

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: BNOW, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): YouNow

Address of Service Provider: 25 W. 36th Street, 5th Floor, New York, NY 10018

Name of Agent Designated to Receive Notification of Claimed Infringement: Adi Sideman

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
25 W. 36th Street, 5th Floor, New York, NY 10018

Telephone Number of Designated Agent: (212) 375-6290

Facsimile Number of Designated Agent: (212) 375-6291

Email Address of Designated Agent: adi@younow.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: 7/13/11

Typed or Printed Name and Title: ADI SIDEMAN CEO

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

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