Anne Keenan Higgins
Square Lake Studio, Inc.
26255 W 14 Mile Rd. Franklin, MI 48025-1007
tel 248.855.6560

July 21, 2015

U.S Copyright | Orphan Works

Dear U.S. Copyright Office,

I am an artist for 15 plus years and graduated from the University of Michigan.

Copyright is the basis on which I do business. Infringing on my work is the same as stealing money out of my pockets.

Copyrights ARE the products that I license. As well as derivative works in my licensing and or selling of my artwork.

A large part of a logo design's value is inherent in the copyright. Nike, Apple, Bank of America, Starbucks would put their food down if the rights to their intellectual property were removed.

My art is licensed on products. Copyrights allow me to certify it is my work, deal with people who steal it, get them to stop profiting from it and keep it off of products and websites that I think are inappropriate and damage my reputation.

EVERYTHING I create becomes part of my business inventory. In the digital age, inventory is more valuable to artists than ever before.

Publishing can significantly increase its value. If manufacturer A is successful with one or several of my images, manufacture B is eager to get on board. Publishing increases it's value and my income.

I in no way welcome someone else monetizing my work without my knowledge or consent. Would you?

Sincerely,

Anne Keenan Higgins