World Wrestling Fed'n Entm't, Inc. v. Bozell, 142 F. Supp. 2d 514 (S.D.N.Y. 2001)

Year	2001
Court	United States District Court for the Southern District of New York
Key Facts	Plaintiff World Wrestling Federation Entertainment (WWE) owned and operated an entertainment company. Defendants Brent Bozell and others, who were affiliated with defendant Media Research Center's Parents Television Council (PTC), initiated a campaign against WWE. PTC used WWE's copyright-protected content to criticize its programming and to call attention to allegations that children died from imitating what they saw in WWE programming. PTC also released a fundraising video that included defendant's copyrighted content.
Issue	Whether the unauthorized use of copyrighted content in an awareness campaign to show alleged excessive violence and inappropriateness of an entertainment program was fair use.
Holding	The court rejected defendants' claim that they only used the content for criticism and were therefore within the bounds of fair use. The court held that the use of the copyrighted content in the fundraising video was obviously not only used for criticism, but also for financial gain and to increase notoriety.
Tags	Second Circuit; Film/Audiovisual; Review/Commentary
Outcome	Fair use not found

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