Copyright and Cross-Border Issues for Developing Countries and Countries with Economies in Transition

The International Copyright Institute (ICI) is a program designed to provide representatives from developing countries and countries in transition with a deeper understanding of copyright law in the digital age. A cross-section of government, private industry, civil society, and academic experts will educate participants about, among other things, international copyright harmonization and emerging challenges posed by new technologies. The program also provides foreign officials with the opportunity to develop lasting contacts with their counterparts in other countries so as to facilitate dialogue and share experiences.
### Overview and Basics

Montpelier, LM619

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 am – 8:30 am</td>
<td><strong>Per Diem Disbursement</strong></td>
<td>Please gather in the lobby of the Capitol Hill Hotel at 8 am. U.S. Copyright Office staff will meet participants to walk to the Library of Congress Madison Building, where per diem funds will be disbursed. The next opportunity to receive per diem funds will be Friday, June 8.</td>
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<tr>
<td>8:30 am – 9:00 am</td>
<td><strong>Breakfast Reception</strong></td>
<td>Please join us in the Montpelier Room for a breakfast reception before the day’s sessions begin.</td>
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<tr>
<td>9:00 am – 9:30 am</td>
<td><strong>Welcoming Remarks, Overview of Program, and Group Introductions</strong></td>
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**Speakers**
- **Karyn A. Temple**, Acting Register of Copyrights and Director of the U.S. Copyright Office
- **Michele Woods**, Director, Copyright Law Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO)

| 9:30 am – 10:30 am | **Overview of Key Cross-Border Issues** | Participants will learn about the key cross-border issues facing copyright systems throughout the globe. This will set the tone for the Institute and help identify questions that may be addressed throughout the week. |

**Speaker**
- **Maria Strong**, Deputy Director of Policy & International Affairs, U.S. Copyright Office
10:30 am – 11:45 am  

**Berne, the WIPO Internet Treaties, and the Beijing Treaty on Audiovisual Performances: The International Copyright Framework**  
Participants will explore the standards (rights as well as exceptions and limitations) provided in the Berne Convention, the WIPO Copyright Treaty, the WIPO Performances and Phonograms Treaty, and the Beijing Treaty on Audiovisual Performances. Participants will also discuss different ways member states have implemented the treaties into national laws. Certain issues and challenges in implementation will be identified in order to provide a framework for discussion of those issues in later panels.

**Speakers**  
**Michele Woods**, Director, Copyright Law Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO)  
**Ola Zahran**, Senior Counsellor, Copyright Development Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO)

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11:45 am – 1:15 pm  

**LUNCH**  
Participants will have time to get lunch on their own. A list of local food options will be provided. Please return by 1:15 pm in order to pass through security and be seated in the Montpelier Room before the 1:30 pm session begins.

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1:30 pm – 2:45 pm  

**The U.S. Experience: Overview of U.S. Copyright Law**  
Participants will gain an understanding of copyright in the United States through a general overview of key aspects of U.S. copyright law, including how legal, policy, and judicial developments in the U.S. contribute to the economy, culture, and public discourse. This session will feature a discussion of select judicial decisions of interest to participants and recent legislative developments.

**Speakers**  
**Katie Alvarez**, Counsel, Policy & International Affairs, U.S. Copyright Office  
**John Riley**, Attorney-Advisor, Office of the General Counsel, U.S. Copyright Office  
**Julie Saltman**, Assistant General Counsel, Office of the General Counsel, U.S. Copyright Office
2:45 pm – 3:00 pm  
**BREAK**

3:00 pm – 4:30 pm  
**Moderated Discussion with Country Participants**

Participants will have the opportunity to discuss key issues in their countries and compare experiences.

**Moderators**

**Sarah Gersten**, Barbara A. Ringer Fellow, U.S. Copyright Office

**Ola Zahran**, Senior Counsellor, Copyright Development Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO)
Meet in Lobby of Madison Building

Participants are requested to meet in the lobby of the Madison Building, past the security screening, at 8:45 am. The group will travel together to the Jefferson Building through the Library’s underground tunnels.

Group Photo & Jefferson Building Tour

The tour will begin with a professional group photo, a copy of which participants will receive at the closing ceremony. Participants will then enjoy an exclusive guided tour of the historic Jefferson Building of the Library of Congress.

Depart together for Madison building at 10:30 am

The Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled: Legal Overview

Participants will learn about the legal aspects of the Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled (2013).

Speakers

Greg Cram, Associate Director of Copyright and Information Policy, The New York Public Library
Cheryl Davis, General Counsel, The Authors Guild
Scott LaBarre, President, National Association of Blind Lawyers
Ruth Okediji, Jeremiah Smith, Jr. Professor of Law at Harvard Law School; Co-Director of the Berkman Klein Center for Internet and Society

Moderator

Chris Weston, Counsel, Policy & International Affairs, U.S. Copyright Office
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<tr>
<td>11:45 am – 12:10 pm</td>
<td><strong>National Library Service for the Blind and Physically Handicapped:</strong></td>
<td>Participants will view a demonstration of accessible formats and other technologies that are used by the National Library Service.</td>
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<td><strong>Technology Demonstration</strong></td>
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<tr>
<td></td>
<td>Speaker</td>
<td><strong>Karen Keninger</strong>, Director, National Library Service for the Blind and Physically Handicapped, Library of Congress</td>
</tr>
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<td>12:10 pm – 12:30 pm</td>
<td><strong>Accessible Books Consortium</strong></td>
<td>This presentation will focus on the Accessible Books Consortium (ABC), a WIPO public-private partnership to contribute to the practical implementation of the Marrakesh Treaty at the operational level through capacity building, accessible publishing, and the ABC Global Book Service.</td>
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<tr>
<td></td>
<td>Speaker</td>
<td><strong>Scott LaBarre</strong>, Vice Chair, WIPO’s Accessible Book Consortium Board</td>
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<tr>
<td>12:30 pm – 1:45 pm</td>
<td><strong>LUNCH</strong></td>
<td>Participants will have time to get lunch on their own. A list of local food options will be provided. Please return by 1:45 pm in order to pass through security and be seated in the Montpelier Room before the 2:00 pm session begins.</td>
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</table>
2:00 pm – 3:15 pm

**Addressing Online Piracy and Service Provider Liability**

Participants will learn about different measures to address online piracy and how online service providers implement these measures to qualify for protection from infringement liability. Speakers will discuss the changes in the marketplace and how the dual role held by some technology companies as both service provider and content owner may affect these measures.

**Speakers**
- **Probir Mehta**, Global Lead for Intellectual Property and Trade Policy, Facebook
- **Jennifer Pariser**, Vice President, Copyright & Legal Affairs, Motion Picture Association of America (MPAA)
- **Ali Sternburg**, Senior Policy Counsel, Computer & Communications Industry Association (CCIA)
- **George York**, Senior Vice President, International Policy, Recording Industry Association of America (RIAA)

**Moderator**
- **Sarah Gersten**, Barbara A. Ringer Fellow, U.S. Copyright Office

3:15 pm – 3:30 pm

**BREAK**

3:30 pm – 4:45 pm

**Domestic and Multi-Territorial Licensing Models**

Participants will gain a deeper knowledge of how new technologies are shaping business models and uses of copyrighted works, with a focus on the consumer shift from bundled goods to *à la carte* services and on content owners’ movement from distributing physical copies to licensing digital uses.

**Speakers**
- **Jonathan Band**, Counsel, Owners’ Rights Initiative
- **Troy Dow**, Vice President and Counsel, Government Relations and IP Legal Policy and Strategy, The Walt Disney Company
- **Victoria Sheckler**, Vice President, Deputy General Counsel, Recording Industry Association of America (RIAA)

**Moderator**
- **Kimberley Isbell**, Senior Counsel, Policy & International Affairs, U.S. Copyright Office
WEDNESDAY, JUNE 6, 2018

National and Intergovernmental Copyright Systems
Montpelier, LM619

8:30 am – 9:00 am
BREAKFAST RECEPTION
Please join us in the Montpelier Room for a breakfast reception before the day’s sessions begin.

9:00 am – 10:30 am
Intergovernmental Coordination on Criminal Enforcement Across Borders
Participants will explore ways in which different government agencies can coordinate to build an effective enforcement strategy, including opportunities for governments from different countries to work together.

Speakers
Lamar Jackson, Section Chief, Homeland Security Investigations (HSI), U.S. National Intellectual Property Rights Coordination Center (IPR Center)
Nathan Loehr, Intelligence Analyst, Criminal Investigation Division, Federal Bureau of Investigation (FBI)
Christopher Merriam, Deputy Chief for Intellectual Property, Computer Crime and Intellectual Property Section (CCIPS), U.S. Department of Justice (DOJ)

Moderator
Emma Kleiner, Barbara A. Ringer Fellow, U.S. Copyright Office

10:30 am – 11:30 am
Executive Branch Initiatives on Copyright and Trade: Panel with Executive Branch Officials
Participants will hear from senior officials in the executive branch of the U.S. government about recent initiatives on copyright and trade.

Speakers
Elizabeth Kendall, Acting Assistant U.S. Trade Representative for Innovation and Intellectual Property, Office of the United States Trade Representative
Stevan Mitchell, Director, Office of Intellectual Property Rights, International Trade Administration, U.S. Department of Commerce
Shira Perlmutter, Chief Policy Officer and Director for International Affairs, U.S. Patent & Trademark Office (USPTO)

Moderator
Aurelia J. Schultz, Counsel, Policy & International Affairs, U.S. Copyright Office
12:00 pm – 1:45 pm  
**KEYNOTE LUNCHEON PRESENTATION**  
**Copyright and Congress**  
Jefferson Building  
Room 119  

**U.S. Representative Jerrold Nadler**  
10th District, New York, Ranking Member of the House Committee on the Judiciary  

Depart together for  
Madison building at 1:45 pm  

2:00 pm – 3:00 pm  
**Executive Branch Initiatives on Copyright and Trade: The Intellectual Property Enforcement Coordinator**  

Participants will hear from the U.S. Intellectual Property Enforcement Coordinator (IPEC) and staff who are responsible for coordinating and developing the United States’ overall intellectual property policy and strategy in order to promote innovation and creativity and to ensure effective intellectual property protection and enforcement, domestically and abroad.  

**Speaker**  
**Vishal Amin**, U.S. Intellectual Property Enforcement Coordinator  

3:00 pm – 3:15 pm  
**BREAK**  

Depart together for  
Law Library at 3:15 pm  

3:30 pm – 5:00 pm  
**Tour of the Law Library**  

Participants will tour the Library of Congress’s Law Library and enjoy presentations by regional experts on unique finds from the Library of Congress’s collections.
Fostering an Effective Copyright System in the Digital Age
Montpelier, LM619

9:00 am – 10:15 am
Collective Rights Management in the Digital Age
Participants will learn about the importance and challenges of collective rights management in the digital age. Speakers will discuss the operations of collective management organizations, the services provided to members, and foreseeable changes in this structure prompted by developing technologies.

Speakers
- **Michael Healy**, Executive Director, International Relations, Copyright Clearance Center (CCC)
- **Ryan Lehning**, Senior Director, International, SoundExchange
- **Sam Mosenkis**, Vice President of Legal Affairs, American Society of Composers, Authors, and Publishers (ASCAP)
- **Jane Saunders**, Managing Director & Senior Vice President, Rights Management Policy, Motion Picture Association of America (MPAA)

Moderator
- **Brad A. Greenberg**, Counsel, Policy & International Affairs, U.S. Copyright Office

10:15 am – 10:30 am
BREAK

10:30 am – 12:00 pm
Uses of Copyrighted Works by Libraries, Archives, and Museums
Participants will learn about cross-border issues concerning the preservation and use of works by libraries, archives, and museums.

Speakers
- **Jonathan Band**, Counsel, Library Copyright Alliance (LCA)
- **Sofia Castillo**, Staff Attorney, Association of American Publishers (AAP)
- **Michael Healy**, Executive Director, International Relations, Copyright Clearance Center (CCC)
- **Peter Hirtle**, Fellow and Past President, Society of American Archivists (SAA)
- **Nancy Weiss**, General Counsel, Institute of Museum and Library Services (IMLS)

Moderator
- **Emily Lanza**, Counsel, Policy & International Affairs, U.S. Copyright Office
12:00 pm – 1:15 pm  LUNCH
Participants will have time to get lunch on their own. A list of local food options will be provided. Please return by 1:15 pm in order to pass through security and be seated in the Montpelier Room before the 1:30 pm session begins.

1:30 pm – 2:30 pm  Role of the Legislative Branch
Participants will hear from senior staff in the legislative branch of the U.S. government on ways in which laws can be kept updated to address copyright issues in the digital age.

Speakers
Chris Bates, Chief Counsel to Senator Orrin G. Hatch, Senate Committee on the Judiciary
Jason Everett, Democratic Deputy Chief Counsel, House Committee on the Judiciary
Joe Keeley, Chief Counsel, Subcommittee on Courts, Intellectual Property and the Internet, House Committee on the Judiciary
Lartease Tiffith, Senior Counsel, Office of Senator Kamala D. Harris

Moderator
Kevin Amer, Senior Counsel, Policy & International Affairs, U.S. Copyright Office

2:30 pm – 2:45 pm  BREAK

2:45 pm – 3:45 pm  Building an Effective Copyright System: Opportunities and Challenges
Participants will consider the building blocks of an effective copyright system, including the role of WIPO at the multilateral level. Information will also be provided on the capacity-building services offered by WIPO in the copyright and related rights area.

Speaker
Ola Zahran, Senior Counsellor, Copyright Development Division, Copyright and Creative Industries Sector, World Intellectual Property Organization (WIPO)
8:00 am – 8:30 am
Per Diem Disbursement

Please check-in at the Montpelier Room to be directed to the Travel Office for the final per diem disbursements. This will be the last opportunity to collect per diems.

8:30 am – 9:30 am
Breakfast Reception

Please join us in the Montpelier Room for a breakfast reception before the day’s sessions begin.

9:30 am – 10:30 am
U.S. Copyright Office Modernization; Copyright Registration Systems in the 21st Century

Participants will hear about operational issues affecting a modern copyright office and will learn about the U.S. Copyright Office’s recent modernization efforts, including the establishment of the Copyright Modernization Office and current plans to update the Office’s recordation and registration systems.

Speakers

- **Shawn Gallagher**, Management and Program Analyst, Public Records & Repositories, U.S. Copyright Office
- **Robert J. Kasunic**, Associate Register of Copyrights and Director of Registration Policy & Practice, U.S. Copyright Office
- **Craig Lowenstein**, Program Manager, U.S. Copyright Modernization Office, U.S. Copyright Office

Participant Perspective

- **Doreen Anthony Sinare**, CEO and Copyright Administrator, Copyright Society of Tanzania

Moderator

- **Katie Alvarez**, Counsel, Policy & International Affairs, U.S. Copyright Office
### A View from the Copyright Office: Registering Works of Visual Art

Participants will view a demonstration on the registration of works of visual art.

**Speaker**

**John Ashley**, Chief, Visual Arts, Office of Registration Policy & Practice, U.S. Copyright Office

### LUNCH (PROVIDED)

The Copyright Office will provide an informal lunch of sandwiches and salad.

### Moderated Discussion with Country Participants

Participants will have the opportunity to review key issues discussed and consider opportunities for future coordination and information sharing.

**Moderator**

**Emily Lanza**, Counsel, Policy & International Affairs, U.S. Copyright Office

### Closing Ceremony

Participants will receive certificates of attendance and hear final remarks from the organizers.

### Optional Registration Division Tour

Interested participants should sign up for the Registration Division Tour by Tuesday, June 5.