

**Amended Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** News America Marketing Interactive L.L.C.

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** Smartsource, News America Marketing, News America Marketing In-store Services, Inc., smartsource.com, smartsource.net and newsamericamarketing.com  
↑ FTK/A

**Address of Service Provider:** 1211 Avenue of the Americas, New York, NY 10036

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Copyright Agent

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
News Corporation, Legal Department, 1211 Avenue of the Americas, New York, NY 10036

**Telephone Number of Designated Agent:** 212-416-3449

**Facsimile Number of Designated Agent:** 212-852-7217

**Email Address of Designated Agent:** dmca-legal@newscorp.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office. This Amended Designation replaces earlier designation filed by News America Marketing In-Store on 04/06/2005 & News America Marketing Interactive L.L.C. on 09/16/2008 & 02/07/2011



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ative of the Designating Service Provider:  
Date: 6 February 2014  
James Marcovitz, Senior Vice President and Deputy General

Counsel, News Corporation

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Note: This Amended Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.

FEB 28 2014

\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)

Mail the form to:  
**Copyright I&R/Recordation**  
P.O. Box 71537  
Washington, DC 20024



**Received**  
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Copyright Office