The webinar will begin promptly at 12:00 pm EST.
SUBMITTING QUESTIONS

To submit a question, use the Q&A dialog box in the lower right corner. You may submit a question during any portion of this webinar, however, questions will be answered at the end of the presentation.

Please note: we may not be able to answer all questions received in the allotted time. Thank you.
INTRODUCTION AND OVERVIEW

Denise Wofford
Director of Public Records & Repositories
WHAT IS RECORDATION?

Zarifa Madyun
Recordation
Section Head
WHAT IS RECORDATION?

- Started in 1897
- Different from Registration
- Records transfer of copyright ownership
- Registration not required
WHAT IS RECORDATION?

GAME OF THRONES

ASSIGNMENT OF RIGHTS

For good and valuable consideration, receipt of which is acknowledged, GEORGE R.R. MARTIN ("Owner") assign to Home Box Office, Inc. ("HBO"):

1. Exclusively, in perpetuity and throughout the universe the sole and exclusive feature motion picture, television (including, without limitation, serial and series rights), sequel, sequels and remake rights, certain electronic, interactive, Internet and certain other computer, cable, on-line and wireless media rights, to the extent known or hereafter devised, and all allied and subsidiary rights, including limited seven thousand five hundred (7,500)-word publication rights solely for advertising, publicizing and exploitation purposes, in and to that certain literary work written by Owner entitled A Song of Ice and Fire Series of books a/k/a A Game of Thrones and its sequel novels and all revisions, adaptations, dramatizations and translations thereof and additions thereto, and the title, theme and characters thereof;

HARRY POTTER

ASSIGNMENT

For valuable consideration, receipt of which is hereby acknowledged, the undersigned, J. K. Rowling, whose address is c/o Christopher Little Literary Agency, 10 Eel Brook Studios, Moore Park Road, London SW6 4PS, hereby sells, grants and assigns to WARNER BROS., a division of Time Warner Entertainment Company, L.P. ("Purchaser"), whose address is 4000 Warner Boulevard, Burbank, California 91522, in perpetuity and throughout the universe, all right, title and interest in and to among other things, the exclusive right to produce and distribute for and in all media now known or hereafter devised all types of audiovisual works of any kind and allied rights therein (including by way of illustration all soundtrack and merchandising rights) based on that certain work of authorship described as follows:

1. Title: "Harry Potter and The Philosopher's Stone"
   Written By: J. K. Rowling
   Publisher: Bloomsbury Publishing Plc (UK), Scholastic Inc. (US)
WHY RECORD YOUR DOCUMENT?

- Required vs Voluntary
- Benefits
  - Public record
  - Priority
  - Constructive Notice
MODERNIZING RECORDATION
WHY MODERNIZE?

Where we are today

- One of the few paper-only processes remaining
- Manually process receipt and payment
- Titles are manually ingested
- Long processing times
- Outdated IT systems and unable to keep up with customer and Office needs
KEYS TO SUCCESS

- Emphasize positive user experience
- Conduct outreach with real-world users
- Establish regular communication channels
- Build features that reflect user needs
- Build cohesive visual experiences
- Build incrementally with flexibility and scalability in mind
- Modernize all aspects of Recordation
- Align with long-term Copyright Office Modernization strategies
- Establish regular communication channels
GOALS FOR RECORDATION MODERNIZATION

Pilot Release

• Test new ideas and concepts in a limited environment

• Preview what a modernized system could look like when there’s emphasis on collaboration and user experience

• Contain a subset of services that will be available to a limited number of participants
GOALS FOR RECORDATION MODERNIZATION

Full Release

• Reduce the recordation processing time but still produce quality public records
• Be flexible, scalable, and adaptable to all stakeholder needs
• Provide a cohesive experiences for a full suite of recordation products and services
PILOT TIMELINE

Project Start
FY 2017

FY 2018
• Stakeholder Outreach
• Remitter Portal
• Examiner workspace
• Department of Treasury Pay.Gov
PILOT TIMELINE

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FY 2019
• Stakeholder Outreach
• Account Management
• Deposit Accounts
• Title Upload
• Correspondence
PILOT TIMELINE

Project Start
FY 2017

Target: Pilot Launch (Limited Users)
FY 2020

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• Stakeholder Outreach
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Future Features
• Notice of Terminations
• Paper Submissions
• And more!
BUILDING FEATURES BASED ON USER REQUEST
### Start recording documents with a single click

#### Applications

<table>
<thead>
<tr>
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</table>

**NOT FINAL RELEASE – UNDER DEVELOPMENT**
BUILDING FEATURES BASED ON USER REQUEST

Status synced with examination process
BUILDING FEATURES BASED ON USER REQUEST

Manage your profile, organization or deposit accounts
Centralized messaging center to avoid losing track of correspondences
**BUILDING FEATURES BASED ON USER REQUEST**

Notifications to keep remitters up to date on important events

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**Building Features Based on User Request**

Redesigning the certification and signature areas

### Remitter Information and Certifications

(i.e., the individual actually submitting this form and the attached document to the Copyright Office; provide your contact information and make the required remitter certifications by signing your name; the office may use this information to contact you about the submission and will send the certificate of recordation to the provided address if the document is successfully recorded)

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
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<tbody>
<tr>
<td>Name</td>
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<td>Title/Organization</td>
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<tr>
<td>Number/Street</td>
<td>Apt/Suite</td>
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<td>City</td>
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<td>Phone number</td>
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<tr>
<td>Email</td>
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</tbody>
</table>

If you are not a party to the document, describe your relationship to the document or the original parties to the document (e.g., duly authorized agent of a party, successor-in-interest to a party, duly authorized agent of a successor-in-interest to a party).

### Document Certifications

(These certifications can be made either by the remitter identified on the previous page or another individual)

- [ ] Original document enclosed
- [ ] Official certification enclosed

I certify under penalty of perjury under the laws of the United States of America that the following is true and correct: Check the box next to each certification being made. The first is always required. The second is required if an original document or official certification is not enclosed. (If a different individual is making each one, complete and attach an additional copy of this page)

- The accompanying document being submitted to the U.S. Copyright Office for recordation satisfies, to the best of my knowledge, the signature, completeness, legibility, and, if retranscribed, retranscription requirements for recordation as specified in 37 C.F.R. § 304.
- The accompanying document being submitted to the U.S. Copyright Office for recordation is, to the best of my knowledge, a true and correct copy of the original, signed document.

I understand that any falsification or misrepresentation may subject me to civil or criminal liability. By signing my name below, I acknowledge that I have read and agree to these conditions.

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Certifier Information

(If the certifier is not a party to the document, describe the certifier's relationship to the document or the original parties to the document (e.g., duly authorized agent of a party, successor-in-interest to a party, duly authorized agent of a successor-in-interest to a party).

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BUILDING FEATURES BASED ON USER REQUEST

- Verify a completed multi-title template file as soon as it is uploaded.
- Template validator provides location and meaningful description of the error to assist with issue resolution.

**Sample file**

**Sample description**

---

**Warning:** The following errors were found while processing the spreadsheet. No titles were added to this application.

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</table>
BUILDING FEATURES BASED ON USER REQUEST

- Self Service features for managing your organization
BUILDING FEATURES BASED ON USER REQUEST

- Self Service features for deposit accounts
OPTIMIZING BUSINESS PROCESSES

Today:

• Manually logged and sorted
• IT system requires over 10 clicks to start work
• Imagine this for every application received
EXAMINER WORKSPACE

- Reduction to 1 (or fewer) clicks for an examiner to pick up submitted applications
- Remitter can see progress updates on their portal as the application moves through the examination lifecycle
WHAT’S NEXT?

**FY 2020**
- More Stakeholder Outreach
- Additional Pilot Development
- Pilot Preparation

**Future Features**
- Notice of Terminations
- Paper Submissions
- And more!

**Target: Pilot Launch (Limited Users)**

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TODAY’S PARTICIPANTS

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Recordation Section Head

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Management & Program Analyst