The US Chamber of Commerce, in 2010, estimated that copyright theft costs the US economy roughly $58 billion in total output. Not only is that people's income, but it also represents lost jobs, and tax revenue.

The future generation of creators will not be able to afford to create unless copyright looting is seen as a serious crime, that effects many people’s livelihood.

Complicated and costly registration of work is not the answer, we need to educate people to understand that, just because work is on the worldwide web, it doesn’t mean it is there to be stolen.