

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Eyefly LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): www.eyefly.com

Address of Service Provider: 42 West 39th Street, New York, New York 10018

**Name of Agent Designated to Receive
Notification of Claimed Infringement:** Jonathan P. Freedman

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
Jonathan P. Freedman, Bluefly, Inc., 42 West 39th Street, New York, New York 10018

Telephone Number of Designated Agent: (212) 944-8000

Facsimile Number of Designated Agent: (212) 937-2015

Email Address of Designated Agent: jon.freedman@bluefly.com

Signature of Officer or Representative of the Designating Service Provider:

Date: April 26, 2011

Typed or Printed Name and Title: Jonathan P. Freedman, General Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright I&R/F
P.O. Box 71537
Washington, DC



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