INTERNATIONAL SYMPOSIUM ON
Emerging Issues in Copyright and Related Rights for Developing Countries and Countries with Economies in Transition

MARCH 19–23, 2012
WASHINGTON, DC
PROGRAM
Emerging Issues in Copyright and Related Rights for Developing Countries and Countries with Economies in Transition

MONDAY
MARCH 19

Location
Whittall Pavilion
Jefferson Building
Library of Congress

8:30–9:00
Breakfast Reception

9:00–9:30
Welcome and Introduction of Participants
Speaker
Maria A. Pallante
Register of Copyrights and Director
United States Copyright Office

9:30–10:00
Overview of Program and Issues
Speaker
Michele Woods
Associate Register for Policy and International Affairs
United States Copyright Office

10:00–11:30
Special Remarks: A View from Capitol Hill
Speakers
Aaron Cooper
Senior Counsel for Intellectual Property and Antitrust
Committee on the Judiciary
United States Senate

Stephanie Moore
Chief Counsel, Democrats
Subcommittee on Intellectual Property, Competition, and the Internet
Committee on the Judiciary
United States House of Representatives
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30-12:30</td>
<td>Break and Group Photo (Jefferson Building)</td>
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<tr>
<td>12:30-2:00</td>
<td>Luncheon (Members Room)</td>
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<tr>
<td>Keynote</td>
<td>Honorable Melvin L. Watt</td>
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<td>Location</td>
<td>U.S. Copyright Office Hearing Room</td>
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<td></td>
<td>Madison Building</td>
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<td>Library of Congress</td>
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<td>2:00-2:45</td>
<td>Copyright System of the United States: Issues and Challenges in the Digital Era</td>
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<td>Speaker</td>
<td>Karyn Temple Claggett</td>
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<td>Senior Counsel for Policy and International Affairs</td>
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<td>United States Copyright Office</td>
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2:45-3:45  The Role of Copyright and Related Rights in the Promotion of Social, Cultural, and Economic Development:
• The U.S. Study and Experience
• The Experience of Developing Countries and Countries in Transition

Speakers  
**GAO HANG**  
Director  
Copyright Development Services Division  
World Intellectual Property Organization  
Geneva, Switzerland

**MICHAEL SCHLESINGER**  
Of Counsel  
Mitchell, Silberberg & Knupp LLP

**JOAN WEBLEY**  
Manager  
Copyright and Related Rights  
Jamaica Intellectual Property Office  
Kingston, Jamaica

**ABIOYE OYEWOLE**  
Attorney-Advisor  
Office of Policy and International Affairs  
United States Copyright Office (moderator)

3:45-4:00  Break

4:00-4:45  Tour of the United States Copyright Office

4:45-5:15  Case Study 1: Collective Management in Kenya

Speaker  **MARISELLA OUMA**  
Executive Director  
Kenya Copyright Board  
Nairobi, Kenya
Location  Whittall Pavilion
Jefferson Building
Library of Congress

9:00-9:45  International Treaties, Rights Management, and Developing Countries
Speaker  Mihály Ficsor
Chairman
Central and Eastern European Copyright Alliance
Budapest, Hungary

9:45-10:45  Registration Systems of the 21st Century
Speakers  Jim Griffin
Managing Director
The OneHouse, LLC
Martín Moscoso Villacorta
Director
Copyright Directorate
National Institute for the Defense of Competition and Protection of Intellectual Property
Lima, Peru
Robert Kasunic
Deputy General Counsel
United States Copyright Office
Christopher Reed
Senior Advisor for Policy and Special Projects
United States Copyright Office (moderator)

10:45-11:00  Break
### 11:00-11:45  
**Collective Management in Action: The History and Development of SoundExchange**

**Speaker**  
**Michael Huppe**  
President  
SoundExchange

### 11:45-12:30  
**Recent Developments in the WIPO Standing Committee for Copyright and Related Rights**

**Speakers**  
**Justin Hughes**  
Senior Advisor to the Under Secretary of Commerce for Intellectual Property  
United States Patent and Trademark Office

**Michele Woods**  
Associate Register for Policy and International Affairs  
United States Copyright Office

### 12:30-1:15  
**Rights Management and the Digital Environment: Where Do We Go From Here?**

**Speakers**  
**Tracey Armstrong**  
President and Chief Executive Officer  
Copyright Clearance Center

**Eugene Mopsik**  
Executive Director  
American Society of Media Photographers

**Christopher Reed**  
Senior Advisor for Policy and Special Projects  
United States Copyright Office (moderator)

### 1:15-2:30  
**Lunch Break**
Location  
U.S. Copyright Office Hearing Room  
Madison Building  
Library of Congress

2:30-3:30  
The Role of Governments and the Courts in Rights Management: Royalties, Rates, and Beyond

Speakers  
Mihály Ficsor  
Chairman  
Central and Eastern European Copyright Alliance  
Budapest, Hungary

William Roberts, Jr.  
Copyright Royalty Judge  
United States Copyright Royalty Board

3:30-3:45  
Break

3:45-4:15  
Case Study 2: Perspectives from Brazil

Speaker  
Cliffor Luiz De Abreu Guimarães  
General Coordinator of Access and Diffusion in Copyright  
Ministry of Culture  
Brasilia, Brazil

4:15-5:00  
Issues in Mass Digitization: The Copyright Office Report

Speakers  
Erik Bertin  
Attorney-Advisor  
United States Copyright Office

Catherine Rowland  
Counsel for Policy and International Affairs  
United States Copyright Office
Location  Madison Hall
Madison Building
Library of Congress

5:00-6:30  Evening Reception
Courtesy of the U.S. Register of Copyrights

WEDNESDAY
MARCH 21

Location  U.S. Copyright Office Hearing Room
Madison Building
Library of Congress

8:45-10:00  Copyright Challenges Facing Libraries and Archives

Speakers

ALLAN ADLER
Vice President for Legal and Government Affairs
Association of American Publishers

JONATHAN BAND
Counsel for Library Copyright Alliance
Jonathan Band PLLC

BRANDON BUTLER
Director of Policy Initiatives
Association of Research Libraries

CARRIE RUSSELL
Director
Program on Public Access to Information
American Library Association

ANTONIO SANTOS
Director
National Library of the Philippines
Manila, Philippines

CHRISTOPHER WESTON
Attorney-Advisor
United States Copyright Office (moderator)
10:00-10:30  **Special Remarks: A View from the White House**

Speaker  **PROBIR MEHTA**  
Office of the U.S. Intellectual Property Enforcement Coordinator  
Executive Office of the President

10:30-11:00  **The Copyright Balancing Act**

Speaker  **MARIA A. PALLANTE**  
Register of Copyrights  
United States Copyright Office

11:00-11:15  **Break**

11:15-12:15  **Exceptions and Limitations in the Digital Era**

Speakers  **DAVID CARSON**  
General Counsel  
United States Copyright Office  

**MARIA STRONG**  
Senior Counsel for Policy and International Affairs  
United States Copyright Office

12:15-1:30  **Lunch Break**

1:30-2:30  **Freedom on the Internet: How Copyright and Free Expression Coexist**

Speakers  **SANDRA AISTARS**  
Executive Director  
Copyright Alliance  

**JAMES LOVE**  
Director  
Knowledge Ecology International
Rashmi Rangnath  
Staff Attorney and Director  
Global Knowledge Initiative  
Public Knowledge  

Michele Woods  
Associate Register for Policy and International Affairs  
United States Copyright Office (moderator)

2:30-3:30 Literary Works in the Digital Age: The Future is Now  
Speakers  
Paul Aiken  
President  
The Authors Guild Inc.  

Ed McCoyd  
Executive Director for Digital, Environmental and Accessibility Affairs  
American Association of Publishers

3:30-3:45 Break

3:45-4:45 Behind the Scenes: Registering Works of Visual Art  
Speaker  
John Ashley  
Division Chief  
Visual Arts Division  
United States Copyright Office

5:00-6:30 Optional Evening Activity
Location  
Whittall Pavilion  
Jefferson Building  
Library of Congress

9:00-10:00  
**IP Enforcement and the Digital Agenda: New Technologies and Challenges**

Speakers  
**Krista S. Coons**  
Content Protection Counsel  
Motion Picture Association of America, Inc.

**Luisa Simpson**  
Executive Director  
International Copyright Enforcement and Trade Policy  
American Association of Publishers

**Steven M. Tepp**  
Senior Director  
Global Intellectual Property Center  
U.S. Chamber of Commerce

**Karyn Temple Claggett**  
Senior Counsel for Policy and International Affairs  
United States Copyright Office (moderator)

10:00-11:30  
**Licensing Models for the Future: Trends and Developments**

Speakers  
**Jesse Feder**  
Director of International Trade and Intellectual Property  
Business Software Alliance

**Steve Marks**  
Executive Vice President and General Counsel  
Recording Industry Association of America

**Oliver Metzger**  
Senior Copyright Counsel  
Google, Inc.
STANLEY PIERRE-LOUIS
Vice President and Associate General Counsel
Intellectual Property and Content Protection
Viacom, Inc.

CYNTHIA SANCHEZ
Counsel for Policy and International Affairs
United States Copyright Office (moderator)

11:30-11:45  Break

11:45-1:00  Jefferson Building Tour

1:00-2:00  Luncheon (Montpelier)

Keynote  MARYBETH PETERS
Former Register of Copyrights

2:00-3:30  Effective Coordination of IP Enforcement: Approaches and Techniques

Speakers  LEV KUBIAK
Director
National Intellectual Property Rights Coordination Center

CHRISTOPHER MERRIAM
Assistant Deputy Chief
Computer Crime and Intellectual Property Section
Criminal Division
U.S. Department of Justice

3:30-3:45  Break
3:45-4:30  Copyright and Trade: Building Bridges and Investing in the Future

Speaker  Stanford McCoy
Assistant U.S. Trade Representative for Intellectual Property and Innovation
Office of the U.S. Trade Representative

4:30-5:30  Rights Management in Music, Literary, Software and Other Works

Speakers  Steve Metalitz
Partner
Mitchell Silberberg & Knupp, LLP

Sam Mosenkis
Vice President of Legal Affairs
American Society of Composers, Authors and Publishers

Jane Saunders
Senior Vice President for Rights Management
Motion Picture Association of America, Inc.

Cynthia Sanchez
Counsel for Policy and International Affairs
United States Copyright Office (moderator)
Location  Whittall Pavilion  
Jefferson Building  
Library of Congress

9:00-9:45  Report on WIPO New Initiatives in the Field of Copyright and Related Rights and their Implications for Developing Countries and Countries in Transition: Technical Assistance and Capacity Building Programs

Speaker  Gao Hang  
Director  
Copyright Development Services Division  
World Intellectual Property Organization  
Geneva, Switzerland

9:45-10:45  Law Library Rare Book Tour

10:45-11:00  Break

11:00-11:45  Country Remarks and Participant Discussion

11:45-12:30  Closing Ceremony and Presentation of Certificates