

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: LRMR Management
Company, LLC

Alternative Name(s) of Service Provider (including all names under which the service
provider is doing business): LRMR Marketing, LRMR
www.lebronjames.com

Address of Service Provider: 1360 East 9th St. Suite 823
Cleveland, OH 44114

Name of Agent Designated to Receive
Notification of Claimed Infringement: Michele Campbell

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box
or similar designation is not acceptable except where it is the only address that can be used in the geographic
location):

LRMR Marketing c/o Michele Campbell
1360 East 9th Street Suite 823
Cleveland, OH 44114

Telephone Number of Designated Agent: 216.771.2323

Facsimile Number of Designated Agent: 216.771.2333

Email Address of Designated Agent: MCAMPBELL@LRMRMARKETING.COM

Signature of Officer or Representative of the Designating Service Provider:

[Redacted Signature]

Date: 3/17/2011

Typed or Printed Name and Title: Michele Campbell, Chief
Operating Officer

Note: This Interim Designation Must be Accompanied by a Filing Fee*

Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html

Mail the form to:
Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024

163784117



163784117

Scanned
MAR 24 2011

Received
MAR 21 2011

Copyright Office