

Interim Designation of Agent to Receive Notification
of Claimed Infringement

Full Legal Name of Service Provider: SportsDirect Incorporated

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): SportsDirect, SportsDirect.com and ProSportsDaily.com
Covers.com and prolines-tadium.com

Address of Service Provider: 211 Horseshoe Lake Dr., Halifax, NS, B3S 0B9

Name of Agent Designated to Receive
Notification of Claimed Infringement: Kelly Moss

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
211 Horseshoe Lake Dr., Halifax, NS B3S 0B9

Telephone Number of Designated Agent: 902-835-3320 x.229

Facsimile Number of Designated Agent: 902-835-3622

Email Address of Designated Agent: kmoos@sportsdirectinc.com

Signature of Officer or Representative of the Designating Service Provider:

[Redacted Signature]

Date: Dec 13 / 2010

Typed or Printed Name and Title: Kelly Moss, VP Finance

Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html

Mail the form to:
Copyright RRP
P.O. Box 71537
Washington, DC 20024



Received

DEC 27 2010

Copyright Office

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JAN 12 2011