

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: _____
Efficient Collaborative Retail Marketing Company, LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): _____
ECRM, Ad Comparisons, www.ecrm.marketgate.com,
www.adcomparisons.marketgate.com

Address of Service Provider: _____
27070 Miles Rd., Ste.A, Solon, OH 44139

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** _____
Brian C. Nelson

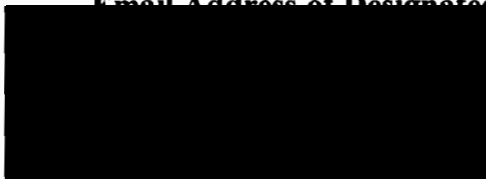
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

27070 Miles Rd., Ste. A, Solon, OH 44139

Telephone Number of Designated Agent: _____
440-498-0500

Facsimile Number of Designated Agent: _____
440-498-8155

Email Address of Designated Agent: _____
copyright@ecrm.marketgate.com



Representative of the Designating Service Provider: _____
Date: _____
7/14/2014

Typed or Printed Name and Title: _____
Brian C. Nelson, CFO

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
**Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024**



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Copyright Office