

Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Charming Direct, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): LaneBryant.com, FashionBug.com, Catherines.com, Sonsi.com, Loop18.com, CharmingShoppes.com, Figis.com, Cacique, Sonsi

Address of Service Provider: 3750 State Road, Bensalem, PA 19020

Name of Agent Designated to Receive Notification of Claimed Infringement: Associate General Counsel

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
3750 State Road, Bensalem, PA 19020

Telephone Number of Designated Agent: 215-245-9100

Facsimile Number of Designated Agent: 215-638-6909

Email Address of Designated Agent: corp-legal-general@charming.com

Signature of Officer or Representative of the Designating Service Provider:



Date: 10/07/2010

Typed or Printed Name and Title: Kathleen H. Lieberman, Vice President

Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html

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