

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Cheri Media, LLC

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** Cheri Media, HipHopDX, Roughstock, BattleRap

**Address of Service Provider:** 1611 1/2 N. El Centro Ave. Los Angeles, CA 90004

**Name of Agent Designated to Receive  
Notification of Claimed Infringement:** Sharath Cherian

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
1611 1/2 N. El Centro Ave. Los Angeles, CA 90004

**Telephone Number of Designated Agent:** (323) 380-7600

**Facsimile Number of Designated Agent:** (866) 340-1770

**Email Address of Designated Agent:** dmca@cherimedia.com

**the Designating Service Provider:**

**Date:** September 1, 2013

**Typed or Printed Name and Title:** Sharath Cherian, Founder/CEO

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:  
**Copyright I&R/Recordation  
P.O. Box 71537  
Washington, DC 20024**

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