July 5, 2015

Lisa Powers
Lisa Powers LLC
102 Paradise Avenue
Piermont, NY 10968

RE: new US Copyright Act

To the Copyright Office:
It is with great concern that I write to this office regarding changes in the Copyright Law.

I am an artist and designer and have been a professional in the creative field for over 30 years. I've worked as an Illustrator, Art Director and currently as a Visual Designer, both in print format and digital. I received a Bachelor's degree in Fine Arts from Parsons School of Design, and a Masters degree in Interactive Telecommunications from New York University.

Copyrights are a source of income for artists and the basis on which an artist's business rests. All works created by artists must be protected. Just because a work of art is published, should not mean that it has lost it's commercial value and can then be used by the public for any purpose.

It is crucial that all artists are able to determine voluntarily how and by whom their work is used. In the digital era, inventory of an artist's work is more valuable than ever before. It's not only unfair, I would consider it theft, for the public to be able to use my designs in any way they want for free. And imagine if they could even monetize my work for their own profit without my consent— that is definitely not fair.

Best regards,
Lisa Powers