To whom it may concern,

I have been a professional photographer since 1975, trained at RAF Cosford, England, now some 40years and during this time we have expanded the business into music and interactive multimedia.

My qualifications have been over the years an Associate of the British Institute of Professional Photographers with a Master of Arts and teaching qualification as a University Lecture a PGCHE in London, UK.

Publications and awards have been with Kodak Exhibitions Award winners consecutively over 3 yrs. Various publications in editorials and Advertising Photography with Lloyds Bank brochure.

My fields of work cover Advertising, Still Life, Editorial, Commercial, Industrial and photojournalistic practice.

Copyright law is not an abstract legal issue but the basis on which our business rests and earns income from.

Our copyright is the product we license and such infringement is no different to stealing our money. It is imperative to our business that we have control to determine how and who uses our work.

This means that infringing our work is like stealing our money.

Our work does not lose it's value on publication as we control how it can be used again to generate income with other third parties. Everything we create is part of our business inventory that has value even more so in this digital era than ever before.

If copyright to our work is lost we may as well stop what we are doing as we will lose income that supports expensive equipment that needs constant update due to the continual progress of digital technology.

kind regards,

Carl Sanders MA PGCHE