

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

Full Legal Name of Service Provider: AVEDA CORPORATION

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): \_\_\_\_\_

Address of Service Provider: AVEDA CORPORATION, 4000 PHEASANT RIDGE DRIVE,  
1013 CENTRE ROAD, BLAINE, MINNESOTA 55449

Name of Agent Designated to Receive  
Notification of Claimed Infringement: LEE PUCCINI, ESQ.

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
THE ESTEE LAUDER COMPANIES INC., 767 FIFTH AVENUE, NEW YORK, NY

10153

Telephone Number of Designated Agent: (212) 277-2320

Facsimile Number of Designated Agent: (212) 277-2355

Email Address of Designated Agent: lpuccini@estee.com

Signature of Officer or Representative of the Designating Service Provider:

Date: 10/30/09

Typed or Printed Name and Title: LEE PUCCINI, SENIOR V.P. & DEP. GEN. COUNSEL

SCANNED 02 04 - 2009

Note: This Interim Designation Must be Accompanied by a \$80 Filing Fee  
Made Payable to the Register of Copyrights.



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