

**NASHVILLE**  
**MUSIC LICENSING STUDY ROUNDTABLE AGENDA**  
**JUNE 4 AND 5, 2014**

*Belmont University, Mike Curb College of Entertainment and Music Business*  
*34 Music Square East, Studio A, Nashville, Tennessee 37203*

**DAY ONE**

**9:00-9:30**      **Introductions / Opening Remarks**

**9:30-10:30**    **Session 1: Current Licensing Landscape**

- Successful licensing models
- Innovative approaches
- Current state of collective licensing
- Role of direct licensing
- Larger versus smaller market participants
- Issues of concern to self-represented creators

**10:30-10:45**    **Break**

**10:45-11:45**   **Session 2: Sound Recordings**

- Effectiveness of Section 112 and 114 statutory licenses
- Administrative benefits and challenges of statutory licenses
- Section 112 and 114 ratesetting process
- Distinction between interactive and non-interactive services

**11:45-12:00**    **Break**

**12:00-1:00**    **Session 3: Musical Works – Reproduction and Distribution**

- Effectiveness of the Section 115 statutory license
- Administrative benefits and challenges of statutory licenses
- Potential modernization of Section 115 license
- Section 115 ratesetting process

**1:00-2:30**      **Lunch Break**

**2:30-3:30**      **Session 4: Fair Royalty Rates and Platform Parity**

- Fundamental concerns and principles
- Impact of differing licensing regimes and ratesetting standards on royalty rates and delivery platforms
- Impact of limited sound recording performance right

**3:30-3:45 Break**

**3:45-4:45 Session 5: Data Standards**

- Current state of industry data
- Marketplace challenges and needs
- Status of current initiatives relating to musical works
- Status of current initiatives relating to sound recordings
- Other initiatives
- Government encouragement of universal standards

**4:45-5:00 Day One Wrap-Up**

## **DAY TWO**

**9:00-9:15 Introductions**

**9:15-10:15 Session 6: Musical Works – Public Performance**

- Effectiveness of PRO licensing process
- Administrative benefits and challenges of PRO licensing
- PRO ratesetting process
- Impact of ASCAP and BMI consent decrees
- Role of other PROs

**10:15-10:30 Break**

**10:30-11:30 Session 7: Industry Incentives and Investment**

- Impact of current licensing regimes on creators' incentives and livelihoods
- State of investment in new projects and talent
- Ability to bring new products and services to market
- State of investment in new products and services
- Division of revenues between and among creators and distributors

**11:30-11:45 Break**

**11:45-12:45 Session 8: Pre-1972 Sound Recordings**

- Infringement and liability concerns
- Administrative issues
- Impact of federal protection for pre-1972 sound recordings on licensing practices
- Possibility of more limited federal protection tied to statutory licenses

**12:45-2:15      Lunch Break**

**2:15-3:15      Session 9: Potential Future Developments**

- Unified licensing models, including joint licensing of sound recording rights, mechanical rights and/or musical work public performance rights
- Evolution of collective rights organizations and practices
- Modification, expansion, or elimination of statutory licenses
- Micro-licensing and other alternatives
- Government facilitation of new approaches

**3:15-3:30      Break**

**3:30-4:30      Observer Comments**

- Structured opportunity for roundtable observers to provide additional comments on panel topics

**4:30-5:00      Day Two Wrap-Up / Closing Remarks**

**LOS ANGELES  
MUSIC LICENSING STUDY ROUNDTABLE AGENDA  
JUNE 16 AND 17, 2014**

*UCLA School of Law  
385 Charles E. Young Drive East, Room 1314, Los Angeles, California 90095*

**DAY ONE**

**9:00-9:30**      **Introductions / Opening Remarks**

**9:30-10:30**    **Session 1: Current Licensing Landscape**

- Successful licensing models
- Innovative approaches
- Current state of collective licensing
- Role of direct licensing
- Larger versus smaller market participants
- Issues of concern to self-represented creators

**10:30-10:45**    **Break**

**10:45-11:45**   **Session 2: Sound Recordings**

- Effectiveness of Section 112 and 114 statutory licenses
- Administrative benefits and challenges of statutory licenses
- Section 112 and 114 ratesetting process
- Distinction between interactive and non-interactive services

**11:45-12:00**    **Break**

**12:00-1:00**    **Session 3: Musical Works – Reproduction and Distribution**

- Effectiveness of the Section 115 statutory license
- Administrative benefits and challenges of statutory licenses
- Potential modernization of Section 115 license
- Section 115 ratesetting process

**1:00-2:30**      **Lunch Break**

**2:30-3:30**      **Session 4: Fair Royalty Rates and Platform Parity**

- Fundamental concerns and principles
- Impact of differing licensing regimes and ratesetting standards on royalty rates and delivery platforms
- Impact of limited sound recording performance right

**3:30-3:45 Break**

**3:45-4:45 Session 5: Data Standards**

- Current state of industry data
- Marketplace challenges and needs
- Status of current initiatives relating to musical works
- Status of current initiatives relating to sound recordings
- Other initiatives
- Government encouragement of universal standards

**4:45-5:00 Day One Wrap-Up**

## **DAY TWO**

**9:00-9:15 Introductions**

**9:15-10:15 Session 6: Musical Works – Public Performance**

- Effectiveness of PRO licensing process
- Administrative benefits and challenges of PRO licensing
- PRO ratesetting process
- Impact of ASCAP and BMI consent decrees
- Role of other PROs

**10:15-10:30 Break**

**10:30-11:30 Session 7: Industry Incentives and Investment**

- Impact of current licensing regimes on creators' incentives and livelihoods
- State of investment in new projects and talent
- Ability to bring new products and services to market
- State of investment in new products and services
- Division of revenues between and among creators and distributors

**11:30-11:45 Break**

**11:45-12:45 Session 8: Pre-1972 Sound Recordings**

- Infringement and liability concerns
- Administrative issues
- Impact of federal protection for pre-1972 sound recordings on licensing practices
- Possibility of more limited federal protection tied to statutory licenses

**12:45-2:15 Lunch Break**

**2:15-3:15 Session 9: Potential Future Developments**

- Unified licensing models, including joint licensing of sound recording rights, mechanical rights and/or musical work public performance rights
- Evolution of collective rights organizations and practices
- Modification, expansion, or elimination of statutory licenses
- Micro-licensing and other alternatives
- Government facilitation of new approaches

**3:15-3:30 Break**

**3:30-4:30 Observer Comments**

- Structured opportunity for roundtable observers to provide additional comments on panel topics

**4:30-5:00 Day Two Wrap-Up / Closing Remarks**

**NEW YORK CITY  
MUSIC LICENSING STUDY ROUNDTABLE AGENDA  
JUNE 23 AND 24, 2014**

*New York University School of Law  
40 Washington Square South (Lipton Hall & Greenberg Lounge), New York, New York 10012*

**DAY ONE**

**9:00-9:30      Introductions / Opening Remarks**

**9:30-10:30    Session 1: Current Licensing Landscape**

- Successful licensing models
- Innovative approaches
- Current state of collective licensing
- Role of direct licensing
- Larger versus smaller market participants
- Issues of concern to self-represented creators

**10:30-10:45   Break**

**10:45-11:45   Session 2: Sound Recordings**

- Effectiveness of Section 112 and 114 statutory licenses
- Administrative benefits and challenges of statutory licenses
- Section 112 and 114 ratesetting process
- Distinction between interactive and non-interactive services

**11:45-12:00   Break**

**12:00-1:00    Session 3: Musical Works – Reproduction and Distribution**

- Effectiveness of the Section 115 statutory license
- Administrative benefits and challenges of statutory licenses
- Potential modernization of Section 115 license
- Section 115 ratesetting process

**1:00-2:30      Lunch Break**

**2:30-3:30      Session 4: Fair Royalty Rates and Platform Parity**

- Fundamental concerns and principles
- Impact of differing licensing regimes and ratesetting standards on royalty rates and delivery platforms
- Impact of limited sound recording performance right

**3:30-3:45 Break**

**3:45-4:45 Session 5: Data Standards**

- Current state of industry data
- Marketplace challenges and needs
- Status of current initiatives relating to musical works
- Status of current initiatives relating to sound recordings
- Other initiatives
- Government encouragement of universal standards

**4:45-5:00 Day One Wrap-Up**

## **DAY TWO**

**8:30-8:45 Introductions**

**8:45-9:45 Session 6: Musical Works – Public Performance**

- Effectiveness of PRO licensing process
- Administrative benefits and challenges of PRO licensing
- PRO ratesetting process
- Impact of ASCAP and BMI consent decrees
- Role of other PROs

**9:45-10:00 Break**

**10:00-11:00 Session 7: Industry Incentives and Investment**

- Impact of current licensing regimes on creators' incentives and livelihoods
- State of investment in new projects and talent
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- State of investment in new products and services
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**11:00-11:15 Break**

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**12:15-1:30      Lunch Break**

**1:30-2:30      Session 9: Potential Future Developments**

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- Modification, expansion, or elimination of statutory licenses
- Micro-licensing and other alternatives
- Government facilitation of new approaches

**2:30-3:30      Observer Comments**

- Structured opportunity for roundtable observers to provide additional comments on panel topics

**3:30-4:00      Day Two Wrap-Up / Closing Remarks**