

**Interim Designation of Agent to Receive Notification  
of Claimed Infringement**

**Full Legal Name of Service Provider:** R.J. Reynolds Vapor Company

**Alternative Name(s) of Service Provider (including all names under which the service provider is doing business):** vusevapor.com, vuse

**Address of Service Provider:** 401 North Main Street, Winston-Salem, NC 27101

**Name of Agent Designated to Receive Notification of Claimed Infringement:** Managing Counsel - Brands and Trademarks

**Full Address of Designated Agent to which Notification Should be Sent** (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):  
401 North Main Street, Winston-Salem, NC 27101

**Telephone Number of Designated Agent:** 336-741-5000

**Facsimile Number of Designated Agent:** 336-741-7598

**Email Address of Designated Agent:** ConsumerRelations@rjrt.com

**Signature of the Designating Service Provider:** \_\_\_\_\_  
Date: 5/12/2014

**Typed or Printed Name and Title:** Michael J. Madigan, Managing Counsel -  
Brands and Trademarks

**Note: This Interim Designation Must be Accompanied by a Filing Fee\*  
Made Payable to the Register of Copyrights.**  
**\*Note: Current and adjusted fees are available on the Copyright website at  
[www.copyright.gov/docs/fees.html](http://www.copyright.gov/docs/fees.html)**

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