

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: H. J. Heinz Company

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): H. J. Heinz Company, L.P., www.eatyourbest.com

Address of Service Provider: 357 Sixth Avenue, Pittsburgh, PA 15222

Name of Agent Designated to Receive Notification of Claimed Infringement: H. J. Heinz Company, Law Department
Corporate Counsel - Sabrina Hudson

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
1 PPG Place, Suite 3100, Pittsburgh, PA 15222

Telephone Number of Designated Agent: 412-456-5917

Facsimile Number of Designated Agent: 412-456-1035

Email Address of Designated Agent: amanda.beamon@us.hjheinz.com

Signature of Officer or Representative of the Designating Service Provider:
[Redacted Signature] **Date:** January 31, 2011

Typed or Printed Name and Title:
Amanda J. Beamon, Senior Corporate Counsel

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
Copyright RRP
P.O. Box 71537
Washington, DC 20024



Scanned
MAR 10 2011

Received
FEB 28 2011
Copyright Office