INTERNATIONAL SYMPOSIUM ON
Contemporary Issues in Collective Copyright Management for Developing Countries and Countries with Economies in Transition

MAY 12-16, 2014 | WASHINGTON, DC

PROGRAM
OVERVIEW OF COPYRIGHT LAW

8:00–8:30   TRAVEL OFFICE, MADISON BUILDING
            Retrieve per diems

8:30–9:00   WHITTAIL PAVILION, JEFFERSON BUILDING
            Breakfast Reception

9:00–9:30   WHITTAIL PAVILION, JEFFERSON BUILDING
            Welcome and Introduction of Participants

            SPEAKERS

            KARYN TEMPLE CLAGGETT
            Associate Register of Copyrights and Director of Policy and International Affairs
            United States Copyright Office

            MICHELE WOODS
            Director
            Copyright Law Division
            World Intellectual Property Organization (WIPO)

9:30–10:00  WHITTAIL PAVILION, JEFFERSON BUILDING
            Overview of Program and Issues Related to Collective Management Themes

            SPEAKERS

            KARYN TEMPLE CLAGGETT
            Associate Register of Copyrights and Director of Policy and International Affairs
            United States Copyright Office

            DAVID UWEMEDIMO
            Director
            Copyright Infrastructure Division
            Culture and Creative Industries Sector
            World Intellectual Property Organization (WIPO)

10:00 - 11:00  Jefferson Building Tour and Group Photo
11:00-12:00    WHITTALL PAVILION, JEFFERSON BUILDING
A View from Capitol Hill: Copyright Policy in Action

MODERATOR    KARYN TEMPLE CLAGGETT
Associate Register of Copyrights and Director of Policy and International Affairs
United States Copyright Office

SPEAKERS    ALEXANDRA REEVE GIVENS
Senior Counsel for Intellectual Property and Antitrust
Committee on the Judiciary
United States Senate

JASON G. EVERETT
Democratic Counsel
Committee on the Judiciary
United States House of Representatives

JOE KEELEY
Chief Counsel
Subcommittee on Courts, Intellectual Property, and the Internet
Committee on the Judiciary
United States House of Representatives

MIKE LEMON
Senior Counsel
Committee on the Judiciary
United States Senate

12:00-1:30    LJ-119, JEFFERSON BUILDING
Keynote Luncheon

KEYNOTE    MARIA PALLANTE
Register of Copyrights and Director
United States Copyright Office
1:30 - 3:00  WHITTALL PAVILION, JEFFERSON BUILDING
The Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled

**SPEAKERS**

**Melanie Brunson**
Executive Director
American Council of the Blind

**Michele Woods**
Director
Copyright Law Division
World Intellectual Property Organization (WIPO)

3:00-3:15  **Break**

3:15-5:00  WHITTALL PAVILION, JEFFERSON BUILDING
The Beijing Treaty on Audiovisual Performances

**SPEAKER**

**Michele Woods**
Director
Copyright Law Division
World Intellectual Property Organization (WIPO)

**OVERVIEW OF COLLECTIVE MANAGEMENT ORGANIZATION (CMO) LAW AND PRACTICE**

9:00-9:30  WHITTALL PAVILION, JEFFERSON BUILDING
Collective Management Overview:
Legal, Technical, and Business Considerations

**SPEAKERS**

**Ann Chaitovitz**
Attorney-Advisor
Office of Policy and International Affairs
United States Patent and Trademark Office

**Jukka Liedes**
Director
Division for Cultural Policy
Ministry of Education and Culture of Finland
9:30-10:45  **Whittall Pavilion, Jefferson Building**

*The U.S. History and Experience: Is it Time for Change?*

**Moderator**

Jacqueline Charlesworth  
General Counsel and Associate Register of Copyrights  
United States Copyright Office

**Speakers**

Richard Bengloff  
President  
American Association of Independent Music (A2IM)

Sam Mosenkis  
Vice President of Legal Affairs  
The American Society of Composers, Authors and Publishers (ASCAP)

Jay Rosenthal  
Senior Vice-President and General Counsel  
National Music Publishers’ Association (NMPA)

Ken Steinthal  
Partner  
King & Spalding

10:45-11:00  **Break**

11:00-12:00  **Whittall Pavilion, Jefferson Building**

*International CMO Frameworks: Norms and Regional Perspectives*

**Moderator**

Aaron Watson  
Attorney-Advisor  
Office of Policy and International Affairs  
United States Copyright Office

**Speakers**

Jukka Liedes  
Director  
Division for Cultural Policy  
Ministry of Education and Culture of Finland
Dennis Lord
Executive Vice President
SESAC, Inc.

Lauri Rechardt
Director of Licensing
International Federation of the Phonographic Industry (IFPI)

12:00-12:45  WHITTALL PAVILION, JEFFERSON BUILDING
Extended Collective Licensing (ECL): Background and Analysis

MODERATOR  Frank Muller
Attorney-Advisor
Office of Policy and International Affairs
United States Copyright Office

SPEAKERS  Jukka Liedes
Director
Division of Cultural Policy
Ministry of Education and Culture of Finland

Lauri Rechardt
Director of Licensing
International Federation of the Phonographic Industry (IFPI)

Jerker Rydén
Senior Legal Adviser
National Library of Sweden

12:45-2:00  Lunch Break

2:00-3:00  WHITTALL PAVILION, JEFFERSON BUILDING
Operating a CMO: The Nuts, Bolts, and Challenges

MODERATOR  Molly Torsen Stech
Counsel
Office of Policy and International Affairs
United States Copyright Office
SPEAKERS

CHRISTOS BADAVAS
Deputy General Counsel
The Harry Fox Agency, Inc.

JOE DIMONA
Vice President, Legal Affairs
Broadcast Music, Inc. (BMI)

MICHAEL HEALY
Executive Director (International Relations)
Copyright Clearance Center (CCC)

COLIN RUSHING
Senior Vice President and General Counsel
SoundExchange

MICHAEL WEINBERG
Vice President
Public Knowledge

3:00-3:45 WHITALL PAVILION, JEFFERSON BUILDING
A View from the Executive

MODERATOR
KARYN TEMPLE CLAGGETT
Associate Register of Copyrights and Director of Policy and International Affairs
United States Copyright Office

SPEAKERS
SHIRA PERLMUTTER
Chief Policy Officer and Director for International Affairs
United States Patent and Trademark Office

GEORGE YORK
Deputy Assistant United States Trade Representative
Office of Intellectual Property and Innovation
Office of the United States Trade Representative (USTR)
3:45-4:30  **Whittall Pavilion, Jefferson Building**  
**Roundtable Discussion with Participants Noting Particular Problems or Issues**

**Moderator**  
Jessica Sebeok  
Counsel  
Office of Policy and International Affairs  
United States Copyright Office

**Speakers**  
Islam Bhugan  
Deputy Director of Culture  
Ministry of Arts and Culture (Mauritius)

Walid Abou Farhat  
Copyright Consultant  
Abou Farhat Law Offices (Lebanon)

Thato Joseph Mokobi  
Chief Executive Officer  
Copyright Society of Botswana

Carol Newman  
General Manager  
Jamaica Copyright Licensing Agency (JAMCOPY)

---

**Wednesday May 14**

**Digitization and Its Effect on Specific Types of CMOS**

9:00-10:00  **U.S. Copyright Office Hearing Room, LM-408, Madison Building**  
**Enforcement Challenges in the Digital Age**

**Moderator**  
Molly Torsen Stech  
Counsel  
Office of Policy and International Affairs  
United States Copyright Office

**Speakers**  
Jon Berroya  
Vice President, Content Protection  
The Entertainment Software Association (ESA)

Joseph Macias  
Deputy Assistant Director  
National Intellectual Property Rights Coordination Center
Ed McCoyd
Executive Director
Digital, Environmental, and Accessibility Affairs
Association of American Publishers (AAP)

Christopher S. Merriam
Deputy Chief for Intellectual Property
Computer Crime and Intellectual Property Section
United States Department of Justice

Sakura Okuri
Special Agent
Federal Bureau of Investigation (FBI)
United States Department of Justice

10:00-10:45  U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING
Mass Digitization: The Legal Landscape and Licensing Approaches

Moderator  Frank Muller
Attorney-Advisor
Office of Policy and International Affairs
United States Copyright Office

Speakers  Blane Dessy
Deputy Associate Librarian
Planning and Project Management
Library of Congress

Ryan Fox
Legal Consultant
The Authors Guild

Jerker Rydén
Senior Legal Adviser
National Library of Sweden

10:45-11:00  Break
11:00-12:30  U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING
Multi-territorial Licensing: The New Frontier?

MODERATOR  SARANG VJAY DAMLE
Special Advisor to the General Counsel
Office of the General Counsel
United States Copyright Office

SPEAKERS  TRACEY ARMSTRONG
President and Chief Executive Officer
Copyright Clearance Center (CCC)

JIM GRIFFIN
Managing Director
OneHouse

STEVEN M. MARKS
Chief, Digital Business and General Counsel
Recording Industry Association of America (RIAA)

VICKIE NAUMAN
President
7digital

CASEY RAE
Interim Executive Director
Future of Music Coalition

BILL WILSON
Vice President, Digital Strategy and Business Development
The Music Business Association (Music Biz)

12:30-2:00  Lunch Break

2:00-3:00  U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING
TV, Film, and Video: The Future of Audiovisual Licensing

MODERATOR  KATIE ALVAREZ
Attorney-Advisor
Office of Policy and International Affairs
United States Copyright Office
SPEAKERS

JEFFREY BENNETT
Chief Deputy General Counsel
Legal and Government Affairs
Screen Actors Guild-American Federation of Television
and Radio Artists (SAG-AFTRA)

BRYONY GAGAN
Vice President
Business and Legal Affairs
Netflix, Inc. (VIA VIDEO CONFERENCE)

JANE SAUNDERS
Senior Vice President, Rights Management
Motion Picture Association of America (MPAA)

3:00-3:15  Break

3:15-4:15  U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING
Collective Licensing for Books, Journals, and Photographs

MODERATOR  KEVIN AMER
Counsel
Office of Policy and International Affairs
United States Copyright Office

SPEAKERS  TRACEY ARMSTRONG
President and Chief Executive Officer
Copyright Clearance Center (CCC)

NANCY KOPANS
Vice President, General Counsel and Secretary
ITHAKA/JSTOR

EUGENE MOPSIK
Director
Picture Licensing Universal System (PLUS) Coalition
THURSDAY
MAY 15

TRANSPARENCY, ACCOUNTABILITY, AND GOVERNANCE

9:00-10:00  U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING
CMOs in a Global Context

MODERATOR  Olav Stokkmo
Chief Executive Officer
International Federation of Reproduction Rights Organisations (IFRRO)

SPEAKERS  Jim Alexander
Director
International and Public Affairs
Copyright Agency, Australia
(VIA VIDEO CONFERENCE)

Kevin Fitzgerald
Chief Executive
Copyright Licensing Agency (CLA), United Kingdom
(VIA VIDEO CONFERENCE)

Nadia Vally
Head of Collective Rights Management
United Kingdom Intellectual Property Office
(VIA VIDEO CONFERENCE)

10:00-11:00  U.S. COPYRIGHT OFFICE HEARING ROOM, LM-408, MADISON BUILDING
The TAG of Excellence

MODERATOR  Olav Stokkmo
Chief Executive Officer
International Federation of Reproduction Rights Organisations (IFRRO)

SPEAKERS  David Uwemedimo
Director
Copyright Infrastructure Division
Culture and Creative Industries Sector
World Intellectual Property Organization (WIPO)

Willem Wanrooij
Consultant
Creative and Copyright Sectors
World Intellectual Property Organization (WIPO)
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00-11:15</td>
<td>Break</td>
</tr>
<tr>
<td>11:15-12:15</td>
<td><strong>U.S. Copyright Office Hearing Room, LM-408, Madison Building</strong></td>
</tr>
<tr>
<td></td>
<td>Breakout Sessions on Transparency, Accountability, and Governance</td>
</tr>
<tr>
<td></td>
<td>Case Studies</td>
</tr>
<tr>
<td>12:15-12:30</td>
<td>Break</td>
</tr>
<tr>
<td>12:30-1:30</td>
<td><strong>U.S. Copyright Office Hearing Room, LM-408, Madison Building</strong></td>
</tr>
<tr>
<td></td>
<td>Report Back on Breakout Sessions and Consideration of Special Issues in Certain Jurisdictions</td>
</tr>
<tr>
<td>MODERATOR</td>
<td>Olav Stokkmo</td>
</tr>
<tr>
<td></td>
<td>Chief Executive Officer</td>
</tr>
<tr>
<td></td>
<td>International Federation of Reproduction Rights Organisations (IFRRO)</td>
</tr>
<tr>
<td>1:30-3:00</td>
<td>Lunch Break</td>
</tr>
<tr>
<td>3:00-4:00</td>
<td><strong>U.S. Copyright Office Hearing Room, LM-408, Madison Building</strong></td>
</tr>
<tr>
<td></td>
<td>WIPO’s Activities in the Field of Collective Management</td>
</tr>
<tr>
<td>SPEAKER</td>
<td>David Uwemedimo</td>
</tr>
<tr>
<td></td>
<td>Director</td>
</tr>
<tr>
<td></td>
<td>Copyright Infrastructure Division</td>
</tr>
<tr>
<td></td>
<td>Culture and Creative Industries Sector</td>
</tr>
<tr>
<td></td>
<td>World Intellectual Property Organization (WIPO)</td>
</tr>
<tr>
<td>4:00-5:30</td>
<td><strong>Madison Hall, Madison Building</strong></td>
</tr>
<tr>
<td></td>
<td>Afternoon Reception: Hosted by United States Copyright Office</td>
</tr>
</tbody>
</table>
LOOKING FORWARD AND FINAL DISCUSSION

8:30-9:00  TRAVEL OFFICE, MADISON BUILDING
Retrieve remainder of per diems

9:00-9:45  WHITTALL PAVILION, JEFFERSON BUILDING
A View from the Copyright Office: Registering Works of Visual Art
SPEAKER  JOHN ASHLEY
Chief
Visual Arts Division, Registration Program
United States Copyright Office

9:45-10:45  Law Library Tour

10:45-11:00  Break

11:00-11:45  WHITTALL PAVILION, JEFFERSON BUILDING
Country Remarks and Participant Discussion

11:45-12:30  WHITTALL PAVILION, JEFFERSON BUILDING
Closing Ceremony, Evaluations, and Certificates