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U.S. COPYRIGHT OFFICE
SECTION 1201 ROUNDTABLE

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WEDNESDAY
APRIL 25, 2018

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The Section 1201 Roundtable met in the Room 1314, UCLA School of Law, 385 Charles E Young Drive East, Los Angeles, California 90095 at 9:00 a.m., Regan Smith, Deputy General Counsel of the U.S. Copyright Office, presiding.

PRESENT

REGAN SMITH, Deputy General Counsel, U.S.
Copyright Office
ANNA CHAUVET, U.S. Copyright Office
STACY CHENEY, National Telecommunications and
Information Administration
JOHN RILEY, U.S. Copyright Office
JULIE SALTMAN, U.S. Copyright Office

ALSO PRESENT

COREY DOCTOROW
JAY FREEMAN, SaurikIT
JOHANN GEORGE, OmniQ
KARIN GILFORD, Movies Anywhere
BRUCE JACKSON, Air Informatics LLC
SINA KHANIFAR, Electronic Frontier Foundation
ROBERT MIRANDA, SmarTeks
THOMAS MOONEY, Harman International
CYNTHIA REPLOGLE, iFixit
KIT WALSH, Electronic Frontier Foundation
KYLE WIENS, iFixit
J. MATTHEW WILLIAMS, Joint Creators II
MATTHEW ZIEMINSKI, Puls

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1 P-R-O-C-E-E-D-I-N-G-S

2 9:00 a.m.

3 MS. SMITH: All right, great. We're
4 going to start. It's 9 o'clock, so thanks for being
5 here.

6 This is the section 1201 hearings, and
7 it's the last day. We're talking about Class 7,
8 which is repair.

9 My name is Regan Smith. I'm Deputy
10 General Counsel of the Copyright Office. And I see
11 some familiar faces, some not familiar faces.

12 So, just quickly, we're going to be
13 commenting and facilitating a discussion about
14 whether or not to expand the contours of the current
15 temporary exemption for a class of concerning
16 repair of motor vehicles.

17 If you'd like to speak, tip your placard
18 up and we'll call on you. And try to say your name
19 for the court reporter.

20 And I think we'll start by -- we'll
21 introduce ourselves. And then you can introduce
22 yourselves.

23 MR. CHENEY: I'm Stacy Cheney, Senior
24 Attorney-Advisor at NTIA, National
25 Telecommunications and Information
26 Administration. Good morning.

1 MR. RILEY: I'm John Riley,
2 Attorney-Advisor, Copyright Office.

3 MS. SALTMAN: Julie Saltman, Assistant
4 General Counsel at the Copyright Office.

5 MS. CHAUVET: Anna Chauvet, Assistant
6 General Counsel at the Copyright Office.

7 MS. SMITH: Mr. Miranda?

8 MR. MIRANDA: Robert Miranda, founder
9 and owner of SmarTeks.

10 MS. WALSH: Kit Walsh. I'm a Senior
11 Staff Attorney at the Electronic Frontier
12 Foundation here in support of the proposed
13 exemption.

14 MR. WIENS: Kyle Wiens, founder of
15 iFixit. I'm here in support.

16 MR. ZIEMINSKI: Matt Zieminski,
17 logistics and quality at Puls. In support.

18 MR. WILLIAMS: Matt Williams from MSK
19 representing AAP, ESA, MPAA, and RIAA.

20 MR. MOONEY: I'm Tom Mooney with
21 Harmon. I lead our global public affairs shop.

22 MS. SMITH: Great. Thank you.

23 MS. SALTMAN: Okay. Good morning.
24 Before we start, I just wanted to sort of let you
25 know how we're planning to proceed, because there
26 are a lot of issues at play in this particular

1 exemption.

2 So we sort of see that there are five
3 different categories of -- or we sort of like divided
4 the possible expansions into five categories. And
5 we're going to go through each one in turn. So, I
6 would appreciate it if you could sort of direct your
7 comments to the issues that we're talking about at
8 the time.

9 And also, because we have a lot to cover
10 in just two hours, please keep your responses as
11 sort of short and direct as possible.

12 So, I'd like to start with the EFF's
13 request to expand the exemption to cover
14 non-motorizing vehicle devices or other devices.
15 And also address the modification or tinkering
16 aspect that they raise. Then we'll talk about
17 telematics and entertainment systems after that
18 third-party repair. And then finally tools.

19 So, for -- wait, so I'm going to direct
20 my first question to Ms. Walsh.

21 You've asked for an exemption for
22 modification and repair of various types of devices
23 including internet of things devices, appliances,
24 computer peripherals, toys, are you limiting your
25 request to consumer devices?

26 MS. WALSH: No. Just as with the

1 security research exemption, it's important that
2 devices not necessarily intended for individual
3 consumers be repaired.

4 So, for instance, power generator
5 systems, control systems, computer systems are in
6 a wide variety of devices. I think probably some
7 of my colleagues could speak to more examples of
8 the non-consumer devices as well.

9 MS. SALTMAN: And what evidence is
10 there in the record that there's a need for an
11 exemption for those type of devices?

12 MS. WALSH: So I think I'd like to ask
13 my colleagues to address that.

14 MS. SMITH: Is there anything in the
15 record yet? Or is this going to be new?

16 MR. WIENS: I mean, we -- under the --

17 MS. CHAUVET: I'm sorry to interrupt.
18 For the court reporter, if you could please all say
19 your name before you start speaking.

20 MR. WIENS: Sure.

21 MS. CHAUVET: Thank you.

22 MR. WIENS: Kyle Wiens. The Copyright
23 Office found that there was standing for an
24 exemption for repairing agricultural equipment.
25 And I would refer to a lot of the discussions around
26 that.

1 MS. SALTMAN: Okay. So, in terms of the
2 devices discussed in your submissions, some of
3 these devices are devices that -- where the TPM would
4 control access to more expressive works. And some
5 of the devices seem like they are less likely to
6 control expressive works. How could the Office
7 craft an exemption that is supported by the
8 statutory analysis that covers both types of
9 devices?

10 MS. WALSH: Mm-hmm. So a lot of the
11 opposition to the class is oriented towards
12 concerns about infringement. So you might have --
13 and we had opposition in regard to video game
14 consoles and in regard to devices that entail
15 entertainment products.

16 So there are two ways that the exemption
17 as proposed is limited so that it doesn't speak to
18 those products.

19 The first is, it's about access to
20 software. So you're allowed to circumvent in order
21 to -- the class of works is software.

22 The second is, the proposal is that the
23 class will only cover non-infringing uses. So, to
24 the extent that there's concern about infringement,
25 that's still covered not only by ordinary copyright
26 law, but also not subject to the proposed exemption.

1 MS. SALTMAN: So, in terms of -- well,
2 let me start with video game consoles. How is
3 expanding this exemption to video game consoles
4 different than an exemption for jailbreaking video
5 game consoles, which the Register has rejected
6 twice out of concern for piracy and infringing uses
7 that could follow from that.

8 MS. WALSH: So there are two components
9 here. There's repair, which we've been using
10 broadly for repair, diagnosis, maintenance of video
11 game consoles.

12 Then there's modification. So, in
13 regard to modification, it would include the
14 ability to jailbreak a video game console.

15 MS. SMITH: So since we have decisively
16 rejected that in multiple past rulemakings, why
17 should we reconsider that conclusion?

18 MS. WALSH: You look like you're
19 champing at the bit.

20 MR. WIENS: Well, I would encourage,
21 maybe, Robert could explain a little bit of the
22 situation on the ground. He runs a repair shop in
23 Barstow that fixes games consoles.

24 MR. MIRANDA: Robert Miranda. Some of
25 the -- so we are a general electronics repair
26 company. If this may help. So, let's say a

1 consumer brings in a, let's say, a PS4, for example.
2 And their drive isn't working where the disc
3 inserts. If we wanted to replace that drive, we
4 couldn't just pull out the drive and put a new part
5 in as if it was a car. You can change the tire.
6 You're good to go.

7 The new drive is software-locked to the
8 motherboard which that plugs into. And it causes
9 the device, the drive not to work at all.

10 So, essentially, what you have to do is
11 you have to replace all the internals, which has
12 the economical impact that the repair price is
13 three, four hundred dollars more than what the
14 device is even worth.

15 And it goes into other, you know,
16 e-waste problems. Multiple problems like that.
17 Essentially, not having that software lock between
18 the devices would allow us to properly serve the
19 community. Because there's no near service centers
20 anywhere. It takes four weeks for someone to even
21 get a device repaired if they had to send it out.

22 MS. SMITH: So you know they can send it
23 out and get it repaired by the video game
24 manufacturers?

25 MR. MIRANDA: Yeah. But it's not
26 necessarily repaired. It's a console swap. They

1 would get something different. They wouldn't get
2 their old console. They would lose a lot of saved
3 data, content. So by us providing this service,
4 we'd be able to reduce costs. We'd be able to
5 prevent a lot of e-waste. We'd be able to, even as
6 far as just having the consumer be able to fix it
7 the same day versus waiting a long time for something
8 simple.

9 MS. SALTMAN: And aren't those consoles
10 generally covered by warranties, just in terms of
11 the cost of repair?

12 MR. MIRANDA: So, some -- yeah, there's
13 a one-year manufacture warranty on these devices.
14 But there's a lot of consumers that we serve that
15 don't have warranty, and they don't have any other
16 option.

17 MS. SALTMAN: Mr. Williams?

18 MR. WILLIAMS: Thank you. Matt
19 Williams. I wouldn't say they don't have any other
20 option. I think we have submitted evidence, both
21 in the 2015 proceeding and in this proceeding, that
22 shows that the console manufacturers can do
23 repairs.

24 There are one-year warranties. And
25 then there are also extended warranties available
26 as well. And then the pricing may vary depending

1 on what type of repair needs to be done. I don't
2 think it's accurate to say that, in all instances
3 of repair, all the content on the console would be
4 lost. But I would need to speak directly to the
5 console manufacturers about that.

6 But I don't think there's anything in
7 the record to this point at all that speaks to the
8 situation on the ground being any different than
9 it was three years ago. So I don't think there's
10 any grounds for making a different decision here.

11 MS. SALTMAN: Mr. Zieminski?

12 MR. ZIEMINSKI: Yeah. Matthew
13 Zieminski. Our organization represents 2,000
14 technicians that are mobile that promise a service
15 that can come to you and do a repair in 60 minutes
16 or less.

17 And right now, with game consoles and
18 certain smart phone repairs, we cannot guarantee
19 that because there are software locks that tie
20 components to each other that arbitrarily make it
21 so that we cannot complete that repair.

22 And it maybe was not as big of a problem
23 three years ago as it is now. But I think that the
24 problem right now is that more and more consumers
25 have these devices in places that these
26 manufacturers don't have service facilities,

1 whereas our technicians are in places like Omaha
2 or Lincoln, Nebraska, we can do that repair in a
3 customer's home and get them set up that same day.
4 Otherwise, they have to ship it out.

5 MS. SALTMAN: Does the lock on that you
6 have to circumvent to repair like a physical piece,
7 like the disc port or whatever, by circumventing
8 that lock do you have access to creative content
9 as well, to the actual games?

10 MR. ZIEMINSKI: No. The only thing
11 when we do a repair that we are actually doing is
12 taking a new component that -- you know, taking the
13 old, broken component out, putting the new
14 component in. And maybe firing it up, turning it
15 on with the customer to verify that it works with
16 them.

17 MS. SMITH: What types of devices are
18 you repairing?

19 MR. ZIEMINSKI: As an organization, we
20 repair iPhones, Google Pixel devices, Samsung
21 devices. We're starting to do TV installations and
22 smart home appliances. And we've, you know, done
23 some odd jobs for game consoles as well.

24 MS. SMITH: And in what instances have
25 you, you know, needed to undergo to circumvent TPMs
26 or, you know, been prohibited because it would have

1 required circumventing a TPM?

2 MR. ZIEMINSKI: Sure. So, primarily we
3 do smartphone repairs. And there's--- on an
4 iPhone, for example, if you have a home button that
5 has touch ID, that is digitally paired with the logic
6 board.

7 It's very common, the way that these
8 phones were designed, that like on the iPhone 5S
9 for example, as soon as you open it up, you tear
10 that cable. It's very easy if you open it up too
11 far. Because we don't have access to certain things
12 that would make that repair viable, we essentially
13 cannot complete the repair if that cable is torn.
14 You've now lost that capability of having your touch
15 ID.

16 So what we have to do is either tell the
17 customer, hey, you have to get a new device from
18 the manufacturer, or we can replace it and you can
19 just restore functionality of your basic home
20 button.

21 This was an issue a couple of years ago
22 in the news where it actually ended up shutting down
23 devices entirely just for this lone reason. It was
24 a solvable reason, but it happened.

25 MS. SMITH: Do you have any other
26 examples?

1 MR. ZIEMINSKI: For us, specifically,
2 no, not immediately.

3 MS. SMITH: Thank you. Mr. Williams?

4 MR. WILLIAMS: Thank you. Matt
5 Williams. I think Mr. Zieminski referred to the
6 locks as arbitrary. And I think the record's been
7 established that, with video game consoles
8 specifically, they are not arbitrary, they are
9 integral to the overall design that's intended to
10 protect the copyrighted content that's accessible
11 through the consoles.

12 MS. SALTMAN: So, on that point, if an
13 access control to repair some physical component
14 of the console were circumvented, are you saying
15 that could allow for access to creative content?

16 MR. WILLIAMS: Yes. My understanding
17 is that most of the repairs that have been talked
18 about would result in a jailbroken console.

19 MS. SALTMAN: And so then like a
20 subsequent user, like not the repair person, but
21 the user when they get the device back, would then
22 have sort of like enhanced access to the creative
23 content. Is that what you're saying?

24 MR. WILLIAMS: Yes. They could play
25 unauthenticated copies of games. So, pirate copies
26 of games.

1 MS. SALTMAN: Okay. Thank you. I
2 didn't mean to cut you off if you had more.

3 MR. WILLIAMS: No. No, that was the
4 main point that I wanted to make. Some of these
5 other devices that are coming up kind of for the
6 first time really in the record, it's hard to respond
7 to whether each type of device would involve the
8 same type of problems that I'm describing.

9 But I don't think that there's anything
10 in the written record that establishes that really
11 any kind of device can't be repaired through the
12 same types of channels that video game consoles can
13 be repaired.

14 And I think that when you are talking
15 about devices that are designed to access
16 expressive works, that the countervailing interest
17 of preventing the unauthorized access outweighs the
18 need to get to independent repair.

19 If you're dealing with motor vehicles,
20 you've decided that's not the case. If you set
21 aside entertainment systems, and maybe there's some
22 other device that is more in that line that's not
23 designed to access expressive material, but I don't
24 think I've even seen an example like that in the
25 record anywhere.

26 MS. SALTMAN: Mr. Wiens, if you have any

1 examples of what Mr. Williams was just describing?

2 MR. WIENS: Sure. Yeah. Kyle Wiens.
3 I'd love to -- okay, we want to give the customer
4 the device back in the exact state that they give
5 it to us, which means the device absolutely should
6 not be jailbroken, it should be locked down. There
7 shouldn't be any additional ability to pirate
8 content.

9 The goal is not to expand the
10 functionality of the device in any way. The goal
11 is to -- I have a physical optical drive that's
12 broken. That's one of the most common things that
13 fails. It's mechanical. It spins around. It's
14 got a laser. It fails. We want to be able to
15 replace that drive for people. Or repair the drive
16 in place.

17 MS. CHAUVET: Well, would it be
18 reasonable then to have a limitation in the
19 exemption to that? Like basically having it be
20 returned to the state that it was in before the
21 repair was attempted to be made?

22 MR. WIENS: I believe EFF's language is
23 in that vein, yes.

24 MS. WALSH: Well, I'd also stress the
25 importance of modification. So, that includes many
26 of the examples that we put into the record about

1 you need to modify to use competitive light bulbs,
2 to use competitive cat litter, printer cartridges,
3 et cetera. That sort of consumables market is one
4 where modification is necessary in order to get the
5 value out of the thing that you paid for and prevent
6 unfair monopolies from being the result of leverage
7 of DRM.

8 I see a question. There are other
9 examples of enhanced functionality of drones and
10 radios and other devices that we put in.

11 MS. SALTMAN: And just on the first
12 point, relating to Ms. Chauvet's question, do you
13 think the definition of repair in section 117(d)
14 is consistent with what you're seeking with respect
15 to repair? I understand it doesn't include
16 modification.

17 MS. WALSH: So, section 117(d) sort of
18 breaks-out the concepts of maintenance and repair.
19 And the concept of repair that we're all talking
20 about includes maintenance. It also includes a
21 diagnosis component.

22 And it should be clear. I think under
23 that definition it's clear. But it should be clear
24 that if you're repairing a bug or a vulnerability
25 or something in the original device, that that's
26 repaired, even if it's not authorized by the

1 manufacturer.

2 MR. WIENS: I'd also note that this
3 really comes down to the design of the device. We
4 don't want repair of these devices to have to impinge
5 on the copy protection mechanism.

6 It just so happens that the way that a
7 couple of manufacturers decided to design their
8 product meant that the component that was most
9 likely to fail cannot be replaced without also
10 replacing the most expensive part of the console.

11 And that was an explicit design decision
12 that absolutely did not need to happen. It should
13 be very possible to swap out the optical drive
14 without compromising the authentication function.

15 MS. SMITH: What do you say to what Mr.
16 Williams just said, which is that 1201 exists in
17 part to encourage copyright owners to disseminate
18 their works digitally? They've designed the lock
19 in this way because I guess they've determined this
20 is what they need to do in order to incentivize them
21 making this available in the first place.

22 MR. WIENS: If you think about every
23 person that has a failed console and has to go out
24 and spend four hundred dollars on a new console,
25 that's four hundred dollars that they aren't
26 spending on games.

1 MS. SMITH: But I think we just
2 established that it could be repaired under
3 warranty, right? Is that not --

4 MR. WIENS: I mean, these consoles --
5 and this is credit to the manufacturers. I have an
6 Xbox. I've had it for four years. The warranty
7 only covered the first 25 percent of the time that
8 I've had it.

9 So, the warranty -- usually these
10 failures, particularly the optical drive, it's a
11 wear component. It's a mechanical component.
12 They don't generally fail within the first 12
13 months. They fail two, three, four years out.

14 MS. SMITH: Mr. Williams, did you want
15 to respond?

16 MR. WILLIAMS: Thank you. I credit
17 that Mr. Wiens doesn't necessarily want to enable
18 any kind of infringement through engaging in the
19 repair. But I don't think there's anything in the
20 record to show that the consoles have been designed
21 in the way that they are for any reason other than
22 copyright protection and, you know, basic
23 functionality of the consoles.

24 I don't think I've heard yet an
25 affirmative representation that they can repair the
26 consoles in all instances and put the copyright

1 protection scheme back in place to avoid returning
2 a jailbroken console.

3 We did say in our comments that it would
4 be far preferable if a repair exemption included
5 the 117 language that requires you to get back to
6 the original functionality.

7 Of course, this proposal goes way beyond
8 that and goes even to modification and to
9 jailbreaking. But, even if that was included in a
10 repair exemption, I would have a lot of concern.
11 And I know it's a separate bucket today, but when
12 you get into the repair shop scenario, not everyone
13 might be as well intentioned as Mr. Wiens.

14 And if you've got all these repair shops
15 that are supposedly returning consoles back to
16 their original functionality, trying to go out and
17 police all of that would be very, very difficult.
18 And I think it would be prone to a lot of abuse.

19 MS. SMITH: So if there were an
20 exemption which was crafted around repair and
21 maintenance in 117(d) more tightly, and not
22 extending to third parties -- and now understand
23 we're going to talk about other things after this.
24 But what is the concern from the point of view of
25 your clients in terms of the statutory factors?

26 MR. WILLIAMS: Sure. So, number one,

1 I'm not very confident that they can actually
2 restore the copyright protection system that's on
3 the consoles.

4 MS. SMITH: Maybe they can't. Maybe
5 they can't make use of the exemption. But 117(d)
6 says this is a non-infringing use if you can restore
7 functionality.

8 MR. WILLIAMS: Well, 117(d) says that's
9 a non-infringing use if you're an owner of the
10 software. In this instance that would not be the
11 case.

12 I understand that sometimes you've gone
13 beyond that when you've determined that in specific
14 instances the record justified it. But our
15 position would be that 117 would not cover this
16 activity because it's limited to owners of copies
17 of software.

18 Setting that to the side, in the past,
19 when you've looked at this issue, because of the
20 potential harms involved, you've said that the
21 activity involved with copying of the software is
22 a different analysis under the fair use factors and
23 under the 1201 factors. The potential harm that
24 could be caused is much greater.

25 So, I just think they're a very
26 different category of devices. I don't think

1 there's anything in the record to establish that
2 they can restore these devices to their
3 functionality. I think a lot of what we're hearing
4 today we're hearing for the first time.

5 And if you're going to kind of go back
6 on some of what you've decided in the past in this
7 space, which is a very sensitive space, I feel like
8 there should have been a much bigger record built
9 and a much stronger attempt to prove up what they're
10 now testifying to.

11 MS. SALTMAN: Ms. Walsh, could you
12 speak to that? Because, you know, the record is
13 pretty thin on the different types of devices
14 mentioned in your comment. And the sort of fair use
15 and statutory factor analysis is done sort of
16 wholesale, not device specific. And I think that
17 the -- could you speak to Mr. Williams' concern?
18 And also how the Office could --- would have the
19 authority to craft a broad exemption that includes,
20 for example, both devices that do have access to
21 creative content and devices that don't.

22 MS. WALSH: Sure. So, this is an area
23 that's been subject to your prior rulemaking with
24 regard to cars, subject to an extensive study by
25 the Office that found that Congress should consider
26 getting 1201 out of the way of repair activities.

1 We have a record that stretches back in that regard.
2 And we introduced a variety of devices, you know,
3 of different types, different uses that illustrate
4 that this is not an issue that's restricted to any
5 particular technology.

6 We have an opposition that says, well,
7 we're concerned that this isn't appropriate for
8 video game consoles or devices where there's a risk
9 of copyright infringement. There's nothing in the
10 record that proves that there's a risk of copyright
11 infringement. So the idea that the record is thin
12 --

13 MS. SMITH: Are you talking outside of
14 Video game consoles? Or --

15 MS. WALSH: Mm-hmm. Right. In this
16 class.

17 MS. SMITH: Okay. So, those video game
18 consoles, put the consoles to the side.

19 MS. WALSH: Yep. So, we have devices
20 from across the spectrum where we have examples of
21 non-infringing uses. And we have a sort of narrow
22 opposition. And I think the approach of -- you
23 know, we think the entire exemption is warranted,
24 that it's been demonstrated that there are likely
25 to be adverse effects on these non-infringing uses
26 over the next three years.

1 And to the extent that there's a desire
2 to carve out a video game console or devices that
3 are primarily about the playback of audiovisual
4 works or sound recordings, that's something that
5 we can talk about how to scope that so that it's
6 limited.

7 But we're talking about balancing the
8 right to make these non-infringing repairs and
9 modifications that are in the record that are being
10 described further here, against an unproven
11 assertion that copyright infringement is going to
12 result for a narrow category of those devices.

13 MS. SMITH: Well, I would like to
14 discuss how to scope it so it's limited. Because
15 this is something we asked questions about in the
16 study and didn't get a tremendous amount of
17 feedback. We also asked questions in the NPRM.
18 For example, the study asked about language that
19 the United Kingdom has for its own
20 anti-circumvention law, which is, I think, somewhat
21 similar to what the MPAA has suggested. I mean, can
22 you build upon that now?

23 MS. WALSH: Come back to me. Give me a
24 moment.

25 MS. SMITH: All right. Mr. Williams?

26 MR. WILLIAMS: Yeah. Thank you. I

1 don't think the record has established, especially
2 with respect to modification, that there's a lot
3 of non-infringing uses at issue here.

4 We talked some in Washington about, you
5 know, wanting to modify a robotic dog. That's not
6 a non-infringing use. Just because you wish that
7 the copyright owner designed something differently
8 doesn't give you the right to start redesigning it.

9 So, I don't think, especially with
10 modification, that there's a lot of examples of
11 non-infringing uses that are being impeded.

12 You know, I'm thankful to hear that
13 they're open to carving out expressive works. I
14 think that drafting is going to be very, very
15 difficult to do. And I do think it's their burden
16 to try to come up with a way to do it that doesn't
17 put expressive works at risk. And I'm happy to
18 engage in that exercise.

19 I do want to say, hopefully we can set
20 video games to the side. But I want to say it's a
21 little surprising how much time we spent talking
22 about this, because I think the only example
23 involving a video game console is jailbreaking it
24 to run Linux on it. And that's just --- that's been
25 dealt with previously. And so there's not anything
26 about repairing consoles.

1 MS. SMITH: So, I appreciate that we're
2 focusing on consoles because it was an item that
3 the proponents set out. But if we set aside the
4 consoles, are the concerns you articulated, I
5 think, in response to the last question you were
6 called upon about the record, are they there in these
7 instances of, you know, consumer devices that might
8 not in turn play a video game or music or audiovisual
9 work? Or do you think that they're lessened in
10 terms of the infringement risk or concerns you
11 raised before?

12 MR. WILLIAMS: I mean, in terms of our
13 interest, yes, I think they're lessened. I think,
14 in some ways, EFF raised a good point by saying that
15 there are devices that do more than just that, but
16 that also do that, also access expressive works.
17 And that when you're talking about modification
18 especially, but also repair, you could put works
19 at issue even if you're talking about a laptop, for
20 example.

21 And I don't think there's any
22 explanation in the record as to why you have to
23 engage in circumvention to repair a laptop, why you
24 can't go through the normal channels to repair.
25 There's just an off reference to wishing to repair
26 a personal computer. And so there's really no

1 record.

2 And so, you know, part of our
3 participation every three years, while we are
4 focused on, of course, trying to preserve our
5 interests, is also to make sure we preserve the
6 procedural kind of rules of the road here. Because
7 once you do something in one area out of the desire
8 to try to address a concern that's been raised, if
9 you do that even though the record's not been built,
10 that precedent gets set. And over time, the
11 exceptions start to swallow the rule and the
12 procedures don't have real meaning.

13 And so I do have that concern, that I
14 don't feel the record's been built, even if you are
15 going to exclude things that get to expressive
16 materials. But that would greatly lessen our
17 concern if you figured out a good way to do that.

18 MS. SMITH: Mr. Wiens, do you want to
19 speak about that? And perhaps Mr. Williams'
20 questioning of personal computers specifically
21 and, I guess, his sense of the record has not been
22 built.

23 MR. WIENS: Sure. I mean, we're
24 looking at electronics moving into every possible
25 product. And the ability to build a record across
26 every single product that's out there being

1 repaired --

2 MS. SMITH: Well, but there's a
3 difference, right, between building a record across
4 every single product and building a record across
5 a large amount of products. And the written
6 submissions here were, honestly, quite short.

7 MR. WIENS: Sure. And I can -- I mean,
8 I'm happy to share like the -- I was just looking
9 at our Xbox 360 "red ring of death" repair. And
10 we've had over a million people follow our
11 instructions to repair that console. And there's
12 a huge amount of interest out there in the public.

13 The challenge is that, frankly, the
14 repair world are not also IP lawyers. And there's
15 a very narrow bench to draw on of repair shops that
16 can afford to -- I mean, Robert doesn't have a
17 lawyer. Right? He's a small shop that's employing
18 -- you've got three people that work for you? Five?

19 So he's up to five employees in Barstow.
20 But, I mean, the repair industry is oftentimes
21 holding on by our fingertips.

22 MS. SMITH: And we appreciate you all
23 being here. So, since we do have the benefit of your
24 presence, can you give us some specific examples?

25 MR. WIENS: Around game consoles? Or
26 around other products?

1 MS. SMITH: Outside of consoles.

2 MR. WIENS: Sure. That have TPMs,
3 you're looking for?

4 MS. SMITH: Mm-hmm.

5 MR. WIENS: Yeah. We're increasingly
6 seeing, as you start seeing security threats, there
7 was a casino that was hacked through a temperature
8 sensor in a fish tank in the lobby.

9 And so every single product, as
10 electronics is added to it, it also is having some
11 kind of security mechanism that's added to it. It
12 turns out it's not sufficient to add WiFi to your
13 fish tank monitor. Now you also need to add
14 security to it.

15 And so you're going to see, across every
16 product, some elements of security being added to
17 it. LG, since the beginning of 2017, hasn't sold
18 any appliances that aren't WiFi connected. And in
19 LG's opposition they filed on the right to repair
20 bill, they've said that they don't want people
21 modifying and tinkering with or repairing their
22 appliances because of the security implications.

23 So that shows that we're starting to see
24 TPMs being added across every kind of product. Not
25 necessarily to prevent repair, but to secure the
26 product. But the side effect is that it really starts

1 to limit repair.

2 MS. SALTMAN: But for a lot of those
3 products, like LG home appliances, I mean, those
4 are generally covered by warranties and are --
5 there's not necessarily a need for circumvention
6 outside of those channels.

7 MR. WIENS: So your typical warranty is
8 12 months. The anticipated life span of an
9 appliance would be in the ten-year range.

10 A recent study by WRAP, a waste
11 reduction agency, found that 70 percent of
12 consumers were dissatisfied with the life span of
13 their appliances.

14 If you take game consoles for an
15 example, they've manufactured hundreds of millions
16 of game consoles. If everyone is five, ten pounds,
17 you're talking about literally over a billion
18 pounds of e-waste is being generated.

19 This is massive amounts of raw material.
20 A warranty is nice. It's a nice idea. But,
21 overwhelmingly, products don't break within the
22 first 12 months. They break after that. And
23 that's where you need the repair ecosystem.
24 Whether that's owners or -- you know, the
25 manufacturers have a great repair mechanism, but
26 it's insufficient. It's always going to be

1 insufficient.

2 The car manufacturers know that they can
3 only perform about a quarter of the repairs that
4 happen on cars themselves. The rest is performed
5 by the independent repair industry.

6 MR. RILEY: So, why is it insufficient?
7 Is it price? Is it something else?

8 MR. WIENS: Why is the warranty
9 insufficient?

10 MR. RILEY: No. Why is LG's repair
11 service insufficient?

12 MR. WIENS: Sure. Yeah, so let's talk
13 about Apple's battery situation. So, Apple was
14 slowing down phones with older batteries. People
15 realized all of a sudden that your battery needs
16 to be replaced.

17 Apple has manufactured around a billion
18 iPhones. Of those billion iPhones, most of them are
19 more than two years old and need a new battery.
20 Apple has five --

21 MS. CHAUVET: But you don't need to
22 circumvent to replace a battery. Or do you?

23 MR. WIENS: At the moment, no. But it's
24 very possible that could -- well, actually --
25 actually, yes. So, Apple rolled out a new software
26 tool that lets you monitor the battery's health.

1 Only Apple's genuine batteries will report battery
2 health to the software. So we're going to have to
3 find some way -- and there may be a TPM. We don't
4 know. But it's very possible that --

5 MS. SMITH: That sounds a little
6 speculative. There may be a TPM, but you don't
7 know, and you can replace the battery without
8 circumvention. I mean, can you come up with a
9 concrete example of where you need to circumvent
10 for repair?

11 MR. WIENS: Sure. Well, the home
12 button situation. So, right now you have two iPhone
13 8s. You cannot swap the home buttons on the iPhone
14 8s without circumventing the TPM. And it's not the
15 same TPM as jailbreaking the phone. It's a
16 different one.

17 MS. SALTMAN: Mr. Zieminski, did you
18 want to speak to cell phone?

19 MR. ZIEMINSKI: Yeah. I just wanted to
20 comment that, you know, when we're doing these types
21 of swaps with the home button or an optical drive,
22 we're not even taking another, you know, a non-Sony
23 or a non-Samsung or a non-Apple part.

24 We may in fact take from what we call a donor device,
25 right, that's already broken for another reason and
26 inoperable and we're just trying to transfer it over

1 to make a salvage, workable device, for a variety
2 of reasons.

3 And what we find is that even using an
4 OEM -- original equipment manufacturer -- part, it
5 does not work. And that, you know, kind of causes
6 major issues. So, even when we try to use original
7 parts, we still find these roadblocks to performing
8 successful repair for the consumer.

9 And then, further, the second point
10 would just be that a lot of times these services
11 are not even acknowledged, to a certain point.

12 So, with Apple and the home button, the
13 error 53 issue, this was ignored, for, I believe,
14 two years. It took, you know, Kyle writing a blog
15 post. And then, a year later, it took, you know,
16 a news outlet picking it up before, even a year after
17 that when class action lawsuits were filed, that
18 Apple said, "okay, this is an actual issue and we'll
19 start to do service from our centers for this issue."

20 MS. SMITH: Do you ever reach out to
21 Apple or Sony or any of these manufacturers and get
22 permission for repair? Or do you understand that
23 it's prohibited? Is it -- what's the relationship
24 there like?

25 MR. ZIEMINSKI: Yeah. We do. I mean,
26 we try. Obviously, we always try to work with them

1 rather than against them or alongside them.

2 And in most cases --

3 MS. SMITH: Did you typically have
4 success?

5 MR. ZIEMINSKI: What's that?

6 MS. SMITH: Is there typically success?

7 MR. ZIEMINSKI: Off and on. It depends
8 on the manufacturer. So, our organization, for
9 example, we work very closely with Google to do Pixel
10 repairs, right? And as a result, we're able to do
11 more repairs locally -- or regionally for the Google
12 Pixel customers.

13 MS. SALTMAN: Mr. Williams?

14 MR. WILLIAMS: Just very quickly. I
15 wanted to note again that there are extended
16 warranty options as well. So it's not always a
17 12-month warranty. I think Microsoft, I think they
18 call it the complete warranty. I think it's three
19 years. And includes things like if you spill a
20 drink on your console and it breaks. Things like
21 that. So, I just wanted to say it's not always 12
22 months.

23 MS. SALTMAN: Ms. Walsh, could you also
24 address, in your submission you argued that you
25 didn't think 1201(f) was sufficient covered for the
26 kind of modification that you're looking to do.

1 Could you expound on that argument a
2 little bit? And explain why you think 1201(f)
3 doesn't cover the kinds of modifications that
4 you're seeing here.

5 MS. WALSH: Sure. So, first of all, I
6 want to talk about why a modification generally can
7 be expected to be a fair use in this context, the
8 context that we've been talking about.

9 MS. SMITH: That would be helpful.

10 MS. WALSH: And one reason is that this
11 is modification of the functionality of software
12 in order to achieve new functional things. It's
13 transformative. It's not using any expressive
14 copyrightable elements of the software in an
15 expressive -- MS. SMITH: How are we
16 to know that? I mean, that seems like a broad
17 assertion, that it's not using the software. Or it
18 seems like you're --

19 MS. WALSH: No, no. It's --

20 MS. SMITH: -- talking about creating a
21 derivative work.

22 MS. WALSH: Right. Well, what we're
23 talking about -- all of these uses that we're talking
24 about, we're doing the fair use analysis on a
25 potential derivative work.

26 MS. SMITH: Right.

1 MS. WALSH: And so, in the sense that it
2 is an alteration of the copyrighted work, then the
3 copyrighted work is involved.

4 MS. SMITH: Right.

5 MS. WALSH: But these are copyrighted
6 works that are primarily functional. So, both
7 under the second factor, we're talking about things
8 with a thin copyright whose significance is
9 functional, that's no something you can get a
10 monopoly on under copyright law.

11 The transformations that we're talking
12 about are about adding new functionality or even
13 new expression in the example of, you want the iVo
14 to say the things that you want it to say, instead
15 of the things that it's originally programmed to say.
16 That's not -- that's a transformative use. And it's
17 even more clear when we're talking about, you know,
18 light bulbs and other devices, where it's entirely
19 about the functionality.

20 MS. SALTMAN: But it seems like the
21 fourth factor is really sort of the most -- well,
22 I mean, you know, generally it's the most probative
23 one. And here there isn't, in your submissions, an
24 analysis of the fourth factor with respect to these
25 different types of devices.

26 MS. WALSH: So the fourth factor is

1 often in favor of a fair use in this case because
2 you have software that's tied to a particular
3 device. You can't upload just the firmware that
4 runs the device and get the benefit of owning that
5 device. There's a physical product that it's tied
6 to.

7 So it's very unlikely that there's going
8 to be market substitution as a result of these works
9 where the work's utility and market value is
10 connected to a physical device.

11 MR. WIENS: Right. There's nobody out
12 there selling this firmware. We were talking about
13 the cellular unlocking, and no one -- you're not
14 seeing Broadcom concerned about piracy of the
15 software that runs on their chips. So the
16 commerciality of the firmware is purely tied to the
17 functionality of the physical device.

18 MS. SMITH: Mr. Williams, did you want
19 to --

20 MR. WILLIAMS: Yeah. Thank you. Matt
21 Williams. I just disagree with the fair use
22 analysis that Ms. Walsh presented. And I think,
23 number one, it's impossible to do it as one big
24 analysis that covers all modifications of all
25 devices that include software. But even setting
26 that to the side --

1 MS. SALTMAN: Well, can you tease that
2 out a little bit?

3 MR. WILLIAMS: Sure.

4 MS. SALTMAN: So, why is it impossible
5 to do it sort of in like a broad fair use analysis?

6 MR. WILLIAMS: Well, sure. So, okay,
7 there's a few reasons. First, as you've
8 acknowledged in previous rulemakings, game
9 consoles, for example, it's a different analysis
10 because of what's involved with modifying that
11 software.

12 The modifications in that instance not
13 only alter the firmware, but also decrease its value
14 because it no longer can protect the copyrighted
15 works that it was designed to protect. And that
16 changed the way you viewed those types of
17 modifications under the fourth factor, because the
18 firmware value was harmed. In each device, things
19 like that can come up.

20 The second part of it is, what is the
21 modification you're trying to accomplish? I
22 mentioned the robotic dogs. I don't think that that
23 is a non-infringing use. I think that that is the
24 ways that someone might modify a robotic dog are
25 ways that the copyright owner might choose to market
26 new versions of that dog in the future. And when

1 you do that you avoid paying the customary price
2 for that potential modification that's going to
3 come out in the future.

4 So, I think that it's very hard to just
5 say blanket, across the board -- and this is what
6 the 1201 study concluded as well -- all
7 modifications are fair use.

8 And if you look at the Oracle opinion
9 and the way that they analyzed the previous
10 interoperability cases there, I mean, they say that
11 even in those previous cases which involved the
12 creation of entirely new works that didn't include
13 any of the expressive elements of the preexisting
14 software, that that was only a moderately
15 transformative activity.

16 And, here, I think what's being
17 described, in every instance, would not be the
18 creation of entirely new work, that they're not just
19 wanting to analyze the preexisting software and
20 build an interoperable add-on to it. They're
21 wanting to actually modify the existing software
22 and create a derivative work, as you said.

23 And to make a blanket conclusion about
24 that, in the abstract, I just don't think is
25 possible.

26 MS. SMITH: Ms. Walsh?

1 MS. WALSH: Yeah. So, it's not
2 abstract. There are a lot of examples that we've
3 given to which the analysis applies. And the
4 objections that we're hearing are, well, maybe it
5 doesn't apply to video games and dogs. But we've
6 demonstrated that it's likely that there are going
7 to be adverse effects on non-infringing uses over
8 the next three years.

9 And by creating an exemption that
10 authorizes those uses, the non-infringing
11 modifications for these devices, then you're doing
12 your -- you're fulfilling the statutory mandate of
13 creating space for these non-infringing activities
14 to take place.

15 So the analysis that we've given, there
16 aren't a lot of objections to applying that to the
17 examples that are in the record.

18 Also, Oracle v. Google was wrongly
19 decided. It's not the law anywhere. If we go by
20 what the Federal Circuit says, then 1201 requires
21 an access to infringement. It doesn't get the
22 analysis of the factors right in terms of
23 transformativeness or the nature of the work.

24 MS. SMITH: Would you say the most
25 helpful case law to your position is Sega v. Accolade
26 and the Sony v. Connectix case?

1 MS. WALSH: Mm-hmm.

2 MS. SMITH: Are there other cases you
3 would point to?

4 MS. WALSH: We refer you to our record.

5 MS. SMITH: Okay. That's what I saw in
6 there. Okay.

7 MS. SALTMAN: And can you address the
8 1201(f) question I asked earlier?

9 MS. WALSH: Yeah. Absolutely. So
10 1201(f) has, to my knowledge, never been
11 successfully raised as a defense to anything
12 because of limitations that are sort of well-known
13 to the Copyright Office and have been briefed over
14 and over.

15 In particular, a very significant
16 limitation is that it's about making one piece of
17 software interoperable with another piece of
18 software. And we've been talking a lot about
19 hardware interoperability. That's the closest
20 sort of case to 1201(f). And it likely -- you know,
21 a rightsholder would argue it gets knocked out
22 because it's not just about software and software.
23 So 1201(f) --

24 MS. SMITH: Can you cover the Gimbal
25 example or the radio example from your submissions?

26 MS. WALSH: Mm-hmm. So, the --- both of

1 the -- the Gimbal example involves additional
2 hardware.

3 MS. SMITH: If it also involves
4 software, it might cover it, right?

5 MS. WALSH: Yeah, I think there's
6 sufficient legal uncertainty, given this defense
7 that's never been successfully applied, that people
8 are chilled from engaging in these activities and
9 relying on that exemption, as we've seen repeatedly
10 for other exemptions over the rulemakings.

11 MS. SMITH: Do you have more
12 information on what the circumvention activities
13 -- I kind of want to walk through a lot of the
14 examples, but the radio and the Gimbal examples to
15 start with.

16 MS. WALSH: Yeah. So, we provided
17 links to the descriptions that the technologists
18 gave of their process, as well as a short summary.
19 So, which example would you like to start with?

20 MS. SMITH: I just want to start with the
21 winch.

22 MS. WALSH: The Cat?

23 MS. SMITH: Yes. The Cat.

24 MS. WALSH: The Cat tractor. So this is

25 --

26 MS. SMITH: Because I didn't find the

1 explanation in the video of what the circumvention
2 activity was. I thought maybe you could talk about
3 that.

4 MS. WALSH: Okay. So, the step, the
5 user had to brute force the encryption on a file
6 from the firmware's RAM and decrypt the firmware
7 blocks in order to achieve control over the Gimbal
8 and reprogram the motors for any uses. So the
9 description step would be the step where a TPM was
10 most likely to be involved.

11 MS. SMITH: And what are the TPMs on the
12 consumable examples that you gave?

13 MS. WALSH: So, let's see. So, we
14 referred to ink, coffee, juice, a cat litter box,
15 cleaning fluid.

16 I understand also that, since this has
17 happened, there have been consumables for use with
18 artificial pancreases. So, actually a medical
19 device use where there is a technological
20 restriction on making third party life-sustaining
21 medicine work with the device that you've been
22 given.

23 MR. WIENS: The cat litter DRM, I mean
24 you can just use soapy water to refill your cat
25 litter. But the DRM was -- I mean, it was very
26 similar to what you see on the ink cartridge. It

1 was just a little -- it was just a little chip in
2 the replacement.

3 MS. SMITH: Okay. So the Lexmark case
4 concluded maybe that the TPM wasn't effectively
5 protecting the copyrighted work. So that's part of
6 why I'm asking this line of questions.

7 MS. WALSH: So, yeah --

8 MS. SMITH: Yeah, I mean, does it work
9 like the Lexmark printer cartridges? Does it work
10 differently?

11 MS. WALSH: So I think for all of these
12 I would have to -- so you're saying that you took
13 a look at the cited references and they didn't
14 provide an answer to that information?

15 MS. SMITH: I'm just trying to
16 understand more. Yeah.

17 MS. WALSH: Okay. So, for an ink
18 cartridge, Lexmark is one example of how it worked.
19 And that was contingent on the way that they had
20 designed it then. So the company could decide that
21 they're going to design it to include, you know,
22 a poem in the chip as well, or something that is
23 more, arguably, copyrightable. And create -- to
24 add section 1201 as a legal barrier.

25 One of the obstacles is, you don't know
26 what's in there until you bypass the TPM. So, from

1 the perspective of a user who wants to make their
2 cat litter box work, they can't know beforehand if
3 bypassing that TPM is going to lead to a section
4 1201 claim.

5 MR. WIENS: I pulled up the source code
6 for the cat litter hack just to see. And it looks
7 like there's an RFID chip on the cat litter module.
8 And so I guess you could have probably cut out the
9 RFID chip and put it on his new cartridge, but
10 instead what he did was create a custom firmware.
11 So he took the existing firmware, decompiled it,
12 made modifications, and removed the chip. And then
13 loaded it onto the cat litter robot.

14 So, it's almost more in the category of
15 modification than repair, I would say.

16 MS. SALTMAN: Ms. Walsh, just to
17 clarify, your initial submission limited
18 modification -- so, not repair, modification -- to
19 device owners. Is that your position, that that the
20 class of people who are exempted for modification
21 are the owners of the devices?

22 MS. WALSH: Well, I think it would be
23 appropriate to use language like "users of the
24 copyrighted work."

25 The third party issue has surfaced in
26 the rulemaking. So, for the same reasons, it's not

1 necessarily just the device owner who would
2 legitimately be making these modifications.

3 MS. SMITH: So, the current exemption
4 was adopted, in part, upon a finding that 117 might
5 provide a basis for non-infringing uses. And that
6 would go away if it changed to user from owners,
7 correct?

8 MS. WALSH: Section 117 requires that
9 someone be the owner of the copyrighted work, but
10 I believe that they can authorize someone else to
11 do it. Is that -- let me double check that.

12 MS. SMITH: Yeah, you can make or
13 authorize the making.

14 MS. WALSH: Yeah. So that would be my
15 answer to that. But I would also say that the fair
16 use analysis for activities that are aligned with
17 section 117 is bolstered by the presence of section
18 117, even if you are not the owner of the copyrighted
19 work.

20 And I'd also say that there isn't
21 evidence in the record for most of the devices that
22 we're talking about to counter the presumption that
23 the person who purchased the device is the owner
24 of that copy, of the copyrighted work.

25 MS. SMITH: Would you find that the
26 authorization of the owner of the device might be

1 an important consideration in the analysis of
2 whether these activities are likely to be
3 non-infringing?

4 MS. WALSH: Can you give an example?

5 MS. SMITH: Well, as opposed to just the
6 user. The authorization of an owner is language
7 that's in 117. So, I'm wondering whether that would
8 be --

9 MS. WALSH: Oh, I see. It provides an
10 additional basis for finding that it's
11 non-infringing. But it's also non-infringing as a
12 fair use.

13 MS. SMITH: Mr. Williams, did you want
14 to respond?

15 MR. WILLIAMS: Yeah, I just wanted to
16 respond. Ms. Walsh said there's a presumption that
17 everyone owns the copies of the software unless
18 somehow in the record it's been proven otherwise.

19 And I don't know that there's any basis
20 for such a presumption. I think the proponents have
21 the burden of establishing that the consumers do
22 own this software. And I don't think they've even
23 tried to do that.

24 MS. WALSH: When you buy a device,
25 unless there's some documentation that alters your
26 legal status with regard to that device, then you're

1 the owner of that copy of the software that's in
2 the device.

3 MR. WILLIAMS: This is Matt Williams.
4 There's a multi-factor analysis depending on which
5 court you look at. But in all instances that we've
6 seen in the rulemaking, there are terms of service
7 associated with acquisition of copies of software.

8 Sometimes people are the owners of them
9 and sometimes they are not. But I don't think the
10 burden shifts in this rulemaking to us under some
11 kind of presumption that if we don't establish lack
12 of ownership that they have successfully
13 established ownership. I don't think they've
14 introduced any of the terms of purchase or terms
15 of use for any of the software in the record.

16 MS. WALSH: So it's absolutely not the
17 case that all the examples of purchased products
18 that have been subject to rulemaking come with the
19 terms of service.

20 I don't know if that's what you intended
21 to say, but that's not the case.

22 And the multi-factor analysis that Mr.
23 Williams invoked comes after there's some document
24 that purports to restrict the rights of the user.

25 It's also not an issue that needs to be
26 deeply probed in the sense that fair use provides

1 a basis for finding these activities non-infringing
2 without resort to section 117.

3 But section 117 bolsters that.

4 MS. SMITH: Mr. Williams?

5 MR. WILLIAMS: Yeah. Thank you. I
6 understand that in certain instances the Copyright
7 Office has concluded that it's going to go outside
8 the boundaries of section 117.

9 But I think to just completely discard
10 it and pretend that it's not there, would be an
11 improper way to proceed in this proceeding.

12 Just because in some specific instances
13 it might be non-infringing under fair use to copy
14 or modify software, doesn't mean that in every
15 instance it should be.

16 And to just say that it never matters
17 whether you own the copy, would really be to ignore
18 section 117. I don't think that that would be a
19 proper way to proceed.

20 MS. SMITH: Do you think whether you're
21 the owner of a device is relevant to the first factor
22 or other factors in 107?

23 I think that was something we considered
24 with the current exemption for motor vehicles.

25 MR. WILLIAMS: So whether you own the
26 device, does that impact the nature of the use? I

1 think it could.

2 I think it might depend on what activity
3 you're talking about. I think for example, if you
4 clearly weren't the owner of a device and you went
5 into someone else's computer system and started
6 playing around with it that that could negatively
7 impact you under the first factor.

8 MS. SMITH: Even if you had
9 authorization?

10 MR. WILLIAMS: Well, if you had
11 authorization by the owner of a device, then under
12 117, if they own the software as well, then you would
13 be -- you would potentially be covered if you met
14 all the other requirements of 117.

15 Under section 107 I again, think it
16 would depend on the activity. And I think to say
17 that in every instance, if the activity is repair,
18 it is therefore fair use, would again read section
19 117 out of the statute.

20 MS. SALTMAN: Mr. Wiens, I know your
21 placard was up. But I want to hear Ms. Walsh's
22 response to that.

23 MS. WALSH: Sure. So, I'd add that
24 under the appropriate analysis of section 117, even
25 if there is a EULA in place, the person who owns
26 the device is typically also the owner of that copy

1 of the software.

2 So, under Krause, you look at indicia
3 like are they free to dispose of it, et cetera. And
4 that is generally, you know, I don't think there's
5 a counter example in the record of the way that users
6 are -- exercise the indicia of ownership over that
7 physical copy and ought to be considered for
8 purposes of their 117 rights to be owners.

9 MS. SMITH: I think Mr. Williams must
10 have questioned it in the context of video game
11 consoles. And also just in general trying to
12 understand the devices.

13 Do you see any merit to this position?

14 MS. WALSH: I'm sorry, what's the
15 question?

16 MS. SMITH: What about video game
17 consoles? Is that right, Mr. Williams? Did you
18 question whether the owner of a video game console
19 owns the software in that console?

20 MR. WILLIAMS: Yes. My understanding
21 is that those are licensed copies of software.

22 And I think that under Vernor for
23 example, the fact that the console manufacturers
24 are providing ongoing support and repair services,
25 and requiring that those avenues be used, actually
26 weighs in favor of a conclusion that it's a licensed

1 copy of software.

2 Because one of the Vernor factors is
3 that additional restrictions are placed on the use
4 beyond just calling it a license. And with game
5 console software, I think those additional
6 restrictions are in place.

7 MS. WALSH: But you're free to resell
8 your video game console. You're free to dispose of
9 it. You don't return it to the manufacturer at the
10 end.

11 For purposes of 117 you're the owner of
12 the software that operates the video game console.

13 MS. SALTMAN: Mr. Wiens?

14 MR. WIENS: Yes. I wrote an article
15 about this. Because in the last triennial, John
16 Deere said that the farmer is not the owner of the
17 copy of the software on the device.

18 And so I wrote an article explaining
19 their position. And I got thousands of annoyed
20 emails from farmers saying, of course I own the
21 software.

22 The overwhelming expectation of
23 consumers is that they own the copy of the software
24 on the device. And we've seen this from the public
25 reaction.

26 We see this in our discussion, I bought

1 my Xbox used. There was never any license agreement
2 that I signed when I bought that Xbox.

3 So, the -- this is, as we see electronics
4 move into more and more products, I would say the
5 overwhelming majority of products have no license
6 -- that have software in them, have no license
7 agreement associated with them.

8 When I buy, you know, a flashlight that
9 has software in it, there's no license agreement
10 associated with that. I'm assuming that I'm buying
11 the flashlight and all that's contained therein.

12 MS. SALTMAN: Ms. Walsh?

13 MS. WALSH: Yeah. So I wanted to refer
14 back. I apologize. I wasn't able to find the
15 language in the notice of proposed rulemaking that
16 you were asking for comment on a while ago.

17 Could you point me to the specific
18 language involving a UK definition?

19 MS. SMITH: That might have been
20 specifically in the 1201 study. But it vaguely also
21 in the NPRM raised a question of whether we should
22 -- you can put all the devices on one hand, or certain
23 types of devices that are more likely to fall within
24 the category of adverse effect of non-infringing
25 use for modification.

26 MS. SALTMAN: But that --

1 MS. SMITH: So I know that UK was
2 specifically mentioned in the rulemaking
3 impairment.

4 MS. WALSH: Okay.

5 MS. SALTMAN: I think we're just trying
6 to figure out whether and to what extent the Office
7 would have authority to grant, you know, a broad
8 or a narrower exemption.

9 And based on what record evidence, is
10 the fundamental question. Okay.

11 But maybe we should move on, because we
12 have a lot to cover. So, let's talk about the
13 telematics in entertainment systems in motorized
14 land vehicles.

15 So, I have some technical questions.
16 And we talked about these a little bit the other
17 day in the unlocking context.

18 But, in most car systems, the
19 submissions discuss telematic systems in cars. And
20 also the entertainment systems in cars.

21 Does the same TPM control access to both
22 of those systems? Are there layers of TPMs? Are
23 there separate TPMs?

24 Can anyone talk about how that works
25 technically?

26 MR. WIENS: Maybe I'll take a stab at it.

1 And then I'll let Mr. Mooney explain their
2 perspective.

3 MS. SALTMAN: Mr. Mooney.

4 MR. WIENS: Yeah, so it was -- it's
5 interesting. I mean, if you look at the way they
6 describe it. They're describing it as the
7 telematics and infotainment system.

8 And the way that many vehicles are
9 designed right now, the telematics and infotainment
10 systems are the same computer.

11 That's actually unfortunate, because
12 telematics -- increasingly what's happening is, the
13 diagnostics on vehicles used to come out through
14 the OBD port, or the onboard diagnostic port.

15 It's right underneath your steering
16 wheel. There's a little port you can plug a reader
17 in. It's a standardized interface across most
18 vehicles.

19 And that's been the primary interface
20 historically for accessing all of the -- like I just
21 fixed my wife's car last weekend. It was giving me
22 error code P0715.

23 It turns out that's the transmission
24 speed sensor. So I bought the sensor, fixes the
25 car.

26 Now, as these things are getting more

1 sophisticated, we're moving from the diagnostic
2 data coming out through the OBD port, and it's going
3 over the wireless. And so that's the shift between
4 diagnostics from a physical port to diagnostics
5 over the air, over telemetry.

6 Unfortunately, the way that the
7 manufacturers are deciding to do that is the same
8 module that has the cellular connectivity say for
9 downloading new maps or new videos, or streaming
10 music, they're using that same modem for
11 transmitting the telemetry data.

12 And so, it puts all of you in an
13 unfortunate situation where the world of repair and
14 the world of entertainment systems are like,
15 colliding. Because of maybe, an accidental or a
16 choice of efficiency of combining telematics and
17 infotainment into the same unit.

18 MS. SALTMAN: So, the telematics data
19 you're talking about, is that data that is needed
20 to repair sort of other parts of the car? Or --

21 MR. WIENS: Yes.

22 MS. SALTMAN: Is circumvention just
23 needed to repair the telematics system or that
24 modem?

25 MS. WIENS: No. I mean, this is where
26 you'd be getting access to diagnostics like, your

1 oil needs changing.

2 All of the diagnostic data from all of
3 the -- and there might be 25 different computers
4 in the car, are funneled through the telematics
5 system.

6 MR. CHENEY: Can I ask just a -- I'm
7 sorry to --

8 MS. SALTMAN: No. Go ahead.

9 MR. CHENEY: Can I ask just -- because
10 normally with the port, right, you would just go
11 into an auto repair store and they would plug in
12 their device. And you would get that data out.

13 And then you could buy the part right
14 there in any auto repair store.

15 MR. WIENS: Right.

16 MR. CHENEY: Now, with that change,
17 where does that telematics go? And is that where
18 the problem lies?

19 MR. WIENS: Right. Yeah, so this is the
20 challenge. And it's -- so that same OnStar kind of
21 signal. So the diagnostic data is going straight
22 back to the manufacturer.

23 It's the same thing on tractors. The
24 diagnostic data is going to John Deere. You log
25 into your online John Deere account and then you
26 can see the error code for your tractor.

1 MR. CHENEY: So you can't go to the auto
2 repair store now and have them plug into that port.

3 MR. WIENS: Right.

4 MR. CHENEY: And get that data out.

5 MR. WIENS: Right.

6 MR. CHENEY: That's no longer available
7 as a service?

8 MR. WIENS: And this is why AAA feels so
9 threatened by the shift to telemetry. Because it's
10 cutting out the independent repair world.

11 And it moves -- by virtue of this TPM,
12 it moves all of the control over who can access all
13 that diagnostic information to being in control of
14 the manufacturer and not third parties.

15 MS. SALTMAN: But does the consumer
16 have control? Like you said, the consumer could log
17 into his John Deere account and see the telematics
18 data.

19 So could, I mean, could a consumer log
20 in, get the data, give it to a repair person who
21 could then do the repair?

22 MR. WIENS: Unfortunately that's not
23 the way most of them are designed. John Deere's
24 system maybe is a little bit friendlier with other
25 cars like a Tesla for example.

26 You don't see independent repair shops

1 fixing Teslas. Because they don't have access to
2 that information, just the Tesla service.

3 So what you'd want to do is go into the
4 telematics chip and say, hey, this server that
5 you're sending all the data to, send it to my
6 personal server instead. Or send it to AAA instead.

7 That would be the kind of modification
8 the user would want to do. It might be as simple
9 as changing an IP address.

10 MS. SALTMAN: Mr. Mooney?

11 MR. MOONEY: Yeah. I was about to say,
12 I can't speak to what's unfortunate or not. I feel
13 like that's pretty speculative.

14 You know, I think there were some
15 statements about the unfortunate design versus what
16 was done in the past. And I can't speak to that and
17 say that's --- that adds any kind of weight to this
18 discussion.

19 The other piece there is the OBD-II port
20 is certainly very much still in effect. That has
21 not been removed from vehicles.

22 That is still an option for all repair.

23 MS. SALTMAN: And that's -- you can get
24 the same telematics data off the OBD?

25 MR. MOONEY: Yeah. So, the difference
26 in -- the difference between an OBD-II, depending

1 on what the functionality is, versus some sort of
2 a wireless or over the air option is that the OBD-II
3 has to kind of physically plug in.

4 When you're talking about a wireless
5 system, it's more in a real time manner. But the
6 same data exists.

7 MS. SALTMAN: And is there -- do you need
8 to circumvent any kind of access control to use the
9 OBD-II as an unauthorized repair?

10 MR. MOONEY: Yes. I mean, you know,
11 there -- and this starts to wade into a different
12 discussion.

13 But, I mean, right now there are options
14 for owners of the vehicle to plug in things like
15 a Progressive dongle that kind of tracks how you
16 drive in order kind of -- you reap the benefits of
17 safe driving on your insurance premiums. Right?

18 So there's ways to access it now. It's
19 not physically protected in any way where you would
20 have to go to the manufacturer.

21 Again, that's not Harman's domain. I
22 just want to be very clear about that. That's the
23 OEM, the automakers' onus there.

24 We simply provide the system that
25 enables certain functionality.

26 MS. SMITH: Do you know if this

1 diagnostics data -- maybe someone else does, if you
2 don't. If it were obtained after circumvention, is
3 it coming in a structured or an unstructured way?

4 I'm trying to determine if it's a
5 factual -- you know, if you're just getting facts,
6 or if it's likely to be a copyrightable compilation
7 of data.

8 MR. MOONEY: Yeah. So, I think the
9 point there is that -- and it was made, that there's
10 this blending. Right?

11 And that's the infotainment, when you
12 talk about infotainment, we're talking about the
13 entertainment and the telematic system kind of
14 blended together.

15 There's a whole host of, you know, when
16 you're looking at that there's PII involved.
17 There's also, in terms of position, navigation, and
18 timing. States have different statutes around what
19 that means.

20 But then there's also the copyrightable
21 works that are in existence on the system. Or in
22 effect, the system is enabling the streaming of the
23 transmission, the viewing on that entertainment
24 system.

25 Some things come preloaded --

26 MS. SALTMAN: Aren't those works

1 covered by other TPMs as well? Like for example,
2 wouldn't you have to like log into your Spotify
3 account to stream it on your car?

4 MR. MOONEY: Correct. It depends on
5 what's preloaded and what's -- you know, so yes.
6 There are ways that you can log in and access those
7 things.

8 However, some things do come preloaded.
9 Like a Waze, or a Sirius XM, where they are kind
10 of part and parcel with the infotainment system.

11 MS. SALTMAN: Ms. Walsh?

12 MS. WALSH: Yeah. So, I just want to
13 remind us all that one of the big harms here is a
14 lack of competition.

15 And so when we think about like well,
16 isn't there an authorized repair service that you
17 can go to? Sure.

18 There could be the monopolist that you
19 can go to and get higher prices and lower quality
20 of service than if you had a competitive market.

21 MR. CHENEY: Ms. Walsh, I just want to
22 push back a little bit though. Mr. Mooney just
23 indicated that that port still is available.

24 That means I can go to any repair shop.
25 If that's the case, I can go to any repair shop and
26 they can plug in their authorized device and give

1 me the code that I need to fix it.

2 If that's the case, then this monopoly
3 argument doesn't work. So tell me, if that port is
4 actually still working, then tell me how this is
5 an issue.

6 MS. WALSH: Sure. So, I'm going to
7 answer that question and then also, on the other
8 vehicle-specific stuff, defer to folks that looked
9 like they were excited about it.

10 But, last time around we talked about
11 the market for the creation of those diagnostic
12 tools. And so maybe you move the monopoly to, you
13 know, if there's something that can be achieved over
14 OBD, you move the monopoly to the market for
15 providing diagnostic tools.

16 So you mentioned, it's an authorized
17 diagnostic tool. This is something that we talked
18 about last cycle with regard to cars is the need
19 for competition so that someone can make a
20 diagnostic tool that's better or more affordable
21 than the one that the manufacturer authorizes.

22 It's about preventing an illegitimate
23 monopoly at any step in the road. So the reason I
24 raise this point is not necessarily to make a
25 vehicle-specific point.

26 But just to talk about as we say well,

1 you know, isn't there -- isn't there service from
2 the original manufacturer?

3 That's not addressing the harm to
4 competition that's created by a barrier to repair
5 or modification.

6 MS. SALTMAN: Mr. Wiens?

7 MR. WIENS: Yeah. The OBD port does not
8 provide all the same information that happens over
9 the telematics data feed.

10 It used to be that was where you got all
11 the information. Increasingly, there's less and
12 less available on those OBD ports.

13 Effectively, what they make available
14 --

15 MS. SALTMAN: I'm sorry, can you --
16 yeah, can you specifically ---

17 MR. WIENS: Sure.

18 MS. SALTMAN: --- talk about what's
19 available ---

20 MR. WIENS: Yeah. So the car
21 manufacturers are behaving in a regulated
22 environment.

23 So, the information that they provide
24 over OBD is the minimum that's legally required that
25 they provide. And the requirement that they
26 provide the information actually goes back to the

1 Clean Air Act, which said that vehicle
2 manufacturers have to provide information relating
3 to the emission system of the vehicles, so that
4 independents can maintain the emission system of
5 the vehicle.

6 So you have Tesla, the Tesla Model S has
7 an OBD port. And if you plug into it, it gives you
8 almost no information.

9 Because the Tesla doesn't do anything
10 with regard to emissions. And so like the
11 transmission speed sensor error that I was talking
12 about on my wife's car, Tesla doesn't have an
13 automatic transmission. And so any information
14 relating to how to repair the various subsystems
15 on a Tesla are almost not coming -- there's almost
16 no information on the OBD port and instead it's all
17 coming over the telemetry data that's encrypted.

18 MS. SMITH: So if you circumvent the
19 Tesla and get the telemetry data, does it come to
20 you as -- in a structured manner or an unstructured
21 manner?

22 MR. WIENS: Yeah. That's a great
23 question. That goes over my skill level.

24 MS. SALTMAN: Ms. Walsh, do you know?

25 MS. WALSH: Well, I have a comment about
26 compilations, which doesn't directly answer that

1 question.

2 But it is, the Ford v. Autel lawsuit
3 involved an assertion under section 1201 that the
4 set of diagnostic codes and what they meant was a
5 protected copyrightable compilation. And that
6 circumvention of encryption on that was an issue
7 in that case.

8 That's what I have to add on the
9 compilation discussion.

10 MS. SALTMAN: Mr. Mooney?

11 MR. MOONEY: Yeah. I'd just like -- oh,
12 this is Tom Mooney. I'd just like to add that --
13 so I think we're sort of inferring with this, you
14 know, speculative lack of information that's coming
15 out of the OBD-II port, is that there's some sort
16 of one-way communication.

17 There are sensors on that vehicle that
18 kind of talk to the user in real time. And back to
19 the manufacturer. And back to third parties. I
20 mean, there's a lot of communication going on in
21 that vehicle. The manufacturer wants you to know
22 if there is an issue on that vehicle.

23 So the fact that, you know, there's a
24 statement here that you're sort of blinded by what
25 is going on in the vehicle because you can't access
26 telematics data, I think isn't correct.

1 The other piece is, you know, when you
2 think about what telematics data is, I mean, and
3 you think about fair use, the consumer can already
4 sort of do what they need to do with the data.

5 I mean, there's nothing that stops you
6 from say, plugging into Waze and using that position
7 navigation and timing of your vehicle. There's a
8 -- the use case is very small for why you would be
9 circumventing security controls around a very
10 complex system on telematics and infotainment.

11 MS. SALTMAN: So you're saying that
12 sort of without having to circumvent anything,
13 consumers have access to most of the telematics
14 data?

15 MR. MOONEY: Well, I mean, in terms of
16 how, you know, if you -- this isn't an Xbox, right?
17 And it's not a cell phone.

18 It's a vehicle moving at 70 miles an hour
19 down the road. There are safety implications
20 around that, but I'm just going to try to kind of
21 stay away from that.

22 But, it's a different beast. And what
23 you would be using telematics data for in terms of
24 fair use can already sort of be accomplished without
25 circumventing any kind of system or security
26 controls.

1 MS. SALTMAN: And earlier you mentioned
2 that some of this data is PII. And that this
3 implicates various state laws.

4 Can you give a concrete example of that?

5 MR. MOONEY: Give me one second. It
6 might not be concrete, but I know -- so I know when
7 you start to corroborate information in terms of
8 users' location, where they're going, their home
9 address and all of that, it becomes a personally
10 identical -- identifiable information issue.

11 And it weighs into privacy.

12 MS. SALTMAN: But, I guess I mean,
13 doesn't -- if it's data about the person who's
14 accessing -- if the person is accessing data about
15 themselves, is that still a PII issue?

16 And if it is, like under what state law?

17 MR. MOONEY: No. I don't -- you know,
18 if it's again, fair use for the vehicle, I think
19 -- I don't think it's a PII issue.

20 I mean, if you're saying that you need
21 to access this information or allowing a third party
22 software, like a Waze for example to access it, or
23 Sirius XM for example to access it, that in turn
24 in my mind is fair use.

25 MS. SMITH: So you suggested that
26 there's a small use case of where you need to

1 circumvent something. And you give an example of
2 Waze.

3 But Mr. Wiens suggested that you need
4 to circumvent, I guess, the same log in order to
5 get diagnostics about the oil system. Is that your
6 example Mr. Wiens?

7 MR. WIENS: Sure.

8 MS. SMITH: I mean, do you agree with him
9 or disagree with him?

10 MR. MOONEY: Well, but what I -- I
11 question why you would need to do that. I mean, that
12 is -- well, not why but why it's not already
13 available to you via the warning systems on the
14 vehicle.

15 Again, this is OEM territory. But, in
16 my mind when I think about this, there are display
17 options across your dash, infotainment screen that
18 tell you that things are happening.

19 And that you should go seek a licensed
20 provider for service and repair.

21 MS. SMITH: Mr. Wiens?

22 MR. WIENS: Sure. I can give you an
23 example. I was in Dallas the other day, rented a
24 car, it was 2:00 a.m. Got out on the freeway, I was
25 driving five miles down the freeway. And got a
26 warning that flashed up, your engine is

1 overheating, shutting off.

2 I pull off to the side of the road and
3 I realize that this particular Toyota vehicle
4 actually did not have any readout on the dashboard
5 at all to tell you the coolant temperature.

6 Which is like, it's one of the
7 fundamental dials that's been on vehicles. And I
8 went through the manual, I went through everything.

9 And it turns out that this car, the
10 manufacturers decided that the user should not know
11 the coolant temperature. That's an example of the
12 kind of thing that I as an owner would like to know.

13 It might have given me -- it was
14 certainly a safety issue. I couldn't believe they
15 shut the car off on the highway without giving me
16 any advanced notice. The engine just shut off.

17 So, that would be one example where I
18 would like to be able to know that information.

19 MR. MOONEY: Yeah. Again, this is --
20 again. I feel like this is where you're getting
21 into, but, this is OEM territory.

22 MR. WIENS: Sure.

23 MR. MOONEY: And I'm not an automaker.
24 But what I can say, is if you pop -- in most vehicles,
25 when you pop the hood, there's something that tells
26 you the temperature of coolants and other liquids

1 inside the engine compartment.

2 MR. WIENS: No, I mean, you can open it
3 and have steam come up. And that will tell you. But
4 there's no -- if it doesn't have a physical dial,
5 you're out of luck.

6 Let me give you an example of another
7 fair use. There's a company called Comma.ai that
8 was started by one of the founders of the iPhone
9 jailbreaking ecosystem.

10 And it's an aftermarket add-on to your
11 vehicle that makes it autonomous. And he's -- it
12 plugs into the CAN bus.

13 He pulls in as much information as he
14 possibly can from the vehicle to add on and make
15 the car autonomous, which is a pretty cool extension
16 of a vehicle.

17 And it's building on top of all the
18 software. He -- the more sensors that that system
19 has access to, the safer it will be.

20 And so by being able to tap into
21 additional telemetry, additional sensor data,
22 you're going to take this from a system that is
23 reasonably safe to very safe.

24 MS. SALTMAN: Can you address the point
25 that Harman raised in their submissions that
26 allowing people to access telematics data creates

1 a security concern, and that for example, a fleet
2 of Jeeps was hacked by security research through
3 -- researchers through the telematics TPM?

4 MR. WIENS: Sure. And that was Charlie
5 Miller who testified in the last triennial. And I
6 think he was actually in this room.

7 And he told us that he had a
8 circumvention for a major motor vehicle
9 manufacturer. But he was afraid to talk about it
10 because of the concerns of being prosecuted under
11 1201.

12 And so it turns out he responsibly
13 disclosed the vulnerability. This is a -- you have
14 -- the moment that you add a wireless interface to
15 anything, you're adding a security implication.

16 And this is a challenge. Unfortunately,
17 we also need access to these systems to repair, and
18 this shows the tension between, as we continue to
19 secure these devices and add TPMs, we also need to
20 be able to get in to perform repairs.

21 It's very possible, we've seen this with
22 a number of abandoned devices, we see this with
23 appliances all the time where the manufacturer adds
24 wireless to a device, abandons it, stops running
25 security updates. The user has to come and break
26 through their TPM to just turn the wireless off so

1 that they can secure their device.

2 And certainly that would be, if I was
3 buying a modern vehicle, Matt has a brand-new Subaru
4 with a Harman system. The first thing that I would
5 do is go into the telematics system and turn off
6 every wireless interface.

7 But, I think I would -- that would be
8 -- I would be violating 1201 to do that, but I don't
9 want a car with any wireless signal in it whatsoever.
10 Because I don't trust it.

11 So, it would be a way that I would secure
12 a vehicle. Because I understand Mr. Mooney has a
13 lot of very talented security engineers that work
14 for you. But, I don't trust them with my life.

15 MR. MOONEY: And again -- this is Tom.
16 I don't understand how that's relevant to -- what
17 was just stated, I don't know if it's relevant to
18 what we're kind of getting at here in the heart of
19 copyrighted works.

20 There -- so yes, there are safety
21 implications and security implications, most
22 definitely. And that is our concern.

23 Yes, Charlie Miller and Chris Valasek
24 performed some research. And it -- the jury's still
25 out on how responsibly it was disclosed at the end
26 of the day.

1 However, that is our concern is that
2 there are safety issues. I mean, it is when you
3 start to weigh it outside of the Copyright Office's
4 purview.

5 When you start talking about privacy and
6 vehicle safety, which would, you know, fall under
7 NTSA for example. But again, the scope of that
8 challenge is so large.

9 And it is so complex and so hard that
10 you sort of don't want to leave it to -- and the
11 systems that are on the vehicle that do touch a
12 Harman system potentially or a Panasonic system
13 potentially, or an LG system potentially, interface
14 with the rest of the vehicle.

15 And in some instances it's a safety
16 critical functionality of the vehicle. Steering,
17 throttle, and breaking.

18 When you start to circumvent things
19 willy nilly, it becomes an issue yes, for safety.
20 I wholeheartedly agree.

21 And it's a challenge that faces the
22 entire industry, in a step above the entire internet
23 of things, business.

24 MS. SALTMAN: Thank you. So Mr.
25 Williams, I wanted to ask you a question that we
26 sort of discussed in the D.C. hearing on repair,

1 because I wanted to hear responses from these
2 proponents.

3 And it relates to my question, the
4 question I asked Mr. Mooney, I mean in terms of the
5 expressive works that are contained in
6 entertainment systems, are those protected by their
7 own TPMs, so that privacy really isn't a concern
8 if people are just circumventing the modem TPM to
9 repair -- to get telematics information to repair
10 the car?

11 MR. WILLIAMS: So, I can't speak across
12 the board for every type of service, because I don't
13 know the technical specs for every type of service.

14 But, yes. My understanding is they are
15 frequently protected by their own, at least a
16 separate log-in. Although I think Mr. Mooney just
17 referenced that sometimes that might not be the
18 case. If a service is kind of built in from the
19 purchase date of the car, you never necessarily have
20 to go and log in until your temporary subscription
21 runs out. And then you get a communication saying,
22 do you want to pay to stay and keep continuing.

23 We introduced the statement from Chris
24 Bell about some of the ways that we're concerned
25 opening up the TPMs on the entertainment systems
26 could expose those types of services to

1 unauthorized access, even if they do require a
2 log-in.

3 And one of those ways is spoofing. And
4 so if you had multiple vehicles within a family for
5 example, if you can get into the system, as Mr. Bell
6 described it, you could potentially get access to
7 the code that identifies the authorized vehicle and
8 spoof it into other vehicles.

9 That's just one example. He was also
10 concerned, and we discussed this in the Class 6 panel
11 as well, about whether you could attach a peripheral
12 device and start downloading copies of content that
13 you only have subscription access to.

14 I don't -- I can't speak to whether the
15 telematics data is sometimes --- that you have to,
16 you know, hack the same TPM to get to the telematics
17 data as you would to the entertainment system.

18 Mr. Mooney can speak better to that than
19 I could.

20 MS. SMITH: I actually had the same
21 question for Mr. Mooney, is that you referred to
22 the Harman system or the Panasonic system.

23 Are those protected by their own TPMs,
24 or is that not the right way to think of it?

25 MR. MOONEY: Yes, so that comes down
26 from the OEM. That is based on requirements.

1 So, just to kind of put it in
2 perspective, we don't go out and design, you know,
3 say an infotainment system that would go into a Chevy
4 Volt or a Tesla Model S on our own. Right?

5 Those things are designed in advance at
6 the manufacturer level and pushed down to the supply
7 chain. Harman, being at the top of that supply chain,
8 would then source out and just, you know, build that
9 system based on those requirements.

10 MS. SALTMAN: Mr. Mooney, in your
11 submissions you refer to an FCC rule mandating the
12 lockdown of various parameters controlling radio
13 frequency devices.

14 Do you have more information on what the
15 FCC rule is? Like what is the cite for that rule?

16 And how exactly does it -- is it
17 implicated by this?

18 MR. MOONEY: Can you give me one second?

19 MS. SALTMAN: Yeah. Sure. Mr. Wiens?

20 MR. WIENS: Sure. And maybe I can
21 answer that too. I think that the best way to think
22 of these infotainment systems is, it's a general
23 purpose computer that's running lots of apps on it.

24 And one of the apps might be the Sirius
25 XM app. On my PC I have the Spotify app. Just
26 because my PC is jailbroken, I have root level access

1 to the PC, does not mean that I have access to the
2 Spotify app.

3 The Spotify app itself has its own TPMs.
4 And it's protected. And I think that you can think
5 of these infotainment systems the same way.

6 Just being able to --

7 MS. SMITH: I'm sorry. Are you
8 thinking of it as the app? Or are you thinking of
9 it as the operating system of the PC?

10 MR. WIENS: The infotainment system is
11 effectively an operating system. It's a computer
12 running an operating system.

13 On top of that operating system you have
14 various apps. And so one of those apps would be
15 Sirius. And so each of these entertainment apps are
16 running on top of that common infotainment
17 substrate.

18 But just being able to access the
19 infotainment system does not mean that I can
20 immediately break into the app and get access to
21 the copyrighted content.

22 And I think that thinking of these
23 systems as general purpose computers is probably
24 a better framework as we move into more and more
25 sophisticated vehicles than thinking of it as once
26 you get into the locked box that is the infotainment

1 system, all of a sudden you're going to be able to
2 pull off Taylor Swift, and ---

3 MS. SMITH: Well, what do you think
4 about Mr. Bell's submission, which was a little bit
5 more specific in terms of how you might be able to
6 exceed the bounds of a subscription, whether it is
7 for permanent downloads or, you know, I guess have
8 it on more vehicles than would have been permitted.
9 Because you can get the authorized code, I think
10 is what Mr. Williams just said.

11 MR. WIENS: Right.

12 MS. SMITH: I don't want to paraphrase
13 incorrectly, but ---

14 MR. WIENS: Yeah, and I don't recall the
15 exact specifics of that. I would say, just like I
16 have on my computer, I can have Spotify. I can save
17 some of those offline.

18 It's still encrypting those offline --
19 that offline media. So, I would just leave the
20 protection of that copyrighted work to -- in the
21 control of that app that should be designed to
22 protect the media.

23 And we don't want access to be able to
24 go in and break the Spotify DRM on the infotainment
25 system. We just want to get into the system so we
26 can read the telemetry data.

1 MS. SALTMAN: Do you want to respond,
2 Mr. Williams?

3 MR. WILLIAMS: Sure. I'm not a
4 technologist. I think the way I understand it from
5 talking to Mr. Bell and from Mr. Hughes who testified
6 on Class 6, is that there are additional protections
7 in place on a PC that are not necessarily in place
8 on a voice assistant or an entertainment system in
9 a vehicle.

10 And that they believe that Mr. Wiens was
11 referring to the way Spotify intends you to access
12 copies, which is to temporarily download them while
13 you have a subscription and to no longer retain them
14 when you do not have a subscription.

15 I don't know that that would actually
16 be enabled in a vehicle entertainment system. I've
17 never tried to do it with my Spotify account.

18 But, I do know that Mr. Bell believed
19 that once you got root access to the entertainment
20 system, you could likely extract, and actually at
21 a rapid pace, copies of your playlist essentially
22 from Spotify.

23 MS. SALTMAN: Ms. Walsh?

24 MS. WALSH: I think what we just heard
25 from Mr. Wiens is that if you could do that, that
26 would be circumvention of another TPM.

1 So, this exemption does not grant the
2 ability to do that.

3 MR. WILLIAMS: That's not my
4 understanding from Mr. Bell's statement.

5 MS. CHAUVET: Mr. Mooney?

6 MR. MOONEY: Well, yeah. I'd just like
7 to say that I can't -- I mean, I can't make that
8 assertion broadly across every system and every
9 manufacturer.

10 In the life cycle of a vehicle the --
11 you know, how these systems are designed from a
12 security perspective or an architecture
13 perspective changes.

14 You know, when you go through the
15 quarters of, let's say of a calendar. And you look
16 at on the surface what looks the same to you and
17 I, is the same Volkswagen Passat rolling out over
18 the course of that year has actually changed, you
19 know, for lack of a better term, the brains or the
20 guts of that vehicle has switched from providers
21 to suppliers, depending on costs and other issues
22 that kind of weigh into how that vehicle is
23 manufactured.

24 I can't say blanketly that, you know,
25 because of this then that when it comes to protection
26 and security.

1 MS. SMITH: Do you think that knowledge
2 is in the hands of the OEMs? Or who would have that
3 knowledge?

4 MR. MOONEY: Yeah. At the end of the
5 day the OEMs are the ones who are designing it and
6 setting those requirements.

7 MS. SMITH: Ms. Walsh?

8 MS. WALSH: There are a couple of
9 points. So, like Tesla for instance uses a variant
10 of Ubuntu, which is a general purpose test operating
11 system for general purpose computers.

12 Microsoft is the provider of technology
13 for a lot of these things. There's not a technical
14 reason why, if indeed there's not a layer of TPM
15 on these apps, why they couldn't be designed to
16 include it.

17 That's in the hands of the
18 manufacturers. So, it's up to them how they design
19 their software with or without that second layer
20 of TPM.

21 What -- we've heard sort of conflicting
22 information about whether it's there now or not.
23 But there's no reason they couldn't include it.

24 MS. SMITH: Okay. I'm not sure that's
25 helpful to you. Because if they designed it so that
26 the first layer of the TPM is what's supposed to

1 protect the entertainment content, then that would
2 seem to go -- be a negative in terms of granting
3 this exemption.

4 MS. WALSH: If it's -- well, let's say
5 that it's entirely within their power to design it
6 one way or the other, that would create a pretty
7 perverse incentive to have fewer layers of
8 protection for your content so you can sweep up less
9 sensitive information like software.

10 MR. WIENS: If I was to design these
11 systems, and I was responsible for protecting the
12 IP that was given to me by the movie studios, I
13 absolutely would be wanting to design that well and
14 not rely on the thin protection of relatively weak
15 TPM on that infotainment system. I'd use my
16 industrial strength standard encryption that we've
17 been hearing about from AACCS over the last few days.

18 MS. SALTMAN: Do you mean the
19 protection would come from -- like do you mean the
20 sublayer of protection?

21 MR. WIENS: Right. I would build it
22 into the movie player app that's running on the
23 Ubuntu Tesla player.

24 I'd build it into the Spotify app or the
25 -- again, I wouldn't trust the overall system. I
26 would want any given media player to have its own

1 protection.

2 MS. SMITH: Mr. Williams, do you want to
3 respond? And in particular thinking about Mr.
4 Hughes, I can't frankly exactly recall whether the
5 RIAA felt like it was within their control or not.

6 Do you -- what do you think about what
7 Ms. Walsh and Mr. Wiens were saying?

8 MR. WILLIAMS: Sure. Just let me note
9 quickly so I don't forget what I wanted to get back
10 to. And then I'll respond to that.

11 So, I mean, without getting into the
12 individual commercial contracts between any
13 individual label and any individual service
14 provider or device manufacturer, I think the
15 general picture that Mr. Hughes described is that
16 the record companies make efforts when they
17 negotiate with service providers to try to ensure
18 themselves a certain level of protection.

19 Sometimes they might actually be
20 involved in discussions about the specs of how a
21 TPM will be implemented. Sometimes they may not
22 have that leverage.

23 So not every negotiation is the same.
24 But it is true that in any negotiation related to
25 a subscription service, they are going to be asking
26 for some representations that protections are going

1 to be in place because the entire design of the
2 service, if it's not advertising-supported, is that
3 you only get a certain level of access depending
4 on how much you pay.

5 And even if it's advertising-supported,
6 if you're not intended to make copies, then there
7 are TPMs that are supposed to be in place for that.

8 But they don't have control over every
9 aspect of the design. And they don't necessarily
10 have control over the agreement between the service
11 provider and whatever device manufacturer the
12 service provider chooses to allow the service to
13 run on, assuming there is an agreement there.

14 So, I think they do make best efforts
15 to try to protect their content. They have every
16 motivation to do so. But they can't completely
17 control the entire design of every system. I think
18 -- just two more quick points.

19 I think you're right to question the
20 notion that, well, my client's members should be
21 required to have 16 layers of protection in place.
22 They do have probably that many in some instances
23 for different types of choices the consumers are
24 allowed to make within a service.

25 But, each one of those things is
26 important. And Mr. Bell's statement speaks to the

1 fact that from his point of view, the lock on the
2 firmware is part of that overall system.

3 And that it's not that every single
4 piece of the pie falls apart if you get through that
5 lock, but that -- in his view some pieces of the
6 pie become exposed.

7 And so, it is still a danger. And I
8 think when you compare what we're discussing with
9 what's in the record with respect to the need to
10 repair or modify entertainment systems, there's
11 virtually nothing.

12 I think the one thing that I can recall
13 is a suggestion that someone should be able to turn
14 their entertainment system into a storage unit. I
15 don't even understand if that's to store the content
16 that someone wants to record off of a subscription
17 service, or whether it's to port content from
18 outside the vehicle into the system. But that's the
19 only thing I can recall.

20 And I don't think that's enough to
21 justify risking the harm that you identified three
22 years ago and that caused you to design the current
23 exemption.

24 MS. SALTMAN: I mean, I think what I'm
25 understanding, and correct me if I'm wrong, from
26 the proponents is that the TPM for the infotainment

1 -- the entertainment system is linked to the system
2 for telematics and so that TPM has to be circumvented
3 just to get telematics data to repair the car.

4 And I think there is evidence of that
5 in the record.

6 MR. WILLIAMS: I think, if I understood
7 Mr. Wiens, he said that there are instances of that.
8 I don't think he said that that was universally true.

9 But he can correct me if I'm wrong.

10 MS. SMITH: Can one of the proponents
11 speak to -- are there times when, to your knowledge,
12 someone tried to make use of the current temporary
13 exemption and was unable to do so to repair the
14 vehicle or engage in diagnostic lawful
15 modification, et cetera, because it would have
16 involved the telematic system sort of
17 unintentionally? Or as a side effect, if that makes
18 sense?

19 MR. WIENS: Yeah. I don't have any
20 specific example of that. I can just say the trend,
21 the shift, I think that's a better question for
22 Dorman. Because I think in D.C. they did provide
23 some examples of that.

24 Increasingly what they're seeing is
25 that there are -- there are significant challenges.
26 I'd refer you to the current case, Dorman -- or GM

1 v. Dorman, where they're suing them for 1201
2 infringement. Clearly GM does not feel that the
3 current exemption is covering what they're doing.

4 MS. SALTMAN: Since we're running low
5 on our time, let's move onto third party repair.
6 The Office in its 1201 study said that Congress
7 should consider a legislative clarification to
8 allow for third party assistance.

9 Can one of you proponents address why
10 a proposed expansion to allow for third party repair
11 would not violate or at least sort of trigger the
12 anti-trafficking provisions in section 1201?

13 MS. WALSH: Sure. So --

14 MS. SALTMAN: Ms. Walsh. The court
15 reporter.

16 MS. WALSH: So, there are two reasons.
17 So the Office doesn't need to write limiting
18 language into the exemption about, you know, the
19 type of user.

20 The question is whether people who are
21 users of the copyrighted work are adversely
22 affected in their ability to make non-infringing
23 uses.

24 So, sort of off the bat, the exemption
25 doesn't need to say you need to be this kind of user
26 or another kind of user. When we get to the

1 trafficking, there is a specific list of
2 requirements for what kinds of activities rise to
3 the level of unlawful trafficking so that primarily
4 circumvention services are marketed in that way or
5 having limited commercial significance other than
6 for circumvention.

7 And for repair services, they are
8 primarily repair services. They're not
9 circumvention services.

10 They're not -- or at least there is a
11 universe of repair services that don't rise to that
12 level. You can imagine one that is marketed in that
13 way.

14 But, there's clearly space between, you
15 know, there's clearly space in the universe of
16 repair services for things that don't necessarily
17 fall under any of those three categories for
18 prohibited trafficking.

19 So, the exemption shouldn't foreclose
20 people who are in that space. Where they're
21 offering a service that doesn't rise to the level
22 of trafficking, the exemption shouldn't foreclose
23 them from engaging in that legitimate activity.
24 And it shouldn't foreclose courts from figuring out
25 where that line is precisely.

26 So, if someone, you know, offers a

1 service where it's in the gray area, then in order
2 to get the full scope of what the trafficking is
3 supposed to allow people to do, it shouldn't be
4 foreclosed by denying them an exemption under
5 1201(a)(1), because doing -- that person, their
6 activities potentially implicate both.

7 So, an exemption under 1201(a)(1) gets
8 it out of the way so that the scope that's not
9 prohibited under (a)(2) can be explored in the
10 market.

11 MS. SMITH: What would you say to the
12 Joint Creators' concern that, I guess, I don't know,
13 it's certainly a slippery-slope concern that it's
14 something -- that active circumvention is always
15 for another purpose.

16 And so it's difficult to say whether
17 something is primarily designed for circumvention
18 or primarily designed for repair.

19 MS. WALSH: Well, I think we could look
20 at -- we could -- so the statute suggests that's
21 sort of the way that it's marketed or the commercial
22 significance are ways of getting at that.

23 So, if you're offering a service, and
24 the only way that it's commercially significant is
25 the circumvention aspect of it, then that's
26 something that might be excluded.

1 But, if you're offering a service and
2 the primary significance of it is, I can get your
3 device to work, then that's an example of something
4 that would not be.

5 So, I'm not sure that that's such a, you
6 know, unsolvable conundrum.

7 MS. SALTMAN: With respect to, you
8 mentioned the question that the Office raised in
9 its study regarding whether the word user in section
10 1201 can be interpreted to include third party
11 repair people.

12 So can you talk a little bit more about
13 whether the Office would have authority to use that
14 interpretation?

15 And particularly, wouldn't that
16 implicate the -- I mean, to the extent that you're
17 relying on 117, because it would be a user and not
18 an owner who is doing the repair.

19 And wouldn't that implicate your
20 ability to rely on 117 to cover the repair services?

21 MS. WALSH: So, user is a broader
22 category than owner. So owners are a type of user.

23 So in that sense, you know, the statute
24 contemplates users. Some of those users will have
25 the benefit of section 117, both for repairs and
26 modifications since 117(a)(1) does permit

1 modifications.

2 So, it's a question again of --

3 MS. SMITH: But 117(a)(1)'s
4 modification is just sort of like in the service
5 of repair going back to the intended functionality,
6 right? That's what the CONTU report said.

7 Do you disagree with that? I mean, I
8 appreciate that you're asking us to go beyond 117.

9 MS. WALSH: Um-hum.

10 MS. SMITH: But, just in terms what
11 117(a) itself is directed at, I think it is a bit
12 narrower.

13 MS. WALSH: Well, the CONTU report said
14 that you should be able to add new functionality
15 to it. So, it's not limited to just making it work
16 the way it originally worked.

17 If you want to make it work with a new
18 machine for instance, then that's permitted under
19 117(a)(1). So, Krauss and the CONTU report did
20 that.

21 MS. SALTMAN: I have sort of a practical
22 question for Mr. Wiens. With respect to
23 agricultural vehicles, there's a lot of discussion
24 in the submissions about the need for third party
25 repair.

26 Could you talk about, like what's

1 happening now? Because, you know, I read that there
2 were a lot of farmers who lived, you know, miles
3 away from a service facility.

4 MR. WIENS: Mm-hmm.

5 MS. SALTMAN: And who, you know, were
6 told that it would take four months or whatever,
7 to get their vehicle repaired. And they had a
8 harvest that needed to happen within the next couple
9 of days.

10 So, what are those farmers doing now in
11 a situation like that?

12 MR. WIENS: Right. Good question. I
13 mean, they do the best they can. Part of this is,
14 the farmers are realizing that they need to tool
15 up and learn the code.

16 So, there's a bit of a reeducation
17 happening. It's interesting being here in
18 California. Farmers in California are actually a
19 fair ways behind farmers in the Midwest in that
20 regard.

21 Because the farmers in the Midwest don't
22 farm all year. And so they have a couple of months
23 in the winter to learn the code.

24 So, services like Codecademy and I mean,
25 you're seeing, it's interesting, you go into the
26 tractor forums, which I spend a lot of time on, I

1 imagine you don't. And there is increasing
2 technical discussion.

3 There's a lot more comfort around
4 getting in and diving in and understanding things
5 now then there was before there was the exemption.

6 You're also seeing the universities
7 starting to help out. So my alma mater is Cal Poly.
8 It's both an engineering and an ag university.

9 And there is a group of students that
10 has been working with -- there's a group of computer
11 engineering students that's been working with the
12 agriculture department.

13 Where the ag department has given them
14 access to their tractors. And they have been
15 reverse engineering the tractors under the
16 exemption and starting to post some of the
17 diagnostic information.

18 And I can -- I don't think this is in
19 the record, because it got posted afterwards. But
20 it's -- the website is tractorhacking.github.io and
21 it has the results of some of their initial research.
22 And they're working on documenting interfaces with
23 the goal of building an alternative diagnostic tool
24 that's the equivalent of John Deere's diagnostic
25 laptop software. Their hope is to build an open
26 source diagnostic software.

1 But these are complex machines. The
2 Society of Automotive Engineering Standard that the
3 heavy equipment industry is using is complex. And
4 then there's a lot of propriety John Deere work on
5 top of it.

6 So, it's going to be, I think, many years
7 before we have anywhere near the kind of alternative
8 -- an alternative that's as functional as John
9 Deere's diagnostic software.

10 MS. SALTMAN: Mr. Mooney?

11 MR. MOONEY: Yeah, Tom Mooney. I would
12 just caution that, you know, we're talking about
13 tractors here versus millions and millions and
14 millions of light duty vehicles on the road all
15 falling into the same class.

16 So when we think about the needs of the
17 few outweighing the safety and security of millions
18 of folks who are driving on the roadways every day,
19 I think it's just something that I'd like to consider
20 up against a very specific use case when it comes
21 to agriculture.

22 MS. SMITH: Well, I mean, there is a
23 temporary exemption that the Register has
24 determined she can recommend renewal of for
25 motorized vehicles, both light and heavy duty.

26 And I think we're questioning whether

1 in the heavy duty context, whether there is
2 difficulty and the intended beneficiaries being
3 able to actually make use of that.

4 MR. MOONEY: Okay. Yeah. That's
5 fine. I just wanted to clarify. Yeah.

6 MR. WIENS: The other thing that I would
7 add is that the third party limitation is really
8 a challenge.

9 We're seeing increasingly some of these
10 independent, you know, local -- there's more of
11 these independent local machinery operators.

12 Or sometimes you have a farmer where
13 he's good at fixing his equipment, so he fixes it
14 for his neighbors too and now he's a third party.
15 And so that's -- if you think about the, you know,
16 years of investment that you're going to want to
17 put into learning how to do this, developing your
18 own tools or your own equipment.

19 Certainly the more equipment that you
20 can work on, the more incentive there is going to
21 be to invest in that technical knowledge.

22 MS. SALTMAN: Mr. Zieminski?

23 MR. ZIEMINSKI: Yeah. I just wanted to
24 point out that similarly to Mr. Mooney's comment,
25 the needs of the millions far outweigh what the
26 capacity of the original equipment manufacturers

1 can do and what the owners can reasonably do on their
2 own.

3 We need to dissemination that
4 information as far as possible, as broad as possible
5 so that we can get, you know, devices serviced
6 quicker and more efficiently.

7 And if you use the Apple iPhone battery
8 fiasco, all of, you know, doing the math and we can
9 recite to you the numbers. But it would effectively
10 take Apple 2.7 years just to catch up with the
11 backlog in the United States to be able to do that
12 if you relied strictly on Apple Geniuses.

13 If you extended that then to the
14 implications because iPhones are not limited to the
15 United States, they are all over the world, it
16 becomes a greater problem.

17 Contrarily, independent repair shops in
18 the iFixit network, there are almost 20 thousand
19 independent shops just in that network. There are
20 not near that many dealerships or places you can
21 go for authorized service right now.

22 MS. SALTMAN: Mr. Mooney?

23 MR. MOONEY: Yeah. I just want to
24 clarify that we're in no way against, you know, the
25 repair of vehicles.

26 You know, we're talking about a very

1 specific and the ability for the consumer to do so
2 on their own, we're talking about a very specific,
3 you know, circumventing security controls around
4 very specific systems that house copyrighted or
5 enable copyrighted works.

6 Or in instances, data that has acc --
7 or systems that have access to safety critical
8 information on the vehicle itself. So, --

9 MS. SALTMAN: So, what's your specific
10 opposition to allowing an exemption for third-party
11 repair people?

12 MR. MOONEY: Well, so I think there's a
13 number of ways -- there's a number of ways that these
14 vehicles can be serviced as is.

15 We're saying that there are specific
16 concerns around copyrighted works on these systems
17 that we would like to protect. That uphold, you
18 know, our ability to compete in the market and be
19 a trusted systems provider to the OEMs.

20 MS. SALTMAN: Mr. Williams?

21 MR. WILLIAMS: Thank you. We made our
22 full case in our written submission and in
23 Washington. So, I won't repeat all of it.

24 But, you know, I just want to say the
25 associations I'm here representing don't really
26 have a position as a matter of policy on whether

1 it's a good or bad idea to have automobile repair
2 shops be able to do some of the things that are being
3 discussed, setting aside entertainment systems in
4 the vehicles.

5 But, I don't see a legal path for you
6 to create an exemption for those repair shops under
7 the statutory authority that you've been given.

8 And so you refer to it as a bit of a
9 slippery slope argument. And in a way maybe it is
10 as a matter of policy that the big concern is this
11 spreads to other areas.

12 But also as a matter of actual statutory
13 authority. I don't think that the term user was
14 intended to say that you could create an exemption
15 that applies to repair shops who are engaged in
16 trafficking.

17 I think that was probably intended to
18 apply to people who for example, don't own a piece
19 of software, but maybe you're able to find a way
20 to grant them an exemption in certain
21 circumstances.

22 Or people who have access to a piece of
23 content through a subscription service. And not
24 permanent access. But they want to make a clip.

25 There's other types of users who are not
26 owners of copies that could be contemplated by that

1 word. And I think you've been right to say that you
2 don't have the authority to grant an exemption that
3 even implies that trafficking is covered in any
4 shape or form.

5 MS. SALTMAN: What about if we were to
6 grant an exemption that circumvention is exempted
7 when it's a necessary step undertaken by -- or at
8 the direction of the owner of the vehicle?

9 MR. WILLIAMS: Yes. I don't -- I think
10 there may be some circumstance where that would not
11 involve trafficking.

12 But I think in most cases it would. As
13 I understand the automobile market, and I'm not here
14 representing the OEMs, and so I might be incorrect
15 about this.

16 But, as I understand it from reading the
17 record, pretty much every instance involves
18 circumvention. And a business where every instance
19 involves circumvention, I think is going to be
20 involved in trafficking.

21 There's also the issue of marketing
22 under the third prong of trafficking. And if you
23 read that too narrowly, I think it would really read
24 it out of the statute.

25 Because for example, you could say well,
26 I'm not marketing the circumvention if I advertise

1 free access to movies. I'm not, you know, but the
2 circumvention is required to get you to the access.

3 So, I --

4 MS. SMITH: Well, if I paraphrase your
5 position to Ms. Walsh. I'll paraphrase her
6 position to you.

7 MR. WILLIAMS: Yes.

8 MS. SMITH: She's saying the
9 commercially significant purpose of an independent
10 car repair shop is to fix the car.

11 MR. WILLIAMS: Mm-hmm.

12 MS. SMITH: It's not to engage in
13 circumvention. It's to fix the oil light or
14 whatever has gone wrong with it.

15 MR. WILLIAMS: And the commercially
16 significant purpose is only one of three possible
17 trafficking violations. I'm not sure -- well,
18 actually, I don't think I agree with your
19 interpretation.

20 But even if you do, it could still be
21 primarily designed for the purpose of circumvention
22 or marketed in a way that informs consumers that
23 they can achieve something that required
24 circumvention.

25 And I don't think that kind of marketing
26 should have to include the words, we will circumvent

1 your access controls. That's too, you know, that's
2 never going to be the way that something is marketed.

3 MR. CHENEY: Mr. Williams, can I just
4 probe a little bit more on this? And just sort of
5 flip the argument a little bit.

6 What if you were to say that by granting
7 the 1201 exemptions, but then no one could use it,
8 doesn't that really make 1201(a) ineffective if
9 there's no one that's able to ever use it?

10 In other words, the only time you can
11 go and have some of this work done would be to go
12 to somebody that knows how to make that repair on
13 that John Deere tractor for example, right?

14 You have -- you've bought this fifty
15 thousand dollar tractor.

16 MR. WILLIAMS: Right.

17 MR. CHENEY: You've got some problems
18 with it. You've figured out kind of what the
19 problem is, but the only way to fix it would be to
20 go to a John Deere that may take you two or three
21 months.

22 You've got two or three days, you've got
23 crops in the field, they're going to go bad.

24 You've got a neighbor that can fix it.
25 You go to him. He fixes it. Wouldn't that action,
26 if that action becomes trafficking, doesn't that

1 make 1201(a) a null and void?

2 In other words, you kind of gut the first
3 one if you say the second one is so -- can only be
4 narrowly applied in only these handful of things,
5 if you really read those that narrow.

6 Does that make sense?

7 MR. WILLIAMS: If I'm understanding
8 you, I think you're asking, does it kind of take
9 the umph out of this proceeding, basically.

10 MR. CHENEY: Yep.

11 MR. WILLIAMS: Because an exemption
12 won't practically be able to be used in specific
13 circumstances.

14 I won't adopt all of the factual things
15 included in that hypothetical as a scenario that
16 would actually happen exactly in that way. But I
17 understand what you're getting at, I think.

18 And I think from our point of view,
19 you're raising a good policy question. And it's an
20 important policy question.

21 And it's something dealt with in the
22 1201 study. It's not something that the statute
23 currently enables the Librarian to address through
24 an exemption.

25 The one specific instance where
26 Congress did bless that type of a provision was in

1 relation to phone unlocking. And there was a very
2 specific bill passed in the legislative history.

3 It very clearly says this doesn't imply
4 any authority to do this in other circumstances.
5 And in fact the Register previously read that
6 statutory enactment to imply that you need that kind
7 of activity in order to create those kinds of
8 exemptions.

9 So, as a matter of policy, whether
10 ultimately that's something Congress should take
11 up or not, I think is a question the Office has
12 already dealt with.

13 But it doesn't change the authority
14 that's been given to the Office in this procedure.

15 MS. WALSH: Well, this is Ms. Walsh from
16 Electronic Frontier Foundation. What we're
17 talking about now is how to interpret the statutory
18 language that's there.

19 And Mr. Cheney raises the important
20 point that if you interpret it in an overly
21 restrictive way, you defeat the intent of Congress
22 to continue to allow for non-infringing uses.

23 And in creating this rulemaking to have
24 presumably a meaningful impact on vindicating
25 people's right to take advantage of the freedoms
26 that they enjoyed prior to the enactment of the DMCA

1 with regard to these non-infringing uses.

2 So, it's legitimate to consider how
3 interpreting it in a really restrictive way would
4 defeat the purpose of the regime.

5 MS. SMITH: Did you want to speak to Mr.
6 Williams' citation or reference to the unlocking
7 act?

8 MS. WALSH: I think it may be a
9 suggestion that Congress in the many years between
10 the enactment of the DMCA and the unlocking act has
11 recognized that it's important to be more explicit
12 about the importance of third party rights.

13 I don't think it suggests that. I don't
14 think it undermines the idea that it's implicit in
15 the original statute.

16 But seeing how the statute has been
17 interpreted, it would make sense as a lawmaker to
18 be really clear that, no, the ability of third
19 parties to help individuals make use of the
20 exemptions is important.

21 MR. WILLIAMS: Thank you. Matt
22 Williams. I just wanted to clarify and make sure
23 I wasn't unclear on this point.

24 That there are exemptions where people
25 are exercising them. And they're not going to
26 service providers.

1 So it's not that I'm saying the whole
2 proceeding in every individualized proposed class
3 of works involves this policy question in the same
4 way. But, I understand that with respect to motor
5 vehicles, there is this policy question presented.

6 And there's kind of negotiations that
7 have gone on with the independent repair shops and
8 the OEMs. And I'm not here to speak on whether that
9 solved that policy question properly or not.

10 But I think each proposed class is
11 different. And I don't think that issue is
12 presented with respect to every type of proposed
13 class.

14 MS. SALTMAN: Let's move on quickly to
15 tools. I want to pose a similar question that I just
16 had on third party repair.

17 How -- what authority does the Office
18 have in light of the anti-trafficking provisions
19 to include an exemption for tools, for unauthorized
20 tools?

21 MS. WALSH: Well, I would give the same
22 answer to that. That well, I think it might be --
23 I'd give the same answer that not all tools are,
24 you know, meet the requirements to be prohibited
25 under (a) (2).

26 But I'm curious if what kinds of tools

1 are in the question.

2 MS. SALTMAN: So, I mean, you know,
3 currently people can develop their own tools. The
4 owner of the vehicle can develop their own tools
5 for repair.

6 And under the MOU that repair shops have
7 with the car manufactures, there are authorized
8 tools that can be licensed. So, is there a need for
9 other tools to provide repair services to
10 consumers?

11 MS. WALSH: Yeah. So, this is
12 something that we discussed extensively in the
13 context of cars. And touched on a little bit
14 earlier today in regard to the market for providing
15 diagnostic tools.

16 So the way that an exemption interacts
17 with that is in order to develop the diagnostic tool,
18 you need to do circumvention to understand the
19 system and what's necessary to do diagnosis and
20 repair.

21 The tool itself is not a circumvention
22 tool. It's a tool that is built using the knowledge
23 you have gleaned about how the system works. So,
24 it doesn't need to circumvent in order to do the
25 diagnosis. It's reading the data that gets sent out
26 by the car.

1 But in order to build that tool, someone
2 needs to have circumvented in order to do the reverse
3 engineering of the device. So that you understand
4 what the codes coming out of it are.

5 If there are undocumented ways of
6 interacting with the software that will let you do
7 repairs that otherwise aren't transparent to
8 independent repair folks and so on.

9 And so that is a tool whose existence
10 is enabled by an exemption that lets you get in and
11 look at it. But it's not a circumvention tool,
12 because it doesn't do any circumvention.

13 MS. SMITH: So that sounds to me like a
14 tool that is enabled by 1201(f). Do you disagree?

15 If so, how?

16 MS. WALSH: So there's a space where it,
17 again, involves enabling interoperability of
18 hardware. Because when you replace a physical
19 component, you need to change the software in the
20 device like a car to get it to work correctly with
21 that car.

22 MS. SMITH: Sure, separately. And that
23 specific example you gave of the diagnostic tool
24 has software, right?

25 MS. WALSH: So that diagnostic tool,
26 you're trying to understand functional elements of

1 -- I -- certainly if the developer of that tool were
2 sued, then 1201(f) would be raised as a defense.

3 I would expect the other side to argue
4 that it's not interoperability with software, but
5 instead it's a device that is just taking advantage
6 of some kind of information. Not necessarily
7 software interoperability.

8 MS. SALTMAN: Is there any legal basis
9 or any authority that the Office -- I mean, some
10 of the proponents have asked for the ability to
11 distribute or disseminate these tools.

12 But that seems to run up against the
13 anti-trafficking provisions. Do you have any
14 argument that the Office has the authority to exempt
15 that behavior?

16 MS. WALSH: So in the context of making
17 sense of the way that the exemption allows an
18 individual to take advantage, they have
19 interpreted, you have interpreted the verbs that
20 are prohibited in the trafficking provision in
21 light of the whole provision.

22 And found us a commercial scale
23 requirement. So, I think that there's room to look
24 at whether noncommercial or personal are.

25 Otherwise, something that's not
26 commercial trafficking is lawful. And would help

1 people take advantage of the exemption.

2 Now a lot of the things that we're
3 talking about that are really important are
4 commercial repair services. So, that would not be
5 a complete, you know, panacea.

6 MS. SALTMAN: Mr. Wiens, in the
7 agricultural context, can you just talk about like
8 what role do these types of tools play in the repair
9 needs?

10 MR. WIENS: Sure. I mean, this is --
11 developing the diagnostic software, I mean, the
12 hope is that we'll be able to use the circumvention
13 to develop this diagnostic tool.

14 So I can plug it in. And maybe at some
15 point use the circumvention to identify what the
16 error code was. But now we can understand the
17 signals that are coming off the CAN bus.

18 The agriculture equipment is relatively
19 unsophisticated compared to the automotive
20 vehicles that have infotainment systems. They're
21 simpler. There's fewer TPMs overall.

22 And so I think what Ms. Walsh is
23 referring to, where you can use the circumvention
24 to develop the tool. And then that tool does not
25 do any circumvention itself, is very viable.

26 From everything that I understand so far

1 from our investigation of how John Deere's
2 technology works in particular.

3 MS. SALTMAN: Mr. Mooney?

4 MR. MOONEY: Hey, sorry. So can I just
5 clarify? So what we're talking about?

6 So are you in essence talking about like
7 a sniffer? Essentially you're saying that it is
8 reading data that is coming off of a product.

9 But that data is benign in some way? I'm
10 just curious. Or it can only be used for good?

11 MR. WIENS: I mean, the intent would be
12 benevolent. There are things that you do over in
13 standard CAN like resetting an error codes where
14 it's not purely reading data coming off the line.

15 You're communicating. You're acting
16 as a device on the network.

17 MR. MOONEY: Right. So, I just think
18 that's important to clarify. It's like there is
19 this benign data that's coming out.

20 So when you're reading -- you have the
21 ability to read, there's all kinds of sensitive
22 information flowing back and forth.

23 MS. SALTMAN: This is the telematics,
24 right?

25 MR. MOONEY: Yeah. But it's just like
26 the hack of what, you know, of sniffing data,

1 spoofing data.

2 It's the fact that you were able to
3 access and see it.

4 MS. SALTMAN: I see.

5 MR. MOONEY: Which has safety
6 implications from a telematics perspective. If you
7 were able to -- so a vehicle is communicating through
8 a number of other systems that its positions, its
9 navigation, where it's going, and the timing of
10 that.

11 If you were able to alter that by a
12 millisecond, that has potentially grave
13 implications for the user. So, it's not just this
14 -- and I get where you're coming from.

15 But there's more to it when you get to
16 -- when you're talking about data flow on and off
17 of a vehicle moving down the highway.

18 MR. WIENS: Well, and who owns that
19 data?

20 MR. MOONEY: We don't.

21 MS. WIENS: I do, right? It's my car.
22 It's my data.

23 MR. MOONEY: So, I think how it goes now
24 is that the manufacturer, the OEM owns that data.
25 Or whoever, whatever agreements they have with
26 other providers.

1 In most cases, Harmon is simply a data
2 enabler. And now we provide a system that provides
3 functionality in some way.

4 MS. SALTMAN: What's the support -- so
5 in terms of who owns the data, is there -- is that
6 sort of under the terms of the agreement with the
7 owner of the car?

8 Like how -- what determines who owns the
9 data?

10 MR. MOONEY: I can't speak to that.

11 MS. SALTMAN: Okay. Okay. Thank you.
12 That's all helpful.

13 Mr. Wiens, if there were an exemption
14 that allowed for the kind of tools you're talking
15 about, but didn't allow for distribution of those
16 tools, would that fill the need that there is for
17 these kind of tools?

18 MR. WIENS: I mean, the distribution is
19 a challenge. We've seen -- it's interesting, as
20 I've been looking, the companies who distribute
21 diagnostic tools for heavy equipment for long-haul
22 trucks, I found almost all of them are in Canada
23 and the UK, and none of them are in the U.S.

24 And so it really seems like there is a
25 stifling that's happening around -- where the
26 software companies that are developing and selling

1 and distributing these tools, are trying to stay
2 outside of the United States.

3 So, I would see a benefit to, I mean,
4 I think most of the market benefit will come from
5 being able to distribute these tools, but.

6 MS. WALSH: Yeah. Can we be clear about
7 what kind?

8 MS. SMITH: Yeah. I think that would be
9 helpful.

10 MS. WALSH: This is Ms. Walsh from EFF.
11 Can we be clear about what kinds of tools we're
12 talking about restricting?

13 Because the diagnostic tools that I've
14 described are not circumvention devices. So, I
15 don't know what the basis for restricting their
16 dissemination would be.

17 MS. SMITH: I don't think we're
18 suggesting there is if it's not something
19 prohibited by 1201(b)(2) or 1201(2).

20 So, I actually was also confused about
21 that.

22 MS. SALTMAN: Okay. Sorry for not
23 being clear. But, I mean, the proponents have asked
24 for circumvention tools as well.

25 MS. SMITH: But I mean, I wonder if Mr.
26 Wiens can explain if something is only in Canada,

1 why 1201 is the cause of that?

2 MR. WIENS: Well, those are potentially
3 tools, -- I mean, different classes of tools that
4 you could develop.

5 So those probably are tools that involve
6 circumventions.

7 MS. CHAUVET: So what type of tools
8 would those be if they're not for diagnosis?

9 MR. WIENS: Well, so --

10 MS. WALSH: For repair.

11 MR. WIENS: Yeah. I mean, some of the
12 existing repair tools. I mean, there's different
13 classes of things that you can do.

14 Some of the tools would require a
15 circumvention in the rule. And some of the tools
16 would not.

17 So, you have various levels of how deep
18 you can go.

19 MS. WALSH: So, Ms. Walsh again from
20 EFF. If you have a prohibition on doing the reverse
21 engineering that allows you to develop the tool,
22 then it makes sense that you don't get that tool
23 in the jurisdiction that has the prohibition.

24 MS. SMITH: But right now there is an
25 exemption but for repair. And we have said that the
26 ability to develop or make use, self-help to find

1 your own tool would be encompassed within that.

2 So, I'm not --

3 MS. WALSH: Mm-hmm.

4 MR. WIENS: But if you think about the
5 -- if I'm going to a venture capitalist and asking
6 for money. And I want to create a software company
7 and start developing these tools, and the exemption
8 might go away in two years, it's going to be very
9 hard for me to get funding.

10 MS. SMITH: Well, we are not in the
11 position of adopting any permanent exemptions.
12 That's some legislative matter.

13 So, I'm --

14 MR. WIENS: No. I totally understand.
15 I'm just saying that might be another reason that
16 you see these happening overseas.

17 MS. SMITH: Mr. Williams?

18 MR. WILLIAMS: Yeah, just quickly. I
19 think you understand this. And that's why you're
20 asking the questions.

21 But I think this topic is something
22 you've got to be really careful with if you're trying
23 to design it in a way that enables certain tool
24 generation by beneficiaries of exemptions without
25 getting into the trafficking provisions.

26 And I think there are instances where

1 an individual who has an exemption and wants to
2 exercise their rights under that exemption, could
3 create a tool for that purpose. That type of
4 personal use.

5 I think you would need to look at, is
6 the manufacturer of the tool or the importation of
7 the tool for the purpose of exercising one of these
8 three prohibited activities?

9 And if you decide that a repair shop is
10 prohibited under those three prongs from doing what
11 it does, then the manufacture of the tool by that
12 shop becomes something that there shouldn't be an
13 exemption for.

14 So, I think that's a hard line to draw.
15 Hopefully I'm being clear.

16 But I just -- I do think there are times
17 when people can make a tool that doesn't qualify
18 as trafficking. And I do think this is about
19 trafficking. Because it says otherwise traffic.

20 But, just drawing that line would
21 require a lot of care.

22 MS. SALTMAN: Thank you. That's
23 helpful.

24 MS. CHAUVET: Just a quick question
25 about the MOU, just to clarify the record. So,
26 under the MOU is it that tools for diagnosis are

1 available?

2 Or are we talking about tools for
3 repair? And in either case are those sort of
4 basically allowed tools from the manufacturers, but
5 that actually circumvent when they either diagnose
6 or repair?

7 MR. WIENS: Sure. Yeah, if you have the
8 tool from the manufacturer with the key in it, then
9 there's no circumvention. Because you're
10 basically authorized by the manufacturer to do
11 that.

12 So that's what the MOU says. Is that the
13 manufacturer would have to make available those
14 tools.

15 Unfortunately the tools under the MOU
16 are only your standard, like cam bus level tools.
17 They are not telemetry, telematics level tools.

18 And so, you know, you have levels of
19 repair. It's allowing certain, -- you know, you can
20 do a certain set of repairs under the MOU.

21 But over time as these vehicles get more
22 sophisticated, there are other repairs that are not
23 allowed. And I think Aaron Lowe referred to, you
24 know, ongoing discussions.

25 They're finding that the MOU is
26 insufficient. And they're looking for additional

1 remedies on top of that.

2 MS. CHAUVET: So I guess a follow up
3 question for Mr. Mooney. So, if these tools under
4 the MOU are essentially circumventing, it sounds
5 like in some cases.

6 Why is it okay for these repair shops
7 to use those tools to circumvent? But then not like
8 have someone -- because you're talking about like
9 security and everything else.

10 So, I want to know like how the tools
11 offered under the MOU meet your security concerns?
12 Presumably they do.

13 MR. MOONEY: Well again, you know, a lot
14 of this falls within the manufacturer who is selling
15 to a dealer. Who then, you know, is working with
16 authorized repair service providers.

17 There is a handshake of sorts that goes
18 on between the manufacturer at the dealer level or
19 at the repair level, to ask to be able to get keys
20 or codes or tools to access systems within that
21 vehicle.

22 And I think that's a -- and to me that's
23 okay. I mean, if there's some sort of process by
24 which that takes place, and which it does already,
25 then there's no objection on that to my, you know,
26 to my end.

1 MS. SMITH: So do you have something
2 else?

3 MS. WALSH: It's a different topic.

4 MS. SMITH: Did you have something else
5 to say on this class?

6 MS. WALSH: Yes.

7 MS. SMITH: Okay. Go ahead. What
8 else?

9 MS. WALSH: So I just want to point out,
10 as you think about, you'd asked a couple of questions
11 about scoping the devices that are involved.

12 So, we think that the record
13 demonstrates that the need is not limited to a
14 particular kind of device. And point out that
15 section 117 is not restricted in terms of what
16 machines are contemplated. It doesn't exclude
17 entertainment devices.

18 I would say to the extent that you are
19 persuaded that the speculative concern about
20 potential copyright infringement justifies
21 narrowing the class.

22 I'll throw out alternative language to
23 consider. Such as excluding a device that is
24 primarily a media playback device for audiovisual
25 works and sound recordings.

26 Again, just to reiterate, don't think

1 that such an exclusion is warranted.

2 MS. SMITH: Mr. Mooney? I think this
3 is sort of last call for anyone on this Class before
4 I turn it over then.

5 MR. MOONEY: Yeah. So, nothing
6 additional. I just wanted to make an important note
7 here before I think we close out.

8 Is that Harmon is a wholly owned, and
9 this is more for the record, we're a wholly owned
10 independent subsidiary of Samsung.

11 However, any comment that was made here
12 today, or any position or opinion, is of Harmon,
13 not of Samsung.

14 MS. SMITH: Thank you. Understood.
15 Mr. Williams?

16 MR. WILLIAMS: Just very quickly. I
17 appreciate Ms. Walsh's attempt to offer some
18 limiting language.

19 And although I can't endorse what she
20 offered, I'd be happy to work with you on any
21 language that you want to try to craft.

22 MS. SMITH: Thank you. Mr. Wiens?

23 MR. WIENS: I'd just like to thank you
24 for considering this topic. The environmental
25 implications of the decision that you make will be
26 far sweeping and potentially have greater

1 implications then a lot of the decisions that some
2 of your colleagues at the EPA maybe making right
3 now. This is a very big deal.

4 And the tools and ideas and techniques
5 that are developed in the repair industry in the
6 United States, reverberate throughout the world.
7 This is really important and I appreciate your time
8 and dedication on this.

9 MS. SMITH: Thank you. We appreciate
10 everyone's participation in this. We're going to
11 adjourn shortly for a break.

12 But, start again as scheduled at 11:30
13 to discuss Class 11. And I'll just remind anyone
14 in the audience, if they wish to sign up for audience
15 participation that's going to start at 1:30 on this
16 sheet that's on the table.

17 Thank you.

18 (Whereupon, the above-entitled matter
19 went off the record at 11:08 a.m. and resumed at
20 11:30 a.m.)

21 MS. SMITH: All right, I think we're
22 going to get started with our last hearing for the
23 triennial section 1201, rulemaking. This is Class
24 11, which is a request to circumvent TPMs protecting
25 computer programs that capture avionics data.

26 My name is Regan Smith, I'm Deputy

1 General Counsel of the Copyright Office and I think
2 we on this side will introduce ourselves and then
3 the panelists can introduce themselves.

4 MR. CHENEY: I'm Stacy Cheney, Senior
5 Attorney-Advisor at NTIA, National
6 Telecommunications and Information
7 Administration.

8 MR. RILEY: John Riley, Copyright
9 Office.

10 MS. SALTMAN: Julie Saltman, Assistant
11 General Counsel of the Copyright Office.

12 MS. CHAUVET: Anna Chauvet, Assistant
13 General Counsel of the Copyright Office.

14 INTRODUCTIONS - PANELISTS

15 MR. JACKSON: Thank you and good morning.
16 My name is Bruce Jackson, and with Air Informatics.

17 I filed the request for the exemption
18 for avionics or information off of the current
19 generation of aircraft. Any aircraft. But the
20 concerns are the current generation being digital,
21 software intensive, data intensive and connected.

22 Now, I can start with a bit of background
23 of who I am and why I come to this point, if you
24 wish.

25 MS. SMITH: I think it may be helpful
26 briefly. Now in general we have received --

1 MR. JACKSON: Can you speak up a little
2 bit.

3 MS. SMITH: Here, I'll move the
4 microphone closer. So we've reviewed the written
5 comments carefully and I think the point of this
6 hearing for us is to probe where we're trying to
7 understand better the evidentiary basis for the
8 requested exemption, as well as connect it to the
9 legal standards of the Copyright Office and NTIA
10 are looking at in determining whether to recommend
11 that an exemption be granted.

12 So I think if you wanted to briefly
13 summarize what brings you here, that would be a
14 helpful starting point. And then we'll sort of
15 drill down on questions that are probably geared
16 at what is happening in the Copyright Act and what
17 we're supposed to look at --

18 MR. JACKSON: Right.

19 MS. SMITH: -- in determining whether
20 the exemption might be appropriate to recommend.

21 MR. JACKSON: So shall I just wait for
22 your questions or --

23 MS. SMITH: Why don't you briefly
24 summarize what you're seeking to do.

25 MR. JACKSON: Can you speak up, I --

26 MS. SMITH: Can you briefly summarize

1 what -- why this exemption is necessary in your view.

2 MR. JACKSON: Okay. The current
3 generation of aircraft, the aircraft such as the
4 A350, the Boeing 787, the Gulfstream G650, these
5 generation of larger business jets and commercial
6 airliners are digital as I was saying.

7 They are basically computer controlled,
8 at this point. And the avionics systems on board
9 generate large quantities of data on a normal
10 operational basis. That information is used for a
11 variety of purposes. And those purposes can be for
12 flight operations quality assurance, how well the
13 airplane is being flown, how well the pilot is flying
14 the aircraft, is he doing so in a safe manner in
15 a way unto which the airline has their airline
16 standards.

17 There is information regarding to
18 maintenance and other activities on the aircraft.
19 And there is, today with these aircraft, there are
20 security concerns. The FAA has evaluated these new
21 generation of aircraft and determined special
22 conditions. Meaning that the design the airplane
23 taking into account information technology, the
24 certification rules to which they have been -- which
25 have been reviewed, do not account for the digital
26 nature of these aircraft.

1 And the fact that there can be digital
2 threats, cybersecurity threats, to the aircraft
3 itself. The FAA has identified -- well they have
4 a database and the last time I looked, about 24
5 different aircraft, that have been identified as
6 having security concerns.

7 And in that, they have also published
8 regulations and actions to which the airlines must
9 -- the airlines and the operators, because it could
10 be a private operator for that matter, who has a
11 business jet, that they must comply with and
12 maintain to keep the security of the airplane in
13 the air worthiness of the aircraft itself.

14 The aircraft is controlled and
15 basically broken down to the three domains. The
16 passenger domain, which has little concerns of
17 actions in it. There is an information domain to
18 which is controlled. And then a control domain
19 which is the actual net operation of the aircraft.
20 And each of those has the control domain and the
21 information domain has a concern and a potential
22 risk. And so part of the regulation is to develop
23 security protocols for maintaining this aircraft
24 and part of that protocol is to review the data.

25 Now the FAA and the airlines and the
26 operators have had an ever increasing improved

1 safety record because of the activities they have
2 done to oversee and provide quality assurance for
3 the maintenance support and operation of the
4 aircraft.

5 And so, with the digital nature of the
6 airplane itself, there is an increased interest in
7 the control of that information even though there
8 is a requirement now for the airlines to review that
9 data. So we're in a bit of an interesting area at
10 this point.

11 MS. SMITH: So is your company looking
12 to make like an aftermarket data analytic product
13 or what is your interest in circumventing a TPM on
14 an aircraft?

15 MR. JACKSON: Air Informatics, my
16 company, is really looking at the information, the
17 communications, the analytics, the connectivity,
18 and the cybersecurity for the airplane. So it's in
19 essence, how do we collect the information because
20 they are vastly wireless, but there is also wired
21 means to collect the data, what they call sneaking
22 out, running out to the airplane with a USB drive.

23 But it's about the connectivity, the
24 analytics, understanding what's going on in the
25 airplane and the cybersecurity.

26 MS. SMITH: So are you already

1 collecting this data or is there data that you would
2 like to collect that is being hampered by an access
3 control.

4 MR. JACKSON: I'm sorry I'm having a
5 hard time hearing. I've probably been around too
6 many airplanes. But --

7 MS. SMITH: Are you already collecting
8 this data or is the collection of the data that
9 you're seeking to get hampered by an access control?

10 MR. JACKSON: It is both really. In a
11 sense of the work that I've done and the work that
12 we've done have dealt with airplane health
13 management for Gulfstream, cybersecurity for Box
14 and penetration testing for the airline, or the
15 operator, or for the manufacture of the component
16 box that would go on the airplane. And for
17 assessments of the security of the airlines
18 infrastructure to support the airplane. And the
19 development of the airplane network security
20 program.

21 The drive for the request of the
22 exemption has been really the situations have
23 occurred where a manufacturer has chosen to encrypt
24 data and not provide access to it. Or to act -- to
25 prohibit the access to that data and prevent
26 companies from doing the analysis. Now we do the

1 analysis as a contract to an operator or an owner
2 because we are in contract to those parties.

3 MS. SMITH: So is the aircraft operator
4 or owner allowed access to that data and then they
5 pass it on to you? Or are they having a hard time
6 getting that data also?

7 MR. JACKSON: A combination of all of
8 the above. In the sense of we can do the analysis
9 because it can be complex and it had can be novel
10 and interesting in the sense that their not
11 well-versed in the space and they've gone to third
12 parties.

13 MS. SMITH: But can the aircraft
14 operator or owner get the data that you're seeking
15 to get? Right you're trying to circumvent
16 something in order to get data is what I understand
17 in essence what your request is. And I'm trying to
18 figure out who -- whether or not the aircraft owner
19 already has access to it.

20 MR. JACKSON: The aircraft owner, we
21 work in conjunction with the owner or the operator.
22 And I say owner or operator because you could have
23 leased aircraft.

24 MS. SMITH: Right.

25 MR. JACKSON: And you could have owned
26 aircraft. And there is a fine line difference

1 between that and a difference in interest. But we
2 fundamentally work for the operator because they
3 are the ones that have the requirement to maintain
4 a safe and secure aircraft. So the FAA regulations
5 go fall on the operator of the aircraft itself. And
6 so we work for them typically in this case.

7 We could work in the sense of a leasing
8 company may say I want that data because we have
9 to have that data when the lease gets turned over
10 in order to meet requirements of the FAA. We want
11 to make sure we have it up-front instead of trying
12 to collect afterwards.

13 And they have concerns of failures of
14 the airline and inability to get that data would
15 have a significant impact on them in the end.

16 MS. SALTMAN: Does -- is it the
17 manufacturer of the airplane who controls access
18 -- who would give access to the data or the
19 manufacturer of sub components within the airplane.
20 How does that work?

21 MR. JACKSON: You buy the airplane, you
22 buy all the systems in it. You pay for the gas, you
23 hire the flight crew, you fly the airplane. The
24 owner's requirement to maintain in a safe condition
25 is --

26 MS. SALTMAN: Yes, but --

1 MR. JACKSON: Is on the operator.

2 MS. SALTMAN: But so who has access to
3 the data that you are trying to access? If that's
4 protected by an access control, like who has the
5 password to get to that data? Is it the
6 manufacturer of the component, or --

7 MR. JACKSON: No, it's a responsibility
8 of the airline to collect that data. The standard,
9 or how that data might be formatted is by an
10 industry-based standard. In the sense there is a
11 committee or group called ARINC, we were originally
12 called Aeronautical Radio.

13 That was formed by the airlines
14 themselves going back to the '20's to create
15 standards so they can have interchangeability of
16 components or parts or the like. And they've
17 defined a format standard to which the
18 manufacturers build to.

19 But the software itself may both be --
20 may be developed by the box owner but the information
21 we're collecting relates directly to how that
22 aircraft is being operated, how it's being flown,
23 how it's being maintained in itself.

24 MS. SALTMAN: I guess what I'm trying to
25 get at is, in order to get to the information, I
26 mean, is it possible to go to the manufacturer of

1 the box or the airplane and seek permission or get
2 a license to access that data?

3 MR. JACKSON: Well, they are trying to
4 exert the position, some, that you can't deal with
5 the data unless you get our permission. But the
6 airlines believe, and historically, this
7 information has been the airlines considered their
8 airline information. And it could be anything from
9 -- any type of information.

10 MS. SMITH: Do the airlines already
11 have access to this data that you're seeking access
12 to.

13 MR. JACKSON: They have -- yes, because
14 they're responsible for -- example: there is a
15 wireless access point on the top of the airplane.
16 In what's called the electronics bay or in a
17 compartment of the airplane itself, which holds all
18 the computers, there are file servers. The
19 airplane information is collected in that file
20 server, in essence the hard drive. Then on landing,
21 that data is streamed out directly from the airline
22 to a corresponding access port at an airport or at
23 that their hangar to go directly into their
24 possession.

25 MS. CHAUVET: I'm sorry, to go into
26 whose possession -- to go, when you say the data

1 is going to the hangar or whatever and it goes into
2 their possession. When you say their possession,
3 who do you mean, specifically.

4 MR. JACKSON: I missed the last part.

5 MS. CHAUVET: When you are saying their
6 possession, whose possession are you referring to?

7 MR. JACKSON: The data from the
8 airplane after a flight goes, you know, they have
9 the responsibility and they have setup systems so
10 it goes back to the airline. And so it can go
11 directly when they land and pull into the hangar
12 or to the terminal and it goes directly back to their
13 servers.

14 MR. RILEY: When you say the airline, do
15 you mean the owner or the operator?

16 MR. JACKSON: The owner or operator,
17 really yes, that's the best way to do it. And that's
18 what I'm saying.

19 MS. SMITH: I guess I had thought that
20 you were looking at the airlines or the operator
21 as a potential client but it sounds now like you
22 may be trying to access data that is proprietary
23 to the airline that they do not wish to share.

24 MR. JACKSON: We do not do anything
25 without the airline's request and on contract. So
26 we're not listening in and going back to them because

1 that data belongs to the airlines.

2 MS. SMITH: So now I'm confused why the
3 exemption is necessary if the airline already has
4 the data. Can't they just give it to you?

5 MR. JACKSON: Again, I apologize.

6 MS. SMITH: Can the airline just give
7 you the data if they already have the data and it's
8 their data?

9 MR. JACKSON: I'm not sure I
10 understand.

11 MR. CHENEY: So let me maybe restate the
12 question slightly different. So in what process
13 are you interrupting that data flow? You said that
14 the airplane pulls up, it then is transported or
15 transmitted to a server at the hangar --

16 MR. JACKSON: Right.

17 MR. CHENEY: And at what point are you
18 interrupting that? Are you getting it after it's
19 already stored by the operator or are you getting
20 it in between that, is that when you're getting it?

21 MR. JACKSON: It can be either in the
22 sense that we have and can set up an access point
23 and manage that access point. And so the data comes
24 from the airplane and we can do things where we
25 manage the delivery. We oversee the delivery from
26 the airplane. We can capture the information as a

1 service that then delivers it to the airline.

2 MR. CHENEY: So then can --

3 MR. JACKSON: So that doesn't mean we do
4 an analysis of it, we just do a connectivity and
5 delivery. We can do, on contract, the analysis of
6 the data.

7 MR. CHENEY: So let me probe a little bit
8 more on that. In order to do so, you're saying that
9 you have permission of the operator to interrupt
10 that flow?

11 MR. JACKSON: Yes.

12 MR. CHENEY: And so it's curious to me
13 why they wouldn't give you that after it already
14 was loaded onto their server rather than
15 interrupting that. Is there some reason why you
16 have to interrupt that data flow in order to get
17 the data? Is it because the format of the data is
18 the problem?

19 MR. JACKSON: No. It's in the sense of
20 it's not in their business model to do wireless and
21 information management at that side and they may
22 find that it is not cost effective as their own
23 systems. And so it's a matter of economics. It's
24 not that they can't, they may not be good at it or
25 they may not find it economically -- they may find
26 it economically better that we do it, then they do

1 it. So it's a matter of just a business model, I
2 think is how I'm answering.

3 MS. SMITH: I'm not sure that that is his
4 question. I think he's saying maybe, Mr. Cheney,
5 correct me if I'm wrong, but if you're getting the
6 data at one part of the process are you just seeking
7 to circumvent to make it more convenient to get it
8 at a different part of the process? Or is there
9 something else going on?

10 MR. JACKSON: It's a matter of their
11 business choice. We can deliver the data, capture
12 it and make sure, manage that collection process.
13 And delivering it to their servers to look at. Or
14 we can deliver it to their servers for somebody else
15 to look at. But it's their data, if I'm
16 understanding what you're saying, is to their data
17 and frankly, you may have an operator that is small.
18 Two airplanes. And that's just not something
19 they're good at or want to be good at. And so
20 they're going to say help us get that data.

21 And that's part of the business, to do
22 the connectivity piece and the management piece and
23 part of it would be a report to say so much was
24 delivered as of this date but I don't know what's
25 in the ones and zeros.

26 The business model could also say do the

1 analysis of the data. It's the analysis of the data
2 that -- because the data that we manage may be
3 encrypted and we can't see it and that's fine. But
4 the data in a case that's encrypted, the airlines
5 or the owner or the operator, may then say we would
6 like you to review and analyze that data as well.
7 But if it's encrypted, we have -- that's a means
8 of protection that we have to then overcome.

9 MS. SMITH: Can they give you the
10 airline's permission to decrypt the data in that
11 example?

12 MR. JACKSON: Yes, if they have it and
13 yes, if they're given that decryption code. That
14 has not always been the case. There have been cases
15 where the original plan was a standard VPN from the
16 two ends of the end point, you know, from the
17 delivery to the receipt of the data on the ground
18 or at a hangar. And then they chose to encrypt it.
19 And so --

20 MS. SMITH: Who is they?

21 MR. JACKSON: We can be the VPN endpoint
22 but they chose to encrypt it as well.

23 MR. CHENEY: Who's encrypting it in
24 that example?

25 MR. JACKSON: Well, it would be the
26 manufacturer of the airplane.

1 MR. CHENEY: And so by -- what you're
2 suggesting is, I think, in this process, let's see
3 if we're teasing this out and we understand that.
4 I think that's what we're trying to get at here,
5 right? Is that -- is you're working -- your client
6 is primarily the operator of the airlines.

7 MR. JACKSON: Yes.

8 MR. CHENEY: Whoever's operating the
9 airplane. This data is being encrypted or coming
10 from the manufacturer of the airplane or the
11 manufacturer of the part or whatever, and they're
12 the one that's imposing the encryption on it and
13 you want to decrypt it at some point in that process.
14 Is that what we're getting at?

15 MR. JACKSON: Yes. If it's on contract
16 with the owner or operator. There have been cases
17 that didn't happen with us but a manufacturer of
18 the airplane -- the operator, owner or operator,
19 has data. They have collected it. And now they
20 want to give it to a third party company to do
21 analysis of it because they didn't have the
22 expertise or the staff or economically, they
23 thought it would be better to contract it out.

24 MR. RILEY: And this is the encrypted
25 data?

26 MR. JACKSON: It could be encrypted or

1 it could be decrypted --

2 MS. SMITH: Well, if it's decrypted you
3 don't --

4 MR. JACKSON: In case it could be
5 encrypted.

6 MS. SMITH: If it's decrypted 1201 is
7 not hindering your ability, I think, to analyze that
8 data. So we're more focused on when there's
9 encrypted data.

10 MR. JACKSON: Encrypted data. And then
11 the OEM, the manufacturer, steps in the middle and
12 says no, you can't give that to them. We're not
13 giving you the code and that became a business
14 challenge, it became a regulatory challenge. In
15 this particular case, the company that was doing
16 the analysis was purchased by another large well
17 known company and the OEM said well, we withdraw
18 our -- if you're going to go with that company to
19 do, now that they're owned by this other, we don't
20 have a problem with that. And so, it got very
21 complicated in that sense.

22 MS. SMITH: Do you --

23 MR. JACKSON: So there --

24 MS. SMITH: Have you received threats
25 of legal action based on section 1201?

26 MR. JACKSON: I'm not sure that --

1 MS. SMITH: So in that example, it
2 sounded like the situation was resolved. So I'm
3 wondering about, again, the need for this
4 exemption. Has your company or your clients
5 received refusals to decrypt the data or
6 cease-and-desist letters invoking section 1201, or
7 something suggesting that this prohibition on
8 circumvention is an obstacle to what you want to
9 do?

10 MR. JACKSON: I really apologize, I'm
11 not hearing you properly.

12 MR. RILEY: Has anyone told you that you
13 cannot decrypt the data, that you've been presented
14 with a cease-and-desist letter, or --

15 MR. JACKSON: We have never received a
16 cease-and-desist letter.

17 MR. RILEY: Have you asked for
18 permission and been told no?

19 MR. JACKSON: We have been told that we
20 would not be given permission.

21 MR. RILEY: So when the -- let me just
22 clarify some things you've been saying. It sounds
23 like the aircraft owner or operator can get the
24 encrypted data off of the airplane without a
25 problem. But the problem is decrypting it.

26 MR. JACKSON: Correct. And the actual

1 access to the data. And they have even gone to the
2 point where even the data was not encrypted or they
3 refused -- they basically have threatened that you
4 have to pay a license to review that data.

5 MS. CHAUVET: Do you know of any
6 circumstances where someone has asked for a license
7 to the encrypted data and the license has been
8 refused?

9 MR. JACKSON: The data has not been
10 requested -- not, we have not been told that you
11 can get a license for this data.

12 MS. SMITH: I thought you said just a few
13 minutes ago that someone could be offered a license
14 to the encrypted data. So that's what I'm asking
15 about.

16 MR. JACKSON: It was another company,
17 that is how it's happened. And the situation that
18 I described of the OEM stepping in between and saying
19 you can't have access to that data without a license
20 to it, was not with my company, but it was with a
21 company that I was working with. And we couldn't
22 go forward, even with discussions.

23 MS. SMITH: But that implies you can get
24 a license to the encrypted data.

25 MR. JACKSON: They --

26 MS. SMITH: So I'm asking --

1 MR. JACKSON: Yes.

2 MS. SMITH: For any examples where a
3 license to the data has been requested but then has
4 been refused.

5 MR. JACKSON: In this particular case,
6 I was managing, we were managing, a certain part
7 of that chain. A certain part. And I was managing
8 the security -- development of the security
9 protocols.

10 In that we were pointing out and
11 determining what type of analysis would be required
12 and how to manage the requirement to analyze the
13 data. The particular -- our owner operator had a
14 long standing agreement with that owner operator
15 that data would be managed.

16 The OEM stepped in and says you can't
17 allow them that data.

18 MS. SMITH: You said earlier though it
19 is the aircraft's operator's data, so how can the
20 OEM prevent them from sharing their own data?

21 MR. JACKSON: That is a question that I
22 can't -- that is a question I cannot directly answer
23 because I am of the belief, the owner operator was
24 of the belief that they owned that data.

25 Because, again, it was a box that they
26 purchased, came with the airplane. The format was

1 commonly known and was not proprietary. And they,
2 the manufacturer of the airplane was saying you
3 can't do that. In the end, they removed their
4 objection when the third party company that was
5 doing the analysis was acquired by a major partner.

6 MS. SMITH: Do the owner operators,
7 which it involves their data, do they support your
8 request for an exemption. Do you know?

9 MR. JACKSON: For them to do the
10 analysis?

11 MS. SMITH: For you -- this exemption,
12 there was only two comments, maybe three comments,
13 filed and we didn't receive any from the airlines.
14 Do you know whether your clients support your
15 request for this exemption?

16 MR. JACKSON: Again, I'm not exactly
17 sure I'm hearing you properly.

18 MS. SMITH: You seem to be seeking an
19 exemption to circumvent an access control to get
20 at data owned by the airlines.

21 MR. JACKSON: Yes.

22 MS. SMITH: Do the airlines support
23 your request, do you know?

24 MR. JACKSON: Yes, I believe they would
25 in this case. If they --

26 MS. SMITH: Have you asked them?

1 MR. JACKSON: We have engaged in that
2 with airlines and it's an ongoing discussion and
3 it's something we've had with other airlines
4 globally. That, of course, doesn't impact this
5 decision because it's not a U.S. airline.

6 MS. SMITH: But the airlines may be in
7 a position to give you this data.

8 MR. JACKSON: Yes and no. If the data
9 has already been encrypted -- has been decrypted
10 and they have the codes, yes they can. It is their
11 data, it is their right to manage it any way they
12 wish. That is their position, that is our position.

13 There have been cases where they have
14 not been given that information to decrypt that
15 data.

16 MS. SMITH: Does this data, it comes
17 through in bulk form. Would you call it
18 unstructured data?

19 MR. JACKSON: It is in bulk form, it's
20 raw files, it's un-interpreted. It requires a
21 degree of interpretation and it comes not as ones
22 and zeros but in some form of, how can I put it,
23 formatted data but it's not in a easy to understand
24 fashion. It's a combination of codes and text
25 characters with certain meanings.

26 The meaning of this data, and it could

1 be altitude, pressure, temperature, speed, how the
2 airplane is flown, control service inputs, things
3 like this, that the industry has defined
4 definitions of this and formats of it saying this
5 is the order of the data and you can take it from
6 this x-y-z to an intelligent text stream of speed,
7 altitude, pressure.

8 MS. SMITH: So the format is dictated by
9 industry standards or FAA regulations. Is that
10 correct?

11 MR. JACKSON: The document -- the
12 development of that standard is done by committees,
13 by the operators themselves -- that are composed
14 of the operator staff. It was originally done over
15 at the company called ARINC. ARINC in its structure
16 has been recently sold. There's a history to that,
17 ARINC was formed in the '20's by the airlines
18 themselves. Everybody had a piece of the company,
19 a percentage of the company. And they still have
20 committees that define standards for the
21 development of the box, the format of data in this
22 particular case.

23 Now as it turns out, during the
24 beginning of the recession, the airlines wanted to
25 get rid of the ownership of the company and they
26 sold it to a private equity firm Carlyle. Carlyle

1 then sold it to Rockwell Collins. Rockwell Collins
2 then diverse, you know, sold off the Standards Group
3 to SAE, which is Society of Automotive Engineers.
4 They are maintaining this in the same way they have
5 before.

6 MS. SMITH: They're maintaining a
7 standard?

8 MR. JACKSON: The standards and
9 developing new standards.

10 MS. SMITH: How do the operators comply
11 with the FAA regulations currently if there is
12 encrypted data they are having trouble getting
13 access to?

14 MR. JACKSON: I'm not again --

15 MS. SALTMAN: Well, can I ask -- because
16 the FAA regulations mandate that the airlines have
17 to analyze this data and collect it. If a
18 manufacturer of a box or a component refuses access
19 to the data, isn't there some way you can point to
20 these regulations? Is there an enforcement
21 mechanism where the manufacturer has to comply to
22 allow the airline to comply with the FAA
23 regulations?

24 MR. JACKSON: That action has not been
25 taken. The FAA does not seem to be interested in
26 taking that action. They don't care how you get the

1 data, as long as the analysis, I shouldn't say data,
2 I should say the analysis, is done, as long as it's
3 done. And so they don't care if you pay a license
4 or do it yourself. They just say it has to be done.

5 MR. CHENEY: Are you saying that in some
6 instances, that it's not being done today? Is that
7 why your service is being offered? Is there a gap?

8 MR. JACKSON: There are, I know very
9 specifically of cases, where it's not being done.

10 MR. CHENEY: And it's done because they
11 can't interpret the data because it's encrypted and
12 it can't be read, except by some thirdparty provider
13 like yourself?

14 MR. JACKSON: It's a host of reasons.
15 Manpower, knowledge, experience. I don't think
16 there's one definitive reason that they are not
17 doing it.

18 MR. CHENEY: So it's not necessarily
19 primarily that there's encryption on the data that
20 is not the reason that they're not providing it.

21 MR. JACKSON: That is one of the
22 reasons.

23 MR. CHENEY: It is one, okay.

24 MR. JACKSON: It is certainly one of the
25 reasons. I mean, there have been cases where they
26 -- goes back -- they have not managed to create a

1 consistent connection to the airplane. And so they
2 were unable to get it for periods of time.

3 Could be weeks or months. And though
4 the regulations say that you need to do this on a
5 periodic basis, it was not done. And there are
6 cases where the encryption, and they didn't do it
7 because they didn't have the skill, they didn't have
8 the encryption codes and it's not being reported.

9 I know on some manufacturers, one
10 manufacturer, and airplanes, they are not
11 distributing the encryption codes and to comply
12 with the regulations you have to go to their
13 designated company. And that's just the way they
14 did it.

15 MS. SALTMAN: What happens if an
16 airline doesn't comply with these regulations?
17 Does the FAA impose a fine on the airline? Are they
18 grounded? What happens?

19 MR. JACKSON: They -- if there is an
20 audit of the regulation, there can be some form of
21 penalty, which is typically a fine. The fines vary,
22 depends on the severity of the issues. But audits
23 are not that common.

24 MS. SALTMAN: And do you cite the exact
25 regulation you are referring to you in your comment?
26 Or do you have that?

1 MR. JACKSON: I can give you those
2 regulations.

3 MS. SALTMAN: Okay.

4 MR. JACKSON: I can give you, those I can
5 give you copies of because they're public. There's
6 AC -- and I can rattle some of them off right now.

7 MS. SALTMAN: Sure, that would be
8 helpful.

9 MR. JACKSON: AC 119-01, OpSpec D301,
10 FAA 8900.168 -- what did I have. I thought I did
11 have a list, but I can give you that digitally. AC
12 119 which I mentioned. FAA 8900.1 Volume 3, Chapter
13 61, which is the aircraft network security program.
14 I mentioned OpSpec D301, which is in N8900.189 and
15 that's aircraft network security as well.
16 N8900.358, dealing with aircraft electronics
17 systems security special conditions. Those are the
18 primary ones that are in place right now.

19 MS. CHAUVET: Given that there are so
20 many current regulations, why would it not be more
21 appropriate for the FAA to address the issues of
22 manufacturers not providing --

23 MR. JACKSON: They --

24 MS. CHAUVET: --- decrypted data.

25 MR. JACKSON: Well it may be, and I can't
26 say whether it is or is not, they are not getting

1 them -- they tend not to get involved in something
2 relating to this.

3 MS. CHAUVET: Have there been direct
4 efforts or have you tried to --

5 MR. JACKSON: I had --

6 MS. CHAUVET: --- affect the FAA
7 regulations or any other regulations to require
8 manufacturers to provide encrypted --

9 MR. JACKSON: I've had conversations
10 with those individuals to understand why it's not
11 being done and what their position is and the answer
12 has been it's not our position to do that.

13 MR. RILEY: If you were able to get the
14 encrypted code, how would you decrypt it?

15 MR. JACKSON: Well, the encryption code
16 is like anything else, it's like any other encrypted
17 data, you just apply the code and it will --

18 MR. RILEY: But assuming you don't have
19 the code?

20 MR. JACKSON: Well --

21 MR. RILEY: Let's assume you have the
22 encrypted data but not the encrypted code, what
23 happens next?

24 MR. JACKSON: Right. If I don't have
25 the decryption key.

26 MR. RILEY: Right.

1 MR. JACKSON: Now you could go through
2 a variety of algorithms to try to find a way to go
3 -- to find that code and go do it. That's the
4 standard process of procedures. But it's not one
5 that I choose to do. That, in my opinion, gets a
6 little bit dicey even if we have the permission to
7 do it. But you can technically do that. It depends
8 on the strength of the code and how they've chosen
9 to encrypt it, the algorithms they've used.

10 MR. RILEY: How strong is the code?

11 MR. JACKSON: It varies. It's up to
12 whoever's setting up the encryption algorithm.

13 MR. RILEY: What's typical? 16 bit?
14 32 bit?

15 MR. JACKSON: It's typically, I hate to
16 say this, I've seen some pretty weak encryption
17 codes. They are not current to NIST standards or
18 recommendations. Historically, they just have
19 not.

20 One manufacturer only, I don't know if
21 it was late last year or the beginning of this year,
22 changed digital certificates from SHA1 to SHA2 and
23 that's been recommended to be changed 10 years ago
24 by NIST. But they just hadn't.

25 These are not necessarily the most, well
26 -- I've seen various levels of encryption. From

1 very weak that could probably be decoded in a short
2 period of time.

3 MR. RILEY: Is there any concern that if
4 you were to decrypt the code it would somehow become
5 corrupted?

6 MR. JACKSON: Well you have standard
7 methods to make sure the data is not corrupted.
8 That's built in to the information. There is means
9 to which the data can be authenticated, validated,
10 and can with CRC and other forms of digital means
11 to make sure that the data, the integrity of the
12 data, remains.

13 That's key to what has been done and
14 that's a fundamental principle in developing the
15 data stream and the delivery of data.

16 MS. SMITH: So you're --

17 MR. JACKSON: So that's not necessarily
18 related to decrypting it or not. And you would be
19 able to tell whether it was, you know, corrupted
20 in one manner or another.

21 That's critical in a couple of ways.
22 One, you're dealing with very specific information
23 with a format that, output format, that is within
24 the expected norms. Corrupted data from going from
25 600 knots per hour, 600 miles per hour to 601 miles
26 per hour is, you would detect that from a CRC but

1 the type of errors you would have is you're suddenly
2 doing 60,000 miles per hour, which is obviously in
3 error.

4 But there are means to digitally
5 determine that the authenticity, the
6 non-repudiation, all these components are in it to
7 make sure that what is sent is what is received.
8 And that's independent of encryption.

9 MS. SMITH: So you have said in your
10 writing that the circumvention would be conducted
11 in a controlled setting such as an office or data
12 management environment. And that the data would
13 not be exposed in any real time flight operations
14 setting. Can you explain a little bit more how that
15 would work?

16 MR. JACKSON: Well you're dealing with
17 standard methods, tools, process and procedures to
18 guarantee that you're not losing any data loss.
19 You're not going to have any data loss or data --

20 MS. SMITH: But I think my question is
21 you're not taking the data while the plane is in
22 the air? Right? I mean, what does that mean, the
23 data would not be exposed in any real time flight
24 operations setting? That's your statement, so I'm
25 just trying to understand what is behind that?

26 MR. JACKSON: I'm not. You're saying

1 that how do I prevent the data being lost and being
2 --

3 MS. CHAUVET: No, I think she's talking
4 more about safety concerns. So like you say you're
5 going to be analyzing the data in a controlled
6 environment not when the plane is in the air.

7 MR. JACKSON: Oh!

8 MS. CHAUVET: And I think she just
9 wanted some more information about that statement
10 that you made in your written submission.

11 MR. JACKSON: This is just being done in
12 industry standard practice and services and
13 environments. That's fundamental with everything
14 you do. And the data does not directly impact any
15 air worthiness or provide any flight risks. The
16 data is to see that the airplane is being flown
17 properly, maintained properly. Probably the most
18 real time concerns is the cyber security side to
19 make sure that you can look at the data at some close
20 interval to determine that nothing -- no one has
21 touched the airplane with an intentional means to
22 harm or to corrupt or in any way to affect the air
23 worthiness of the airplane or the flight.

24 MS. CHAUVET: Once you have access to
25 the data, particularly in the cyber security area,
26 which you're just referencing, does that give you

1 control of any kind over any of the software in the
2 plane or information about being able to access the
3 software in other parts of the airplane?

4 MR. JACKSON: The data that is
5 received, again, is in all cases advisory. In the
6 sense that it does not -- I mean the data is always
7 advisory in the sense you can look at it to determine
8 how well the airplane is being flown.

9 Whether certain maintenance actions
10 have actually occurred. Maintenance actions have
11 been done properly. In the cyber security side it
12 would be to make sure that nobody has touched the
13 airplane. That you can see no malicious act that
14 would impact the airplane itself.

15 MR. CHENEY: I think part of the
16 question here is is that misuse of this data in some
17 way, does this data give you the sort of information
18 that would -- were it be published on the internet,
19 for example, that it would allow some cyber security
20 incidents or allows you that sort of access that
21 you would be able to have some malicious access to
22 the aircraft or be able to --

23 MR. JACKSON: Access to the aircraft --
24 I'm trying to think of the best way to answer that.
25 The data itself should not or would not impact the
26 operation of the aircraft itself if it was revealed

1 to someone. It might reveal someone's flying
2 capabilities. It might reveal a maintenance fault.
3 It does not impact some software being changed or
4 reloaded or, you know, counterfeit software to be
5 delivered to the airplane.

6 MR. CHENEY: So, I think -- if we can
7 restate what you're saying just to make the point
8 is that this data is given to you at some point by
9 the airline.

10 MR. JACKSON: Yes.

11 MR. CHENEY: After the plane is on the
12 ground.

13 MR. JACKSON: Yes.

14 MR. CHENEY: All of this data is given
15 to you to analyze what the plane has just done.

16 MR. JACKSON: Yes.

17 MR. CHENEY: And then to give it back to
18 the airline to say this is what's wrong. It's not
19 to access anything while the plane is in the air
20 or to affect its next flight.

21 See that might be one of the issues is,
22 does that data give you an opportunity or, whomever
23 might get access to this data, some information that
24 allows them to do something with the plane as it
25 takes off for the next flight.

26 MR. JACKSON: The -- in any of this you

1 may look at a case where somebody is flying
2 erratically and it might be flagged to the airline
3 that something dramatically is wrong with how this
4 airplane is being flown. There could be something
5 that could determine they made a maintenance error
6 and the anti-lock brakes, you know, are mis-wired.
7 That requires a very quick analysis which is not
8 being done now. Most of this is trend related
9 information. The most important real time or near
10 real time analysis would be the security of the
11 airplane itself. To look at the data and to see that
12 there was no unauthorized access to the airplane.
13 There is the equivalent of a firewall and that no
14 one attempted to go through the firewall.

15 Or there's an access point. And you can
16 see there was no unauthorized, repeated attempts
17 to log into the airplane from -- at some airport,
18 that was unauthorized. That's the type of thing the
19 FAA is most concerned with that would raise a red
20 flag that says hey, we have to look at something.
21 Because all of a sudden at x-y-z airport someone
22 tried to connect into an access point on the top
23 of the airplane a hundred times. And the airplane
24 didn't respond or the airplane responded.

25 Did someone maliciously try to upload
26 something to the airplane? Try to connect through

1 something? Those are the type of things that are
2 most important in a real time basis. That, I think,
3 is what you're looking at, the answer, the type of
4 thing you're looking for with that question.

5 MR. CHENEY: Well, actually I was
6 looking for the sensitivity of the data itself that
7 you're getting. Can that data be misused?

8 MR. JACKSON: Yes, and the misuse --

9 MR. CHENEY: Not the mix.

10 MR. JACKSON: No, it should not be in the
11 sense in that sense.

12 MR. CHENEY: So my question is then why
13 is the manufacturer encrypting the data? What's
14 the --

15 MR. JACKSON: Well, there's economic
16 value to data. There is a belief, and I have been
17 told by a vice president in charge of one aircraft
18 program, that it is their intent to own everything
19 on that -- all the data off of that airplane, because
20 it impacted their business opportunities for global
21 services.

22 So that they could offer certain
23 maintenance operations and they wanted to be solely
24 responsible for that. That was specifically told
25 to me by a vice president of an aircraft program
26 at a well-known manufacturer. So, it's similar to

1 what I had said with the airline being told by a
2 manufacturer that no you're not authorized to give
3 the data captured from your airplane on how you're
4 operating it or how the pilots are flying the
5 airplane to a third party company to do the analysis.

6 MS. SMITH: All right thank you, Mr.
7 Jackson, very much. I don't think we have any more
8 questions for you. So that will wrap up Class 11
9 and we will back at 1:30 for our very last session.

10 MR. JACKSON: All right, thank you very
11 much.

12 MS. SMITH: Thank you.

13 MR. JACKSON: I appreciate it.

14 (Whereupon, the above-entitled matter
15 went off the record at 12:21 p.m. and resumed at
16 1:30 p.m.)

17 MS. SMITH: All right, we are going to
18 get started for the last session for the section
19 1201 rulemaking, this we've termed the audience
20 participation section. We have seven people who
21 have signed up. And so the first person, however,
22 is someone we were not able to accommodate for our
23 Class 3 panel which was held in D.C. so we're going
24 to give her a little bit more time, which is similar
25 to what we did for the people in D.C. who were unable
26 to come to L.A. So I think first we will introduce

1 ourselves and then perhaps, Ms. Gilford, you can
2 introduce yourself.

3 So my name is Regan Smith, I'm Deputy
4 General Counsel of the Copyright Office.

5 MR. CHENEY: I'm Stacy Cheney, Senior
6 Attorney-Advisor at NTIA, National
7 Telecommunications and Information
8 Administration.

9 MR. RILEY: John Riley,
10 Attorney-Advisor, Copyright Office.

11 MS. SALTMAN: Julie Saltman, Assistant
12 General Counsel at the Copyright Office.

13 MS. CHAUVET: Anna Chauvet, Assistant
14 General Counsel at the U.S. Copyright Office.

15 INTRODUCTION - AUDIENCE PARTICIPANTS

16 MS. GILFORD: Thanks, nice to meet you.
17 Karen Gilford, I'm the General Manager of Movies
18 Anywhere.

19 MS. SMITH: Thank you and you would like
20 to offer comments in respect to Class 3, which
21 concerns space shifting. Is that right?

22 MS. GILFORD: Yes.

23 MS. SMITH: And I understand you have a
24 presentation for us.

25 MS. GILFORD: Yes, I do.

26 MS. SMITH: Okay, you can go to the

1 podium and present that. We will call that Exhibit
2 3C and that along with the rest of the exhibits will
3 eventually shortly be posted to copyright.gov.

4 (Whereupon, the
5 above-referred to
6 presentation was marked as
7 Exhibit 3C for
8 identification.)

9 MS. GILFORD: Okay. I have a
10 presentation, also a short video that I'll lead
11 with. The video that I'm going to present is
12 actually a piece of advertising, a 30 second spot,
13 that describes our product. This is how we
14 communicate the value propositions to consumers in
15 the marketplace. I thought it would be helpful to
16 start with this.

17 (Video plays.)

18 MS. GILFORD: I'm a Mac person, so
19 excuse me. Thank you.

20 So I'll walk through a quick
21 presentation to give you an overview of Movies
22 Anywhere. As you can see from my video, Movies
23 Anywhere, as its name speaks to, is a product that's
24 focused on feature films. Where we feel very lucky
25 to work on our product because we know that consumers
26 love feature films, which is really the product that

1 streams through Movies Anywhere.

2 The other thing that we see happening
3 today, and one of the reasons why Movies Anywhere
4 was sort of brought to bear by the studio partners
5 that power it, is folks have an amazing experience
6 in their homes right now to watch movies in the
7 living room with broadband speeds increasing,
8 screen sizes increasing, and a proliferation of
9 devices in the living room now that really make it
10 seamless to access content with a couple of clicks.

11 We know that people now really enjoy
12 watching premium content in their home. But one
13 thing that has emerged in the space over the past
14 few years with the proliferation of broadband and
15 devices is a little bit of consumer confusion about
16 if I buy something here, can I watch it over there?
17 And so the studios came together to fund and power
18 Movies Anywhere to solve that and create what we
19 call interoperability between different services.

20 So the mission statement of Movies
21 Anywhere is it's an app, as you saw, also web-based
22 and it brings your purchased movies together so you
23 can watch them whenever you want, when and where
24 you want. So regardless of where you purchased
25 them, you can link your accounts to Movies Anywhere,
26 as you saw in the video, we will bring the collection

1 together. And then we'll also bring that
2 consolidated collection back out to your retailer
3 end point so you have a choice where you want to
4 experience that consolidated library.

5 This is a slide that shows an overview
6 of our ecosystem at this moment in time. So the
7 interoperability feature really brings together
8 three main cohorts. The first one is our studio
9 partners. We currently have five of the major
10 studios in our service. Sony Pictures, Fox,
11 Universal, Disney and Warner Brothers. So those
12 are the five video partners. There are about 7,500
13 titles in the service. We have retailers
14 integrated, iTunes, Vudu, Google Play, Amazon and
15 Fandango Now. That constitutes approximately
16 between 75 and 80 percent of the U.S. market share
17 for electronic home video licenses that are sold.

18 And then on the lower left hand side you
19 see all the platforms where consumers can download
20 the service or navigate to the service on the web.
21 We are on all the Apple platforms, Android
22 platforms, Amazon platforms, Roku, and those smart
23 TVs and other end points that are powered by
24 operating systems like Android TV where consumers
25 can access the Google Store and download our app.

26 This is just some quick stats on the app.

1 Our tag line is Your Movies Together At Last. We
2 do focus on feature films. As I mentioned, there
3 are 7,500 titles available in the service. And what
4 that means is that the 7,500 titles which are a
5 combination of titles from the five studios are
6 available for this interoperability feature.
7 Meaning that Movies Anywhere has taken them in and
8 mapped them to all the retailers which facilitates
9 the movies being able to flow across the platforms.

10 We launched on October 12th of last
11 year. The app is free for consumers to download --

12 MS. SMITH: Can you explain the
13 difference between this Movies -- there was a
14 previous product, was it Disney Movies Anywhere,
15 or what's the difference?

16 MS. GILFORD: Sure. Disney Movies
17 Anywhere was only Walt Disney Company feature
18 films. So it was limited to a catalog of about 500.
19 So Movies Anywhere expands the offering, utilizing
20 some of the sort of backbone technology that was
21 developed for DMA but brings four more studios into
22 the mix.

23 MS. SMITH: Thank you.

24 MS. GILFORD: We are an English
25 language supported app although the content does
26 support -- the actual films are available in other

1 languages and right now this is a service that is
2 only available in the United States.

3 The next few slides will just give you
4 a little bit more of an in-depth product walk
5 through. If you have the app you may have seen some
6 of these. The first screens just show you our
7 welcome and sign up process. When somebody
8 navigates to the app, they're just greeted with a
9 few quick screens that they can get past if they
10 would like but it just kind of gives it a little
11 bit more of an explanation of what the app does so
12 that we're very clear about the service that we're
13 bringing.

14 You can sign up for the service using
15 an email and password of your choosing. You can
16 also sign up using Google or Facebook. The first
17 page you are greeted with when you download the app
18 or navigate up to our website is what we call our
19 Explore page. This is the home screen. We do try
20 to personalize it for each user profile. And really
21 the purpose of this page is to let consumers know
22 sort of what the newest releases are out in the
23 marketplace that are available in the service. Any
24 special features or promotions. Seasonal things,
25 offers that we may have or that our studio partners
26 may have, things that we think that the consumer

1 would be interested in knowing about.

2 The next screenshot and area we are
3 showing here is really the bread and butter of the
4 service, which is our retailer account linking
5 screen. So this is where consumers will go to
6 create the linkage between Movies Anywhere and
7 their preferred retailer. So they can navigate to
8 the retailers where they purchased films, hit that
9 connect button. It's a pretty seamless integration
10 where you would also then sign into Vudu or iTunes,
11 or Amazon, Fandango or Google. It sends you back
12 to Movies Anywhere. It gives you a very clear
13 signal that you are connected and your movies are
14 starting to flow in and then flow to the other
15 retailers. So there is a feedback loop as this
16 functionality is happening.

17 And then you can also set on the screen
18 the retailer that you would like to be your default.
19 So then screens will show in a minute, when you go
20 to buy a movie, then that would be your retailer
21 of choice. If you haven't set one, you'll be
22 presented with all the options available to
23 purchase on that platform.

24 The next page is our redeem page. This
25 is where consumers who have purchased a physical
26 DVD that has a redemption code in the pack and it

1 gives them an opportunity to also enjoy a digital
2 copy, would come and enter the code that comes in
3 an insert in that pack. Here and then we fulfill
4 the title right in Movies Anywhere. It gives them
5 feedback that the title has been successfully
6 redeemed and drops into their locker.

7 MS. SMITH: Can I ask a question. What
8 if you've lost the code?

9 MS. GILFORD: If you lost the code,
10 there are ways we have some forgiveness through
11 customer care but it is the same -- but it does
12 operate similarly to losing a coupon or a gift card
13 or something like that. But there are some remedies
14 that we can -- that happen in the customer care
15 channel occasionally.

16 MS. SMITH: And you can redeem this
17 through -- for Blu-Ray or DVD's? Are there any
18 other physical media?

19 MS. GILFORD: It's for the titles that
20 have the code. It's clearly marked on the physical
21 packaging if the unit you are buying has a code in
22 there or not. They are generally referred to as
23 combo packs because they give in pack the consumer
24 a couple of different format options to watch the
25 movies. So typically that could be an SD disk, a
26 Blu-Ray disc and then a code. Now you might see one

1 with 4K and different options, but generally it's
2 called a combo pack because the user is getting more
3 than one option on how to consume it.

4 MS. SMITH: And this is a rollout
5 starting in October 2017 or was it previously
6 available -- I guess if the service didn't exist
7 --

8 MS. GILFORD: There were other options
9 to redeem those codes on other services and those
10 still exist today. So for instance, in Disney
11 Movies Anywhere you could've redeemed Disney codes.

12 On some of the retail partners, like
13 iTunes, if you really navigate there is an area where
14 certain studios may allow consumers to redeem codes
15 directly on iTunes or in a service like Vudu you
16 can redeem codes. That's decided on a studio by
17 studio basis in their individual agreements with
18 the retail partners.

19 MS. SMITH: So in terms of the studio
20 agreements for Movies Anywhere, can they take those
21 codes they may have had for Disney Movies Anywhere
22 or something else through Vudu or Walmart or
23 whatever and use that into this Movies Anywhere?

24 MS. GILFORD: Yes. We honor codes sort
25 of like backwards compatible, if you will --

26 MS. SMITH: I think that's right, yes.

1 MS. GILFORD: So if the code redemption
2 opportunity doesn't start just for codes generated
3 after we launched, we go all the way back in index
4 codes that are out in the marketplace.

5 MS. CHAUVET: And then besides the
6 redeem codes and then I saw Vudu up there, are there
7 any other methods to convert, I'll just say convert,
8 generically like a hard media into a digital form?

9 MS. GILFORD: In our app, code
10 redemption is the only method that we power and
11 service. But you mentioned Vudu, who's one of our
12 partners, they have a program that you may be
13 familiar with called Disc to Digital for some
14 eligible titles with certain parameters that they
15 could probably speak to better, you are able to
16 convert a physical disc to a digital copy. And if
17 you do do that on Vudu and then link your Vudu account
18 to Movies Anywhere, those copies would come into
19 our service and then also flow out to the other
20 retailers that you are connected to. And they're
21 treated just like any other digital movie.

22 MS. CHAUVET: That's actually really
23 helpful. And then besides Vudu are you partnered
24 with any other third party that has a similar
25 offering?

26 MS. GILFORD: No, just because our

1 other retail partners that we've integrated so far
2 don't offer that. But Vudu just happens to be the
3 only one that I know of that has that service right
4 now and also has an integration with us.

5 MS. SMITH: So I'm trying to understand
6 if there's a way if Movies Anywhere is a useful
7 service for sort of back catalog media that
8 consumers may have. Do they need to see whether
9 disc to digital is offered by Vudu or do they need
10 to buy a new copy that would have a code or what?
11 Or is it just doesn't speak to someone who may have
12 bought a DVD or Blu-Ray five or ten years ago.

13 MS. GILFORD: I mean, it depends, just
14 on how that title is -- what unit you bought, and
15 then how -- what studios have done that disc to
16 digital license. I can tell you personally that I
17 did disc to digital with titles that I bought 10
18 years ago and it worked perfectly fine. It didn't
19 work for every title I bought 10 years ago, but it
20 did work for some of them.

21 The My Movies tab, which is the center
22 navigational item on the app, is what it says.
23 That's where a consumer's movie library is stored.
24 That's their digital movie collection. They can
25 sort it, they can access playback from there and

1 that's where we also save any maybe viewership of
2 a movie that may be stopped partially through so
3 you can pick it back up.

4 And then the last page I think I'm
5 showing is our movies detail page. So this is
6 really the backbone of the system. There's a page
7 like this for all of the titles in our system. It
8 gives the basics that you may find on other sites
9 that offer information about feature films. And
10 this is where consumers would hit the buy button
11 and be presented with retailer choice of where they
12 may want to purchase the movie.

13 Movies Anywhere does not sell directly,
14 we're just a hub. When, if you went off to purchase
15 on iTunes or Amazon, you complete the purchase
16 there, then be sent back to Movies Anywhere. That
17 movie, once you have the linkage accomplished, when
18 you need to buy something, it would automatically
19 flow within it happens within seconds back to Movies
20 Anywhere and then out to the connected retailers.

21 MS. SMITH: So if I were to use the
22 Movies Anywhere app to buy a movie on Amazon, for
23 example, the places where I could watch that, like
24 the number of devices, that would all just be
25 determined by Amazon. Movies Anywhere wouldn't
26 alter the scope of that purchase in any way. Is that

1 right?

2 MS. GILFORD: Yes, we do alter the scope
3 of that.

4 MS. SMITH: Oh, okay in what way?

5 MS. GILFORD: So let me give you an
6 example. I'm going to use Apple as my example. If
7 you buy a movie on iTunes and you are linked to Movies
8 Anywhere and you're also linked to Google Play or
9 Amazon or Vudu, you would be able to watch that movie
10 that you purchased on iTunes on your Apple TV and
11 your IOS devices which is part of their more closed
12 ecosystem but that movie will also flow to Movies
13 Anywhere and you will be able to watch it anywhere
14 our app is available.

15 Like, for instance, a Roku device, an
16 Android device, an Amazon device. So Movies
17 Anywhere expands the ecosystem of the places where
18 you can watch the movie that you purchased on iTunes,
19 or Amazon, or Android, or any of our retailers. So
20 it's exponential because you can watch your movie
21 back not only on the platforms where Movies Anywhere
22 is installed. You can watch it on any of the
23 platforms that Amazon is installed on, Vudu's
24 installed on, Google Play is installed on, iTunes
25 are installed on, Fandango Now is installed on.

26 MS. SMITH: So does it affect the, I

1 guess, number of devices you can watch it on at the
2 same time? Or is that a different subscription?

3 MS. GILFORD: Yes, there are, as most,
4 it's any service that's doing streaming, there is
5 -- I don't know the exact number, but it's pretty
6 much on par with other similarly situated services
7 that, you know, devices and simultaneous streaming.
8 We don't look like outliers on any of our parameters.

9 MR. CHENEY: Would that be on per title
10 or per access to your service? In other words, if
11 you bought a household service for your home, would
12 that access be limited to four or five instances
13 of playing, and it might be four or five different
14 movies at the same time, or would it be four of five
15 instances of the same movie playing at the same time?
16 Is that, what is the limitation?

17 MS. GILFORD: It's on an account basis,
18 that's usually how it's managed. So you can
19 download the app for free, but it's a one-to-one
20 relationship. So one Movies Anywhere account can
21 connect to one iTunes account can connect to one
22 Amazon account, not multiple.

23 And then you have an opportunity, so for
24 instance, me, I can set up a sub-account for my
25 husband, a sub-account for my child, a sub-account
26 for my second child. And so that would be, I think

1 you could do that up to six times. So you could set
2 it up for four users and, theoretically then, we
3 could all be enjoying the service at once, right.

4 So you're able to set up profiles that
5 can access the same consolidated library. For
6 children, you could set the, a limit on the MPAA
7 rating so they're not exposed to perhaps R-rated
8 content you have.

9 But that's kind of how it works. It's
10 a one-to-one relationship between MA and each
11 retailer, one account per, but then you can set up
12 sub-accounts for your family to access, sort of the,
13 if you will, family movie collection.

14 MR. CHENEY: How, you said you could
15 download the app for free. Is there a monthly
16 subscription service charge here? Or is it just the
17 whole thing is free?

18 MS. GILFORD: The app is free to
19 download, but the only thing that a consumer is able
20 to play back are the movies that they have purchased
21 at retailers.

22 MR. CHENEY: So the use of your app is
23 free as long as they've purchased the video in one
24 of these other services?

25 MS. GILFORD: Exactly. It's, it sort
26 of adds more value, you could argue, to the purchase

1 of the film because now you are able to enjoy it
2 in many, many more places of your choice.

3 So you don't have to worry, so to speak,
4 if you bought a movie and you changed, decided to
5 change device from Android to Apple, or vice versa,
6 or buy a Roku in the living room, you can make your
7 own device.

8 The intent is you can choose the device
9 you want when you go into a Best Buy or Costco or
10 wherever, and hook it up and know that the, your
11 assets, the movies you purchased, are going to be
12 able to be played back there.

13 So it's sort of, almost like a utility,
14 if you will, that's kind of helping consumers be
15 able to watch the movies they bought wherever they
16 want.

17 MS. SALTMAN: Can you watch rented
18 movies, rented through Netflix or Amazon? I guess
19 not Netflix, but I know you can rent movies on
20 Amazon. Can you rent a movie and then watch it in
21 the app? And then also, do the same expiration
22 parameters apply that would apply in Amazon?

23 MS. GILFORD: Right now we do not
24 service rental or VOD. It's solely limited to a
25 transactional model.

26 MS. CHAUVET: And then these uses, or

1 maybe all of them, go to personal use? Are there
2 any restrictions on a public performance? And I'm
3 thinking specifically, like, a teacher in a
4 classroom being able to show a class a movie that
5 maybe the teacher purchased through one of your
6 partners.

7 MS. GILFORD: That's covered in the
8 terms of use. It's available, but all those
9 parameters are outlined in the terms of use. I
10 honestly don't have it memorized to know about that
11 specific.

12 MS. CHAUVET: And do you know if any of
13 the, so say someone -- like for Netflix generally,
14 I think even 100 percent captions its movies. So
15 if something is captioned when it's, or at least
16 the availability of captioning is available on
17 whatever medium they purchased it, and they decide
18 to watch it through your app, is that captioning
19 still available?

20 And then I guess a second question would
21 be, if they purchase something where captioning was
22 not originally available, do you guys make that
23 available through your service?

24 MS. GILFORD: I, we have, we are in
25 complete compliance with all of the ADA captioning
26 and all of that.

1 And we have our own files, if you will.
2 We store all of the 7,500 and so movies we have.
3 And so we will give the best available experience
4 based on what we have. And even if one of our
5 retailers for some reason or not has, sort of, a
6 lesser experience, we will have -- when you -- you
7 will get the better experience, if you will, in
8 Movies Anywhere.

9 So we're sort of, our intention is
10 almost to set the bar in that when you come in our
11 service we'll have adhered to all of that and you
12 will enjoy it with all of that.

13 So we're, you know, so we, since we're
14 studio-powered, we want to have almost a gold
15 standard situation there so consumers always know
16 that they can go to this place and have, kind of,
17 the best experience for that film.

18 So another example unrelated that
19 probably is more clear is a lot of home entertainment
20 purchases come with an extra benefit of bonus
21 content, which a lot of fans enjoy.

22 So you could go to different retailers
23 and see different incarnations of that bonus
24 content. Some blow it out awesome and it's all
25 there. Some choose not to host it, so you buy it
26 and you just see the movie.

1 We have all of the bonus. So since we're
2 studio-powered we're like, hey, this is the place
3 where no matter where you bought it, you know if
4 somebody tells you about a piece of bonus and you're
5 like, wait, I didn't see that on retailer x, they
6 didn't give it to me, you know, well, let me go check
7 Movies Anywhere, and you'll still have access to
8 sort of the ultimate package that you paid for
9 regardless of your, where you bought it from.

10 MS. CHAUVET: And I know you're talking
11 about captioning specifically, but I guess I also
12 wanted to ask about audio description. For
13 example, Hulu is involved in litigation right now
14 because it does not currently offer audio
15 description.

16 So I don't know if that's something that
17 Movies Anywhere is also considering offering, or
18 if its partners offer that service?

19 MS. GILFORD: I'll probably have to
20 follow up on audio description. We just launched
21 in October. And it has been discussed, but let me,
22 if it would be okay to follow up because I don't
23 have a clear answer. But the intent is that we would
24 be the bar raiser for all that sort of stuff.

25 MR. CHENEY: In addition, do you have
26 all the languages that might be available on the

1 original source video as well?

2 MS. GILFORD: Yes for, we are, we're,
3 we, again, whatever was sort of available in the
4 United States, so Spanish tracks are prevalent,
5 some movies have multi-language tracks where,
6 because of the creativity of the film, there could
7 be French or something else.

8 So we're sort of, you know, we're
9 adhering to all of whatever was distributed in the
10 United States. So if the film was offered in the
11 home entertainment window in the U.S. with
12 multi-language, then we'll also have those
13 languages.

14 MS. SMITH: Thank you. Continue
15 please.

16 MR. CHENEY: Think that was her last
17 slide.

18 MS. SMITH: All right, great. So thank
19 you, that was very informative. With respect to
20 Class 3, is it your view -- I guess I'm trying to
21 understand how you would like us to think about this
22 in terms of the relevance to the proposed class.

23 Are you suggesting that it could provide
24 an alternative such that the exemption isn't
25 necessary? Or are you seeing that the exemption
26 might pose a harm to this business model? Can you

1 sort of talk about what has brought you here today
2 in connection to the 1201 proceeding?

3 MS. GILFORD: Yes, I mean I, I mean my
4 perspective on what we -- the main feature that I
5 highlighted, which we call interoperability, is
6 that's what it's intended to do, is to facilitate,
7 sort of, consumer choice.

8 So for instance, you don't have to feel
9 locked into one platform, one retailer, a physical
10 device because of where you -- your movie purchase
11 originated from. So you should be able to, the
12 intent is to add more retailers over time, add more
13 platforms, add more content so this robust system
14 exists.

15 And that's in an effort to respond to
16 consumer needs and advancements in technology that
17 have kind of happened in parallel to the home
18 entertainment industry.

19 Look, I would argue that the alternative
20 would be, it would have a major impact on the
21 revenue. Movies Anywhere would certainly go away.
22 This is invested in by the studios almost as a cost
23 center.

24 I'm not necessarily -- I'm not
25 generating revenue. Although I have buy buttons,
26 it goes out to the retailers. I'd like to hope that

1 we will be able to influence revenue over time. But
2 it's, I'm not measured on a revenue goal, for
3 instance.

4 So I think the studios would no longer
5 invest in this service. And that would have a
6 significant impact on the digital marketplace I
7 would think for sure, and could have a major impact
8 on just the transactional window overall.

9 I think it would drive up the prices of
10 transactions or could eliminate the ability for
11 consumers to buy movies over time because
12 everything would resolve perhaps to a subscription
13 service then where you could pay a fee and access
14 it.

15 And I don't know, we see evidence that
16 consumers do like to buy movies just based on the
17 volume in the marketplace.

18 MS. SMITH: Can you alter any of the
19 movies that, once you've loaded them onto Movies
20 Anywhere? Maybe that's the wrong terminology, but
21 I know we heard testimony about ClearPlay, for
22 example, that might allow you to take out some
23 content.

24 And we also, in connection with Class
25 1, heard from people who wanted to cue up specific
26 clips. Is any of that, those features available

1 through your app?

2 MS. GILFORD: Not right -- so it's DRM
3 protected so there, there's, you can't go in and
4 extract clips and have them as a separate video file.

5 We, we're six months out of the gate.
6 It was a very complicated launch. But in the future
7 could I see us putting pointers in for specific
8 scenes where, hey, here's that really funny scene,
9 and you could maybe put a bookmark there to access
10 it.

11 That could be a future feature on our
12 roadmap that we could add. But it's just a matter
13 of figuring out when that would fit in.

14 MS. SMITH: Does it import, sort of, the
15 existing bookmarks? Like, the chapter selections
16 you might have --

17 MS. GILFORD: Yes, absolutely, but
18 they're the ones that are, the ---

19 MS. SMITH: In the physical copy.

20 MS. GILFORD: Yes, that are on the
21 physical copy, yes, yes. So all the chaptering is
22 there. And there's still images just as, that kind
23 of represent each chapter.

24 So as you're sort of scrolling it's
25 really easy to see where you are in the movie and
26 kind of land on, perhaps, the exact moment that

1 come and present. And my main purpose here is
2 really to follow up on some questions of a technology
3 nature that came up at the last meeting.

4 So this slide is really just to say that
5 I'm not an attorney, I'm a technologist. And so I'm
6 probably not going to be very good at those --

7 MS. SMITH: We will hold our legal
8 questions.

9 MR. GEORGE: Exactly. Okay, so I'll
10 just give a very quick recap to refresh your memory.

11 So what we are trying to do is to allow
12 consumers who've actually bought DVDs, Blu-Rays,
13 content in one way, and allow them to watch it
14 anywhere, in some sense. Watch it on their phones.
15 I think something similar to what Movies Anywhere
16 seems to be wanting to do. One -- or does, I guess,
17 already.

18 One, here what's true is that there's
19 a lot of movies out there. There's, I mean, over
20 a hundred thousands of domestic, mainstream-ish
21 movies, not counting the large number of
22 educational videos, all of those other kinds of
23 things.

24 And people, you can, obviously people
25 have purchased them, but it's not very convenient
26 to only be able to watch them on a DVD. Or maybe

1 they bought it on a DVD some time ago. Maybe the
2 current version is even not in print. They'd like
3 to be able to move it into some place that is more
4 readily watchable.

5 And of course, we know that there are
6 many people out there who just go and make a copy
7 and watch it on their favorite device. What we'd
8 like to do is provide an alternative that's legal
9 and that's well protected.

10 So the idea is that we allow you to
11 transfer your -- transfer data from whatever media
12 you have to an -- some other different media,
13 typically electronic, and only one fixation of that
14 data is kept at any one time.

15 So for example, if it gets transferred
16 from a DVD to, electronically to your phone or
17 something like that, the DVD no longer exists. And
18 we are very careful to make sure that at no time
19 a copy ever exists.

20 MS. SMITH: Do you have some slides sort
21 of explaining that process? Because I think since
22 we did hear from your colleague, the more you can
23 focus on the technical aspects of what OmniQ is
24 trying to do, that will be most helpful to us.

25 MR. GEORGE: Yes.

26 MS. SMITH: But I don't mean to rush you.

1 MR. GEORGE: Absolutely. So again,
2 it's encrypted using multiple 2048 bit keys. At all
3 time we, again, continue to respect the intent of
4 CSS and AACCS. And I think my colleague probably
5 explained the exemption. So let me go to the next
6 slide which talks about the encryption.

7 So I think two questions came up, and
8 I'll answer those, and you might have more as I
9 explain it. But the question was how we encrypt and
10 how strong is the encryption.

11 So the data is actually broken up into
12 chunks, probably about a megabyte in size. Each
13 chunk is encrypted with its own 2048 bit key. So
14 again, we think that that's better protection than
15 the content scrambling system, CSS, which uses 40
16 bit keys or AACCS, which uses 128 bit keys.

17 As you probably know, with every bit you
18 add, it increases the security level by a factor
19 of two. So it's, makes a pretty big difference.

20 Something else that's true is unlike CSS
21 and AACCS which use a single key for all the data
22 and typically for one given movie -- they're all
23 encrypted, every copy of that movie is encrypted
24 with that same key. Every single, if you have a
25 movie, every megabyte chunk is encrypted with its
26 own 2048 bit key.

1 So if you take a 4 gigabyte DVD,
2 typically there's probably 4,000 of these 2048 bit
3 keys that are all unique. What's true is also if
4 someone else has the same movie and they'd encrypted
5 it themselves, that would be a complete different
6 set of keys that's used.

7 So again, we think that the protection
8 is pretty strong. The algorithm, I know that came
9 up in Washington. That gets used and it's a stream
10 cipher, which is similar to CSS and AAC3. And
11 again, each time the data is moved, new keys are
12 generated limiting the lifetime of each key.

13 Another question that came up in
14 Washington was transitory duration, which is sort
15 of how long -- the transfer process -- for example,
16 we're taking data from the DVD to stow it on a hard
17 drive.

18 How long does that data and its copy of,
19 so the megabyte is stored in volatile memory. And
20 then it's destroyed on the DVD, and then it still
21 runs in the hard drive and volatile memory is
22 destroyed.

23 And the one question that came up is how
24 long is it actually in the volatile memory. And
25 again, it's less than a second.

26 MS. SMITH: Does that assume you have a

1 fast network? Does it depend on the speed of your
2 network?

3 MR. GEORGE: It would depend on the
4 speed of your network. So what's true is you sort
5 of look at the speed of average networks in the U.S.
6 or going even across the U.S., actually even past
7 that, latencies are about 50 milliseconds. And the
8 average transfer speed is about 50 megabits a
9 second.

10 So a megabyte of data is typically
11 transmitted in about 250 milliseconds. But it
12 could turn out that your network is a little slower,
13 it could take a little longer. But the point is it's
14 well under this duration.

15 Something else that's true is if your
16 network is slow you could -- we could just limit
17 the process and say the network's too slow at the
18 moment, when the network speeds up we'll allow that
19 to take place.

20 MS. SMITH: Does both the decryption
21 and the re-encryption, does that also occur in
22 volatile memory?

23 MR. GEORGE: Yes, everything occurs in
24 volatile memory. So yes, when it all, when it adds
25 up, all adds up, it's well under half a second, well
26 under a second.

1 And I think those are the questions that
2 were mentioned in Washington. But if there's any
3 other questions I'd be happy to take them.

4 MS. SMITH: I don't think so. Thank
5 you.

6 MS. CHAUVET: Thank you very much.

7 MR. GEORGE: Great, thank you.

8 MS. CHAUVET: All right, next on the
9 list we have Cory, and I apologize I'm going to not
10 pronounce your name correctly.

11 MR. DOCTOROW: Doctorow.

12 MS. CHAUVET: Doctorow. So for each
13 panelist who comes up, if you could please sit down,
14 just introduce yourselves, your affiliation, and
15 then which classes you wish to refer to in your
16 testimony.

17 MR. DOCTOROW: Refresh my mind on the
18 numbers of the classes.

19 MS. CHAUVET: You said Class 1 and Class
20 7.

21 MR. DOCTOROW: Seven, thank you. Hi,
22 I'm Cory Doctorow. Thank you so much for
23 entertaining my comments. I'm going to speak in a
24 personal capacity.

25 I am a consultant to the Electronic
26 Frontier Foundation, but really I'm speaking in my

1 capacity as a dystopian science fiction writer.

2 After a few days of listening to the
3 hearings, I wanted to weigh in specifically in that
4 capacity. I'm a bestselling novelist. I write for
5 Macmillan's Tor, the largest science fiction
6 publisher in the world. I'm published by Random
7 House and Harper Collins in the UK.

8 And I'm deeply embedded in the
9 entertainment industry. And I have a real interest
10 in copyright being held in some regard by my
11 customers.

12 I feel like we have now entered an era
13 in which getting people to pay for works is an act
14 of moral suasion. That as we've seen, virtually
15 everything that people want to take for free they
16 can, despite our tender ministrations.

17 I mean, I think it's pretty telling that
18 we just watched a presentation about an anti-piracy
19 technology that was played back on VLC, which
20 violates DC -- CSS, and which is distributed from
21 Hungary because it's the last territory that will
22 tolerate their servers.

23 I mean, here it is having been
24 trafficked into UCLA Law School by some technician
25 in violation of section 1201, potentially criminal
26 violation if they got paid for it.

1 And I think that in both of the areas
2 that I'm commenting on today we heard a lot of talk
3 about the idea that bypassing a TPM, even with no
4 nexus with copyright infringement, should be viewed
5 with great skepticism if it frustrated a business
6 model.

7 And this is where my background as a
8 dystopian science fiction writer comes in because
9 it really is the stuff of a Black Mirror episode,
10 where designing a technology such that bypassing
11 a TPM is necessary to use it to benefit you, instead
12 of its manufacturer shareholders, gives you the
13 power to invoke the state's might to prevent your
14 customers from thwarting your commercial desires.

15 And I feel like it does bring this
16 framework that's supposed to regulate my
17 relationship with my supply chain. As a working
18 creator who depends on copyright to extract my
19 living, it brings it into disrepute. It makes
20 people think that copyright is a nonsense.

21 And I wanted to intervene in this
22 normative way, and ask you as you deliberate on this,
23 to consider that as you narrow the exceptions that
24 have been asked for in the service of defending a
25 business model, rather than in the service of
26 preventing infringement, that you create the

1 situation in which people think that copyright is
2 not something that they can or should bother to
3 understand or give any real, serious consideration
4 to.

5 And that if you were to be as liberal
6 as possible in allowing people the traditional
7 enjoyment of their own property, regardless of the
8 impact on shareholders of the firms that
9 manufactured that property before they exhausted
10 their interest in it by selling it to a member of
11 the public, that you would go far to bringing
12 copyright back into repute in the digital age and
13 to helping creators like me. So that's really all
14 I had to say.

15 MS. SMITH: Thank you. We appreciate
16 it.

17 MR. DOCTOROW: Thank you.

18 MS. SMITH: Appreciate your comments.

19 MS. CHAUVET: All right, our next
20 panelist for the audience participation is Cynthia
21 Replogle. I'm sorry if I mispronounced your name.

22 MS. REPLOGLE: No, it's Replogle. Hi,
23 I'm Cynthia Replogle. I'm the intellectual
24 property attorney for iFixit, and I deal mainly with
25 trademarks and patents so I'm not a copyright expert
26 at all.

1 MS. SMITH: Are you here to talk about
2 Class 7 or a specific class?

3 MS. CHAUVET: Class 7 was repair.

4 MS. REPLOGLE: Yes, I guess that's the
5 class it most applies to. I just wanted to take a
6 higher level view and remind everyone of the purpose
7 of copyright law.

8 In the Constitution it says, to promote
9 the progress of science and useful arts by securing
10 for limited times to authors and inventors the
11 exclusive right to their respective writings and
12 discoveries.

13 And on copyright.gov, it says,
14 copyright protects original works of authorship,
15 including literary, dramatic, musical and artistic
16 work such as poetry, novels, movies, songs,
17 computer software and architecture.

18 As I watched these hearings over the
19 last few days, it's become clear to me that companies
20 are misusing and abusing copyright by improperly
21 asserting it as a cover for protecting other
22 interests, often to the detriment of society, by
23 conscious design decisions that impinge people's
24 rights in their own property.

25 So I'd like to ask you to please keep
26 in mind the purpose of copyright in considering

1 these exemptions.

2 I also volunteer for Surfrider, which
3 is an environmental group dedicated to the
4 protection and enjoyment of our oceans, waves and
5 beaches. And I'm heavily involved with plastic
6 pollution issues.

7 I've seen that society is divorced from
8 experiencing and seeing the consequences of our
9 disposable products. Plastics are derived from
10 fossil fuels with all that entails, and many items
11 like your plastic water bottles are used only once.

12 And you may put them in the blue bin,
13 but the truth is that less than 10 percent of
14 plastics are actually recycled, and the rest of them
15 end up in our environment.

16 We have to realize that there is no away
17 when we throw something away. We only have one
18 planet, and it's important to consider what we do
19 with our waste, and whether we create it in the first
20 place.

21 Many electronics, consumer
22 electronics, are similar in some ways. On the front
23 end, the devices contain rare earth metals which
24 are a limited resource. As well as sourcing them
25 new by mining can be harmful to the environment and
26 human health.

1 They're designed often to be used for
2 just a few years and then discarded for the next
3 new thing. They may have a battery that wears out
4 and it's not easy to replace, or the screen is
5 cracked or there's some other malfunction.

6 And even if someone wants to repair,
7 copyright law is used to impede repair. And this
8 results in mountains of e-waste. Repair.org says,
9 Americans alone generate about 3.4 million tons of
10 end-of-life electronics per year.

11 If you put every blue whale alive today,
12 and there's 10,000 to 25,000 of them, on one side
13 of a scale and one year of U.S. end-of-life
14 electronic products on the other, the end-of-life
15 electronic products would be heavier.

16 Those products contain toxins and heavy
17 metals, things like arsenic, lead, cadmium,
18 mercury, and dioxins, as well as explosive
19 elements. And unsafe processing, such as burning,
20 in developing countries, exposes people to health
21 hazards, as well as polluting the water, air, and
22 soil.

23 In the environmental community, we
24 often talk about the four Rs, Reduce, Reuse, Repair,
25 and Recycle. Many so-called end-of-life devices
26 could be repaired, reused, or recycled but for

1 companies' misuse of copyright law.

2 So I would ask that you please consider
3 the environmental and human health impacts of your
4 decisions, as well as the purpose of copyright, and
5 act for the greater societal good. Thank you.

6 MS. CHAUVET: Thank you very much. Our
7 next speaker is Sina Khanifar.

8 MR. KHANIFAR: So I'd like to start off
9 by thanking you for coming and listening to the
10 comments. I wish I'd been here for all three days.
11 Unfortunately, I was only able to join today.

12 So I have kind of a long story with the
13 DMCA and unlocking that goes back far into my life
14 to when I was a college student.

15 MS. SMITH: And are you here in
16 connection with any other interest group?

17 MR. KHANIFAR: I am a tech fellow at EFF,
18 but I actually haven't done anything really related
19 to DMCA work at EFF. It's kind of mostly unrelated.

20 MS. SMITH: Thank you.

21 MR. KHANIFAR: Yes. So when I was in
22 college and I was, at that point I was a green card
23 holder, so I had moved to the U.S. and moved back
24 to the UK. And I took a phone with me from the U.S.
25 to the UK that I unlocked.

26 And it was a bit of an arduous process.

1 At that point, this was the time of flip phones,
2 right. The Razer was just coming out. And I took,
3 and it wasn't a Razer that I initially took. It was
4 a phone that used to belong to my mom.

5 Cell phones were pretty early days then.
6 And I, it took me a really long time when I got there
7 to be able to actually use the phone in the UK.

8 And it was, I remember it was, very
9 clearly, it was the summer of my first year in
10 college that I had a couple of weeks extra, and I
11 spent the whole time basically tinkering with this
12 phone trying to get it to work.

13 And I've always been kind of an
14 electronic software person, so there's a good
15 amount of tinkering involved. And eventually I got
16 there and I unlocked the phone and realized hey,
17 if this is so painful for me, there are probably
18 other people who are in a similar situation and want
19 to unlock their phones.

20 So I actually ended up, by the end of
21 the, kind of, process I'd hired multiple
22 programmers who were helping me. We wrote a piece
23 of software to kind of commercialize this and to
24 enable people to unlock Motorola phones.

25 And it went well. I kind of got a little
26 bit lucky. It was right before the Razer came out,

1 and the Razer was probably the most popular phone
2 ever at the time that it was released.

3 And the software did quite well until
4 at one point I got a, well I mean, this is how the
5 news was broken to me. Someone, my mom called, and
6 she received a cease and desist letter from Motorola
7 very specifically highlighting DMCA section 1201,
8 fines of up to, I can't remember, \$250,000 per
9 incident.

10 And I'd unlocked a lot of phones so
11 that's a lot of incidents, right. And, yes, my mom
12 called me. She was very, very worried as you can
13 imagine, right, about what I'd been up to in college.

14 So, and I as a student, particularly as
15 someone who was a green card holder, not quite in
16 the bucket of being a citizen yet, was -- I was really
17 worried about it. I mean, I shut down the service
18 immediately, and was like, shoot, I guess I'm stuck,
19 right.

20 And so there was a pretty big chilling
21 effect on my business. And it took me over the
22 course of a few months, I ended up being connected
23 to, via various law clinics, to Jennifer Granick,
24 who then had, I believe, published an article on
25 it and then pushed for the original unlocking
26 exemption to be added.

1 And that exemption, I believe, was in
2 place for six years, right. So through two, kind
3 of, three year processes, and then was removed.

4 And at that point I just happened to have
5 finished -- I carried on doing entrepreneurial
6 work, and I just happened to have left my last
7 company, that last exemption was removed. And so
8 I hopped on whitehouse.gov and created a petition
9 asking the powers that be to make unlocking legal
10 again.

11 Not so much because I personally do that
12 much unlocking at this point. I've completely
13 moved on from that industry. But because I do
14 fundamentally believe in this right of users, once
15 they purchase equipment, to be able to do what they
16 want with it, right. And particularly, if they
17 bought a cell phone, to be able to use it on another
18 network.

19 So we put, kind of, it was a bit of a
20 long battle. I went to Congress a bunch of times.
21 And, obviously, the Unlocking Act as well as the
22 FCC's kind of new rules around unlocking were put
23 into place.

24 Now I know this year, I think for
25 unlocking, no one's really challenged it in any
26 meaningful, there's no real opposition, which is

1 great. I wish Congress had made it a permanent
2 exemption.

3 But there are kind of related issues
4 that I think are worth talking about. So one of the
5 things that's started happening recently is that
6 instead of controlling devices by locking them and
7 preventing access to the wireless network itself,
8 the carriers are instead preventing users from
9 using, kind of, over the top services.

10 And some, ironically, those services
11 are the very traditional thing that you buy a cell
12 phone for, voice service. So voice service today
13 is moving away from being, it's definitely not
14 analog and it hasn't been for quite some time. But
15 it used to be a specialized network, so CDMA2000
16 for some devices, et cetera. It's moving to all
17 being voice over LTE, which is really just a variant
18 of voice over IP.

19 And today, if you buy a phone that --
20 iPhones happen to be okay because Apple kind of
21 pushes the carriers on this. But if you buy an
22 Android phone on, let's say, a Verizon or T-Mobile
23 or anywhere, and you try and take it to AT&T, you
24 can unlock your phone, right.

25 Verizon sells its phones unlocked
26 because of FCC rules. T-Mobile doesn't, but you can

1 unlock them, get them, to get them across for the
2 most part.

3 But you can't get HD voice. And at this
4 point, the carriers are almost entirely moving
5 towards HD voice. No one's deploying older,
6 typical voice services anymore, right. And you
7 can't use HD voice on AT&T.

8 Similarly, you can't even buy an
9 unlocked phone, a phone that was unlocked
10 originally and move it across to AT&T and use that
11 service either. But it's one of the ways that
12 they're kind of, the carriers are choosing to
13 maintain control over the device ecosystem that's
14 allowed on their services.

15 So that's one thing that I wanted to
16 highlight as kind of an issue, and I think a real
17 reason for not just renewing the unlocking
18 exemption, but also perhaps broadening it to take
19 these facts into consideration. Because the only
20 way to really get around this problem, and this is
21 what a majority of users do, is jailbreaking your
22 phone and basically changing the firmware to make
23 it seem to the carriers as if this is an approved
24 device that has HD voice capabilities, right.

25 So I think it's a reason why
26 jailbreaking and unlocking are now becoming a lot

1 closer in the way that they work. And the other
2 part, I'm still in telecom so I'm cofounder of a
3 company called OpenSignal and, as well as Staircase
4 3.

5 And telecoms are really moving to
6 internet of things, right. I mean, we've heard a
7 lot today about cars and repair.

8 I mean, this unlocking of your, the
9 modem in your vehicle, right, if you've purchased
10 the vehicle and, let's say, T-Mobile and Sprint are
11 merging. And T-Mobile's shutting down its 2G
12 network at the moment. You may well want to unlock
13 your vehicle at some point in the future to change
14 the modem and connect to a different network.

15 And as those telematic systems are
16 becoming more and more integrated that may well mean
17 unlocking the actual operating system of the
18 vehicle in order to be able to do that, right.

19 But it's not just vehicles, I mean,
20 internet of things is going to spread more and more,
21 so. And we're seeing it also in the telecoms
22 industry in the devices that you use to connect to
23 the network.

24 So it used to be the case that everything
25 came from the cell tower outside. Today a lot of
26 connectivity happens indoors via femtocells,

1 software defined radios that basically generate a
2 carrier's cell signal inside your home.

3 There hasn't been, I wish I'd had the,
4 had thought about it to push for this particular
5 class of exemption, but customers buy these
6 femtocells. If you're an enterprise, you're often
7 paying \$5,000 or more to buy these devices. And
8 they use the, your internet connection to generate,
9 on licensed frequencies, a network that your users
10 can then connect to, right.

11 But in a very similar way to, it's a,
12 two ends of your cell phone, right. Your cell phone
13 is communicating with the tower, the tower's
14 communicating back. Those devices are now also
15 locked, right, and only will broadcast on the
16 carrier that you purchased them from.

17 And I mean, I guess it's going to go the
18 next triennial and we'll see if maybe I have the
19 energy, or someone has the energy to push for the
20 ability to reverse engineer and change those
21 devices.

22 But I think that's, it's in this larger
23 class of things that people don't do because the,
24 there is, in my view of these, a pretty strong
25 chilling effect from 1201 in terms of trying to
26 reverse engineer these devices.

1 And I think it's going to become,
2 particularly with 5G -- 5G doesn't make it inside
3 buildings, right, it's high frequencies. And
4 they're about to do an auction on this, but 25
5 gigahertz, 35 gigahertz, those frequencies don't
6 make it inside buildings.

7 So you're -- it's not just going to be
8 your cell phones. You're almost always going to
9 have to have a device inside the building similar
10 to a WiFi router that provides service.

11 So I mean, I think this is a trend that
12 -- that's only going to kind of continue. And the
13 range of devices that the proponents and the
14 nonprofit organizations and the companies come and
15 petition for is only going to grow.

16 And to me, that's just the, generally
17 a bit of a worrying trend, right, that, you know,
18 each time they have to make a de novo case for these
19 different exemptions, I know from the folks at EFF
20 who work on this that, I mean, it's a huge burden
21 of energy that could be going towards other equally,
22 if not more, important work, right.

23 And I think it's a shame that -- when
24 -- when I was pushing Congress to pass the Unlocking
25 Act, this is something I pushed them on pretty hard
26 on, right. And I think, you know, the original

1 intent of the DMCA and 1201 was to prevent piracy.

2 I actually think it hasn't had a huge
3 impact in reducing piracy. I'd be really
4 interested in meaningful studies that would look
5 at that and how much of, and how much of piracy was
6 stopped due to preventing DCSS and that kind of
7 thing, and how much of it was actually due to the
8 copyright notices that Cox and whoever else, and
9 Time Warner and Spectrum and whoever else were
10 sending to their users, right.

11 So generally, I was reading through the
12 report that you guys sent back in June of 2017. And
13 I feel like one of the things that wasn't really
14 questioned in, you know, in that document was what
15 is the real utility today that having these
16 protections really enables?

17 And the particular part that worried me,
18 and this was true of unlocking, and I brought it
19 up with the folks at Goodlatte's office and everyone
20 else's office who I chatted with, was that the tools
21 and services are just absolutely critical, right.

22 No one is able to unlock their own cell
23 phone, right. Like so I did it in college, the
24 technology was way simpler then than it is now,
25 right. But it's literally out of access for 99
26 percent of people.

1 And I grabbed a little screenshot here.
2 You know, there was this argument made in the, in
3 that document that perhaps the primary value of
4 anti-trafficking provisions has been to prevent the
5 development of mainstream business models based
6 around the production and sale of circumvention
7 tools. Permitting the distribution of such tools
8 could significantly erode that important benefit.

9 And I think there's two problems with
10 that argument. One of them is that it's just like
11 your standard slippery slope argument, right.

12 If we enable tools and services for
13 these very specific classes of devices, no DRM is
14 ever going to work again, right. Or even that DRM
15 isn't going to have its intended purpose, which I
16 don't think is the case, as we talked about the car
17 repair, pieces of it.

18 You know the copyright impacts of
19 allowing people to repair their cars are really
20 minimal. No one's going to take a Toyota's firmware
21 and copy it onto a Honda's, a Honda, right. It's
22 just not a real world issue.

23 And so, to me, I think those, that
24 argument around allowing for those tools is just
25 really, really strong, and I didn't see that really
26 reflected in that document.

1 MS. SMITH: So we do -- I just, here
2 we're focused on the rulemaking. And in that policy
3 study and in that instance we were looking at
4 legislative proposals, including we recommended
5 Congress may consider one for this, services and
6 third party assistance.

7 So while we do appreciate everything
8 you're saying, if there's ways you can --

9 MR. KHANIFAR: Taylor it to the
10 exemptions?

11 MS. SMITH: -- focus on what we're --
12 right, we're just interested in, under the current
13 sandbox that we've been instructed, and taken up
14 this rulemaking in, what we can do and how we should
15 look at it.

16 MR. KHANIFAR: Sure. Yeah, so I think
17 on that front, unlocking is probably the one that
18 I'm most qualified to talk about. And I think those
19 examples of unlocking becoming a bigger issue both
20 for handsets and for the equipment being used to
21 generate that signal, is really, really important.

22 I would express support for some of the
23 other exemptions that have been mentioned. I don't
24 think there's any that I can specifically talk
25 about. Perfect, thank you.

26 MS. CHAUVET: Okay, thank you very

1 much.

2 MS. SALTMAN: Great, thank you. All
3 right, next we have Kyle Wiens, who will be talking
4 about Class 4.

5 MR. WIENS: Hello.

6 MS. SMITH: Hello.

7 MR. WIENS: Yesterday, it was discussed
8 that potentially there was no one in the room that
9 would be able to build the HDMI device that we were
10 discussing. And I just wanted to say that I
11 probably could.

12 MS. SMITH: Thank you.

13 MR. WIENS: That's all I got.

14 MS. SMITH: We'll take your word for it.

15 MS. CHAUVET: Short and sweet. All
16 right, lastly, we have Jay Freeman.

17 MR. FREEMAN: Hello. So I'll be
18 speaking on Class 4, then I'll make a comment on
19 Class 8, I believe is the number, video game
20 preservation. And then I will make a comment which
21 is related to both and is also kind of related to
22 everything in interpretation.

23 So first of all, for Class 4, which was
24 HDCP/HDMI, so one of -- I always end up coming up
25 here and saying that, another hat that I wear. And
26 so another hat that I end up wearing is this, in

1 the county of Santa Barbara, I end up doing a lot
2 of video recording of a lot of different public
3 meetings.

4 And one of the things that I think we've
5 always considered very important is that public
6 meetings are very well documented. I mean, these
7 meetings here are extremely well documented, which
8 is something that I actually, I love so much about
9 the Copyright Office.

10 MS. SMITH: Great, thank you.

11 MR. FREEMAN: And it is, and the process
12 of recording a public meeting oftentimes involves
13 trying to record all the different types of things
14 that people end up bringing. And you have very
15 little control over what people end up bringing.

16 And they end up bringing laptops that
17 end up requiring things like HDCP strippers, which
18 is something that, you know, when I entered, tried
19 to, recorded that, I'm not supposed to do that,
20 right. I'm actually up here saying that because I'm
21 pretty certain that there's no one who's actually
22 going to try to catch me on it.

23 But the problem is that I don't -- I
24 don't have good access to that tooling and I'm
25 actually, it technically is illegal for me to do
26 that.

1 And so I'm in this awkward position
2 whereby in order to adequately record the public
3 meeting, sometimes which I'm a part of, because I
4 know the exemption on government entities is only
5 for security purposes, information security. It is
6 not for general government.

7 Even, when the meetings I'm a part of,
8 or the meetings I'm not a part of, I'm in this awkward
9 problem where in order to actually keep an accurate
10 recording of the meeting, is effectively impossible
11 to do it under -- under the law, unless I request
12 people have special hardware that they don't have.

13 MS. CHAUVET: I guess I'm --- I'm still
14 puzzled why you need to, stripper, like to strip
15 it for that purpose.

16 MR. FREEMAN: Yes. So actually, just
17 last night, we had a meeting at the Isla Vista
18 Community Services District. And the problem that
19 we run into is that Mac laptops, which many people
20 have, just default to having HDCP. And they output
21 the monitor output through, using HDCP.

22 Part of this is because -- and it depends
23 on the laptop you have. But the, it, but again, it's
24 essentially it's like somebody is going to come with
25 their, with the laptop that they own and all the
26 presentation materials that they have and the

1 meeting needs to be recorded. And so the --

2 MS. SMITH: Well I mean, we're undergoing
3 modernization of course at the Copyright Office.

4 MR. FREEMAN: Yes.

5 MS. SMITH: But in the meantime we've
6 just asked people to bring a USB drive. I mean, can
7 you do that?

8 MR. FREEMAN: So it depends on the kind
9 of presentation. Sometimes the presentation
10 requires specialized software that they have. So
11 it's not, for example, a PDF file. It's not a
12 PowerPoint presentation.

13 But it is, in fact, some kind of
14 demonstration that they're performing. It is a
15 format that uses a piece of software that runs on
16 their computer but doesn't run on the computers that
17 are available.

18 In some cases it is the, essentially,
19 the audio visual setup of the room makes it very
20 convenient for them to not have to constantly be
21 switching back and forth between different systems.

22 And where it's like, so they can bring
23 their single presentation machine, and then they
24 can be doing everything from their presentation
25 machine rather than having it, for example, during,
26 parts of the presentation being run off of a USB

1 device from a console computer, which is sometimes
2 embedded inside the lectern.

3 It's something that I've just, I've run
4 into so many times. And it's actually something
5 where, I mean, there are conferences that I work
6 with. And the conferences have just gotten to the
7 point to where they've just bought an entire box
8 of HDCP strippers.

9 And -- and they sit there and they just
10 make certain that every single room has one set up
11 such that they can record whatever device is brought
12 for that conference's purpose.

13 It is, I find it to be such a drastic
14 and common need that I, and weirdly such an easily
15 doable one because HDCP strippers are commonly
16 available on the market despite 1201 because
17 they're just produced in other countries and you
18 can buy them online.

19 But the problem is is that importing
20 that and utilizing it is still technically illegal.
21 And it is an adverse effect on the ability for not
22 only like these conferences to be able to organize
23 their event and record it for the people's
24 educational usage, it's an adverse effect on
25 academia in order to be able to record the work
26 that's being done by professors in order to show

1 to other people.

2 And it's an adverse effect on government
3 agencies who are, actually have a mandate in order
4 to be publicly accessible and to have the
5 information that's presented available later. So
6 that's my commentary on number 4.

7 MS. CHAUVET: Okay, Class 8 then?

8 MR. FREEMAN: Okay. Class 8, which was
9 video game preservation. So a hat that I used to
10 wear that I don't wear anymore, I spent four years
11 working as a game developer on a massively
12 multiplayer online game.

13 So now, this class is specified to be
14 three, it's listed with three, actually it's
15 supposed to read separate first.

16 It's listed with three separate types
17 of games, one of which is massively multiplayer
18 online games, one of which is video games with a
19 multiplayer component, and then the third one is
20 -- I'm sorry, video games with online multiplayer
21 features.

22 And then the third one is just
23 multiplayer online games.

24 Now so, during the discussion on this
25 a couple days ago, there's a lot of discussion about
26 just how incredibly complicated it is in order to

1 perform these types of modifications.

2 And I actually started to become, as
3 somebody who wants this exemption to happen, I have
4 actually started becoming a little bit concerned
5 because it starts to make it feel like that, well
6 even if you had this exemption, are you actually
7 going to succeed in doing this very often?

8 And there were some comments from the
9 opponents stating that, well in order to actually
10 pull this off, the servers are sufficiently
11 complicated that you would have to re-implement the
12 entire world and, which would involve, which
13 involve actually distributing or copying a lot of
14 copyrighted material.

15 And I would like to point out that while
16 that is true for some games, and that is true
17 oftentimes when in relation to massive multiplayer
18 online games, this class is covering multiplayer
19 games, games with online multiplayer features.

20 The vast majority of games that are
21 multiplayer actually have a very simple server.
22 The very simple server's goal is to just deal with
23 network address translation issues between all the
24 clients.

25 If I try to have my computer talk
26 directly to your computer, I'm on a cable modem at

1 home, you're on a cable modem, we can't talk
2 directly.

3 But instead, there will be some simple
4 server that was written by the developers that just
5 coordinates access. It provides an online
6 matchmaking service that allows you to find other
7 players. It then provides forwarding service for
8 those packets.

9 These are, as specified in, by the --
10 by the proponents, very particular to the
11 individual games. It is very seldom that you'll
12 find one that works on multiple games.

13 But it is something that, if you are able
14 to reverse engineer the tooling of the game and then
15 figure out how these online server components work,
16 you can re-implement it without re-implementing,
17 without, with essentially, you've cleanroomed it.

18 You aren't re-implementing any of the
19 copyrighted material of the game. You aren't
20 redistributing any of the art assets of the game.
21 But you now are able to make these multiplayer online
22 games, video games with non-linkable player
23 features, and some massively multiplayer online
24 games begin, work again for the purposes of video
25 game archival.

1 MS. CHAUVET: Is circumvention
2 required?

3 MR. FREEMAN: So circumvention is
4 sometimes required for that. And the reason why is
5 that the games themselves are oftentimes, the code
6 for them has been obfuscated.

7 And the obfuscation, which is a form of
8 technological protection measure, and is actually,
9 it is the basis, obfuscation is the basis of many
10 technological prevention measures across all these
11 classes, including for example, the FairPlay
12 encryption used on the iPhone to encrypt
13 applications and to encrypt audio works.

14 That FairPlay, that, so the, that
15 encryption mechanism, for example, that is
16 protecting that application that, makes it so that
17 I actually have to bypass that TPM.

18 I have to, I have to build some, I have
19 to like sit around and reverse-engineer, actually.
20 I almost said build tool, but that's actually the
21 same confusion that was brought up by the developer
22 last time is that you're building something for that
23 one-off purpose in order to remove that obfuscation
24 from that one thing, and then you usually just
25 crumple it up, throw it away once you're done with
26 it.

1 But I have to sit around and do a lot
2 of work in order to understand what that application
3 was doing, when it was talking to the server, to
4 find out what information the server would have to
5 return back in order to make it work.

6 And that's something that is eminently
7 doable, but it is something that does require
8 developers to actually sit down, break a TPM for
9 that individual application and then do the work
10 of doing that writing. And that is something that
11 is currently illegal without an exemption under the
12 1201.

13 MR. RILEY: So there is an existing
14 exemption. And this was a question --

15 MR. FREEMAN: Correct.

16 MR. RILEY: -- that we asked about
17 yesterday, whether you can do that on, under the
18 existing exemptions on PCs or to use a console as
19 a type of listen server. And do you think that
20 there's some of that that preservationists can do
21 already?

22 MR. FREEMAN: So this is just, I, maybe
23 I'm misunderstanding what the thing that is -- so
24 my understanding exactly that we're intending to
25 expand the exemption to include a different class
26 of games. And so since the class of games would not

1 have been covered before, I'm not certain how --

2 MR. RILEY: Well, the preservationists
3 can play, can engage in circumvention to play
4 multiplayer games as long as it's done locally.

5 MR. FREEMAN: Correct. Yes, so that's
6 different. So the idea is, so there are local
7 multiplayer games. And local multiplayer games are
8 typically, like you'll have a PlayStation with four
9 controllers. And then people can sit down at that
10 game and then, and work with it.

11 The difference here is, is that this is
12 a, these are games that have an online -- online
13 component. And so these are games that had
14 previously been built in order to have an online
15 matchmaking service that then allows you to do the
16 across the internet communication.

17 And that's why they got expanded to
18 further include multiplayer online games. It's
19 possible, of course, I mean, I was just an audience
20 member. It's possible that I misunderstood the
21 class expansion, but.

22 MR. RILEY: So I guess the question was,
23 you know, other proponents said that, they directed
24 their comments toward local area networks in terms
25 of the games that already have that option
26 available.

1 And so the question is can you use the,
2 as an example, the fact that preservationists can
3 jailbreak consoles, and this is one of the rare
4 circumstances that we allow this to happen, can you
5 add that functionality by doing so and not have to
6 have an additional exemption for some of these
7 multiplayer games?

8 MR. FREEMAN: So if you're, local area
9 network games, so that was another, that was another
10 like era of multiplayer gaming whereby you,
11 essentially, broadcast on the local area network
12 information about who else is on that network. And
13 then you'd be able to establish the multiplayer
14 setup.

15 It's very different from the online
16 matchmaking services that you end up seeing which
17 I --

18 MR. RILEY: I completely understand
19 that, but what we're asking about is can you recreate
20 some of those online games but not on a connected
21 network that goes outside of the building, but in
22 a different sort of network that you create on your
23 own to play those games, those online games -- I'm
24 using online in quotes -- in a, not on a pre-setup
25 local area network. But can you set up some sort
26 of other network using the current exemption?

1 MR. FREEMAN: Because it is the class of
2 work that is being expanded, I would have thought
3 no, because it's, I mean -- so for this class of
4 work, which is for the massively multiplayer online
5 game, you could, like when you end up constructing
6 an alternative server for it, you can run that server
7 anywhere, including locally inside of a room, and
8 you can make it so that no one outside of the room
9 connects to it. You could call that a LAN.

10 But the, I guess the question that I have
11 back to you, is do you consider that all of these
12 categories that are currently listed here as the
13 class expansion were covered by the previous
14 exemption?

15 MR. RILEY: So I think that's a
16 different question.

17 MR. FREEMAN: I think it's a different
18 question as well, which is why I feel like the
19 argument that is being made here is that in order
20 to, is that we're attempting to expand the class.

21 And so we're attempting to expand what
22 kinds of works we're allowed to do the circumvention
23 on to include games that were not designed for LAN
24 multiplayer, but were designed for online
25 multiplayer, and designed for even massively
26 multiplayer.

1 MR. RILEY: Yeah, and my question --

2 MR. FREEMAN: Okay.

3 MR. RILEY: -- is can you do any of that
4 already under the current exemption?

5 MR. FREEMAN: No, because the exemption
6 is tied to a class which is not massively multiplayer
7 but is instead the more limited multiplayer.

8 MS. SMITH: So right now you can
9 circumvent and you can jailbreak the console if
10 you're one of these institutions. And then you can
11 set up a LAN that, you know enables the matchmaking.
12 And I'm not going pretend to know as much about some
13 of the different types of games as some of the
14 panelists, and perhaps yourself. But it needs to
15 be a complete game.

16 A complete game means a video game that
17 can be played by users without accessing or
18 reproducing copyrightable content stored or
19 previously stored on an external computer server.
20 And so we're being asked to expand the definition
21 of complete games.

22 But I think when you started discussing
23 that there's some games where you don't need to
24 reproduce copyrightable material on the external
25 server, you just need to facilitate the matchmaking
26 functions.

1 I think what Mr. Riley is asking is
2 whether you could do that on a LAN that you create
3 and it's part of this preservation activity.

4 MR. RILEY: Yes.

5 MR. FREEMAN: So two things. The
6 description you just read I believe is actually
7 subtly different in the sense that that was that,
8 so there, the case of a matchmaking service, the
9 matchmaking server code is copyrighted. You are
10 reliant upon the copyrighted work that is running
11 on that server.

12 The question is if you were to write a
13 new one, is it a derivative work. And I believe that
14 the answer has usually been no, unless you have,
15 if you have never been able to see the original.

16 MS. SMITH: Well, if there's a video
17 game that can be played, and I guess if you're doing
18 your own matchmaking on this LAN, you can still play
19 the game and be this, that becomes on the hood of
20 the pin, whether you can still play the game if
21 you've matchmade it in a different way you've set
22 up on this LAN.

23 But I think that's what he's getting at,
24 whether some of these games you're talking about
25 can fall under the current definition of complete
26 game.

1 MR. FREEMAN: And the definition of
2 complete game you described?

3 MS. SMITH: Yes, I can read it again.
4 It's video games that can be played by users, so
5 it's focused, I think, on the playability.

6 MR. FREEMAN: Correct.

7 MS. SMITH: Without accessing or
8 reproducing copyrightable content stored or
9 previously stored on an external computer server.

10 MR. FREEMAN: And the class expansion,
11 and the expansion that we're looking to do is for
12 games where that, where it is required to reproduce
13 copy -- okay.

14 Yeah, I just, I probably just
15 misunderstand a lot of the context of the class
16 expansions as an audience member. So the, I mean,
17 the cases where I'm describing do require,
18 essentially, reproducing something, but not
19 copying something. Like, it's not really, I mean,
20 it's not legal reproduction, it is instead a
21 refaximile, like a --

22 MS SMITH: Kind of like reverse
23 engineering?

24 MR. FREEMAN: Essentially, yes, so.

25 MR. RILEY: Can I ask what MMO you worked
26 on?

1 MR. FREEMAN: It was, you wouldn't have
2 heard of it. It was called Eschaton Chain of
3 Command. It was something that was very similar to
4 EVE Online that came out later. But we did not
5 finish it. Turns out that no one at our company knew
6 how to make anything that was fun. We only knew how
7 to make things that were like fast.

8 So all right, so the final comment that
9 I wanted to make is that, so the, when you look at
10 what the goal of this process is, the goal of this
11 process as defined in the law, was to find people
12 who had non-infringing uses that were adversely
13 affected. And then to figure how to continue, allow
14 them to continue doing that.

15 The actual, like the statements in the
16 law multiple times state that the goal of the, like
17 the goal of the rulemaking process is to find and
18 list the non-infringing uses that have been
19 adversely impacted by the scope of this law.

20 It then lists criteria by which the
21 Copyright Office is supposed to use to determine
22 what an adverse impact is. But it is for what it,
23 determining what an adverse impact is.

24 It's not, it does not seem to be like
25 about whether or not the rule should happen, but
26 about determining the criteria by which we can

1 measure adverse impact.

2 The, there is a criteria which is the
3 marketability and value of the copyrighted work,
4 which is listed at the very end of that list.

5 And I find that the, when I sit here and
6 listen to these arguments, I sit here and argue
7 against people, in person even with them, right,
8 that the argument oftentimes ends up hinging on some
9 idea that by providing an exemption for this class
10 that that will decimate the market that is for that
11 -- for that area.

12 And they're some places where the
13 Copyright Office has explicitly looked into it and
14 explicitly found things that they were very
15 concerned by.

16 An example of that might be video game
17 consoles, which tend to be a relatively specialized
18 piece of hardware where a video game is designed
19 specifically for that piece of hardware.

20 But we see that same argument somehow
21 being utilized for things like online streaming
22 media, for things like Spotify and things like
23 Pandora. For things like Netflix and things like
24 Amazon Prime.

25 And yet these are situations where the
26 media is in a very general format that is playable

1 anywhere. These are cases where the software that
2 is available to play it is available on every
3 platform, both weak platforms and strong platforms.

4 We see this argument being applied to
5 devices such as smart speakers all the way through
6 to devices such as iPhones. And in some of these
7 cases the argument is just, I will just say, almost
8 absurd on the face of it, because on that very device
9 you don't actually need to have done the
10 circumvention.

11 So as an example of this, there was an
12 argument that was made in the written comments
13 about, from the App Association about -- oh wait,
14 no. It might have been -- I'm sorry, it was either
15 the App Association or it was the ESA that was about
16 a game from one of their members which had been,
17 which they found on the Google Play store.

18 They found another copy of that game
19 that had the same art and the same name. But in
20 order to reproduce a game that has the same art,
21 that has the same name, you do not need to have a
22 jailbroken device.

23 You do not need to have circumvented
24 anything. You simply need to have screenshotted
25 the art assets and then published a game that looks
26 the same that has the same, that has the same name.

1 Very similarly, if you would like to
2 publish, if you would like to have on a smart
3 speaker, you would want to have audio being able
4 to play through it that's pirated, well you can copy
5 that audio off of any device, and then play it
6 through your smart speaker.

7 If you would like to be able to watch
8 a pirated movie, well if anyone in the world had
9 managed to obtain a DMCA stripper just once, then
10 you can stream that, you can, sorry, you can download
11 a copy of that movie and play it on any of these
12 devices without the user doing any circumvention.

13 Now the question is, is whether the
14 person who is doing the copying specifically, but
15 we know that that person was doing something
16 illegal.

17 That person, and so the problem I run
18 into is that the act of allowing, for example, a
19 user to circumvent their device in order to disable
20 the touchpad that is glitchy, the, to allow a user
21 to circumvent a device in order to do security
22 research that is not solely for the purpose of good
23 faith research, to allow a user to circumvent a
24 device in order to determine if there is, in order
25 to get the timecode information from a DVD or to
26 be able to get, or do screen readers, or any of these

1 use cases, this, stopping those people from doing
2 that doesn't actually effect that market of pirated
3 work.

4 And I feel like it, the Copyright Office
5 for video game consoles I, I'll even admit as
6 somebody who, I really hate admitting, I really hate
7 admitting it. But I'll even admit that you make
8 some arguments that move me at times.

9 But I just have never felt the argument
10 for Spotify, Pandora, Netflix, Amazon Prime, any
11 of these movie or music services because the content
12 is so generally available.

13 I have not felt that argument for
14 applications that can be used on general purpose
15 computers with operating systems like Android that
16 are available on all sorts of different hardware
17 platforms.

18 MS. SMITH: I mean, I'm sorry, are you
19 saying because there's a lot of pirated music that
20 we should just allow circumvention to Spotify? Is
21 that what it's classed into?

22 MR. FREEMAN: So what I'm trying to say
23 is that we're throwing out the baby with the bath
24 water. By saying that technically I can,
25 technically, I can circumvent Spotify, even though
26 what we're actually trying to get is circumventions

1 for purposes of protecting people, circumventions
2 for allowing disabled people to be able to utilize
3 work, circumventions that allow people to do things
4 that were creatively not possible before, that
5 because -- but people will say, but technically that
6 car is capable of running Spotify so you shouldn't
7 be able to jailbreak anything on that car.

8 And it's like, okay, but you know I
9 really didn't buy a car in order to steal music from
10 Spotify. That just doesn't make any sense to me.
11 I mean, I was able to do that on my computer.

12 The reason, none of us are sitting
13 around trying to -- and the pirates aren't doing
14 this on cars. There's no pirate who is sitting
15 around in their garage in a car trying to steal music
16 from Spotify. They're doing it on all these other
17 devices.

18 And so the idea to me that these
19 circumventions that are, that circumventions are
20 being argued as, they should be disallowed because
21 of theoretical potential use cases that are
22 copyright-ridden that are already able to be done
23 everywhere else is just very strange to me.

24 And I feel like that should be more
25 strongly realized when looking at that criteria,
26 that there is an adverse impact. That adverse

1 impact has been shown. The adverse impact
2 sometimes nearly feels devastating.

3 And the question is then, does that
4 circumvention in that case, does the ability for
5 the, does the copyright owner coming and claiming
6 that theoretically the car can do Spotify -- I feel
7 like they should really be on the hook to show that
8 people actually are going to sit around in their
9 garage with their car using these techniques in
10 order to be able to circumvent that music before
11 the Copyright Office does not grant that exemption.

12 So that's the, kind of, cross cutting
13 concern comment that I wanted to make.

14 MS. SMITH: All right, thank you.

15 MR. FREEMAN: Thank you so much.

16 MS. CHAUVET: All right, well that
17 concludes, that's everyone.

18 MS. SMITH: We are done with the
19 hearings for the 1201 rulemaking. Thanks everyone.

20 (Whereupon, the above-entitled matter
21 went off the record at 2:53 p.m.)
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