	Case 8:19-cv-00408-JVS-DFM	Document 70-1 #:1308	Filed 08/05/19	Page 1 of 10	Page ID			
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8	UNITED STATES DISTRICT COURT							
9	CENTRAL DISTRICT OF CALIFORNIA							
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11	STARBUZZ TOBACCO, INC	C., C.	ASE NO.: SAC	V 19-408 JVS	(DFMx)			
12	Plaintiff,							
13 14	VS.		ESPONSE OF T OPYRIGHTS T		ER OF			
15	GOLD STAR TOBACCO, IN		URSUANT TO	-	11(b)(2)			
16	AL.,							
17 18	Defendants							
19 20	On July 3, 2019, pursuant to 17 U.S.C. § 411(b)(2), the Court requested							
21	advice from the Register of Copyrights (the "Register") by August 5, 2019, on the							
22	following questions (the "Request"):							
23	1) Would the Register of Copyrights have refused Starbuzz's							
24	Copyright Registration No. VAu 1-313-168 for two-dimensional artwork, registered on April 4, 2018, if the							
25	Register of Copyrights had known that:							
26								
	1 RESPONSE OF THE REGISTER OF COPYRIGHTS							

- a) although Starbuzz did not identify the work as being a derivative work, Starbuzz knew that (i) GOLD STAR® word trademark(s), and (ii) GOLD STAR® logo trademark(s), which are owned by a third party, preexisted it?
- b) although Starbuzz did not identify the work as being a derivative work, Starbuzz had received authorization from the third party who owned the GOLD STAR® word and logo trademarks to create the Design incorporating those trademarks?
- 2) If the Register of Copyrights opines that it would have refused Starbuzz's Copyright Registration No. VAu 1-313-168, would the Register of Copyrights accept a supplementary registration by Starbuzz pursuant to §§ 1802.2; 1802.6(J) of the Compendium despite:
 - a) Starbuzz failing to disclose the preexisting GOLD STAR® word trademark(s) and GOLD STAR® logo trademarks?
 - b) Starbuzz failing to disclose the preexisting Canadian trademark?¹

The Register hereby submits her response.

BACKGROUND

A review of the Copyright Office's records shows the following:

On April 4, 2018, the U.S. Copyright Office ("Copyright Office" or "Office") received an application to register a two-dimensional artwork, titled "Goldstar Tobacco Since 2012" (the "Starbuzz Work"). The application identified Starbuzz Tobacco, Inc. ("Starbuzz") as the work made for hire author of and copyright claimant for the two-dimensional artwork. The application stated that

¹ Request at 3–4 (July 3, 2019).

the work was created in 2015, and that it was unpublished. The application did not identify the work as a derivative work or disclose that the work incorporated preexisting material. The Office registered the work with an effective date of registration² of April 4, 2018, and assigned registration number VAu 1-313-168. Based on the information provided in the application, the Office had no reason to question the representations in the application and accepted them as true and accurate.³

In the Order accompanying the Request, the Court found "that Defendants had plausibly alleged that Starbuzz knowingly submitted inaccurate information in connection with his application for Copyright Registration No. VAu 1-313-168 because [Defendant Samer] Abdelmaseh had sent" images of his GOLD STAR word and logo trademarks⁴ "to Starbuzz's graphic designer before the [Starbuzz Work] was finalized." The Court has requested that the Register consider whether, given this information, the Office would have refused to register the claim

³ The principles that govern how the Office examines registration applications are

found in the Compendium of U.S. Copyright Office Practices, Third Edition. One

elsewhere in the registration materials or in the Office's records." U.S. COPYRIGHT OFFICE, COMPENDIUM OF U.S. COPYRIGHT OFFICE PRACTICES § 602.4(C) (3d ed.

investigations or make findings of fact to confirm the truth of any statement made

such principle is that the Office generally "accepts the facts stated in the

registration materials, unless they are contradicted by information provided

in an application." Id.

2017) ("COMPENDIUM (THIRD)"). Additionally, "the Office does not conduct

² The effective date of registration is the date that the Office received a completed application, the correct deposit copy, and the proper filing fee.

⁴ The U.S. Patent and Trademark Office eventually registered the GOLD STAR logos as Reg. No. 5,031,249 on August 30, 2016, and Reg. No. 5,053,328 on October 4, 2016.

⁵ Request at 2; *see* Order Regarding Mot. for Issuance of Request to the Register of Copyrights 15, ECF No. 55.

or a supplementary claim based on accurate information regarding the origin of the work.

ANALYSIS

An application for copyright registration must comply with the requirements of the Copyright Act set forth in 17 U.S.C. §§ 408(a), 409, and 410. Regulations governing applications for registration are codified in title 37 of the Code of Federal Regulations at 37 C.F.R. §§ 202.1 to 202.24. The principles that govern how the Office examines registration applications are found in the *Compendium of U.S. Copyright Office Practices* ("Compendium").

In pertinent part, the statutory requirements for copyright registration dictate that an application for registration shall "in the case of a compilation or derivative work," include "an identification of any preexisting work or works that it is based on or incorporates, and a brief, general statement of the additional material covered by the copyright claim being registered." The *Compendium* explains that "[a] claim should be limited if the work contains an appreciable amount of material that was previously published, material that was previously registered, material that is in the public domain, and/or material that is owned by an individual or legal entity other than the claimant who is named in the application," and that "[i]f the work . . . contains an appreciable amount of unclaimable material, 8 the applicant should identify the unclaimable material that appears in that work and should exclude that

⁶ 17 U.S.C. § 409(9).

⁷ Compendium (Third) § 621.

⁸ Unclaimable means "(i) previously published material; (ii) previously registered material; (iii) material that is in the public domain; and/or (iv) copyrightable material that is not owned by the claimant named in the application." COMPENDIUM (THIRD) Glossary.

material from the claim [by providing] a brief, accurate description of the unclaimable material in the appropriate field/space of the application."⁹

The Copyright Office will register a claim in a derivative work where the deposit material contains new authorship with a sufficient amount of original expression. ¹⁰ In the case of derivative works, the "new authorship that the author contributed to the derivative work may be registered, provided that it contains a sufficient amount of original expression, meaning that the derivative work must be independently created and it must possess more than a modicum of creativity." ¹¹ The amount of creativity required for a derivative work is the same as that required for a copyright in any other work. The author must have "contributed something more than a 'merely trivial' variation." ¹² Thus, "the key inquiry is whether there is sufficient nontrivial expressive variation in the derivative work to make it distinguishable from the [preexisting] work in some meaningful way." ¹³ A claim to register a derivative work that adds only non-copyrightable elements, such as mere coloring to a preexisting work is not entitled to copyright registration. ¹⁴ Ultimately, whatever the addition is, it must be independently protectable in order for the derivative work to be registered. A registration for a derivative work covers

^{|| 9} COMPENDIUM (THIRD) § 621.1.

¹⁰ COMPENDIUM (THIRD) § 311.1 (citing H.R. REP. No. 94-1476, at 57 (1976)).

¹¹ COMPENDIUM (THIRD) § 311.2 (citing Waldman Publishing Corp. v. Landoll, Inc., 43 F.3d 775, 782 (2d Cir. 1994)).

¹² *Id.* (citing *Alfred Bell & Co. v. Catalda Fine Arts, Inc.*, 191 F.2d 99, 102-03 (2d Cir. 1951)).

¹³ Schrock v. Learning Curve International, Inc., 586 F.3d 513, 521 (7th Cir. 2009).

¹⁴ See 37 C.F.R. § 202.1(a) (stating that "mere variations of . . . coloring" are "not subject to copyright" and "applications for registration of such works cannot be entertained"); see also Boyds Collection, Ltd. v. Bearington Collection, Inc., 360 F. Supp. 2d 655, 661 (M.D. Pa. 2005).

only the new creative expression added by the author, not the expression in the preexisting work.¹⁵

The Copyright Office's regulations require applicants to make "[a] declaration . . . that the information provided within the application is correct to the best of [the applicant's] knowledge." Generally, the Office "accepts the facts stated in the registration materials, unless they are contradicted by information provided elsewhere in the registration materials or in the Office's records." The Office "generally does not compare deposit copy(ies) to determine whether the work for which registration is sought is substantially similar to another work."

In responding to the Court's questions, the Office applies the foregoing governing statutory and regulatory standards and examining principles. The Office notes that it is not unusual for an examiner to correspond with an applicant about factual assertions if the assertions appear to conflict with other information provided in the application materials. Accordingly, if the Office becomes aware of an error at the time of application, such as the omission of the statement regarding preexisting material or a date of creation that is inconsistent with a deposit, or has questions about facts asserted in the application, it provides the applicant an opportunity to correct the error or verify the facts within a specified period of time. If the applicant responds in a timely fashion to the satisfaction of

¹⁵ Compendium (Third) § 311.2.

¹⁶ 37 C.F.R. § 202.3(c)(3)(iii).

 $^{^{17}}$ Compendium (Third) § 602.4(C).

 $^{^{18}}$ Compendium (Third) § 604.2(D).

 $^{^{19}}$ Compendium (Third) § 602.4(C).

²⁰ Generally, when a registration specialist corresponds with an applicant, the applicant will be given forty-five days to respond to the specialist's questions

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the Office, the Office can proceed with the registration. The Register's response herein is thus premised on the fact that any errors identified were not timely corrected through such a process.

REGISTER'S RESPONSE TO THE COURT

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Based on the foregoing statutory and regulatory standards, and its examining practices, the Register responds to the Court's questions as follows:

1) Had the Office been aware that the Starbuzz Work registered under VAu 1-313-168 was based on preexisting artwork owned by a third party, the Office would have refused to register the claim because the application failed to identify that preexisting artwork. The Office would have refused registration even if the work made for hire author received authorization from the third party to incorporate the preexisting artwork.

As noted above, however, it is not unusual for an examiner to correspond with an applicant about factual assertions in an application. If the Office had become aware of the preexisting artwork at the time of application, or had questions about facts asserted in the application, it would have provided the applicant an opportunity to identify and disclaim the preexisting work or verify the facts. The Office would typically correspond with the applicant to resolve each of the questions for which the Court seeks advice, and it might be typical for this process to resolve such errors. The Register's responses herein are based on the assumption that any errors identified in the applications would not have been timely corrected through such a process.

2) The Court asks "[i]f the Register of Copyrights opines that it would have refused Starbuzz's Copyright Registration No. VAu 1-313-168, would the Register

concerning issues in the application materials. Compendium (Third) § 605.6 (B), (D).

of Copyrights accept a supplementary registration by Starbuzz pursuant to §§ 1802.2; 1802.6(J) of the Compendium." The Register understands the court to be asking whether the Office would grant a registration to Starbuzz if it filed an application for a supplementary registration in which it identified and disclaimed the GOLD STAR® word trademark(s), the GOLD STAR® logo trademark and the Canadian trademark.

As the court recognized, defective applications may be corrected post-registration using the supplementary registration option. The Office may decline to issue a supplementary registration when it is aware that there is actual or prospective litigation involving a basic registration if the proposed change would be directly at issue in the litigation and if the proposed amendment may confuse or complicate the pending dispute. In such cases, the Office typically stays its consideration of the application for a supplementary registration until the applicant confirms in writing that the dispute has been resolved. Here, the Office would review and act upon an application for supplementary registration while this litigation is pending. Any preexisting material upon which the Starbuzz Work may be based is not directly at issue in this litigation. Given that the Court has been briefed on the issues, the Court would not be confused or misled if the Office issued a supplementary registration. Instead, a supplementary registration would correct any error in the current registration, focus the registration on the additional

²¹ COMPENDIUM (THIRD) § 1802.6(J) ("A supplementary registration may be used to correct or amend the information that appears on the certificate of registration in the fields/spaces marked Author Created, Limitation of Copyright Claim, Nature of Authorship, and/or Material Added to This Work.")

²² COMPENDIUM (THIRD) § 1802.9(G). For example, if the identity of the author of a work was the main issue in a litigation, the Office would not want to issue a supplementary registration that that proposed to change the author identified in the basic registration.

copyrightable material in dispute, and allow the parties to litigate their dispute before the court.

Based on the Office's practices, if an application to correct or amplify the information set forth in VAu 1-313-168 excluded the preexisting GOLD STAR logos and Canadian trademark as previously existing artwork on which the Starbuzz Work is based or incorporates, and if the application identified derivative authorship that represented a sufficient amount of creative expression to warrant registration, the Office would issue a supplementary registration provided that the other legal and formal requirements have been met. ²³ Here, the Office believes that the additional graphic elements contained in the Starbuzz Work constitute a sufficient amount of original authorship to warrant registration. Thus, the Office would issue a supplementary registration if it received an application and filing fee in proper form. Under the Office's practices, the effective date of the supplementary registration would be the date on which the Office received an acceptable application and filing fee. ²⁴

²³ Generally, the Office may issue a supplementary registration to limit a claim to copyright in a derivative work if, upon examination, the Office determines that the derivative authorship claimed in the application for supplementary registration is registrable. *See* COMPENDIUM (THIRD) § 311.2 ("The new authorship that the author contributed to the derivative work may be registered, provided that it contains a sufficient amount of original expression, meaning that the derivative work must be independently created and it must possess more than a modicum of creativity."); *Id.* § 1802.6(J) ("If the specialist determines that the authorship described in the application for supplementary registration is not registrable, he or she may communicate with the applicant and may refuse to issue a supplementary registration.").

²⁴ Compendium (Third) § 1802.12.

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Case 8:19-cv-00408-JVS-DFM Document 70-1 Filed 08/05/19 Page 10 of 10 Page D #:1317