

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** The Hershey Company

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** \_\_\_\_\_

**Address of Service Provider:** 14 E. Chocolate Avenue, Hershey, PA 17033

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Julie Mathews

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
14 E. Chocolate Avenue, Hershey, PA 17033

**Telephone Number of Designated Agent:** 717-534-8264

**Facsimile Number of Designated Agent:** 717- 534-5755

**Email Address of Designated Agent:** registeredagent@hersheys.com

**Signature of Officer or Representative of the Designating Service Provider:**  
 \_\_\_\_\_ **Date:** 24 - Jan - 10

**Typed or Printed Name and Title:** Eric Lent, VP, Global Marketing Excellence

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
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