I don't have the password, I'm going to have to
8 break a lock to be able to get at it.

9 MR. BARTELT: Thank you.

10 And, Steve, I see you have your hand raised.
11 Please go ahead.

12 MR. ENGLUND: Yeah. The thing to remember
13 about the PLC is they are just general purpose
14 computers. They're small, they're inexpensive,
15 they're in a rugged form factor so that you can hang
16 them on a factory wall next to a piece of equipment.
17 But, in terms of computational power, think of a
18 laptop and so totally programmable. They are secured
19 for reasons that made total sense. You think about a
20 factory with laptops sitting around next to every
21 piece of equipment. You wouldn't want somebody to
22 walk by and screw things up, tamper with them. The
23 factory owner should want them locked down so that
24 people can't tamper with the software that's on the
25 computer. And so some of what Mr. Wiens is talking

1 about, kind of cases where an ordinary and desirable
2 anti-tampering function is creating problems because
3 somebody dies and nobody has written down the
4 password, that's a management failure. But, you know,
5 in general, security for the software is a good thing.

6 In terms of the software ownership, because
7 they're general purpose computers, like your laptop,
8 the answer depends where the software came from. The
9 manufacturer isn't trying to keep people from running
10 software on its device any more than the manufacturer
11 of your laptop is trying to keep people from running
12 software on your laptop. But a systems integrator, a
13 contractor hired to put together a system -- you know,
14 take your pallet full of PLCs and wire them together
15 to control a factory -- may have proprietary software,
16 may create custom software, it depends how the factory
17 works.

18 But I do have some experience negotiating
19 contracts for large IT systems. I've spent the last
20 year and a half working on one for the refurbishment
21 of a factory. It's a very big and thick contract with
22 lots of elaborate controls at every stage and
23 licensing provisions where there's proprietary
24 software, work-made-for-hire terms, and requirements
25 to deliver all kinds of detailed technical information

1 to the owner at the completion of the process. So
2 this is the sort of thing that the market at least
3 sometimes functions to address by giving owners a
4 great deal of control over the systems that they're
5 paying a great deal of money to have developed and
6 installed pursuant to highly negotiated contracts.

7 MR. BARTELT: Thanks, Steve.

8 I see, Stacey, you have your raised, and
9 then I think we have maybe one last question from Luis
10 in this section on the scope of the class. But go
11 ahead, Stacey, first. Oh, Stacey, I think you're on
12 mute. Please unmute.

13 MS. HIGGENBOTHAM: Sorry. All right.

14 MR. BARTELT: No, that's okay.

15 MS. HIGGENBOTHAM: I just want to clarify
16 the PLCs are not like your laptops or the chips in
17 your laptops. These computers are usually highly
18 proprietary, very designed. They run not traditional
19 operating systems like Windows or Linux or Android. A
20 lot of times, they run these -- they're called real-
21 time operating systems, super proprietary, which does
22 get to the competitive nature of kind of how a vendor
23 who uses a PLC can actually lock a company in through,
24 like, repairs because it is very hard to program these
25 or it requires a set of expertise to program these.

1 So I just want to make that fairly clear here.

2 MR. BARTELT: Thank you.

3 And, Luis, you had a question here?

4 MR. RAMOS: Yes, thanks, Nick. I'm curious,
5 is there commercial and industrial equipment that is
6 already covered by one of the other exemptions for
7 repair? And the reason that I ask that, and this is
8 both to supporters and opponents, are concerns related
9 by granting an exemption related to commercial and
10 industrial equipment already addressed in the language
11 in other exemptions? Thank you.

12 MR. BARTELT: Okay. Steve, I see you have
13 your hand raised. Go ahead.

14 MR. ENGLUND: Yeah. So, to some extent,
15 yes, and I would point you to Exemption 13 for
16 vehicles and farm equipment. Some of that seems to
17 be -- or some of what is addressed in the current
18 category seems to be addressed in Exemption 13 and
19 that I think is a matter of good regulatory practice.
20 One shouldn't have two exemptions covering the same
21 topic, but I don't have a particular view on how
22 commercial vehicles and farm equipment end up getting
23 classified.

24 MR. BARTELT: All right. Before we conclude
25 this section, I just want to see if anybody else had

1 responses to Luis's question or --

2 MR. WIENS: I think there is, I mean, so
3 many products that are used in a commercial setting, a
4 dishwasher or just about anything else, like most
5 products are used in a variety of consumer,
6 industrial, and commercial applications.

7 MR. BARTELT: Okay. Thank you, Kyle.

8 So, with that, we're going to move on to a
9 few, just a few questions on non-infringing uses, and
10 then I think the majority of the remainder of our time
11 we'll spend on adverse effects, though, obviously,
12 we've already gotten into some of that in our earlier
13 discussion here. So I'll start off with a question --
14 this is really open to anyone on the panel -- how does
15 the fact that the users of commercial industrial
16 devices are more likely to be commercial actors affect
17 the fair use analysis? In other words, does the
18 commerciality of the use change the fair use analysis
19 specifically with respect to the first factor? And
20 the first hand I see is Meredith. Please go ahead.

21 MS. ROSE: Our opinion is it does not change
22 the analysis. This is a repair just the same as if
23 you were repairing a home device because there exist
24 potential extraneous repairs. For some reason, it
25 told me I am done talking.

1 MR. BARTELT: No, we can still hear you.
2 You're welcome to continue your thought.

3 MS. ROSE: No. So my point is that I don't
4 believe this does affect the analysis just because
5 they are commercial actors, frankly. Consumer devices
6 at home are used in commercial contexts semi-
7 regularly. As Kyle pointed out, dishwashers exist in
8 restaurants as well as in homes. People run
9 commercial enterprises out of their home all the time.
10 And so I think, to the extent that we're going to
11 start drawing lines around whether or not motive that
12 is potentially implicated by the use of the machine in
13 the first place, it becomes so attenuated that it
14 bears nothing to the analysis.

15 MR. BARTELT: Thank you, Meredith.
16 Steve?

17 MR. ENGLUND: You wouldn't be surprised that
18 I disagree. Since the Office last addressed this
19 question, the Supreme Court has reminded us in Warhol
20 that the commercial components of the first factor
21 matters, and, here, it's all about commercial actors.
22 You have commercial users of the commercial products
23 and you have commercial third-party service providers
24 that would like to service products, and so it's
25 fundamentally a dispute among commercial actors. And

1 that's not something that the statute permits you to
2 ignore when analyzing the first factor.

3 I think the analysis of the other factors
4 can be affected also. I don't know if you want to get
5 into that or not, but just to put it on the table --

6 MR. BARTELT: Sure.

7 MR. ENGLUND: -- the second factor, the
8 court has -- or the Office, rather, has historically
9 found that repair exemptions are focused on very
10 functional firmware built into devices. That's not
11 what we're talking about here, at least in some of
12 these categories, for the enterprise IT in particular
13 and to some extent the PLC exemption. We're talking
14 about licensed software, applications potentially, and
15 so that implies a very different second factor
16 analysis than the Office has previously applied when
17 thinking about repair exemptions.

18 And, similarly, with respect to the fourth
19 factor, the Register's fourth factor analysis has
20 always turned on the fact that firmware embedded in
21 consumer grids or motor vehicles doesn't have uses or
22 value that is separate from the products in which it's
23 embedded. But, when we're talking about industrial
24 commercial equipment, that's not true, not always
25 true, particularly again in the case of the enterprise

1 IT. It's all licensed software. It's all separately
2 priced. And when people are talking about
3 circumventing the TPMs on licensed software, it's a
4 violation of the license agreements and potentially
5 runs into the economics of the licensing models. And
6 so that's a very different fourth factor analysis than
7 the Office has previously employed.

8 MR. BARTELT: All right. Thank you, Steve.

9 And I see we have a couple hands raised, so
10 I'll go with Anthony next, then Meredith, then Priya.

11 MR. ROSBOROUGH: Yeah. Just very quickly,
12 it's important that we characterize what is commercial
13 about this, about a repair, you know. And if we're
14 talking about commercial repairs carried out by
15 independent service providers, I mean, we're not
16 talking about commercial uses of software necessarily
17 to the extent that it is unauthorized distribution or
18 reproduction of that software. So I just think it's
19 important that when we're talking about fair use in
20 the context of commercial software that we're clear
21 that the commercial relationship we're talking about
22 here is delivering -- well, is in carrying out
23 commercial repairs and not necessarily in unauthorized
24 commercial uses of protected works.

25 MR. BARTELT: Thank you, Anthony.

1 Meredith?

2 MS. ROSE: Yeah. Just to speak directly to
3 the Warhol concerns. So Warhol is inapposite in this
4 case. Warhol, the case in Warhol, the work in that
5 case was, like, highly creative expressive work,
6 which, again, the software at issue is not, frankly.
7 Like, we've discussed this at some length in our
8 petition and the Copyright Office has dealt with this
9 before. The work in Warhol was extremely creative and
10 expressive and then it was copied, modified, and put
11 into commerce directly in competition with the
12 original work upon which it is based. That is not the
13 fact pattern we're discussing here by a country mile.

14 What we're discussing here is access to
15 copyrighted software which is unexpressive. It is
16 done specifically for the purpose of controlling
17 inputs and diagnostic materials happening within a
18 physical object in order to run the physical device,
19 and there's no copying and modifying it and putting it
20 into circulation. To the extent that there's any
21 copying or modifying being done, it is being done to
22 restore the original functionality of the product.

23 It is totally unrelated to the fact pattern
24 in Warhol, which I will also add the Supreme Court
25 bent over backwards several times to say that they are

1 cabining this specifically to the fact pattern at
2 issue in Warhol and expressly warned against trying to
3 apply it elsewhere.

4 MR. BARTELT: Thank you.

5 And, Priya, go ahead.

6 MS. NAIR: Absolutely, thank you. I'm going
7 to kind of shift a little to the fourth factor but
8 maybe more broadly. I think we should all be careful
9 not to make blanket determinations about fair use.
10 You know, this is always going to be a case-by-case
11 determination, a fact-specific determination. And
12 although Warhol does apply a bit more broadly, I think
13 we should keep that in mind.

14 I think, when it comes to right-to-repair
15 exemptions, really thinking about where this fair use
16 analysis kind of leans on, I look at the fourth factor
17 as a very important one and that's the effect of the
18 use upon a potential market. And the Copyright Office
19 even says, in assessing this factor, courts consider
20 whether the use is hurting the current market for the
21 original work and/or whether the use could cause
22 substantial harm if it were to become widespread.

23 We've kind of detailed in our comments that
24 there are harms to the current market. If a device
25 maker has an unauthorized or unlicensed third-party

1 repair shop and they repair their device in a way that
2 would either expose information on their software or
3 provide the consumer a bad product, that would inflict
4 upon their current market. I would also say that the
5 ability to repair your own devices kind of falls
6 within the copyright holder's rights to establish and
7 benefit from these derivative markets.

8 MR. BARTELT: I have a follow-up question on
9 market harm then, is whether there's any market for
10 any of the commercial or industrial device software
11 separate from the use within the device itself, and
12 that can be either to you, Priya, or to anyone on the
13 panel.

14 MS. NAIR: Happy to follow up on that.

15 MR. BARTELT: Go ahead.

16 MS. NAIR: Yeah. For the specific class
17 here, the commercial industrial equipment, again, we
18 are experts on a category separate from that, but
19 happy to follow up on that specific one.

20 MR. BARTELT: Okay. Thank you.

21 And I see, Meredith, you have your hand
22 raised. Go ahead. And then, after that, Steve.

23 MS. ROSE: Just quickly, so the answer as
24 far as we're aware is no, that all of these software
25 programs are designed specifically for the device in

1 which they are embedded. Doubly so for PLCs, which
2 are often bespoke to the point of, you know, as Kyle's
3 point was, they are designed specifically to take into
4 account the various connectivity they're going to need
5 to other systems. And so, as far as we are aware, no,
6 there's not a situation where you could take, say, a
7 Caterpillar operating system and switch it into a
8 Sennebogen or something similar. They are all
9 specifically made to the particular array of sensors
10 and functions that is present within the device in
11 which they are embedded.

12 MR. BARTELT: Thank you, Meredith.

13 Steve?

14 MR. ENGLUND: Well, I'll just highlight as I
15 have several times previously that the enterprise IT
16 category is different in some respects from the other
17 kinds of products we're talking about here. And I
18 think it is probably true that software applications
19 that are intended to run on an IBM mainframe only run
20 on an IBM mainframe, but they are licensed for a great
21 deal of money to run on an IBM mainframe. And so that
22 doesn't mean that there's not a market and a very
23 important commercial market even if they're
24 technically incompatible with the operating systems on
25 different computers or the operating system being

1 compatible with the hardware on different kinds of
2 computers.

3 MR. BARTELT: All right. Thank you. And I
4 just wanted to see if -- I'll turn the mic for a
5 second to my colleague, to Luis, and see if -- I think
6 maybe he had a question about negotiated license
7 potentially here, so, Luis, if you want to go ahead
8 and ask that question. We're about to move on to the
9 adverse effects for the remainder of our time here,
10 but I'll let Luis maybe proceed with his question and
11 then we'll go into adverse effects.

12 MR. RAMOS: Sure. I just want to get a
13 better sense of the landscape here and how it's
14 different maybe from consumer devices, specifically
15 whether there are repair agreements between the
16 manufacturer and developer and the purchaser and more
17 so than the consumer device space and whether that
18 sort of impacts either market harm under the fourth
19 factor or under the 1201 statutory factors. Thank
20 you.

21 MR. BARTELT: And I see, Steve, you have
22 your hand raised, and then Kyle.

23 MR. ENGLUND: So I don't have the factual
24 basis to address this comprehensively but can say a
25 little bit about it. I think the short answer here

1 is, yes, that, in general, my sense is that commercial
2 industrial equipment tends to have long warranties,
3 and because it is used in important commercial
4 industrial applications, tends to have even some
5 service arrangements that are kind of part of using
6 such devices. And so, to take the category I know
7 best, the enterprise IT, people who have spent
8 millions of dollars on IBM mainframe tend to have
9 maintenance contracts for the hardware and the
10 software. And, you know, my experience has been that
11 owners of devices like that tend to view it as very
12 important that they have access to very quick
13 maintenance and so they bargain over service level
14 agreements to ensure that if they experience any
15 downtime it is brief. They also make disaster
16 recovery arrangements to mitigate the effects.

17 In the case of some of the other equipment,
18 I just in preparing for this hearing noticed that
19 Taylor ice cream machines have a five-year warranty,
20 and I'm under the impression that some of the heavy
21 equipment manufacturers in construction have various
22 kinds of maintenance offerings. So this is very
23 different from a child's toy or even a dishwasher in
24 the sense that you have sophisticated users who are
25 depending on equipment for important commercial

1 applications and have in place commercial arrangements
2 that the OEMs provide.

3 MR. BARTELT: Thanks, Steve.

4 Kyle, go ahead.

5 MR. WIENS: I mean, the short answer is all
6 of the above, but I don't see how it's fundamentally
7 different than the consumer market. I bought a TV at
8 Costco yesterday. The default was it came with a
9 three-year warranty. They wanted to sell me a five-
10 year warranty for another \$35. Consumers have
11 options. Consumers have the ability to go and hire
12 repair services. I have a feeling the McDonald's
13 franchise owners, when they're buying a Taylor ice
14 cream machine, are not looking at a software licensing
15 agreement or, if they are, they're spending the same
16 amount of time as you did when you clicked through the
17 Microsoft Word license agreement, which is we all
18 spend very little time.

19 It's kind of amazing how similar these cases
20 are to consumer products, even to the -- a couple of
21 members of the Department of Defense procurement arm
22 wrote an op ed in the New York Times a few years ago
23 talking about how military procurement was basically
24 the same as consumer procurement, and they were asking
25 all of us advocates to try to improve the terms that

1 consumers were getting around repair access over the
2 long term because it would help military equipment.
3 So I think, yes, there are cases where it's
4 negotiated. There's additional software that's built.
5 But, even in those cases, it's not clear at all what
6 the kind of ownership and maintenance of it is going
7 to be over the long run.

8 Broadly, we're running into the same
9 challenges when the Copyright Office investigated the
10 software embedded in electronic devices. That's what
11 we're running into with all the commercial products.
12 And the historical expectation maybe with consumer
13 products is they last for 10 years. With commercial
14 industrial products, they last for 30 or 50 years.
15 But we're in a new age where software is in everything
16 and nobody knows how to maintain software that's going
17 to last for 30-plus years. Certainly, manufacturers
18 aren't planning on providing a path for dealing with
19 that. And I'll maybe pass it to Jake because that's
20 what his company does, is pick up when the
21 manufacturers leave off.

22 MR. BARTELT: Perfect. Thanks.

23 Go ahead, Jake.

24 MR. BLOUGH: Yeah, and it's like -- I think,
25 like, two kind of points here. One is there's a lot

1 of talk about mainframe and that is the smallest slice
2 of enterprise IT. It's like 2500 of them in the
3 United States. There's 40 million of the rest of
4 servers and storage devices and everything else that
5 run the economy. So there's kind of an over-reliance
6 there on this one example.

7 And the second bit of it, you know, kind of
8 speaking to what Kyle was saying, is, you know, one,
9 this isn't, you know, licensed software modification.
10 This is processes that must be used on a machine to
11 keep it operating and to keep a business running, and
12 that is the repair, diagnosis, and maintenance portion
13 where this has been locked off from the rightful end
14 user and buyer of the product, and it's being hidden
15 behind this concept of, well, this is a licensed
16 software. So I think there's a distinction there
17 between what -- and I think Meredith said this -- of
18 returning it to the state that it was in before it had
19 a failure. So I want to make sure that we have that
20 distinction where we're talking about enterprise IT
21 and it's not about mainframe. It's about everything
22 in IT. Thank you.

23 MR. BARTELT: All right. Thank you, Jake.

24 With that, I am actually going to turn over
25 the questioning to my co-moderator, Mark Gray, who's

1 going to ask some questions about adverse effects and
2 any other follow-ups he might have.

3 MR. GRAY: Great. Thanks, Nick. And just
4 to sort of sign for us where we are for everyone here,
5 you know, we have 30 minutes scheduled left for our
6 time today. As Nick mentioned, we wanted to sort of
7 wrap up our roadmap today with adverse effects, but we
8 can obviously answer any additional questions or see
9 where the conversation takes us.

10 For our next question, I would like to turn
11 to the proponents and ask you to provide sort of a
12 clear overview of, you know, when we're talking about
13 all these different categories of enterprise or
14 industrial equipment, what specific kinds of
15 technological protection measures are you seeing and
16 are you looking to circumvent that are restricting
17 access to copyrighted software? And to the extent
18 that that differs by a device or category, please
19 elaborate on that as well.

20 MR. WIENS: So maybe I can start and then
21 pass it off to the other folks. It depends on the
22 category of products. So, in the case of the Taylor
23 machine, we're talking about there's a touchscreen on
24 it and there are pass codes. There's this diagnostic
25 code that disappears. And so the thought would be to

1 make a modification of the firmware on the device to
2 re-enable that diagnostic service. What exactly the
3 form of the TPM is on that is going to depend on the
4 specific micro-controller that's used.

5 With PLCs, there's a password that you're
6 bypassing. And it's interesting, some of the PLCs, I
7 think we said it in the record, there's a bypass
8 where, like, you push a button or you reset a certain
9 amount of RAM or you remove a memory module and then
10 it resets the password and then you can go, where,
11 with other devices, there isn't a way and so you would
12 need to go and make a modification again to the
13 firmware to be able to bypass that password.

14 With a lot of machinery, I think it's going
15 to be similar to the record around John Deere and the
16 agriculture equipment, where you have an ECU or some
17 equivalent running. You can imagine John Deere makes
18 generators maybe that would be included under this and
19 maybe they're using very similar software on
20 generators that they do on their tractors.

21 For the enterprise IT equipment, again, I
22 think I'll pass it to Jake to describe how that works
23 because this is his day-to-day.

24 MR. BARTELT: Jake?

25 MR. BLOUGH: Yeah. Thanks, Kyle. So we

1 see, you know, maybe three common things. The first
2 thing, like Kyle said, is a password. So there is a
3 diagnostic or repair function built into the machine
4 that is already there, but you cannot access it
5 without a particular password and that password is not
6 shared with anyone outside the manufacturer.

7 The second version of this is a separate
8 login to a management software, like in the EMC world,
9 there's a thing called SymmWin, that exists on the
10 machine. All of the repair functions are on the
11 machine, but you cannot access it without going
12 through an RSA encrypted login. So you cannot replace
13 a component without having this special login and
14 password, which is not shared outside of the OEM.

15 And the third one is sort of a modification
16 of that where there are menus to be able to perform
17 diagnostics and it's not an RSA encryption, but it is
18 a rotating password that you have to call the
19 manufacturer to get, and you cannot receive that from
20 the manufacturer. This is specific to peer storage.
21 You cannot receive that unless you have a maintenance
22 contract, which, you know, to Steven's point, yes, you
23 can have a maintenance contract, but it also means
24 you're locked in forever. And when they decide they
25 will no longer service it, you will no longer receive

1 those passwords. So it would be the ability to access
2 the service menu to be able to perform repairs without
3 running afoul of the law.

4 MR. GRAY: Anyone else on this one?

5 (No response.)

6 MR. GRAY: All right. The next question I
7 had, starting with proponents and then I'd like to
8 hear from Priya and Steve, after these types of
9 technological protection measures are circumvented
10 just as a general matter, are those technological
11 protection measures essentially in a state of being
12 bypassed, or is it just sort of a one-time
13 circumvention? Or to put it another way, after you
14 circumvent a TPM to repair some sort of device or
15 equipment, is that TPM restored, can it be restored,
16 or is the device essentially permanently unlocked?
17 And to the extent that this differs by category,
18 again, you know, please, that information is helpful.

19 MR. BLOUGH: In the enterprise IT space, the
20 machine must be returned to its original state for it
21 to continue to function properly, so it is not
22 permanently disabled. It's getting through it the
23 first time is the issue.

24 MR. WIENS: Yeah, that's correct, and that's
25 with a building automation system, right, the idea

1 that the maintenance person is no longer around. We
2 need to bypass the password. We want the password on
3 the system, so it's repair. The goal is to, you know,
4 bypass the TPM, make whatever changes you need to the
5 system, and then relock it with a password that you
6 know this time, and same thing for a PLC.

7 MR. GRAY: Great. Before I turn to Steve
8 and Priya, so let's say hypothetically the Office was
9 inclined to recommend this exemption. If we imposed a
10 requirement along the lines of requiring the TPM to be
11 reinstated or restored, (a) is that something that
12 would be technically feasible for all the use cases
13 you have in mind, and (b) would that still enable the
14 kinds of uses you're trying to engage in?

15 MR. WIENS: Good question.

16 MR. BLOUGH: Go ahead, Kyle.

17 MR. WIENS: Go for it, Jake. I'm thinking
18 about it.

19 MR. BLOUGH: Yeah, and I'm trying to think
20 of the way to phrase it. So, Mark, maybe could you
21 rephrase that question for us real quick?

22 MR. GRAY: So, essentially, say there's a
23 TPM protecting some sort of piece of industrial
24 equipment, maybe it's a password, you know, you
25 disable the password. If we recommended a repair

1 exemption of some sort -- and, again, this is
2 hypothetical; this is not to say that we want to --
3 would it be an issue for us to require that that
4 technological protection measure be restored?

5 MR. BLOUGH: So I think my answer, which
6 kind of echoes Kyle, is we want a password on it. We
7 absolutely want a password. We do not want a password
8 that's 1111. So I believe that we would want it to
9 have to be restored. Like, there has to be some sort
10 of security there. You don't want to just disable it
11 to do your thing. I think the big thing is, is if you
12 can understand how to do the password or you can
13 understand how to change the password, but you still
14 want the protection on the machine.

15 MR. GRAY: Okay.

16 MR. WIENS: So I generally agree with Jake.
17 Generally, we want the lock. But I'm not sure that we
18 can do it in all cases. A good example would be a
19 device that is out of security -- it's not supported
20 by the manufacturer anymore. There aren't security
21 updates. And so what we're going to do is bypass the
22 TPM, maybe wipe the software off of it and install
23 Linux or something else. In that case, there would be
24 no way to restore that TPM. The device wasn't secure
25 anymore and so there was just no other way. You had

1 to install something totally different on it.

2 MR. GRAY: All right. Anyone else from the
3 proponents on this one? Meredith?

4 MS. ROSE: Yeah. I mean, my understanding,
5 you know, from what I heard Jake and Kyle saying is
6 that I don't know that there would necessarily need to
7 be a requirement to reinstall a TPM given that most
8 rational folks would want there to be, you know, a
9 TPM, albeit one that they can deal with when they need
10 to repair things. So I'm not sure that that would
11 necessarily be, like, you need a requirement within
12 the regulatory text in order for that to happen. It
13 just sort of seems like something that would happen
14 regardless in the rational actor situation.

15 MR. GRAY: Stacey?

16 MS. HIGGENBOTHAM: So, broadly, from a
17 cybersecurity perspective, we've actually been
18 legislating and focusing on moving away from hard
19 coded passwords inside something like a PLC, so it
20 kind of moots some of these questions that we're
21 asking about and especially going forward.

22 MR. GRAY: All right. Steve or Priya, do
23 you agree that that would not be necessary to impose
24 as a requirement if we recommended an exemption of
25 some sort for repair?

1 MR. ENGLUND: So mostly I think you should
2 not recommend an exemption for repair. And the last
3 few minutes of discussion illustrate for me the lack
4 of commonality both within the commercial industrial
5 category of equipment versus consumer goods because I
6 think, for consumer goods, you wouldn't be having a
7 conversation about whether owners actually desire
8 passwords. And because of the breadth of the class,
9 it's a little bit hard to kind of conceptualize the
10 full range of things that we're talking about.

11 But, to the extent that we are talking about
12 TPMs on software that secures content on devices or
13 that secures licensed software on devices, I think you
14 would want to ensure that that content or that
15 software is not left in the clear because it presents
16 obvious infringement risk.

17 MS. NAIR: I would agree. And I also want
18 to go back to just hearing a few things that were said
19 on the proponents' side. What I'm failing to hear,
20 quite frankly, is where the actual harm is to the
21 lawful use of these copyrighted works, and that also
22 includes how market solutions are ineffective or if
23 there aren't market solutions, like I've said before.

24 It seems like there is a categorization that
25 manufacturers and developers abandon their equipment

1 or have any kind of warranty for their customers or
2 the end user of their product, and that just can't be
3 true. I would really love to see the statistics on
4 that. Manufacturers and developers have incentives
5 that third-party repair businesses don't have. They
6 have the incentive to secure their customers' privacy
7 and security on their devices. They also have the
8 incentive to provide authorized repair options for the
9 end user of their product, and that's simply because
10 they want their product to be strong in the market.
11 And so it would be interesting to see kind of what the
12 statistic on manufacturers that abandon their product
13 or don't provide sufficient options.

14 MR. GRAY: Great.

15 Denver?

16 MR. GINGERICH: Sure. I just wanted to
17 respond to that a little bit. I think that the common
18 reason that manufacturers stop supporting their
19 devices is that they want you to buy a new one, and
20 that's the standard lock-in mechanism that is used
21 widely across the industry. And it's unfortunate
22 because it leads to a lot of waste, people just
23 throwing out products because the software is not
24 useful even though there's nothing wrong with the
25 hardware. And so that's why it's especially important

1 that people be able to unlock their device to install
2 different software to maintain the functionality
3 beyond any period that the manufacturer may wish to
4 support the device for, because the device owner could
5 then support it themselves or hire someone else to
6 support the device using the existing software or
7 replacement software that is obtained under an
8 appropriate license.

9 MR. GRAY: Thank you.

10 Meredith?

11 MS. ROSE: Yeah. I mean, you know, at the
12 risk of sounding like a broken record, we do talk
13 pretty extensively about the actual documented harms
14 of breakdowns and the lack of repair options in our
15 comments, but just sort to re-up some of the numbers
16 that we have on this, you know, it is worth noting
17 that while -- you know, I believe the figure that we
18 found for a McFlurry machine breaking was something
19 along the lines of about \$650 in lost sales in a given
20 day. You know, we talk about things like PLCs, where,
21 you know, once you have a manufacturing breakdown,
22 time is absolutely of the essence in getting this
23 working again. I mean, this is a similar situation to
24 what we see with agriculture, where you have crops
25 that can literally rot in the field. It's extremely

1 time-sensitive.

2 And so, the extent that we have these
3 breakdowns in PLCs on manufacturing situations, you
4 can have, I believe -- sorry, I'm control F'ing
5 here -- automotive manufacturing stoppage costs
6 \$22,000 per minute in terms of, like, just trying to
7 bring that back up online. In 2019, the average
8 estimated cost of unpinned manufacturing downtime was
9 \$260,000 per hour, and that's not even the most
10 expensive. That's manufacturing as a whole as
11 compared to automotive specifically. So there is
12 significant financial and logistical costs associated
13 with breakdowns in situations like PLCs.

14 Enterprise IT, you know, we went through a
15 whole litany of incidents from 2009 all the way up to
16 2018 where, you know, mainframe programming error
17 costs, you know, crashed an entire ATM system
18 throughout Taiwan. You know, lost profits damage
19 reputations. This is a significant cost, and,
20 frankly, even \$650 in lost sales in a day is a hugely
21 significant cost when you're a small franchisee of a
22 McDonald's.

23 So there are lots of documented harms.
24 We've pulled quite a few examples from this, and these
25 are all directly tied to the inability of individual

1 business owners and users of these machines and these
2 various kind of equipment to be able to effectuate a
3 quick repair rather than having to wait for, for
4 example, the John -- we're all very familiar at this
5 point with John Deere and the John Deere repair
6 services and the timeframe that they took to get out
7 and repair a tractor. You know, if you're talking
8 about a Taylor soft serve machine, we found the
9 average cost for a 15-minute visit, I believe, was
10 something like \$300 and there could be multi-week wait
11 lists. So this is really not a situation -- you know,
12 we can talk until the cows come home about how
13 manufacturers have every incentive to provide prompt
14 and fast and affordable repair, but that's just not
15 the reality of what's happening by any measure.

16 MR. GRAY: Great. Thank you.

17 Jake, if you could keep it really quickly.
18 You know, we have 10 minutes and then I think we have
19 another question or two, and then, Steve, we'll get to
20 you afterwards.

21 MR. BLOUGH: Yeah. Yeah, I'll be super
22 brief. Yeah, the concept that manufacturers don't
23 abandon, they literally have nomenclature called end
24 of support, end of service life that they post for
25 every single piece of equipment that they ever made.

1 The IBM C-13 goes end of support December 31, 2024.
2 They've already posted it. They will abandon that
3 machine and will no longer sign service contracts and
4 that machine will be un-repairable on January 1, 2025.
5 Thank you.

6 MR. GRAY: Great. And, Steve, before we go,
7 given where we are on the time, I'm also going to open
8 with the next question for you, and so you can answer,
9 you can share what you have right now, as well as
10 answer this question, which is pretty related.

11 So it sounds like at least on the
12 proponents' side, one of the concerns here is that
13 there is a significant issue with lack of original
14 manufacturer support. You know, one of the things
15 that we frequently ask about in this process, in this
16 rulemaking, is, you know, what kinds of reasonable
17 alternatives there are to circumvention, which would
18 include things like, you know, warranty repairs or
19 authorized repair technicians. You know, to what
20 extent are those avenues reasonable alternatives to
21 circumvention or to what extent are they not?

22 And, Steve, we'll start with you and then we
23 can circle around.

24 MR. ENGLUND: Yeah. So I raised my hand to
25 respond specifically to Ms. Rose's recitation of the

1 various numbers on the cost of downtime. I think
2 important to recognize that the cost of downtime is
3 not the same as the incidence of downtime, which is
4 important to recognition of harm. So the proponents
5 have provided lots of data about the cost of downtime,
6 very little about the incidence of downtime, and
7 really not made a showing that across broad categories
8 of industrial and commercial equipment or even in
9 specific ones that there are significant problems with
10 owners being unable to get timely repair and
11 maintenance. And AED filed some comments in this
12 proceeding -- it isn't represented here today -- but
13 those comments suggest that, you know, owners of
14 construction equipment are typically able to make
15 repairs to their equipment on their own or at least
16 with few exceptions. So we should not assume that the
17 fact that any commercial or industrial device breaks
18 means that there's massive downtime and harm. I think
19 it's more reasonable to assume that maintenance is
20 available or because of the cost that owners make
21 arrangements to put in place the arrangements
22 necessary to avoid things, redundancy. So, you know,
23 if your PLC fails, you replace the PLC.

24 But, in terms of alternatives, I think it's
25 impossible to answer that on a general basis because

1 this proposed exemption covers everything under the
2 sun, and different manufacturers are going to have
3 different practices. But all the information I have,
4 all my experience in representing clients in procuring
5 technology suggests that there are maintenance options
6 for a lot of products, and it may be that products
7 reach the end of their life and sometimes need to be
8 replaced, but that's kind of the ordinary cycle of
9 commercial users' planning because they want to be
10 able to run the next generation of software that will
11 require the next generation of hardware. And so
12 companies make budgets and have IT roadmaps that
13 extend out years, and the reason IBM publishes the
14 end-of-life date for a mainframe is so users can spend
15 a couple of years planning for that event. And so I
16 just don't see evidence in the record here that
17 despite the costs of downtime, that there's really an
18 inability for owners broadly across the full spectrum
19 of this class to get timely maintenance and repair.

20 MR. GRAY: Thank you.

21 Does anyone want to respond on this?

22 MR. BLOUGH: I think my response there just
23 to Steven's comment is that the harm is they don't
24 need to buy a new one. The equipment that they have
25 fits their bill, it does what they need it to do, and

1 they are being forced to spend millions of dollars
2 that they should not have to spend because it is not
3 repairable.

4 MR. GRAY: All right. Next, I'd like to
5 turn it over to Luis.

6 MR. RAMOS: Yes, thanks, Mark. So I
7 actually have an overarching question that I think
8 goes to the three topics that we've discussed, and
9 that's about the idea of commonalities and how we
10 should think about commonalities. Proponents have,
11 you know, stated that sort of their petition kind of
12 falls within sort of the way that commonalities have
13 been analyzed in previous rulemakings. But I'm
14 curious from both sort of supporters and opponents,
15 should that approach to commonalities, you know,
16 remain the same as the 2021 rulemaking, or what is
17 essential in order to have commonalities to form a
18 class, or are there things that we should consider
19 when evaluating commonalities in this process?

20 Meredith?

21 MS. ROSE: Sure. Sorry, I wasn't sure if I
22 should just start or not. No, we think that the
23 current approach actually is appropriate. Frankly,
24 you know, if anything, I think it might be easier to
25 have it restated as a single rule. We sort of

1 attempted to synthesize the position of the Copyright
2 Office from a couple of different rulemakings, as well
3 as the software-enabled devices report, in order to
4 try to synthesize a standard in one place essentially.

5 You know, to the extent that, you know --
6 the way we ended up doing it essentially said that
7 it's appropriate wherever the record establishes that
8 users of such work are similarly affected by the
9 prohibition on circumvention and the class is further
10 narrowed by a reference to particular types of uses
11 and commonalities among different device types. We
12 think that's actually a pretty useful standard,
13 frankly, you know, commonality of uses, commonality of
14 users, and commonality among devices, and we found
15 that to be particularly helpful.

16 MR. GRAY: Okay. Kyle, go ahead.

17 MR. WIENS: My other point on that would be
18 we're talking about embedded software. The nature of
19 the work here is the embedded software on these
20 devices. We're here, we're 26 years into the DMCA,
21 and we really haven't seen harms ever come from users
22 modifying this embedded software. You're not seeing
23 piracy of embedded software. The nature of the work
24 is kind of irrelevant to the task that everyone wants
25 performance. My broad argument would be this is about

1 all software running that's embedded in hardware.

2 MR. GRAY: Thank you, Kyle.

3 And, Steve, I see your hand raised. Go
4 ahead.

5 MR. ENGLUND: Yeah. So it's right to focus
6 on commonality because that has been a critical factor
7 in the Office's discussion of proposals for an
8 exemption like this the last couple times the Office
9 has rejected them. And when I look at this class, it
10 seemed like there are obvious differences between
11 consumer goods and commercial and industrial in the
12 sense that size and price point, the nature of
13 consumer use implies a very limited set of products as
14 compared to industrial equipment, where that could
15 potentially be everything under the sun.

16 And as a result of that, the Office's
17 decisions do not stand alone in distinguishing between
18 consumer goods and commercial and industrial
19 equipment. The Office's software-enabled devices
20 study focused on consumer devices. That was the
21 assignment received from Congress, but, nonetheless,
22 that was the assignment received from Congress. The
23 FTC, in the study I mentioned earlier, distinguished
24 consumer goods from commercial and industrial and
25 noted the complications and the lack of commonality

1 with commercial and industrial equipment and suggested
2 that a one-size-fits-all approach wouldn't work.

3 And I'm under the impression -- I'm not an
4 expert on the state right-to-repair laws -- that
5 states have grappled with this distinction as well and
6 sometimes excepted out commercial industrial equipment
7 or categories of commercial industrial equipment,
8 including that which provides critical infrastructure.

9 So there are obvious differences here and
10 differences in the product design as well. And we
11 talked earlier about cybersecurity and don't need to
12 repeat all that discussion. But industrial equipment
13 is designed to be secure in a way that consumer
14 equipment very often is not, and that's certainly a
15 key feature of the products and I think one that the
16 Office should not ignore.

17 MR. BARTELT: Thank you, Steve, and thank
18 you to all of the participants today. I think this
19 was a really helpful discussion and helped us to get a
20 lot more out of the written comments that we had
21 already received to date. So, with that, I'd like to
22 adjourn our hearings for today. And I think what we
23 have scheduled is, for tomorrow, we're going to
24 reconvene the hearings at 11:30 a.m. to discuss the
25 proposed Class 3, which relates to text and data

1 mining for motion pictures and literary works. So,
2 with that, again, I'd like to thank everyone for
3 participating today, and we'll see those who are
4 interested tomorrow.

5 (Whereupon, at 4:30 p.m., the hearing in the
6 above-entitled matter was adjourned.)

7 //
8 //
9 //
10 //
11 //
12 //
13 //
14 //
15 //
16 //
17 //
18 //
19 //
20 //
21 //
22 //
23 //
24 //
25 //

REPORTER'S CERTIFICATE

CASE TITLE: Section 1201 Public Hearing: Proposed
Class 5, Computer Programs - Repair

HEARING DATE: April 16, 2024

LOCATION: Washington, D.C.

I hereby certify that the proceedings and
evidence are contained fully and accurately on the
tapes and notes reported by me at the hearing in the
above case before the United States Copyright Office.

Date: April 16, 2024



Alexis Robinson
Official Reporter
Heritage Reporting Corporation
Suite 206
1220 L Street, N.W.
Washington, D.C. 20005-4018