

**Amended Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** POPSUGAR Inc

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** \_\_\_\_\_

**Address of Service Provider:** 111 Sutter Street, Suite 850, San Francisco, CA 94104

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Sean Macnew

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):

111 Sutter Street, Suite 850

San Francisco, CA 94104

**Telephone Number of Designated Agent:** (415) 391-7576

**Facsimile Number of Designated Agent:** (415) 445-0904

**Email Address of Designated Agent:** copyright@popsugar.com

Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: Sugar, Inc., filed June 17, 2008.



**the Designating Service Provider:**  
**Date:** September 24, 2013

**Typed or Printed Name and Title:** Sean Macnew, CFO

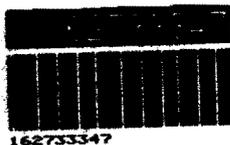
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**OCT 31 2013**

Note: This Amended Interim Designation Must be Accompanied by a Filing Fee\* Made Payable to the Register of Copyrights.

\*Note: Current and adjusted fees are available on the Copyright website at [www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)

Mail the form to:  
**Copyright I&R/Recordation**  
**P.O. Box 71537**  
**Washington, DC 20024**



**Received**  
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**Copyright Office**