



# INTERNATIONAL **COPYRIGHT INSTITUTE**



INTERNATIONAL SYMPOSIUM ON  
**Contemporary Issues in Collective Copyright  
Management for Developing Countries and  
Countries with Economies in Transition**

MAY 12-16, 2014 | WASHINGTON, DC

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# **PROGRAM**



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## **OVERVIEW OF COPYRIGHT LAW**

8:00–8:30 **TRAVEL OFFICE, MADISON BUILDING**  
**Retrieve per diems**

8:30–9:00 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**Breakfast Reception**

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9:00–9:30 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**Welcome and Introduction of Participants**

**SPEAKERS** **KARYN TEMPLE CLAGGETT**  
Associate Register of Copyrights and Director of Policy  
and International Affairs  
United States Copyright Office

**MICHELE WOODS**  
Director  
Copyright Law Division  
World Intellectual Property Organization (WIPO)

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9:30–10:00 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**Overview of Program and Issues Related to Collective  
Management Themes**

**SPEAKERS** **KARYN TEMPLE CLAGGETT**  
Associate Register of Copyrights and Director of Policy  
and International Affairs  
United States Copyright Office

**DAVID UWEMEDIMO**  
Director  
Copyright Infrastructure Division  
Culture and Creative Industries Sector  
World Intellectual Property Organization (WIPO)

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10:00 - 11:00 **Jefferson Building Tour and Group Photo**

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11:00-12:00 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**A View from Capitol Hill: Copyright Policy in Action**

**MODERATOR** **KARYN TEMPLE CLAGGETT**  
Associate Register of Copyrights and Director of Policy  
and International Affairs  
United States Copyright Office

**SPEAKERS** **ALEXANDRA REEVE GIVENS**  
Senior Counsel for Intellectual Property and Antitrust  
Committee on the Judiciary  
United States Senate

**JASON G. EVERETT**  
Democratic Counsel  
Committee on the Judiciary  
United States House of Representatives

**JOE KEELEY**  
Chief Counsel  
Subcommittee on Courts, Intellectual Property, and the Internet  
Committee on the Judiciary  
United States House of Representatives

**MIKE LEMON**  
Senior Counsel  
Committee on the Judiciary  
United States Senate

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12:00-1:30 **LJ-119, JEFFERSON BUILDING**  
**Keynote Luncheon**

**KEYNOTE** **MARIA PALLANTE**  
Register of Copyrights and Director  
United States Copyright Office

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1:30 - 3:00 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**The Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled**

**SPEAKERS** **MELANIE BRUNSON**  
Executive Director  
American Council of the Blind

**MICHELE WOODS**  
Director  
Copyright Law Division  
World Intellectual Property Organization (WIPO)

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3:00-3:15 **Break**

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3:15-5:00 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**The Beijing Treaty on Audiovisual Performances**

**SPEAKER** **MICHELE WOODS**  
Director  
Copyright Law Division  
World Intellectual Property Organization (WIPO)

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**TUESDAY  
MAY 13**

## **OVERVIEW OF COLLECTIVE MANAGEMENT ORGANIZATION (CMO) LAW AND PRACTICE**

9:00-9:30 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**Collective Management Overview:  
Legal, Technical, and Business Considerations**

**SPEAKERS** **ANN CHAITOVITZ**  
Attorney-Advisor  
Office of Policy and International Affairs  
United States Patent and Trademark Office

**JUKKA LIEDES**  
Director  
Division for Cultural Policy  
Ministry of Education and Culture of Finland

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9:30-10:45 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**The U.S. History and Experience: Is it Time for Change?**

**MODERATOR** **JACQUELINE CHARLESWORTH**  
General Counsel and Associate Register of Copyrights  
United States Copyright Office

**SPEAKERS** **RICHARD BENGLOFF**  
President  
American Association of Independent Music (A2IM)

**SAM MOSENKIS**  
Vice President of Legal Affairs  
The American Society of Composers, Authors and Publishers  
(ASCAP)

**JAY ROSENTHAL**  
Senior Vice-President and General Counsel  
National Music Publishers' Association (NMPA)

**KEN STEINTHAL**  
Partner  
King & Spalding

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10:45-11:00 **Break**

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11:00-12:00 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**International CMO Frameworks: Norms and Regional Perspectives**

**MODERATOR** **AARON WATSON**  
Attorney-Advisor  
Office of Policy and International Affairs  
United States Copyright Office

**SPEAKERS** **JUKKA LIEDES**  
Director  
Division for Cultural Policy  
Ministry of Education and Culture of Finland

**DENNIS LORD**  
Executive Vice President  
SESAC, Inc.

**LAURI RECHARDT**  
Director of Licensing  
International Federation of the Phonographic Industry (IFPI)

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12:00-12:45 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**Extended Collective Licensing (ECL): Background and Analysis**

**MODERATOR FRANK MULLER**  
Attorney-Advisor  
Office of Policy and International Affairs  
United States Copyright Office

**SPEAKERS JUKKA LIEDES**  
Director  
Division of Cultural Policy  
Ministry of Education and Culture of Finland

**LAURI RECHARDT**  
Director of Licensing  
International Federation of the Phonographic Industry (IFPI)

**JERKER RYDÉN**  
Senior Legal Adviser  
National Library of Sweden

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12:45-2:00 **Lunch Break**

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2:00-3:00 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**Operating a CMO: The Nuts, Bolts, and Challenges**

**MODERATOR MOLLY TORSÉN STECH**  
Counsel  
Office of Policy and International Affairs  
United States Copyright Office

**SPEAKERS**

**CHRISTOS BADAVAS**

Deputy General Counsel  
The Harry Fox Agency, Inc.

**JOE DIMONA**

Vice President, Legal Affairs  
Broadcast Music, Inc. (BMI)

**MICHAEL HEALY**

Executive Director (International Relations)  
Copyright Clearance Center (CCC)

**COLIN RUSHING**

Senior Vice President and General Counsel  
SoundExchange

**MICHAEL WEINBERG**

Vice President  
Public Knowledge

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3:00-3:45

**WHITTALL PAVILION, JEFFERSON BUILDING**

**A View from the Executive**

**MODERATOR**

**KARYN TEMPLE CLAGGETT**

Associate Register of Copyrights and Director of Policy  
and International Affairs  
United States Copyright Office

**SPEAKERS**

**SHIRA PERLMUTTER**

Chief Policy Officer and Director for International Affairs  
United States Patent and Trademark Office

**GEORGE YORK**

Deputy Assistant United States Trade Representative  
Office of Intellectual Property and Innovation  
Office of the United States Trade Representative (USTR)

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3:45-4:30 **WHITTALL PAVILION, JEFFERSON BUILDING**  
**Roundtable Discussion with Participants Noting  
Particular Problems or Issues**

**MODERATOR JESSICA SEBEOK**  
Counsel  
Office of Policy and International Affairs  
United States Copyright Office

**SPEAKERS ISLAM BHUGAN**  
Deputy Director of Culture  
Ministry of Arts and Culture (Mauritius)

**WALID ABOU FARHAT**  
Copyright Consultant  
Abou Farhat Law Offices (Lebanon)

**THATO JOSEPH MOKOBI**  
Chief Executive Officer  
Copyright Society of Botswana

**CAROL NEWMAN**  
General Manager  
Jamaica Copyright Licensing Agency (JAMCOPY)

**WEDNESDAY  
MAY 14**

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## **DIGITIZATION AND ITS EFFECT ON SPECIFIC TYPES OF CMOS**

9:00-10:00 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**Enforcement Challenges in the Digital Age**

**MODERATOR MOLLY TORSEN STECH**  
Counsel  
Office of Policy and International Affairs  
United States Copyright Office

**SPEAKERS JON BERROYA**  
Vice President, Content Protection  
The Entertainment Software Association (ESA)

**JOSEPH MACIAS**  
Deputy Assistant Director  
National Intellectual Property Rights Coordination Center

**ED McCOYD**

Executive Director  
Digital, Environmental, and Accessibility Affairs  
Association of American Publishers (AAP)

**CHRISTOPHER S. MERRIAM**

Deputy Chief for Intellectual Property  
Computer Crime and Intellectual Property Section  
United States Department of Justice

**SAKURA OKURI**

Special Agent  
Federal Bureau of Investigation (FBI)  
United States Department of Justice

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10:00-10:45 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**Mass Digitization: The Legal Landscape and Licensing Approaches**

**MODERATOR**

**FRANK MULLER**

Attorney-Advisor  
Office of Policy and International Affairs  
United States Copyright Office

**SPEAKERS**

**BLANE DESSY**

Deputy Associate Librarian  
Planning and Project Management  
Library of Congress

**RYAN FOX**

Legal Consultant  
The Authors Guild

**JERKER RYDÉN**

Senior Legal Adviser  
National Library of Sweden

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10:45-11:00 **Break**

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11:00-12:30 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**Multi-territorial Licensing: The New Frontier?**

**MODERATOR** **SARANG VIJAY DAMLE**  
Special Advisor to the General Counsel  
Office of the General Counsel  
United States Copyright Office

**SPEAKERS** **TRACEY ARMSTRONG**  
President and Chief Executive Officer  
Copyright Clearance Center (CCC)

**JIM GRIFFIN**  
Managing Director  
OneHouse

**STEVEN M. MARKS**  
Chief, Digital Business and General Counsel  
Recording Industry Association of America (RIAA)

**VICKIE NAUMAN**  
President  
7digital

**CASEY RAE**  
Interim Executive Director  
Future of Music Coalition

**BILL WILSON**  
Vice President, Digital Strategy and Business Development  
The Music Business Association (Music Biz)

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12:30-2:00 **Lunch Break**

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2:00-3:00 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**TV, Film, and Video: The Future of Audiovisual Licensing**

**MODERATOR** **KATIE ALVAREZ**  
Attorney-Advisor  
Office of Policy and International Affairs  
United States Copyright Office

**SPEAKERS**

**JEFFREY BENNETT**  
Chief Deputy General Counsel  
Legal and Government Affairs  
Screen Actors Guild-American Federation of Television  
and Radio Artists (SAG-AFTRA)

**BRYONY GAGAN**  
Vice President  
Business and Legal Affairs  
Netflix, Inc. (VIA VIDEO CONFERENCE)

**JANE SAUNDERS**  
Senior Vice President, Rights Management  
Motion Picture Association of America (MPAA)

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3:00-3:15 **Break**

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3:15-4:15 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**Collective Licensing for Books, Journals, and Photographs**

**MODERATOR**

**KEVIN AMER**  
Counsel  
Office of Policy and International Affairs  
United States Copyright Office

**SPEAKERS**

**TRACEY ARMSTRONG**  
President and Chief Executive Officer  
Copyright Clearance Center (CCC)

**NANCY KOPANS**  
Vice President, General Counsel and Secretary  
ITHAKA/JSTOR

**EUGENE MOPSIK**  
Director  
Picture Licensing Universal System (PLUS) Coalition

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## TRANSPARENCY, ACCOUNTABILITY, AND GOVERNANCE

9:00-10:00 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**CMOs in a Global Context**

**MODERATOR** **OLAV STOKKMO**  
Chief Executive Officer  
International Federation of Reproduction Rights Organisations (IFRRO)

**SPEAKERS** **JIM ALEXANDER**  
Director  
International and Public Affairs  
Copyright Agency, Australia  
(VIA VIDEO CONFERENCE)

**KEVIN FITZGERALD**  
Chief Executive  
Copyright Licensing Agency (CLA), United Kingdom  
(VIA VIDEO CONFERENCE)

**NADIA VALLY**  
Head of Collective Rights Management  
United Kingdom Intellectual Property Office  
(VIA VIDEO CONFERENCE)

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10:00-11:00 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**The TAG of Excellence**

**MODERATOR** **OLAV STOKKMO**  
Chief Executive Officer  
International Federation of Reproduction Rights Organisations (IFRRO)

**SPEAKERS** **DAVID UWEMEDIMO**  
Director  
Copyright Infrastructure Division  
Culture and Creative Industries Sector  
World Intellectual Property Organization (WIPO)

**WILLEM WANROOIJ**  
Consultant  
Creative and Copyright Sectors  
World Intellectual Property Organization (WIPO)

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11:00-11:15 **Break**

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11:15-12:15 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**Breakout Sessions on Transparency, Accountability,  
and Governance**  
**Case Studies**

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12:15-12:30 **Break**

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12:30-1:30 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**Report Back on Breakout Sessions and Consideration  
of Special Issues in Certain Jurisdictions**

**MODERATOR** **OLAV STOKKMO**  
Chief Executive Officer  
International Federation of Reproduction Rights Organisations (IFRRO)

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1:30-3:00 **Lunch Break**

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3:00-4:00 **U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING**  
**WIPO's Activities in the Field of Collective Management**

**SPEAKER** **DAVID UWEMEDIMO**  
Director  
Copyright Infrastructure Division  
Culture and Creative Industries Sector  
World Intellectual Property Organization (WIPO)

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4:00-5:30 **MADISON HALL, MADISON BUILDING**  
**Afternoon Reception: Hosted by United States Copyright Office**

## LOOKING FORWARD AND FINAL DISCUSSION

8:30-9:00 TRAVEL OFFICE, MADISON BUILDING  
**Retrieve remainder of per diems**

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9:00-9:45 WHITTALL PAVILION, JEFFERSON BUILDING  
**A View from the Copyright Office: Registering Works of Visual Art**

SPEAKER **JOHN ASHLEY**  
Chief  
Visual Arts Division, Registration Program  
United States Copyright Office

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9:45-10:45 **Law Library Tour**

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10:45-11:00 **Break**

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11:00-11:45 WHITTALL PAVILION, JEFFERSON BUILDING  
**Country Remarks and Participant Discussion**

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11:45-12:30 WHITTALL PAVILION, JEFFERSON BUILDING  
**Closing Ceremony, Evaluations, and Certificates**

