Final Program

INTERNATIONAL TRAINING
FOR DEVELOPING COUNTRIES AND COUNTRIES IN TRANSITION
ON EMERGING ISSUES IN COPYRIGHT AND RELATED RIGHTS
AND ISSUES PERTAINING TO BLIND AND VISUALLY IMPAIRED
PERSONS

Organized by
The United States Copyright Office
and
The World Intellectual Property Organization (WIPO)

Washington, D.C.
March 8 – 12, 2010
PROGRAM

Monday, 8 March 2010

Location: Thomas Jefferson Building, Room 119
Library of Congress

8:45-9:30 Opening Reception and Introduction of Participants
Ms. Marybeth Peters
Register of Copyrights, U.S. Copyright Office

Ms. Geidy Lung
Senior Legal Officer, Copyright Law Division, WIPO

9:30-10:00 Overview of Program and Issues:
Copyright Law, Technology, the Marketplace, & International Cooperation
Ms. Maria Pallante
Associate Register, Policy & International Affairs
U.S. Copyright Office

10:00-11:30 Copyright Policy on Capitol Hill: Special Remarks
Mr. Aaron Cooper, Senior Counsel for Intellectual Property and Antitrust
U.S. Senate Committee on the Judiciary

Ms. Stacey Dansky, Chief Copyright Counsel
U.S. House Committee on the Judiciary

Mr. Mark Patton, Republican Counsel
U.S. Senate Committee on the Judiciary

Mr. Matthew Sandgren, Counsel to Senator Orrin G. Hatch (R-UT)
U.S. Senate Committee on the Judiciary

Mr. David Whitney, Republican Chief Copyright Counsel
U.S. House Committee on the Judiciary
11:30-12:00  Break and Group Photograph
Great Hall, Thomas Jefferson Building

12:00-12:30  Copyright and the UN Convention on Disabilities
Ms. Jean Bonilla
Director, Office of International Intellectual Property Enforcement
U.S. Department of State

12:30-1:30  Luncheon
Courtesy of the Library of Congress
Office of the Associate Librarian for Library Services

1:30-2:30  Berne, TRIPS and the International Copyright Framework
Protecting Exclusive Rights of Authors and Understanding Limitations, Exceptions and the Three-Step Test
Professor Daniel Gervais
Vanderbilt University School of Law

2:30-2:45  Questions

2:45-3:00  Break

3:00-4:30  The Role of Advocates and Service Organizations:
How Public and Private Organizations Further Accessibility
Mr. Frank Kurt Cylke
Director, National Library Service for the Blind & Physically Handicapped

Dr. Marc Maurer
President, National Federation of the Blind

Mr. Allan Adler
Vice-President for Legal and Governmental Affairs
Association of American Publishers
Ms. Melanie Brunson  
Executive Director, American Council of the Blind

Mr. Paul Schroeder  
Vice President, Programs and Policy, American Foundation for the Blind

Mr. James Love  
Director, Knowledge Ecology International

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Tuesday, 9 March 2010

Location:  
James Madison Building, Room 408  
Library of Congress

9:30-10:00  
White House Office on Disabilities, Special Remarks  
Mr. Kareem Dale  
Special Assistant to the President

10:00-10:45  
The Interplay of Fair Use, Exceptions and Limitations  
in U.S. Copyright Law  
Professor Peter Jaszi  
Washington College of Law, American University

10:45-11:00  
Break

11:00-11:45  
Case Study 1: The U.S. Exception for Visually Impaired Persons  
U.S. Chafee Amendment  
Educational Materials (K-12 and Post-Secondary)  
General Trade Materials  
Ms. Michele Woods  
Senior Counsel, Policy & International Affairs, U.S. Copyright Office
11:45-12:15  The Role of Public and Private Trusted Intermediaries
American Printing House for the Blind
Dr. Tuck Tinsley III
President, American Printing House for the Blind

12:15-1:30  Lunch Break (Free time)

1:30-2:45  The Role of Public and Private Trusted Intermediaries (continued)
National Library Service for the Blind & Physically Handicapped
Dr. Deanna Marcum
Associate Librarian for Library Services, Library of Congress
Recording for the Blind & Dyslexic (RFB & D)
Dr. George Kerscher
Senior Officer, Accessible Information, RFB & D
Bookshare
Mr. Jim Fruchterman
President & CEO, Benetech

2:45-3:15  Questions & Discussion

3:15-3:30  Break

3:30-4:30  Technical Standards in Accessibility: DAISY Consortium
Dr. George Kerscher
Secretary General, DAISY Consortium

4:30-5:00  Community Libraries and the Print Disabled Population
Ms. Carrie Russell
Director, Program on Public Access to Information,
American Library Association
6:00-9:00  Reception, Special Remarks and Private Movie Screening  
Courtesy of Motion Picture Association of America  
Remarks, Bob Pisano, MPPA President and CEO

Wednesday, 10 March 2010
Location:  
James Madison Building, Room 408  
Library of Congress

9:30-10:00  Copyright Industries in the United States  
Mr. Michael Schlesinger  
Counsel, International Intellectual Property Alliance

10:00-10:30  Copyright and the Balance of Trade  
Ms. Kira Alvarez  
Deputy Assistant U.S. Trade Representative for Intellectual Property and Innovation, Office of the United States Trade Representative

10:30-10:45  Break

10:45 -11:15  Book Authors, Exclusive Rights and Publishing Contracts  
Mr. Paul Aiken  
Executive Director, The Authors Guild

11:15-11:45  Book Publishers, Licensing and World Markets  
Mr. Allan Adler  
Vice-President for Legal and Governmental Affairs, Association of American Publishers

11:45-12:00  Questions & Discussion

12:00-1:30  Lunch Break (Free time)
1:30-3:00  Report on WIPO Initiatives:
The Stakeholders Platform/Trusted Intermediary Guidelines
Ms. Geidy Lung
Senior Legal Officer, Copyright Law Division, WIPO

Ms. Tarja Koskinen-Olsson
Co-Chair, Trusted Intermediary Working Group

WIPO and Capacity Building
Ms. Martha Chikowore
Training Officer, WIPO Worldwide Academy

3:00-3:15  Break

3:15-4:00  Case Study 2: The Experience of Chile
Mr. Luis Villarroel
Researcher, Center for Legal Studies, Central University of Chile

4:00-4:45  Case Study 3: Kenya and the Experience of Africa
Dr. Marisella Ouma
Executive Director, Kenya Copyright Board, Nairobi

4:45-5:00  Discussion

5:00-6:30  Reception
Montpelier Room, James Madison Building, 6th Floor
Courtesy of the U.S. Register of Copyrights

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Thursday, 11 March 2010

Location:  
Thomas Jefferson Building, Room 119  
Library of Congress

9:00- 9:30  WIPO Report on Limitations and Exceptions  
Ms. Judith Sullivan  
Consultant, World Intellectual Property Organization

9:30-10:00  Treaty Requirements Pertaining to Technological Protection Measures  
Mr. Steven Tepp  
Senior Counsel for Policy & International Affairs, U.S. Copyright Office

10:00-10:30  Digital Millennium Copyright Act  
Mr. Robert Kasunic  
Assistant General Counsel, U.S. Copyright Office

10:30-10:45  Questions

10:45-11:00  Break

11:00-11:30  Special Remarks  
Ms. Victoria Espinel  
Intellectual Property Enforcement Coordinator, White House

11:30-12:00  Access and the American Disabilities Act  
Mr. Daniel Goldstein  
Brown, Goldstein & Levy, LLP

12:00-1:30  Luncheon and Break  
Courtesy of the World Intellectual Property Organization  
Keynote Address  
Ms. Marybeth Peters, U.S. Register of Copyrights
1:30-3:30  The Member States of WIPO: Current Issues of the Standing Committee on Copyright & Related Rights
Ms. Maria Pallante
Associate Register, Policy & International Affairs, U.S. Copyright Office

Limitations and Exceptions, Libraries & Archives
Ms. Nancy Weiss
General Counsel, U.S. Institute of Museum & Library Services

Treaty of the World Blind Union: Facts and Objectives
Mr. Flavio Arosemena Burbano
National Directorate of Copyrights and Related Rights
Ecuadorian Institute of Intellectual Property

Building International Consensus: Observations of the United States
Mr. Justin Hughes
Senior Advisor to the Undersecretary of Commerce for Intellectual Property
U.S. Patent & Trademark Office

3:30-3:45  Break

3:45-4:45  Initiatives in Digital Media: E-Pub, Web Accessibility and Related Topics
Dr. George Kerscher
President, International Digital Publishing Forum

Ms. Judy Brewer
Director of the Web Accessibility Initiative, World Wide Consortium
Friday, 12 March 2010

Location:   James Madison Building, Room 408
            Library of Congress

9:30-10:15  Introduction to Extended Collective Licensing
            Ms. Tarja Koskinen-Olsson
            Former President, IFRRO
            Co-Chair, Trusted Intermediary Working Group

10:15-10:30  Break

10:30-12:00  Country Remarks and Participant Discussion

12:00  Closing Ceremony and Certificates