Comment:
In my experiences creating videos for public display, I have frequently come to a point where I would like to use images or video clips from the internet, but have been unable to locate the holder.

How much of my time is reasonable to spend (and then charge my customers for) hunting down a copyright holder? Although I feel my art would benefit tremendously from using found media, the overwhelming prospect of chasing non-immediately-apparent copyright holders has frequently discouraged me from developing this aspect of my trade.