



**Comments Supporting Renewal of Exemption Under 17 U.S.C. § 1201  
Literary works consisting of compilations of data generated by  
implanted medical devices and corresponding personal  
monitoring systems, to access personal data**

**September 8, 2020**

Consumer Reports<sup>1</sup> submits this statement in support of renewing the current exemption for enabling consumers to access health monitoring data on their electronically networked implanted medical devices.

As we have stated in previous submissions to the Copyright Office, and in our Digital Testing Standard launched in March 2017,<sup>2</sup> when a consumer purchases a product, the consumer should obtain genuine ownership of the product and its parts, including the ability to make effective use of the product, and the ability to effectively resell it.<sup>3</sup> We believe consumers should have the ability to use the products they have purchased in all these respects, as they see fit. We have successfully made this case with respect to mobile devices, both in Congress and before the Copyright Office. And we believe it also applies here.

In our view, the prohibition in section 1201 of the Digital Millennium Copyright Act against circumvention of technological protection measures has proven, in experience, to be an overbroad response to a concern that the digital age would usher in a massive deluge of copyright infringement, for which drastic new countermeasures were needed. Instead, its proliferating use to protect access to software that enables and governs – and restricts – the functioning of everyday consumer products in which it is embedded, and their interoperability with other products, causes far-reaching harm to fundamental consumer rights.

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<sup>1</sup> Consumer Reports is an independent, nonprofit membership organization that works side by side with consumers to create a fairer, safer, and healthier world. For over 80 years, CR has provided evidence-based product testing and ratings, rigorous research, hard-hitting investigative journalism, public education, and steadfast policy action on behalf of consumers' interests. Unconstrained by advertising, CR has exposed landmark public health and safety issues and strives to be a catalyst for pro-consumer changes in the marketplace. From championing responsible auto safety standards, to winning food and water protections, to enhancing healthcare quality, to fighting back against predatory lenders in the financial markets, Consumer Reports has always been on the front lines, raising the voices of consumers. CR has long been engaged in promoting consumer interests in the DMCA triennial reviews, particularly with respect to the exemption for unlocking mobile devices, both before the Copyright Office and in Congress.

<sup>2</sup> The Digital Testing Standard ([theDigitalStandard.org](http://theDigitalStandard.org)) was launched on March 6th, 2017 and is the result of a collaboration with our cybersecurity partners, Disconnect, Ranking Digital Rights, and the Cyber Independent Testing Lab. The Standard is designed to hold companies accountable and equip Consumer Reports and other organizations to test and rate products for how responsibly they handle our private data. This is a collaborative and open source effort. The Standard is designed to empower consumers to make informed choices about the connected products, apps, and services consumers use every day.

<sup>3</sup> *The Standard*, THE DIGITAL STANDARD, <https://www.thedigitalstandard.org/the-standard>.

We recognize the value of copyright law in nurturing and protecting incentives for innovation, both generally and in particular with respect to computer software. At the same time, it is important that the monopoly rights conferred on creators by the copyright laws be kept appropriately contained, so they do not spill over into broader, unjustified and counterproductive restraints on competition and consumer choice, and do not undermine long-established, fundamental rights and expectations of consumers regarding their ownership and dominion over the products they have lawfully acquired. Beyond these immediate effects on consumer rights and expectations, broader innovation is impeded if a product's manufacturer is given inordinately sweeping power to control how it is used once it has been released into the marketplace.

We also recognize that some mechanisms for accessing data could potentially have serious implications for safety and for privacy. Ensuring product safety has been a bedrock objective of Consumers Reports' mission since its founding over 80 years ago. Safety must of course be at the forefront of concerns carefully monitored and vigorously addressed as we move to increasingly complex and interactive technologies. Likewise, pro-consumer data privacy and data security practices must be a top priority, for manufacturers and for policymakers; companies should compete and be held accountable on the basis of the data privacy and security protections they incorporate into the design of their products and services, and consumers should receive sufficient information to exercise informed choices.

But these considerations generally do not implicate copyright law, and generally fall outside the Copyright Office's expertise. And it is important that they not be permitted to be used by companies as a pretext for blocking competition and consumer choice and undermining rights of ownership. So in our view, they should generally not be part of the Copyright Office's own deliberations in considering exemptions under section 1201. They are appropriately dealt with here by requiring that the manner of accessing this data not be in violation of other applicable laws – laws enforced by other authorities whose missions and expertise are directed at those issues.

This exemption has proven very beneficial to consumers in removing this obstacle to monitoring their health effectively. We therefore support its renewal.

Respectfully,

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