

u.s. copyright office Section 512 Study

Thurgood Marshall United States Courthouse New York, New York

Monday, May 2, 2016

9:00 - 10:30 AM

SESSION 1

Notice-and-Takedown Process— Identification of Infringing Material and Notice Submission

Overall effectiveness of process, including issues relating to timing and linked content; volume of notices; burdens on large- and small-scale creators and copyright owners; considerations and strategies in sending notices, including automated notices versus human review; fair use considerations; moral rights issues; "whack-a-mole" issue; relevant empirical data; and other pertinent issues.

Sandra Aistars Arts and Entertainment Advocacy Clinic, George Mason University School of Law

Richard Burgess American Association of Independent Music

Alisa Coleman ABKCO Music & Records, Inc.

Patrick Flaherty Verizon

Kathy Garmezy Directors Guild of America Melvin Gibbs Content Creators Coalition Lisa Hammer Independent Film Director

George Johnson Geo Music Group

David Kaplan Warner Brothers Entertainment Inc.
Natalie Madaj National Music Publishers' Association

Michael Michaud Channel Awesome, Inc.

Eugene Mopsik American Photographic Artists Janice Pilch Rutgers University Libraries

Mary Rasenberger Authors Guild Deborah Robinson Viacom

Steven Rosenthal McGraw-Hill Education

Maria Schneider Musician

Samantha Schonfeld Amplify Education Holding

Ellen Schrantz Internet Association
Lisa Shaftel Graphic Artists Guild

Victoria Sheckler Recording Industry Association of America

Kate Viar Amazon

10:30 - 10:45 AM BREAK

10:45 AM - 12:15 PM

SESSION 2

Notice-and-Takedown Process— Service Provider Response and Counter-Notifications

Handling of and response to notices, including timing and notices from high-volume senders; sending and handling of counter-notifications; volume of notices and counter-notifications; costs and burdens on large- and small-scale service providers; role of automation, including filtering technologies; noncompliant notices and misuse of notice process; rejection of notices; impact of takedowns on users and public; protections for fair use; relevant empirical data; and other pertinent issues.

Perry Bashkoff WEA Digital & Revenue Development

Rhonda Blakey BMG Rights Management
Andrew Bridges Fenwick & West LLP

Kate Dean U.S. Internet Service Provider Association

Damon DiMarco Author

Adrienne Fields Artists Rights Society

Elizabeth

Townsend Gard Tulane University Law School

Michael Housley Viacom Hillary Johnson Author

Marcie Kaufman Ithaka/Artstor

Thomas Kennedy American Society of Media Photographers
Mickey Osterreicher National Press Photographers Association

Marc Ostrow Law Offices of Marc D. Ostrow

Jennifer Pariser Motion Picture Association of America

Rebecca Prince Becky Boop

Jay Rosenthal ESL Music/ESL Music Publishing

Kevin Rupy USTelecom

Brianna Schofield University of California-Berkeley School of Law

Kerry Sheehan Public Knowledge

Rebecca Tushnet Organization for Transformative Works

Michael Weinberg Shapeways Charlyn Zlotnik Photographer

12:15 - 1:30 PM LUNCH (ON YOUR OWN)

1:30 - 3:00 PM

SESSION 3

Applicable Legal Standards

Actual and "red flag" knowledge requirements; financial benefit/right to control test; willful blindness; repeat infringers; good-faith requirements; misrepresentation; fair use; use of representative lists; availability of injunctive relief; use of subpoenas; role of "standard technical measures"; and other pertinent issues.

Allan Adler Association of American Publishers
Todd Anten Quinn Emanuel Urquhart & Sullivan LLP

Jonathan Band Library Copyright Alliance

June Besek Kernochan Center for Law, Media and the Arts,

Columbia Law School

Sarah Deutsch Mayer Brown

Joseph DiMona Broadcast Music, Inc.

Troy Dow Disney
Jim Halpert DLA Piper

Terry Hart Copyright Alliance

David Jacoby Sony Music Entertainment

George Johnson Geo Music Group
Bruce Joseph Wiley Rein LLP

Marcie Kaufman Ithaka/Artstor

Christopher Mohr Software and Information Industry Association

Marc Ostrow Law Offices of Marc D. Ostrow
Michael Petricone Consumer Technology Association

Rebecca Prince Becky Boop Mary Rasenberger Authors Guild

Samantha Schonfeld Amplify Education Holding

Kerry Sheehan Public Knowledge

3:00 - 3:15 PM BREAK

3:15 - 4:45 PM

SESSION 4

Scope and Impact of Safe Harbors

Scope of entities and activities covered by safe harbors; incentives (and disincentives) for creators, copyright owners, online providers, investors, and users; impact on licensing activities; effectiveness of remedies, including ability to proceed in federal court in case of disputed notice or misrepresentation; economic impact on creators, copyright owners, service providers and copyrighted works; relevant empirical data; and other pertinent issues.

Allan Adler Association of American Publishers
Sandra Aistars Arts and Entertainment Advocacy Clinic,

George Mason University School of Law

Matthew Barblan Center for the Protection of Intellectual Property

Rhonda Blakey BMG Rights Management

Sarah Deutsch Mayer Brown

Joseph DiMona Broadcast Music, Inc.

Troy Dow Disney Sarah Feingold Etsy, Inc.

Adrienne Fields Artists Rights Society

Patrick Flaherty Verizon

David Korzenik Miller Korzenik Sommers Rayman LLP
Natalie Madaj National Music Publishers' Association
Michael Petricone Consumer Technology Association

Maria Schneider Musician

Ellen Schrantz Internet Association

Matthew Schruers Computer & Communications Industry

Association

Rebecca Tushnet Organization for Transformative Works

Jeff Walker Sony Music Entertainment

Michael Weinberg Shapeways Lisa Willmer Getty Images

Tuesday, May 3, 2016

9:00 - 10:30 AM

SESSION 5

Technological Strategies and Solutions

Infringement monitoring tools and services; automated sending of notices, including notice parameters; automated processing of notices; role of human review; identification of works through fingerprinting, hash identifiers, and other technologies; filtering, including "staydown" capabilities; fair use considerations; identification and tracking of repeat infringers; and other pertinent issues.

Jonathan Band Library Copyright Alliance

Sofia Castillo Association of American Publishers

Elizabeth

Townsend Gard Tulane University Law School

Jim Halpert DLA Piper Michael Housley Viacom

Sarah Howes Copyright Alliance

David Kaplan Warner Brothers Entertainment Inc.
Eugene Mopsik American Photographic Artists
Michael Petricone Consumer Technology Association

Casey Rae Future of Music Coalition
Steven Rosenthal McGraw-Hill Education

Mara Schneider Musician

Brianna Schofield University of California-Berkeley School of Law

Matthew Schruers Computer & Communications Industry

Association

Lisa Shaftel Graphic Artists Guild

Victoria Sheckler Recording Industry Association of America

Howie Singer Warner Music Group

Kate Viar Amazon Lisa Willmer Getty Images

Nancy Wolff Digital Media Licensing Association

10:30 - 10:45 AM BREAK

10:45 AM - 12:15 PM

SESSION 6

Voluntary Measures and Industry Agreements

Voluntary alternatives to and modifications of statutory notice-and-takedown process; best practices; collaborative efforts of content owners, service providers and others to address online infringement, including availability of programs to smaller service providers and creators; cooperation in identifying infringers; graduated response programs to address infringement; efforts to delist or downgrade infringing materials within online search results; participation of third-party providers, such as advertisers and payment processors, in voluntary arrangements; overall effectiveness of voluntary arrangements; educational outreach; government role in encouraging private solutions; and other pertinent issues.

Jonathan Band Library Copyright Alliance

Kate Dean U.S. Internet Service Provider Association

Trov Dow

Pearson Education John Garry

Melvin Gibbs **Content Creators Coalition**

Copyright Alliance Terry Hart Wayne Josel American Society of Composers, Authors

and Publishers

Thomas Kennedy American Society of Media Photographers

Lee Knife Digital Media Association

Jennifer Pariser Motion Picture Association of America Michael Petricone Consumer Technology Association **Janice Pilch** Rutgers University Libraries Casey Rae Future of Music Coalition

Authors Guild Mary Rasenberger Maria Schneider Musician

Victoria Sheckler Recording Industry Association of America

Kerry Sheehan Public Knowledge

Lui Simpson Association of American Publishers Organization for Transformative Works Rebecca Tushnet Nancy Wolff Digital Media Licensing Association

12:15 - 1:30 PM LUNCH (ON YOUR OWN)

1:30 - 3:00 PM

SESSION 7

Future of Section 512

General trends, including notice volume and other relevant empirical data; scalability and future viability of section 512 notice-and-takedown system; relevant technological developments; impact of international models and norms; overall balance (or imbalance) of system with respect to copyright owners, service providers, and consumers; whether system is fulfilling Congress' intended objectives; suggested improvements, including "notice-andstaydown" and enhanced protections against misuse of takedown process; interests of users and the general public; and other pertinent issues.

Matthew Barblan Center for the Protection of Intellectual Property **June Besek**

Kernochan Center for Law, Media and the Arts,

Columbia Law School

William Buckley FarePlay, Inc.

Stephen Carlisle Nova Southeastern University Alisa Coleman **ABKCO Music & Records**

Sarah Feingold Etsy, Inc.

Directors Guild of America Kathy Garmezy

John Garry Pearson Education

Jim Halpert **DLA Piper** Bruce Joseph Wiley Rein LLP

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Dina LaPolt LaPolt Law, PC Michael Michaud Channel Awesome, Inc.

Christopher Mohr Software and Information Industry Association
Mickey Osterreicher National Press Photographers Association

Janice Pilch Rutgers University Libraries

Kevin Rupy USTelecom

Darius Van Arman American Association of Independent Music

Kate Viar Amazon

3:00 - 3:15 PM BREAK

3:15 - 4:45 PM

Wrap-Up/Open Mic

Panelists from previous sessions and observers may sign up at the roundtable to comment on topics discussed during earlier panels or raise and discuss other pertinent issues.