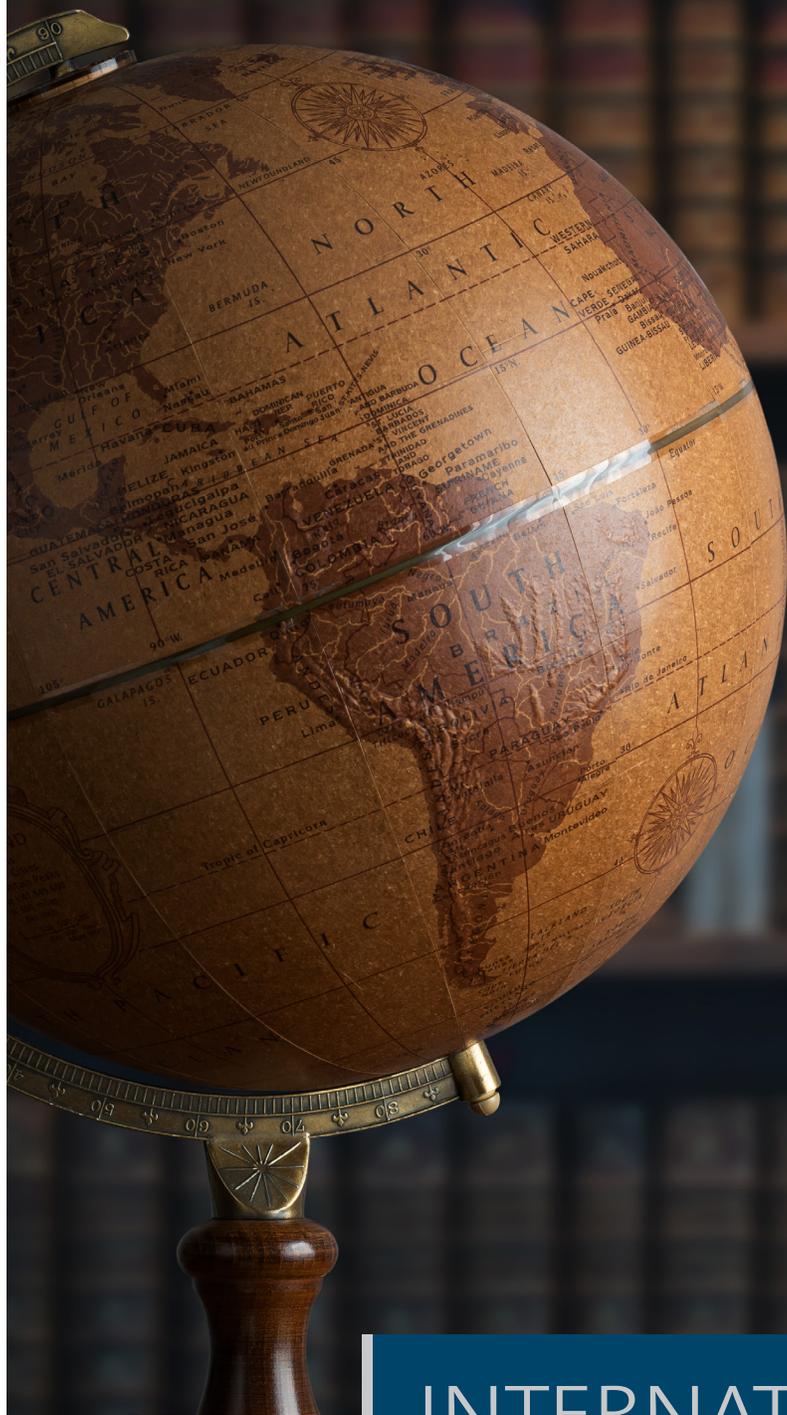


PROGRAM



INTERNATIONAL
**COPYRIGHT
INSTITUTE**



SEPTEMBER 26-30, 2022 | WASHINGTON, DC

The Work of WIPO

Mumford Room, James Madison Memorial Building

8:00 am – 8:30 am

Per Diem Disbursement

Please gather in the lobby of the Capitol Hill Hotel at 8:00 am. U.S. Copyright Office staff will meet participants to walk to the Library of Congress Madison Building, where per diem funds will be disbursed. The next opportunity to receive per diem funds will be Friday, September 30.

8:30 am – 9:00 am

Breakfast Reception

Please join us in the Mumford Room for a breakfast reception before the day's sessions begin.

9:00 am – 9:30 am

Welcoming Remarks

Speakers

Gao Hang, Director, Copyright Development Division, World Intellectual Property Organization (WIPO)

Maria Strong, Associate Register of Copyrights and Director of Policy & International Affairs, U.S. Copyright Office

Michele Woods, Director, Copyright Law Division, World Intellectual Property Organization (WIPO)

9:30 am – 11:00 am

Overview of Program and Introductions by Participants

The Copyright Office and WIPO will discuss the program agenda. Participants will introduce themselves to the group, describe key issues in their countries, and compare experiences.

Speakers

Andrew Foglia, Senior Counsel, Policy & International Affairs, U.S. Copyright Office

Gao Hang, Director, Copyright Development Division, World Intellectual Property Organization (WIPO)

11:00 am – 11:15 am

BREAK

11:15 am – 11:50 am

The International Copyright Framework: From Berne to Beijing

Presenters will review the obligations (including rights, exceptions and limitations, and other key issues) in the Berne Convention; the WTO TRIPS Agreement; the WIPO Copyright Treaty; the WIPO Performances and Phonograms Treaty; the Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled; and the Beijing Treaty on Audiovisual Performances. Participants are invited to identify particular issues of interest to them for discussion in later panels.

Speakers

Maria Strong, Associate Register of Copyrights and Director of Policy & International Affairs, U.S. Copyright Office

Chris Weston, Senior Counsel, Policy & International Affairs, U.S. Copyright Office

11:50 am – 12:35 pm

Treaty Implementation at National Levels

Speakers will discuss different ways countries have implemented international copyright treaties into national laws. As in the prior session, certain issues and challenges in implementation will be identified in order to provide a framework for discussion of those issues in later panels.

Speakers

Maria Strong, Associate Register of Copyrights and Director of Policy & International Affairs, U.S. Copyright Office

Michele Woods, Director, Copyright Law Division, World Intellectual Property Organization (WIPO)

12:35 pm – 2:00 pm

WELCOME LUNCH

Lunch today will be served in the Mumford Room.

2:00 pm – 4:00 pm

WIPO Technical Training and Assistance on Treaty Implementation

Participants will gain an understanding of WIPO, including its capacity-building services, technical training opportunities, and other information relevant to the participants. WIPO representatives will also discuss the various opportunities WIPO offers to member states.

Speakers

Gao Hang, Director, Copyright Development Division, World Intellectual Property Organization (WIPO)

Michele Woods, Director, Copyright Law Division, World Intellectual Property Organization (WIPO)

U.S. Copyright and Registration Systems

Mumford Room, James Madison Memorial Building

BREAKFAST ON YOUR OWN

8:45 am

Meet in Lobby of Madison Building

Participants are requested to meet in the lobby of the Madison Building, past the security screening, at 8:45 am. The group will travel together to the Jefferson Building through the Library's underground tunnels.

9:00 am – 10:20 am

Group Photo & Jefferson Building Tour

The tour will begin with a professional group photo, a copy of which participants will receive at the closing ceremony. Participants will then enjoy an exclusive guided tour of the historic Jefferson Building of the Library of Congress.

Depart together for
Madison building at 10:20 am

10:30 am – 11:15 am

Overview of U.S. Copyright Law

Participants will receive a general overview of key aspects of U.S. copyright law, including how the United States implements copyright treaties and how legal, policy, and judicial developments in the United States contribute to the economy, culture, and public discourse. This session will also feature a discussion of the new Copyright Claims Board.

Speakers

Brittany Lamb, Attorney-Advisor, Office of the General Counsel, U.S. Copyright Office

Jalyce Mangum, Attorney-Advisor, Office of the General Counsel, U.S. Copyright Office

Shireen Nasir, Attorney-Advisor, Office of the General Counsel, U.S. Copyright Office

11:15 am – 12:30 pm

Copyright Registration Systems

Panelists will discuss the benefits of registration systems and the challenges of operationalizing a registration system.

Speaker **Robert Kasunic**, Associate Register of Copyrights and Director of Registration Policy & Practice, U.S. Copyright Office

Moderators **Chris Weston**, Senior Counsel, Policy & International Affairs, U.S. Copyright Office
Michele Woods, Director, Copyright Law Division, World Intellectual Property Organization (WIPO)

12:30 pm – 12:45 pm

WALK TO THOMAS JEFFERSON BUILDING, ROOM LJ-119

12:45 pm – 1:45 pm

Keynote Speech and Lunch

Speakers **Shira Perlmutter**, Register of Copyrights and Director of the U.S. Copyright Office
Kathi Vidal, Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office

1:45 pm – 2:00 pm

RECONVENE IN MUMFORD ROOM

2:00 pm – 2:45 pm

Technical Walk-through of U.S. Registration System

Members of the U.S. Copyright Office Registration Division will walk participants through how to register a work in the United States. The presentation will demonstrate the Office's technical and institutional systems for managing registration.

Speakers **John Ashley**, Chief, Visual Arts Division, U.S. Copyright Office
Robert Kasunic, Associate Register of Copyrights and Director of Registration Policy & Practice, U.S. Copyright Office

2:45 pm – 3:30 pm

**WIPO Study on Registration and Technical Assistance
in Copyright Infrastructure**

Participants will hear about WIPO's recent study on registration systems and other technical assistance in copyright infrastructure development/modernization.

Speakers

Gao Hang, Director, Copyright Development Division, World Intellectual Property Organization (WIPO)

Michele Woods, Director, Copyright Law Division, World Intellectual Property Organization (WIPO)

3:30 pm – 3:45 pm

BREAK

3:45 pm – 4:30 pm

Moderated Discussion on Registration

Participants will discuss the day's presentations.

Moderator

Emily Lanza, Counsel, Policy & International Affairs, U.S. Copyright Office

Intergovernmental Coordination

Mumford Room, James Madison Memorial Building

8:30 am – 9:00 am

Breakfast Reception

Please join us in the Mumford Room for a breakfast reception before the day's sessions begin.

9:00 am – 10:30 am

Executive Branch

Panelists will discuss intellectual property enforcement work.

Speakers

Tarek Fahmy, Director, Office of Intellectual Property Enforcement at the U.S. Department of State

Alaina van Horn, Chief, Intellectual Property Enforcement Branch, U.S. Customs and Border Patrol

Matt Lamberti, Senior Counsel, Computer Crimes and Intellectual Property Division, Department of Justice

Steve Mitchell, Director, International Trade Administration, U.S. Department of Commerce

Moderator

Benjamin Brady, Counsel, Policy & International Affairs, U.S. Copyright Office

10:30 am – Noon

Intergovernmental Coordination

Panelists will explore ways in which different agencies can coordinate to build an effective enforcement strategy, including opportunities for foreign governments to work together.

Speakers

Jake Ewerdt, Director for Innovation and Intellectual Property, Office of the United States Trade Representative

Summer Kostelnik, Policy Advisor, Office of the Intellectual Property Enforcement Coordinator

Molly Stech, Attorney-Advisor, U.S. Patent and Trademark Office

Moderator

Keyana Pusey, Ringer Fellow, U.S. Copyright Office

Noon – 1:30 pm

LUNCH ON YOUR OWN

See list of local food options on page 15 of the program. Please return by 1:15 pm in order to pass through security and be seated in the Mumford Room before the 1:30 pm session begins.

1:30 pm – 2:00 pm

Education and Outreach

The director of the U.S. Copyright Office’s Public Information and Education division will discuss public messaging and how to reach audiences about the work of an intellectual property office and about raising awareness of copyright in the digital environment.

Speaker

Miriam Lord, Associate Register of Copyrights and Director of Public Information & Education, U.S. Copyright Office

2:00 pm – 3:30 pm

Legislative Branch

Participants will hear from senior congressional staff on how the legislature can update laws and work with regulators and the public to address copyright issues in the digital age.

Speakers

Tyler Grimm, Chief Counsel for Policy and Strategy, House Judiciary Committee (MINORITY)

Molly Silfen, Counsel Detailee, Senate Judiciary Committee (MAJORITY)

Brad Watts, Minority Chief Counsel, Subcommittee on Intellectual Property; Senate Judiciary Committee (MINORITY)

Moderator

Maria Strong, Associate Register of Copyrights and Director of Policy & International Affairs, U.S. Copyright Office

3:30 pm – 3:45 pm

BREAK. WALK TO LAW LIBRARY ON 2ND FLOOR (LM-242).

3:45 pm – 4:45 pm

TOUR OF THE LAW LIBRARY

Contemporary Issues

Mumford Room, James Madison Memorial Building

8:30 am – 9:00 am

Breakfast Reception

Please join us in the Mumford Room for a breakfast reception before the day's sessions begin.

9:00 am – 10:15 am

Online Intermediary Liability

Panelists will discuss challenges related to online intermediary liability, including defining knowledge standards, the need for procedural safeguards, and risks of “trolling.”

Speakers

Annemarie Bridy, Counsel, Google

Kimberley Isbell, Assistant General Counsel, Intellectual Property, Sony Pictures

Meredith Filak Rose, Senior Policy Counsel, Public Knowledge

Victoria Sheckler, Senior Vice-President, Deputy General Counsel, RIAA

Moderator

Andrew Foglia, Senior Counsel, Policy & International Affairs, U.S. Copyright Office

10:15 am – 10:30 am

BREAK

10:30 am – 11:45 am

Voluntary Measures

Participants will learn about the role of both content owners and intermediaries in protecting copyrighted works in the digital environment.

Speakers

Jim Griffin, Vice President, Digital Rights, Pex

Keith Kupferschmid, President & CEO, Copyright Alliance

Ali Sternburg, Vice President, Information Policy, Computer & Communications Industry Association

Michael Zaneis, President and CEO, Trustworthy Accountability Group

Moderator

Jenée Iyer, Counsel, Policy & International Affairs, U.S. Copyright Office

11:45 am – 1:15 pm

LUNCH ON YOUR OWN

See list of local food options on page 15 of the program. Please return by 1:00 pm in order to pass through security and be seated in the Mumford Room before the 1:15 pm session begins.

1:15 pm – 2:30 pm

Collective Management Organizations

Participants will learn about the internal governance, transparency, and best practices of CMOs, compliance issues, and how CMOs can educate the public on copyright and collective licensing.

Speakers

Linda Bloss-Baum, Vice President, Government Relations and Public Affairs, SoundExchange

Indi Chawla, Head of International Relations, Mechanical Licensing Collective

Anita Huss-Ekerhult, Counselor, Copyright Management Division, World Intellectual Property Organization (WIPO)

Roy Kaufman, Managing Director - Business Development, Copyright Clearance Center

Moderator

Ann Chaitovitz, Senior Attorney, U.S. Patent and Trademark Office

2:30 pm – 2:45 pm

BREAK

2:45 pm – 4:00 pm

Licensing Digital Works

Participants will explore how digital content, such as software, video games, apps, etc., is distributed, licensed, and marketed, and how copyright law can facilitate the development of these industries. Speakers will discuss how certain aspects of copyright law in the digital age (such as legal status of temporary copies, digital first sale issues, and licensing vs. ownership) may affect these industries in more fundamental ways than they affect traditional content.

Speakers

Amanda Denton, Senior Counsel, Global Policy, Electronic Software Association

Catherine Zaller Rowland, General Counsel, Copyright Clearance Center

Lui Simpson, Senior Vice President, Global Policy, Association of American Publishers

Kat Walsh, General Counsel, Creative Commons

Moderator

Brandy Karl, Assistant General Counsel, U.S. Copyright Office

Libraries, Museums, and Archives

Mumford Room, James Madison Memorial Building

8:00 am – 8:30 am

Per Diem Disbursement

Please meet in the Madison 1st Floor Lobby to go to the Travel Office for the final per diem disbursements. This will be the last opportunity to collect per diems.

8:30 am – 9:30 am

Breakfast Reception

Please join us in the Mumford Room for a breakfast reception before the day's sessions begin.

9:30 am – 11:00 am

The Role of Libraries, Museums, and Archives

Participants will learn about issues concerning the preservation, use, and access to works by libraries, museums, and archives. Participants will also gain an understanding of how users engage with copyright law in the digital age, the role of limitations and exceptions, and how civic society and non-profit organizations (including non-governmental organizations) advocate for broader access to works and educate users about best practices and the law.

Speakers

Melissa Levine, Director, Copyright Office, University of Michigan

Bill Maher, Society of American Archivists

Hope O’Keeffe, Assistant General Counsel, Library of Congress

Nancy Weiss, General Counsel, Institute of Museums and Library Services

Moderator

Chris Weston, Senior Counsel, Policy & International Affairs, U.S. Copyright Office

11:00 am – 11:10 am

BREAK

11:10 am – Noon

Moderated Discussion with Country Participants

Participants will have an opportunity to reflect on the program and how the presentations inform their view of the copyright issues their countries hope to address and suggestions for future follow-up.

Moderators

Andrew Foglia, Senior Counsel, Policy & International Affairs, U.S. Copyright Office

Gao Hang, Director, Copyright Development Division, World Intellectual Property Organization (WIPO)

Noon – 1:00 pm

Closing Ceremony

Participants will receive certificates of attendance and hear final remarks from the organizers.