To Whom It May Concern:

I will be as brief as possible. I have been a 3D Artist and Graphic Designer for over 16 years. Copyright is the basis on which I do business. Infringing on my work and the businesses I have been hired by is the same as stealing money out of our pockets.

A large part of my work—whether it involves logo design or character animation—is inherent in the copyright. Businesses like Disney, Microsoft, or Nike would put their foot down if the rights to their intellectual properties were removed.

Copyrights allow me to certify it is my work, deal with people who steal it, get them to stop profiting from it, and keep it off of products and sites that I think are inappropriate and would damage my reputation. EVERYTHING I create becomes part of my business inventory, and in the Digital Age, inventory is more valuable to artists than ever before.

I, in no way, welcome someone else monetizing my work without my knowledge or consent. If you were in my shoes, would you?

Sincerely,

Alex Willis