

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Basic fee of \$105 covers indexing of this one name.

Full Legal Name of Service Provider: Bitly, Inc.

Additional \$30 per group of 10 or fewer.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): bit.ly, bitly.com, ju.mp, i.mp, news.me, Bit.ly Pro

Address of Service Provider: 416 West 13th Street, Suite 203, New York City, NY 10014

Name of Agent Designated to Receive Notification of Claimed Infringement: Todd Levy

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
416 West 13th Street, Suite 203, New York City, NY 10014

Telephone Number of Designated Agent: (646) 839-8575

Facsimile Number of Designated Agent: (646) 706-7251

Email Address of Designated Agent: copyright@bit.ly

Signature of Officer or Representative of the Designating Service Provider:
[Redacted Signature] Date: 2/14/2011

Typed or Printed Name and Title: John Borthwick, CEO

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

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Mail the form to:
Copyright RRP
P.O. Box 71537
Washington, DC 20024



Received
Copyright Office