CRAFT MARKETING CONNECTIONS, INC.

2363 - 460th Street • Ireton, Iowa 51027 - 7533 • Phone 712.278.2340 • Fax 712.278.2308
Email: cindy@craftmarketingconnections.com • www.craftmarketingconnections.com

July 22, 2015

Maria Pallante, Register of Copyrights
U.S. Copyright Office
101 Independence Ave. S.E.
Washington, DC 20559-6000

RE: Notice of Inquiry, Copyright Office, Library of Congress CopyrightPr
(Docket No. 2015-01)

Dear Ms. Pallante & U.S. Copyright Office Staff:

Our company, Craft Marketing Connections, has been in business for 24 years and is comprised of both in-house and free-lance artists and designers selling our artwork to companies including:

3M, Black & Decker, SC Johnson, The Dial Corporation, Elmer's Products, Reynolds/Alcoa, and hundreds of smaller companies.

Our company has received numerous industry awards over the years, including the Meritorious Service Award from the Craft and Hobby Association. As the CEO of the company, I have served on the CHA Board of Directors for 9 years and hold a Master's Degree +30 hours in Art.

Copyright law has been a necessary foundation for both our industry and our own business success. We have counted on the law to protect the work that we do. We have built our business on the assumption that our work will always be protected.

We DO sell our work multiple times so that we need the copyright law to protect our ability to continue to do so. Too much work goes into one piece of art or a craft design, to have it only be sold once. In order to earn a fair wage for the hours invested, we have to reply on multiple sales, so we NEED the copyright law to protect the work.

As new law is drafted, please communicate with knowledgeable artists who have studied this topic in depth, such as:
Brad Holland, co-founder of the Illustrator's Partnership of America
Cherish Flieder, founder of the Art of Licensing Group www.zenspirations.com
Joanne Fink of Zenspirations www.zenspirations.com

Thank you for your time and attention to this issue.

Cindy Groom-Harry, CEO
Craft Marketing Connections, Inc.

Office phone: 712.278.2340
Fax: 712.278.2308
Cell: 712.540.4309

Email: cindy@craftmarketingconnections.com
Website: www.craftmarketingconnections.com