Artwork and creations in print or digital format are individual works. They are our 'work' and therefore should be compensated as such. Already we see works poached by Chinese manufacturing companies using images and selling them back to us with no compensation to anyone but the manufacturers.
The internet is for 'marketing' images. This does not mean that if a car company puts up an image of a car, I can go to the dealership and take a car, nor even a poster of a car from their dealership. The image on the internet is a representation of work not paid for. Stop legislation that leaves creative people robbed of their work.