

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: Wm. Wrigley Jr. Company

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Wrigley Direct

Address of Service Provider: 410 North Michigan Avenue, Chicago, Illinois 60611

Name of Agent Designated to Receive Notification of Claimed Infringement: DMCA Agent

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
P.O. Box 3900 Peoria, IL 61614 OR 410 North Michigan Ave, Chicago IL 60611

Telephone Number of Designated Agent: 1-877-693-9871

Facsimile Number of Designated Agent: 1-312-644-0015

Email Address of Designated Agent: dmcanotice@wrigley.com

Signature of Officer or Representative of the Designating Service Provider: _____
Date: 1/13/2011

Typed or Printed Name and Title: Rupen R. Fofaria, Attorney for Wm. Wrigley Jr. Company

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.
*Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

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