Agenda
for
June 10th Hearing on Marketplace Alternatives to Statutory Licensing

MORNING SESSION

9:30 AM

Welcome and Introduction

Maria Pallante -- Register of Copyrights

Session #1 Witness Statements (5 minutes per party)

Session #2 The Broadcast Television Business

The local commercial broadcast television business model
The public broadcasting model
Licensing content for broadcast television

BREAK

Session #3 Statutory Licensing

Benefits and drawbacks
Local signals v. distant signals
Types of television stations carried

Session #4 Communications Law

Retransmission consent
Must carry/Carry one – carry all
Program exclusivity regulations

LUNCH BREAK

AFTERNOON SESSION

1:00 PM

Session #1 Sublicensing

Differences between broadcast stations and cable networks
Broadcast station disincentives
Double dipping
Possible models

Session #2 Collective Licensing

Collective licensing for music
Competition and pricing issues
Consent decrees
Possible models

BREAK

Session #3 Direct Licensing

Transaction costs/ Identifying copyright owners
Hold-ups
Broadcast programming, scheduling, and blackouts
Direct licensing examples
Possible models

Session #4 Hybrid Approach to Private Licensing

Mixed use of sublicensing, direct licensing, and collective licensing

Session #5 Phase-out Options

When should the licenses be phased out?
How should the licenses be phased out?
Subscriber concerns

CLOSING REMARKS