

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** Pure & Natural Company

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** The domain names listed on attached Exhibit A.

**Address of Service Provider:** 19001 North Scottsdale Road Scottsdale ARIZONA 85255

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Amy Span Wergeles

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
Henkel of America, Inc., One Henkel Way, Rocky Hill, CT 06067

**Telephone Number of Designated Agent:** (860)571-2661

**Facsimile Number of Designated Agent:** (860)571-5028

**Email Address of Designated Agent:** Amy.Wergeles@us.henkel.com

**Signature of Officer or Representative of the Designating Service Provider:** \_\_\_\_\_  
**Date:** June 20, 2011

**Typed or Printed Name and Title:** Brad A. Gazaway, President

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**

**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

Mail the form to:



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Copyright Office

## EXHIBIT A

Domain Name
borateem.com
dial60th.com
dial-altc.com
dialantioxidant.com
dialcomplete.ca
dialcomplete.com
dial-ehm.com
dialformen.com
dial-hpn.com
dial-ict.com
dial-jaa.com
dial-ltl.com
dial-mic.com
dialnutriskin.com
dial-os.com
dialprofessional.com
dialsoap.com
felsnaptha.com
heystinker.com
manluge.com
pure-natural.com
purex.com
purexinsiders.com
purexsavesgreen.com
renuzit.com
samplepurex.com
soap-swap.com
staflostarch.com
stylemycone.com
tonegirlfriendgiveawaysweeps.com
tonenews.com
toneskincare.com
trypurex.com
facebook.com/dial
facebook.com/purex