

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

Full Legal Name of Service Provider: adfactory, llc

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): www.adfactory.com

Address of Service Provider: PO Box 439, Horsham, PA 19044, ATTENTION: Support

Name of Agent Designated to Receive  
Notification of Claimed Infringement: Lance Hollander

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
513 Horsham Road, Horsham, PA 19044

Telephone Number of Designated Agent: (484) 343-5153

Facsimile Number of Designated Agent: (270) 458-7636

Email Address of Designated Agent: lance@adfactory.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 4/1/10

Typed or Printed Name and Title: Lance Hollander, Managing Partner

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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Mail the form to:  
Copyright RRP  
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Washington, DC 20024

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